I. SUSTAINABLE COMMUNITYAPPLICANT INFORMATION

Name of Sustainable Community:	Mardela Springs Sus	tainable Comm	unity
Name of Applicant: Town of Mard	lela Springs		
Applicant's Federal Identification	Number: <u>14-185026</u>	53	
Applicant's Street Address: Town	Hall, P.O. Box 81, 20	1 Station St., M	fardela Springs, MD 21837 - 0081
City: Mardela Springs County:	Wicomico	State: MD	Zip Code: 21837-0081
		Web Addres	s: http://mardelasprings.org/home
Sustainable Community Applicati	ion Local Contact:		
Sustainable Community Contact 1	for Application Statu	s:	

II. SUSTAINABLE COMMUNITY – General Information

Α.	Proposed	Sustainable	Community	'Area((\mathbf{S})):
----	-----------------	-------------	-----------	--------	----------------	----

(1) Provide a description of SC Area boundaries. How did the applicant determine that these are the most appropriate boundaries for its target area? Describe the methodology for choosing this target area.

The Sustainable Community Boundary for the Town of Mardela Springs was selected by identifying the historically developed residential, commercial and institutional areas of the Town (Northwest of Barren Creek and excluding a large cemetery) all of which are located within a Municipal Priority Funding Area (Eligible for State Funds). The Commissioners decided to maintain the Sustainable Community Boundary as previously approved as that designated in 2016.

- (2) Include the following in as an attachment: 1) PDF or JPEG of proposed Sustainable Communities map, 2) GIS shapefiles of proposed Sustainable Community boundary (mapped to the parcel boundary), 3) pictures of proposed Sustainable Community area. Provided on CD-ROM
- (3) Approximate number of acres within the SC Area: 132.1 Acres

(4)	Existing federal, state or local designations: None
	□Community Legacy Area □ Designated Neighborhood □Main Street □Maple Street
	□National Register Historic District □Local Historic District □ Arts & Entertainment District
	□State Enterprise Zone Special Taxing District □BRAC □ State Designated TOD
	\square Other(s):

(5) Prior Revitalization Investments & Smart Growth:

(a) List and describe any significant State and local smart growth or revitalization related program investments (for instance, Community Legacy or SC Rehab Tax Credit) that have been invested in the Area since the launching of Maryland's Smart Growth initiative and programs in 1997 (including Housing investment). What impact have these investments made in the community?

In Fall 2018/Spring 2019, the Town of Mardela Springs renovated the public recreational boating access facility located within the town limits. This consisted of demolishing an existing boat ramp and replacing it with a new 59 foot boat ramp. Also replaced was an existing bulkhead and installation of a new floating access pier and kayak/canoe launch that is handicap accessible. Improvements were also made to the parking lot. Funding for this project was provided by the Department of Natural Resources and a Federal Boating Access (BA) U.S. Fish and Wildlife grant.

In furtherance of the 2016 Sustainable Community Action Plan (Outcome 2, Strategy A), in 2020, the Town was awarded a Community Development Block Grant (CDBG) for a comprehensive sidewalk improvement program. The majority of the Town's existing sidewalk system was constructed before the Federal Americans with Disability Act (ADA) requirements (with a great deal of the sidewalks having been constructed more than 40-years ago and in state of significant disrepair). The Maryland Department of Planning assisted the Town in development of the CDBG application, the drafting of a Request for Proposals, reporting requirements of the grant (to include Federal wage requirements), requests for reimbursements, and all required progress reports to the MD Department of Housing and Community Development.

The CDBG award to the Town was in the amount of \$80,000.00, which resulted in the following pedestrian safety, and ADA improvements:

- Demolition (and disposal) of approximately 3,331 linear feet of existing sidewalk (of varying width) and replacement with "in-kind width" of approximately 3,331 linear feet of new sidewalk (and multiple driveway cuts) in the same location.
- Construction of approximately 523 linear feet of 4' wide sidewalk (where no sidewalk existed) and several new driveway cuts where appropriate.
- Construction of ADA compliant corner improvements in 11 locations.

B. Organizational Structure, Experience and Public Input:

(1) Describe the Applicant's organizational structure. Specifically, which organizations are members in the Sustainable Communities Workgroup and who are the respective staff? Who are the leaders, and how will the Workgroup advisor or staff manage implementation of the SC Area Plan?

The Town Commissioners and Planning Commission will be responsible for the implementation of the Sustainable Community Action Plan. Town Staff will assist in the implementation, and the Maryland Department of Planning, Lower Eastern Shore Regional Staff will provide continuing technical assistance in furtherance of the Plan, including, but not limited to, assistance with drafting grant applications, grant management assistance, development of RFP's, assistance in the evaluation of consultant or contractor proposals, and assistance in program or project development and management. Other partners, as outlined within the Town of Mardela Springs Sustainable Community Action Plan may include Federal, State and Local Government Agencies, as well as NGO's and privately owned entities.

(2) Describe the Applicant organization's past experience in administering revitalization plans and projects. Describe the roles of the members of the Sustainable Communities Workgroup, including their experience in implementing revitalization initiatives. What are the strengths and challenges of the capacity of these groups with respect to implementation of the SC Plan?

The Town Commissioners have overseen and implemented various projects involving the continued maintenance of the recreation fields, boat launching and fishing areas within the Town limits. As mentioned in Section A, Subsection 5 (above) of this application the Commissioners, with the assistance of the Maryland Department of Planning Staff applied for, and was awarded CDBG funds in the amount of \$80,000.00 for implementation of a sidewalk improvement program for rehabilitation of existing sidewalks in severe disrepair, and creation of new sidewalk and ADA compliant corner improvements. Additionally, the Commissioners have worked with residents to further historic preservation and enhance community character. Through the continued designation of a portion of the Town as a Sustainable Community, it is the Commissioners' intent to identify those areas that require focused efforts to sustain and improve the Town. More specifically, the Town desires to demolish several derelict/condemned buildings, which detract from the health, safety and general welfare of the Town, ultimately enabling reconstruction/redevelopment within the Sustainable Community. With respect to the Town's capacity to implement the SC Plan, the continuing Sustainable Community designation will provide for State funding opportunities to further the outcomes outlined in the 2022 Sustainable Community designation, and the continued technical assistance of the Maryland Department of Planning, Lower Eastern Shore Regional Office will enable the Town to make reasonably paced, incremental steps, in furtherance of the SC Plan.

(3) How did residents and other stakeholders in the community provide input to the Action Plan described below in the next section? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

The Town Commissioners held three regularly scheduled meetings, with the Sustainable Community Action Plan as an agenda item, which were open to the public. On January 18th, 2022, the Town Commissioners held a public meeting to approve the Sustainable Community Action. Three (3) citizens attended this Commissioners Meeting, and these residents expressed support of the Action Plan.

The 2022 Sustainable Community Action Plan is informed by the Town's 2011 Comprehensive Plan, the Town's 1998 Zoning Ordinance, and the previously approved 2016 Sustainable Community Application and Action Plan.

Sustainable Community Action Plan

Town of Mardela Springs

Town of Mardela Springs, Wicomico County, MD

Approved by Town Commissioners on January 18th, 2022

Revised in response to the Smart Growth Coordinating Committee regarding failing on-site septic systems (June 29, 2022)

Environment

(Environmental strengths and weaknesses can include but are not limited to quality of land, water, air, watersheds, tree canopy, risk of sea level rise, carbon footprint, energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, parks, trails and recreation, recycling, water and sewer capacity, etc.)

trails and recreation, recycling, water and sewer capacity, etc.)			
<u>Strengths</u>	<u>Weaknesses</u>		
 34.3 acres of recreation and park opportunities 	While stormwater management system has 'adequate capacity'		
 Barren Creek and navigable access to Nanticoke River 	during storm events, however maintenance and repairs are		
 Boat Ramp with relatively deep water (for small boats) 	problematic, due to budget constraints		
 Sufficient parking area for vehicles/trailers 	 Mardela Springs has no public wastewater treatment system, and 		
o Boat launch facility recently improved (through MD DNR grant) to	there have been several on-site septic systems that have failed,		
include parking lot resurfacing, boat ramp improvement, new kayak	which could not meet current Environmental Health Department		
launch and ADA improvements.	requirements for replacement on-site septic systems, resulting in		
Mardela Springs' Chesapeake Bay Critical Area Program (All Critical Area	property condemnation.		
classified as Limited Development Area)			
 Wetlands of Special State Concern along Barren Creek 			
Good recreational fishing opportunities			

Desired Outcomes and Progress Measures Based on the strengths and weaknesses identify the strengths on which you would like to build and the challenges you would like to address. What outcomes are you trying to achieve? Where/ in what area do you want those changes to happen? Progress Measure: Identify how you will know that you have achieved your outcome.	Strategies Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.	Implementation Partners Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.
Outcome 1: Protect the quality of air, water, and	Strategy A: Continue implementing Town's Critical Area Program to	Maryland Department of
land from adverse effects	protect the aquatic habitat along Barren Creek and its tributaries	Natural Resources - Fish,
	Strategy B: Preserve natural drainage ways and provide public access	Heritage, and Wildlife
Progress Measures: Number of	points for maintenance purposes.	Administration; Maryland
implementation measures	Strategy C: Maintain open spaces	Department of Planning

started/completed; Number of trees	- Plant and retain trees in open spaces	
planted	 Obtain funding for improving open space and recreation 	
	opportunities	
Outcome 2: Work with Wicomico County	Strategy A: The Town will coordinate with Wicomico County in the	Wicomico County Government,
Government in its current effort to develop an	development of a centralized (Rural) wastewater treatment and disposal	Maryland Department of
amendment to the County's Water and Sewer	alternative program.	Planning, Maryland Department
Master Plan (WSMP) to implement a centralized		of Environment
(Rural) wastewater treatment and disposal	NOTE: The Town's interest in this proposed County WSMP amendment	
alternative program.	goes beyond that of environmental protection, which is also addressed	
	in the Local Planning and Land Use section of this Action Plan.	

Economy

(Economic strengths and weaknesses can include but are not limited to regional accessibility, business attraction/retention, health of the business district and commercial vacancies, workforce/employment and economic drivers, local policies/regulations, marketing, tourism, cultural and historic assets)

cultural and historic assets)			
<u>Strengths</u>	<u>Weaknesses</u>		
 Newly established Dollar General within the proposed Sustainable Community boundary. Also, as a part of the CDBG Sidewalk Improvement Project, a new sidewalk was provided from the Dollar General Store to enhance pedestrian access of the residents. Several 'locally owned and operated' small business within the proposed Sustainable Community boundary (e.g., Pacific East Aquaculture (Coral), Antique Shops, Art Gallery) There are several businesses outside of the Municipality that provide economic benefit to the Town (e.g., Race Track, Main Street Treasures, Shore Paper Box) Route 50 access provides economic stability A new Royal Farms convenience store will be constructed in the near future. 	 Town is in a fairly remote location Weak market does not lend itself to new business establishment Limited tax base weakens Town's ability to improve community conditions, thereby limits its effectiveness in attracting businesses 		

Desired Outcomes and Progress		
Measures	Strategies	Implementation Partners
Outcome 1: Encourage improved design of new	Strategy A: Provide additional parking	Maryland Department of
commercial development as well as revitalizing	Strategy B: Prohibit commercial strip development and focus on	Planning; Maryland Department
existing commercial properties	clustered economic development	of Housing and Community
Progress Measures: Number of new parking spots; Location and square footage of new commercial development; proportion of mix-use in commercial areas	Restrict retail development to primarily neighborhood-serving character Strategy C: Size commercial development to ensure provision of appropriate public amenities as well as adequate parking Strategy D: Allow limited residential use in commercial area	Development

Transportation

(Transportation strengths and weaknesses can include access to transit corridors, pedestrian safety and accessibility/sidewalks, alternative modes of transportation, such as bikeways and trails, public transit, such as bus and rail, carpooling, proximity to transportation centers, parking, road conditions)

parking, roud conditions)		
Strengths	Weaknesses	
 Main routes provide access to other communities on Eastern Shore and 	Public Schools are out of municipality, and across U.S. Route 50	
beyond	from Town (causing two significant issues)	
 Existing transportation system and amenities sufficient for residents 	o For Town residents that attend the schools, pedestrian access	
 Relatively good public transit - provided by Maryland Upper Shore 	across U.S. Route 50 is problematic	
Transit (MUST)	o The official 'shelter' location for the school during emergency	
	situations is located within the proposed Sustainable	
	Community (at the Fire Hall). Emergency access to shelter for	
	the faculty and students is problematic as it requires crossing	
	U.S. Route 50 during emergencies	
	Poor public road surface conditions (e.g. Bratten and Main Street.	

Desired	Outcomes	and Progress	Measures
---------	----------	--------------	----------

Outcome 1: Maintain and enhance the safe and efficient movement of people and goods throughout Town and surrounding area Progress Measures: Number of repaired streets; Implementation of sidewalk connecting policy	 Strategy A: Improve existing streetscape as well as regulating new development Seek out funding programs to improve deteriorating streets Maintain existing grid system within Town by requiring streets to connect with other streets whenever practical All developments incorporate access and circulation for public service, actual paved street sections should maintain a human scale New streets and sidewalks designed to fit with existing neighborhoods and facilitate circulation Strategy B: Coordinate Town, County, State, and Federal efforts in providing an efficient transportation system Increase participation in region-wide transit service programs	State Highway Administration; Wicomico County Department of Public Works; Maryland Department of Planning; Maryland Department of Transportation; Maryland Upper Shore Transit (MUST); Delmarva Power (regarding relocation of power poles during sidewalk improvements, for ADA accessibly).
Outcome 2: Place an emphasis on facilitating pedestrian/ bicycle travel Progress Measures: Amount of new bike routes; Additional sidewalks within Community; Monitoring sidewalk maintenance	Strategy A: Improve existing streets with sidewalks to better accommodate pedestrian/ bicycle movement and create new sidewalks - Adoption of sidewalk ordinance that identifies responsible parties for sidewalk creation and repair - Require new development to include sidewalk creation - Establish improved linkages to County's existing bikeways system Strategy B: Support bicyclists and pedestrians by providing safe and inviting routes and walkways between activity centers - Accessibility of sidewalks to pedestrians by preventing overgrowth of vegetation or blockage by parked vehicles	State Highway Administration; Wicomico County Department of Public Works; Maryland Planning Department; Maryland Department of Transportation

Housing

(Housing strengths and weaknesses can include affordability, homeownership vs rental, housing stock diversity, housing condition and value, housing programs, foreclosures, residential vacancies, property values, home sale values)

nousing programs, foreclosures, residential vacancies, property values, nome sale values)		
Strengths	Weaknesses	
Rural, family-oriented residential community	Most significant issue is abandoned/condemned residential	
 Affordable housing opportunities 	buildings	
	 There are 11 structures that are abandoned/condemned 	
	which are beyond repair (structurally, or because of	
	environmental health issues)	
	There are several residential buildings that are structurally sound	
	which are vacant (on market, but not being bought)	
	There are many residential structures that are in poor repair, and	
	while not 'unsafe structures' are unsightly thereby affecting the	
	character of the Town and value of adjacent/nearby properties	
	Residential properties are trending away from home ownership to	
	absentee-landlord rental properties	

Desired Outcomes and Progress Measures	Strategies	Implementation Partners
Outcome 1: Protect residential areas from	Strategy A: Preserve the predominant single-family character of the	Town of Mardela Springs
encroachment of incompatible uses	Town	
Outcome 2: Maintain the integrity of existing	Strategy A: Support safe and affordable housing	Maryland Department of
residential neighborhoods	 Adopt health and safety housing code for all housing units 	Housing and Community
		Development; Maryland
Progress Measure: New zoning code adopted		Department of Planning

Outcome 3: Maintain and repair current	Strategy A: Create list of houses in state of disrepair	Department of Planning;
housing stock	 Apply for residential facade improvement programs 	Department of Housing and
Progress Measure: Number of facades repaired	 Apply for demolition funding and promote redevelopment of newly vacant properties, post-demolition 	Community Development

Quality of Life

(Strengths and weaknesses can include crime, socio-economic demographics, educational opportunities, museums, libraries, historic and

cultural assets, civic amenities, faith-based organizations, economic health of households, sense of place, etc.)		
Strengths	Weaknesses	
 Historical heritage of the Town Town located within Lower Eastern Shore Heritage Area Town has a local Heritage Foundation Cherished quality of life, small town village character, pedestrian scale Safe, close-knit community Mardela Springs boat ramp and kayak launch, picnic area, ballpark and recreation area, and basketball court Volunteer Fire Department, including EMS (Town has 24/7 Coverage) Barren Creek Heritage Museum Post Office Churches: First Baptist, Emmanuel United Methodist Church, and Barren Creek Presbyterian Civic organizations: Westside Historical Society, Adkins Historical Museum Complex, Mardela Springs Volunteer Fire Department Ladies Auxiliary, and Masonic Lodge The Town has an established 'Mardela Recreation Council', focused on maintaining and improving recreational facilities, as well as working towards additional recreational opportunities for the residents. 	 No public or private schools within corporate boundary See Transportation Section of Action Plan for detail of Town concern relative to schools Lacking own police force (consider need for substation) As with all communities on the Shore, the Town is experiencing issues related to crime (e.g. breaking and entering, drug use, vandalism, etc.) which may be mitigated by a more active police presence Lack of medical facilities (Closest emergency facilities in Salisbury) 	

Desired Outcomes and Progress Measures	Strategies	Implementation Partners
Outcome 1: Preserve and protect the Town's historic and cultural resources, and rural heritage Progress Measures: Adopted guiding principles; Amount of funds secured for staff and tourism opportunities	Strategy A: Establish guiding principles to promote, protect, and enhance the historic and cultural resources that uniquely define the community. Strategy B: Endorse and promote heritage and historical tourism opportunities - Pursue heritage tourism opportunities - Consider establishment of a Historic Preservation Program - Identify significant historic structures and sites - Seek grant funding and other incentives to maintain historic properties, buildings, and sites	Maryland Historical Trust; Maryland Department of Housing and Community Development
Outcome 2: Increase utilization of facilities Progress Measures: Number of new events held at facilities; Amount of funding received	Strategy A: Renovation, or adaptive reuse, of older structures - Apply for grant and loan programs to improve existing facilities Strategy B: Encourage use of public lands and buildings for a variety of public uses	Town of Mardela Springs
Outcome 3: Provide access to health care opportunities Progress Measure: Scheduled visits of physician/health services in Mardela Springs	 Strategy A: Work with area physicians and/or County Health Department to schedule periodic clinics to provide health services Consider establishing a community health center for Mardela Springs/Sharptown/Hebron Consider partnership with TidalHealth Peninsula Regional facility to provide local periodic (quarterly?) wellness check services for Mardela Springs/Sharptown/Hebron 	Wicomico County Health Department; TidalHealth Peninsula Regional facility

Local Planning and Land Use

(Strengths and weaknesses in the local planning and land use subject area include but are not limited to zoning, land use, policies, taxes and fees, historical patterns of development, lot sizes and shapes, etc.)

rees, instarted patterns of development, for sizes and shapes, etc.,		
Strengths	Weaknesses	
 Sufficient land area is within the proposed Sustainable Community boundary to provide excellent opportunities for Town revitalization. The Town has a fairly current Comprehensive Plan (Adopted February 15, 2010) Direct access to the proposed Sustainable Community from a major transportation system (U.S. Route 50) The Town Hall is in need of improvements (e.g. internal and exterior ADA improvements, and façade improvements to the Town Hall building). 	 The Town Zoning Ordinance is fairly dated (Adopted October 20, 1998) While the Town has a relatively current Comprehensive Plan (2010), it should be updated based on the State's Comprehensive Plan "review and if necessary, update" requirement for plans in excess of 10-years old. While the State requirements regarding updates to a local jurisdiction's comprehensive plan is to 'review' and 'if necessary, update' a comprehensive plan, sound planning practice would almost certainly result in the Town determining a need to update the comprehensive plan subsequent to a Zoning Ordinance update (the previously identified weakness, herein). Mardela Springs has no public wastewater treatment system, and there have been several on-site septic systems that have failed, which could not meet current Environmental Health Department 	
	requirements for replacement on-site septic systems, resulting in property condemnation.	
	end and a serial a	

Desired Outcomes and Progress Measures	Strategies	Implementation Partners
Outcome 1: Provide variety of open space	Strategy A: Protection of areas from encroachment of incompatible uses	Outcome 3: Provide variety of
areas, recreational facilities, protection of	and intensive development through land development regulations	open space areas, recreational
undevelopable natural areas of the Town	Strategy B: New development should avoid sensitive areas	facilities, protection of
	- Preservation of water quality	undevelopable natural areas of
	- Prohibit residential development in areas with natural constraint	the Town

	Strategy C: Designate open space areas and locations for recreational facilities	
Outcome 2: Preserve rural image and small town atmosphere Progress Measures: Implementation of land use regulations; Preservation of growth boundaries	 Strategy A: Update Zoning Ordinance Town is in the process of updating the Zoning Ordinance and commits to finishing the process in the near future. Immediately following the Zoning Ordinance update, the Town should seek grant assistance to update the 2010 Comprehensive Plan. Strategy B: Prevent sprawl development and instead encourage efficient use of land Only permit new development that is consistent with current level of services and compatible with existing character of the Town New residential development shall not obstruct vehicular or pedestrian movements 	Maryland Department of Planning; Town of Mardela Springs; Maryland Department of Housing and Community Development
	 Strategy C: Protection and maintenance of existing structures Locate new residential development near services and amenities Base residential density on availability of amenities and Services Strategy D: Focus on infill development (medium density residential) as well as redevelopment 	
Outcome 3: Utilize town's locational advantage at Route 50 for development to facilitate job	Strategy A: Focus development on highway commercial areas directly adjacent to Route 50, direct access points to Route 50 should be	Maryland Department of Planning
growth	discouraged Strategy B: Clustered economic development instead of commercial	Tiumming
Progress Measure: Number and location of new businesses	strip development Strategy C: Size commercial development to ensure provision of appropriate public amenities as well as adequate parking	

Outcome 4: Insofar as possible (based on grant award funds) improve the façade of Town Hall, create ADA compliant improvements to the Town Hall Property and ADA compliant improvements to the interior of Town Hall (e.g., ADA compliant entrance and emergency exit and provide ADA improvements to the restroom facility.	Strategy A: Apply for grant funds, under the Sustainable Community Program grants, and/or Community Development Block Grant (CDBG) program	Maryland Department of Housing and Community Development, Maryland Department of Planning.
Progress Measure: Report on Improvements (per phase, if funded through different grant sources or over multiple grant cycles) to the Town Hall building and property to ADA Standards (to the extent possible based on grant funding awards the Town will apply for under the Community Legacy and/pr Strategic Demolition and Infrastructure Funds.		
Outcome 5: Work with Wicomico County Government in its current effort to develop an amendment to the County's Water and Sewer Master Plan (WSMP) to implement a centralized (Rural) wastewater treatment and disposal alternative program.	Strategy A: During the County's continued development of a proposed Water and Sewer Master Plan (WSMP) amendment to implement a centralized (Rural) wastewater treatment and disposal alternative program, the Town will: • Articulate to the County the unique circumstances of being the only Wicomico County Municipality not having a public wastewater treatment facility, and the Town is a Low to Moderate Income community (and the resultant significant financial limitations for the Town).	Wicomico County Government, Maryland Department of Planning, Maryland Department of Environment

•	Formally request that the County provide the Town with
	developing work products that may affect the Town and
	Municipal Growth Areas, so that the Town can review this
	information and develop reasoned input to the County during
	the WSMP amendment process.

 Given the unique circumstance of the Town being incorporated, the Town will request that the County (in as timely a manner as possible), provide financial details as to how the Town would be obligated to the County (e.g., bond/debt service), potential Municipal and County tax increases, as well as estimates for each property owner for individual service lines on private property, and monthly user fee obligations to the County.