



SUSTAINABLE COMMUNITIES PROGRAM

APPLICATION FOR DESIGNATION RENEWAL

Eligible Applicants:

- *Local Governments with a Sustainable Communities Designation*
- *Local Government Consortiums with a Sustainable Communities Designation*

Application must be submitted
on or before the expiration date of
Sustainable Communities designation.

Maryland Department of Housing and Community Development

Division of Neighborhood Revitalization

2 N Charles Street, Suite 450

Baltimore, MD 21201

410-209-5800

<http://dhcd.maryland.gov/>

LARRY HOGAN, *Governor*

KENNETH C. HOLT, *Secretary*

BOYD K. RUTHERFORD, *Lt. Governor*

TONY REED, *Deputy Secretary*

OVERVIEW OF SUSTAINABLE COMMUNITIES

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland’s existing communities creating a single, locally designated geographic focus area. Since that time the “Sustainable Communities” designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

PURPOSE OF RENEWAL AND STREAMLINED APPLICATION

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

APPLICATION ASSISTANCE

If a local government has limited capacity, staff from the Maryland Department of Housing and Community Development (DHCD) and Department of Planning (MDP) will be available to assist local government officials through the application process.

Please contact your Regional Project Manager at DHCD if you would like to request or learn more about this assistance (see page iv for contact information).

SUSTAINABLE COMMUNITIES BENEFITS

The benefits of a Sustainable Community designation are substantial. The SC designation is a threshold requirement for application to several Maryland Department of Housing and Community Development revitalization programs (such as the Community Legacy Program and Strategic Demolition Fund listed below). Other programs from both the Department and other State agencies offer additional points or preference in the application process. The Sustainable Communities designation provides access to a suite of resources that can support housing and community development, local transportation enhancements, tax credit programs and programs to support a healthier environment. Taken together, these resources can promote safer, healthier and more attractive communities for families to live and put down roots.

Community Legacy Program is administered by the Maryland Department of Housing and Community Development and provides local governments and community development organizations with financial assistance to strengthen communities through such activities as business retention and attraction, encouraging homeownership and commercial revitalization. Community Legacy funds are restricted to Sustainable Community Areas.

Strategic Demolition Fund is administered by the Maryland Department of Housing and Community Development and provides grants and loans to local governments and community development organizations for predevelopment activities including demolition and land assembly for housing and revitalization projects.

The Strategic Demolition Fund catalyzes public and private investment in the reuse of vacant and underutilized sites. These funds are restricted to Sustainable Communities.

Application Eligibility and Threshold Requirements

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to convene their Sustainable Communities Workgroup to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

Threshold Requirements

All Sustainable Community applications must meet the following threshold requirements:

- 1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy;
- 2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations or microenterprises;
- 3) The updated Plan must be consistent with other existing community or comprehensive plans;
- 4) A Sustainable Communities Workgroup is re-convened and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

Application Evaluation

The Sustainable Community application for renewal will be evaluated based on the reporting of the accomplishments achieved and a thorough assessment of local strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

Priority Funding Areas

All Sustainable Communities must be located entirely within a Priority Funding Area. Applicants can verify Priority Funding Area boundaries by visiting the MDP website at:

<http://www.mdp.state.md.us/OurProducts/pfamap.shtml>

Application Training

The Department will be hosting various webinars for communities planning to submit a renewal application. Attendance at a minimum of one application training session is strongly encouraged for all applicants. Contact your Regional Project Manager (contact information page iv) to schedule an application training or verify when the webinars will be scheduled.

Application Submission

Applications will be submitted both electronically/digitally and via postal mail. Each applicant must submit **one** hard copy of their application with all required attachments. DHCD reserves the right to not consider incomplete applications.

The first printed page of the electronic application is a Table of Contents (see page vii). This should also serve as a checklist and be used to provide corresponding tabs. In addition to the digital copy of the application, all pictures and maps are to be submitted on a CD-ROM or flash drive. Pictures should be burned to the CD in a JPEG format and maps should be burned to the CD in a pdf format. Please ALSO include GIS shapefiles of Sustainable Community boundaries and other GIS related data if a boundary change is requested. Be sure to label your files on the CD-ROM appropriately, i.e., “Proposed Sustainable Community Boundary,” “Current Sustainable Community Boundary,” etc.

No incomplete applications will be accepted.

Deliver Sustainable Community Applications to:
Sustainable Community Application
ATTN: Mary Kendall
Division of Neighborhood Revitalization
Department of Housing and Community Development
2 N Charles Street, Suite 450
Baltimore, MD 21201

Site Visits, Follow-up Discussion

During the application review process, the review team may make site visits, hold meetings or have for follow-up discussions with applicants prior to designation approval.

Approval

Approval of applications will be made by the Governor’s Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development.

Contact Information

All questions related to application content, please contact your regional project manager. Regional contacts listed in the table on the next page.

DIVISION OF NEIGHBORHOOD REVITALIZATION, STATE REVITALIZATION PROGRAMS REGIONAL PROJECT MANAGERS		
<p>REGION 1:</p> <ul style="list-style-type: none"> • Northwest Baltimore City • Northwest Baltimore County <p>Larry Brown Program Officer Phone: 410-209-5819 Email: larry.brownjr@maryland.gov</p>	<p>REGION 2:</p> <ul style="list-style-type: none"> • Northeast Baltimore City • Northeast Baltimore County <p>Garland Thomas Project Manager Phone: 410-209-5803 Email: garland.thomas@maryland.gov</p>	<p>REGION 3:</p> <ul style="list-style-type: none"> • Southeast Baltimore City • Southeast Baltimore County • Anne Arundel County <p>Olivia Ceccarelli-McGonigal Project Manager Phone: 410-209-5826 Email: olivia.ceccarelli@maryland.gov</p>
<p>REGION 4:</p> <ul style="list-style-type: none"> • Southwest Baltimore City • Southwest Baltimore County • Howard County <p>Nick Mayr Project Manager Phone: 410-209-5842 Email: nicholas.mayr@maryland.gov</p>	<p>REGION 5: Western Maryland</p> <ul style="list-style-type: none"> • Allegany • Frederick • Garrett • Washington • Carroll <p>Sara Jackson Project Coordinator Phone: 410-209-5812 Email: Sara.jackson@maryland.gov</p>	<p>REGION 6: Washington DC Metropolitan</p> <ul style="list-style-type: none"> • Prince George's • Montgomery <p>Duane Felix Program Officer Phone: 410-209-5825 Email: Duane.Felix@maryland.gov</p>
<p>REGION 7: Upper Eastern Shore</p> <ul style="list-style-type: none"> • Harford County • Caroline • Cecil • Kent • Queen Anne's • Talbot <p>Ashlee Green Project Manager Phone: 410-209-5815 Email: Ashlee.Green@maryland.gov</p>	<p>REGION 8: Lower Eastern Shore, Southern Maryland</p> <p>Lower Eastern Shore</p> <ul style="list-style-type: none"> • Dorchester • Somerset • Wicomico • Worcester <p>Southern Maryland</p> <ul style="list-style-type: none"> • Calvert • Charles • St. Mary's <p>Raynell Cooper Jr. Project Manager Phone: 410-209-5836 Email: Raynell.cooper@maryland.gov</p>	

SUSTAINABLE COMMUNITIES PLAN ELEMENTS

Ongoing designation as a Sustainable Community is contingent upon the continuation, expansion, and/or modification of a multi-year investment strategy that addresses the topic areas of Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning. The table below provides a non-exhaustive list of ideas that can be incorporated into each element as they are addressed in the sections that follow in this application.

ENVIRONMENT: Environmental accomplishments and objectives may include improvement of quality of land, water, air or watersheds, increased tree canopy, mitigation or adaptation to issues related to sea level rise, reduction of carbon footprint, improved energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, construction of parks, trails and other recreation facilities, recycling, improved water and sewer capacity, etc.

ECONOMY: Economic accomplishments and objectives may include increased regional accessibility, business attraction/retention, improved health of the business district and decreased commercial vacancies, improved accessibility to employment opportunities and economic drivers, adopted local policies/regulations that encourage economic growth, enhanced marketing and tourism, improvements to cultural and historic assets, etc.

TRANSPORTATION: Transportation accomplishments and objectives may include increased access to transit corridors, improved pedestrian safety and increased accessibility/sidewalks, alternative modes of transportation, such as bikeways and trails, public transit, such as bus and rail, carpooling, improved parking and road conditions, etc.

HOUSING: Housing accomplishments and objectives may include an increase in affordable, workforce or market rate housing, either for homeownership or rental, improved housing conditions and values, increase in housing programs, reduction in foreclosures and residential vacancies, increase in property values and home sale values, etc.

QUALITY OF LIFE: Quality of life accomplishments and objectives may include crime, socio-economic demographics, educational opportunities, museums, libraries, historic and cultural assets, civic amenities, faith-based organizations, economic health of households, sense of place, etc.

LAND USE/LOCAL PLANNING: Land use accomplishments and objectives may include changes to zoning, improved land use policies, increase/decrease in taxes and fees, etc.

RENEWAL APPLICATION INSTRUCTIONS

The Sustainable Communities application for renewal has **three** sections:

A. Contact information, General Information, Organizational Capacity:

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup and share any technical assistance needs the workgroup may have.

B. Qualitative and Comprehensive Report on accomplishments over past five years:

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes, implemented the strategies initially envisioned and identify what resources were used. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the six elements listed on the previous page (v), including how any of the elements may have interrelated during the five initial years of SC designation.

C. Sustainable Communities Action Plan Update:

The Sustainable Communities Action Plan has been revised so that it is less time consuming and focused on developing a strategic implementation plan. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

CHECKLIST AND TABLE OF CONTENTS

APPLICANT: Baltimore County Government-Department of Planning

NAME OF SUSTAINABLE COMMUNITY: Hillendale/Parkville/Overlea

Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:

- Section A - Sustainable Community Renewal Applicant Information**
- Section B – Sustainable Community Renewal Report (Projects, Strategies and Partners)**
- Section C – Sustainable Community Renewal Action Plan Update (Matrix)**
- Section D – Sustainable Communities Workgroup Roster**
- Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)**
- Section F – CD-ROM:** The CD-ROM should include the following contents:
 - If requesting a boundary modification, map in pdf format of the proposed Sustainable Community
 - **GIS shapefiles of the modified Sustainable Community boundary (if requesting a modification) and other GIS related data**
 - Pictures (jpeg format) of your accomplished projects of the last five years (as indicated in Section B)
 - Digital copy of completed Sustainable Communities Renewal Application

I. SUSTAINABLE COMMUNITY RENEWAL APPLICANT INFORMATION

Name of Sustainable Community

Hillendale/Parkville/Overlea

Name of Renewal Applicant:

Baltimore County Department of Planning

Applicant's Federal Identification Number:

Applicant's Street Address: 105 West Chesapeake Avenue

City: Towson

County: Baltimore

State: Md

Zip Code:21204

Phone Number: 410-887-3480

Fax Number: 410-887-5696

Web Address: www.baltimorecountymd.gov

Sustainable Community Renewal Application Local Contact:

Name: Laurie Hay

Title: Eastern Sector Coordinator

Address:105 W. Chesapeake

City:Towson

State:Md Zip Code:21204

Phone Number: 410-887-3480

Fax Number: 410-887-5696

E-mail Address:lhay@baltimorecountymd.gov

Other Sustainable Community Contacts:

Name:

Title:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

E-mail Address:

I. SUSTAINABLE COMMUNITY – General Information

A. Sustainable Community Boundary and Description

- (1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?

No changes are being requested. The area has on going commercial revitalization and housing efforts in progress.

- (2) Include the following in as an attachment (if requesting a modification to your current boundary):

- a. PDF or JPEG of modified Sustainable Communities boundary map,
- b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

- (3) Approximate number of acres of entire SC Area: 3,330.00

- (4) Existing federal, state or local designations:

Main Street Maple Street

National Register Historic District Local Historic District Arts & Entertainment District

State Enterprise Zone Special Taxing District BRAC State Designated TOD

Other(s): Baltimore County Commercial Revitalization District – Loch Raven, Overlea and Parkville / Design Review Panel – Loch Raven

- (5) Describe the SC Area’s current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

The Hillendale-Parkville-Overlea Sustainable Community (SC area) has 33,685 persons, a decrease of 157 persons from five years ago. Population in the area is middle aged: The median age is 39.89 years. Approximately 14.64 % of the area’s population is persons 65 years old or over, decreasing from 15.18% five years ago. During the five year period, there was a reduction in persons in the 10-19, 35-39, and 45-54 years age groups. Population growth in the 1-9, 20-34, 40-44 and 55-64 was 356, 505, 83 and 596 respectively.

The majority of the SC area’s population is white representing 60.68% of the population. This percentage decreased slightly from five years ago, when 65.79% of the population was white. This resulted in a decline of 157 persons. During the five year period, there was a growth of 1658 in minorities including 1577 in black or African American population and 174 from two or more races. There was a very slight increase in Hawaiian or Pacific Islander and some other races.

In addition, the proportion of people from the Hispanic or Latino origin rose from 2.52% to 3.68% represented by a gain of 385 persons in the same time frame. People in this ethnicity may be of any race, according to the federal definition.

Sustainable Communities Renewal Application - Section A

The household size grew from 2.47 to 2.50. There are 13,292 households in the SC area. There was a decrease in households in the past five years of 166 persons. The percentage of owner occupants decreased and the percentage of renter occupants increased. Baltimore County Government records show that nine (9) single family units were issued permits for razing. The new construction during the same time period was for 24 single family units. The shrinkage in the number of household units and households may be a result of sampling errors in the ACS.

Among persons 25 years old or over (23,487), 85.52% graduated with a high school diploma (including equivalent) or higher. Approximately 25.62% of persons 25 years old or over hold a bachelors or higher degree. These percent shares are lower than those five years ago, which were 89.60% and 26.08% respectively. The areas educational attainment is significantly lower than countywide (91% for high school or higher and 37% for bachelors or higher).

The area's median household income changed from \$58, 949 to \$61, 374 in five years. The income level in the SC area is below the county's median (\$66,608 five years ago and \$68,989 presently).

B. Organizational Structure, Experience and Public Input:

- (1) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

The Baltimore County Department of Planning will continue to assume the lead responsibility for preparing SC applications and for creating and implementing SC Action Plans. The SC's leadership team is composed of the Department of Planning Director Andrea Van Arsdale, Jeff Mayhew, Deputy Director and Amy Mantay, Division Chief. Laurie Hay, Eastern Sector Coordinator, will be directly involved with the Hillendale/Parkville/Overlea SC plan and implementation.

- (2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

The workgroup is composed of County staff working in cooperation with some Baltimore City Departments due to the fact that several communities straddle the city/county line. Other than staff, all of the workgroup members are community and business owner volunteers. Their time and ability is limited due to their daily obligations. There are no CDC's and only one non-profit with staff (Harbel) that are part of the work team. Lack of experienced community based staff, and or training, is a challenge of the workgroup.

How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

Stakeholders have provided input through community planning efforts, and through participation in business association efforts and events, as well as participating in an Urban Land Institute (ULI) workshop and subsequent market analysis. The community plans include: The Greater Hillendale Community Plan (2009), the Overlea/Fullerton Community Plan (2009), the Carney Cub Hill Parkville Plan (2010), the ULI Belair Road Corridor Technical Assistance Project (2011), The Belair Road Comprehensive Real Estate and Economic Development Assessment.

Sustainable Communities Renewal Application - Section A

- (3) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

A major component of the Belair Road corridor work was the US 1 Urban Reconstruction Project – Baltimore City to I-695. This project was initiated in 2009 and involved a great deal of community input. It was to include traffic calming, traffic signalization, streetscape enhancements, potential bicycle lanes/markings etc. The project, which was to be funded in three phases, was put on hold in 2010. The concept phase was completed, and the design phase was initiated 5 years later and was substantially completed. The final construction phase, however, was indefinitely put on hold. Many of the recommendations of the Overlea Community Plan and the ULI Belair Road Tap study hinge on the outcome of the streetscape project. This is a project for which we could use assistance from MDOT.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART I: QUALITATIVE ASSESSMENT

Purpose:

The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, **please highlight at least three major accomplishments from the last five years**, including how you achieved them. When writing your narrative, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

- 1) **Outcome:** Which outcomes identified in your Sustainable Community plan were you able to achieve?
- 2) **Projects:** Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
- 3) **Partners:** With whom (i.e. state agencies, local stakeholders) did you partner to complete projects?
- 4) **Impact:** What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
- 5) **Pictures:** Please also include pictures that depict your accomplishments.

[EXAMPLE] Descriptive Narrative: Please list the most significant accomplishments that apply

Example – Accomplishment 1

Outcome: Improved stormwater management

Projects:

Project 1: Stormwater Retrofit Plan – In October 2014, the Town Council approved the Town's stormwater retrofit plan which outlines various strategies and capital budget expenditures over the next five years. Strategies include reducing the amount of impervious surface in the community and improving stormwater management. One of the plan recommendations is to pass an ordinance that assesses an environmental protection fee on municipal permits.

Project 2: Green Streets – The Town added green elements to approximately 600 linear feet of roadway that had been experiencing severe flooding. Specifically, bioswales were constructed and trees were planted.

Partners:

Chesapeake Bay Trust – provided technical assistance

MD DHCD – provided financial assistance in form of a Community Legacy grant (totaling \$50,000).

Impact: The implementation of the projects had a significant impact on the community by improving stormwater runoff. The streets with the newly constructed bioswales no longer experience flooding.

Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 1:

Outcome: Successful use of CRAG grant to sponsor 2nd annual Overlea ArtsFest, providing many benefits for the Overlea Commercial Revitalization District.

Projects: The second annual Arts fest included a sculpture garden, guest artist exhibit, art market, childrens art activity area, a mini film festival, several musical performers, poetry and spoken word performers and food trucks offering lunch and refreshments.

Partners: Overlea Community Association, Baltimore County Department of Planning, Rosedale Federal, St. Michaels the Arch Angel School, The Natural History Museum, Morgan State University, MICA, Rosedale Public Library, Maryland School for the Blind

Impact:

- 1) Gave exposure to Natural History Museum about their programs and memberships*
- 2) Businesses located within the CR district had an additional opportunity to sell their goods or food products at a venue that reaches a broad audience for no charge*
- 3) Surrounding businesses benefitted from the additional foot traffic to the neighborhood who became familiar with the goods and services offered in the community*

Accomplishment 2:

Outcome: Improved neighborhood sanitation and exterior conditions in the Hillendale Community

Projects:

- 1) On-going rat eradication program in densely populated row home community that is bordered by commercial establishments on the north and south.*
- 2) Regularly scheduled neighborhood code enforcement sweeps in an effort to clean and remove debris and trash from alleys, improve the up keep of front and rear yards, improve the upkeep of passive and active recreation spaces, and address problem properties from a code enforcement approach.*

Partners: Baltimore County Department of Public Works, Baltimore County Department of Permits, Inspections and Approvals, Baltimore County Executive Liaisons, Hillendale Community Association

Impact: Quality of life for residents is generally improved by having clean, trash free alleys, parks and school yards. Neighbors can enjoy their front and rear yard space by having well maintained areas surrounding their homes.

Accomplishment 3:

Outcome: Completion of a professional market analysis that assesses market conditions on the Belair Road Corridor stretching from Erdman Avenue in Baltimore City to I-695 and identifies future development needs from a marketing perspective.

Projects: The study included an intercept survey, stakeholder interviews, analysis of development potential on the corridor in identified nodes and opportunity areas, identification of regional market conditions and trends, and analysis of retail leakage along the corridor.

Partners: Baltimore County Department of Planning, Greater Baltimore Committee, Baltimore City Department of Planning, Baltimore Development Corporation, Harbel, Belair Edison Neighborhoods Inc., the Design Collective, WTL, Wildan Financial Services and WBA Research.

Impact: Report provides market based information for recruiting businesses to the Belair Road corridor, for marketing specific properties, for public investment recommendations and a development incentive toolkit, as well as a basis of certain recommendations during the Comprehensive Zoning Map Process.

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have NOT been accomplished and why.

Outcome: Belair Road streetscape enhancement project has not materialized due to lack of MDOT funding.

Narrative: The Belair Road Streetscape Enhancement Project (Contract Number BA5152184) was initiated in 2009 and received a great deal of community input and participation. Several recommendations in subsequent studies were made taking into consideration the impact and plans for the streetscape enhancement project. After two phases of the project were basically completed (concept and design), funding for Phase 3 of the project – the actual construction- was deleted from MDOT's budget and the project was indefinitely put on hold. This has a direct impact on the potential development and improvement of the Belair Road corridor.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART II: COMPREHENSIVE ASSESSMENT

Purpose:

The purpose of the comprehensive assessment is to capture indicators of accomplishments in each Sustainable Community. Indicators should reflect the five year time period since the adoption of the Sustainable Communities Action Plan. Thus, the following questions focus on the common outcomes that were identified in the various Sustainable Community Action Plans approved by the State. The assessment will be grouped in the sections of Environment, Economy, Transportation, Housing, Quality of Life, and Land Use.

Please answer the following questions to the best of your knowledge.

Check “YES” if applicable to your community. If you answer “YES” please quantify the accomplishment (i.e. Q: Has there been an increase in the number of businesses in your Main Street/commercial district? A: YES 4 new businesses have opened in the past five years). If necessary, please also provide a short description of the accomplishment.

Please check “NO” if the question item did not have any impact on your community. If you answer “NO” please briefly summarize what kept you from achieving your plan’s desired outcomes.

Check “N/A”, if the question item does not apply to your Sustainable Community.

Sustainable Communities Renewal Application - Section B

ENVIRONMENT		YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1.	Has there been an improvement in water quality?			X	While there has been biological water quality monitoring in the SC area, there is insufficient data to determine trends in biological measures and of water quality.
2.	Has the amount of impervious surface in your Community been reduced? (Amount in SF)	X			Impervious surface area in the SC area has changed very little. An increase of approximately .39 acres has happened in the past 5 years.
3.	Have there been improvements and/ or additions to your park and/ or recreational green space?	X			A 30 acre site was transferred from the Department of Ed. to the Department of Recreation and Parks. The property is nearly entirely wooded, is traversed by a segment of Stemmers Run and features numerous informal paths that connect the adjoining Elmwood Elementary School Rec. Center and the Overlea High Rec Center. Plans are underway for formalizing trails and extending a connection to Holt Park and Center for the Arts. It will also serve as a portion of the Northeast Trial, a planned regional trail that will connect Overlea- Fullerton with Perry Hall-White Marsh
4.	Did the Sustainable Community implement any recycling or waste reduction programs?	X			Baltimore County offers Single Stream Recycling Collection. This allows for all recyclables to be set out in one container. Baltimore County's recycling and waste prevention program serves a population of approximately 823,000 spread out over an area of 640 square miles. In 2017, Baltimore county launched the Clean Green Baltimore County facebook page to promote restoring streams and waterways, anti-litter programs, recycling, foster sustainability, land preservation and more. Baltimore County continues to promote efforts to make communities more sustainable.
5.	Do all residents have access to healthy food options (i.e. fresh food grocery stores, farmers markets etc.) within the Sustainable Community?	X			There are several large, reasonably priced grocery stores in the area including Giant and Aldi's as well as new convenience stores offering food and community based farmers markets.
OTHER:					

Sustainable Communities Renewal Application - Section B

ECONOMY	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an increase in the number of new businesses in your Main Street/Commercial District?	X		N/A	Development plans have been submitted and approved for several new national tenant chains including a Sudsville Landromat (Belair Road), a Royal Farms (Belair Road), Dunkin Donuts (Harford Road), and a Planet Fitness gym (Hillendale). The presence of national retailers is a key market strength.
2. Did the Municipality/Sustainable Community area receive any designations that support local economic development?			X	The area remains a designated commercial revitalization district as it was 5 years ago at the time of initial application. The Belair Road corridor, through the Gardenville Business Association, received Community Investment Tax Credits for beautification efforts on the corridor. Those credits are only available to neighborhoods within Priority Funding Areas.
3. Has there been an increase in foot traffic in the Main Street/commercial district?	X			Several community organization based activities such as the Overlea Arts Fair and the Parkville Town Fair have been successful in bringing increased foot traffic to the area during specific times of the year.
4. Have the number of commercial vacancies decreased?	X			The commercial properties include offices, retail, industrial, medical and flex. According to CoStar, a commercial listing database, during the same five years as the ACS data were sampled and tabulated, the vacancy rate dropped from 6.1% to 4.7%.
5. Has there been an increase in local jobs within the Sustainable Community for its residents?			X	No change in jobs.
OTHER:				

Sustainable Communities Renewal Application - Section B

TRANSPORTATION		YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1.	Has the amount of bike trails/paths increased? How many linear feet do the trails cover?		X		Other bicycle and pedestrian access enhancement priorities were pursued with the limited funding available for such projects. By and large, the streets identified within the Eastern Baltimore County Pedestrian and Bicycle Access Plan are difficult to retrofit without a loss of traffic lanes.
2.	Have there been improvements to the public transit infrastructure?			X	MTA will determine the transit improvements
3.	Has there been an increase in sidewalks? (Amount in linear feet)	X			Yes, there has been an increase in sidewalk - 2000 linear feet of sidewalk was installed on Kenwood Avenue from Mannington Avenue to Glenmore Avenue.
4.	Have there been any roadway improvements that support "Complete" or "Green" streets?		X		No planned improvement within the area.
5.	Has traffic congestion along major roads decreased? (Amount in percent)		X		The general area is densely populated and the commercial corridors are major commuter routes to the northeastern part of the county and to Harford County.

Sustainable Communities Renewal Application - Section B

OTHER:					
HOUSING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?	
1. Have any residential facades been improved?	X			We do not have data to determine how many facades were upgraded. However, 23 households in the Parkville Community utilized the single family rehabilitation loan program, some of which may have been façade upgrades. 10 households in the Overlea Community also used this program. A windshield survey of the area indicates that a number of houses in Parkville have had substantial façade upgrades that were privately financed.	
2. Has the home ownership rate increased?		X		There was a slight decrease in the home ownership rate from 69.70 to 67.55 percent in the last 5 years. The area is built out with older houses that are competing for buyers of new construction being developed to the north in the White Marsh area.	
3. Has there been an increase in the number of housing units in the Sustainable Community area? What number and/or percent are affordable?	X			There were 24 new single family units that were added to the inventory in the SC area. While the area has affordable housing, none of the new units added to the inventory qualify as affordable. At the present time, 51.48% of owner occupied units and 29.24% renter occupied units are affordable.	
4. Has there been demolition of blighted properties?	X			There were nine single family units that were razed in the past 5 years.	
5. Has the residential vacancy rate decreased?		X		The vacancy rate has slightly increased from 4.70 to 5.64 in the last 5 years. The area is aging and is competing with a high amount of newly constructed housing within a five mile radius.	

Sustainable Communities Renewal Application - Section B

OTHER:					
QUALITY OF LIFE	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?	
1. Has there been a decrease in crime rate?	X			The area increase in crime has followed the overall trend of the county which experienced an increase in two categories of crime – non- violent, and violent. It is indicative of many inner beltway communities where poverty is increasing and affecting the overall crime rate.	
2. Have there been improvements and/ or additions to your public spaces (i.e. museums, community centers, public plazas)?	X			Property crimes decreased in the past 5 years by approximately 23%. Substantial park and recreational facility enhancements have been completed over the past five years at three sites: 1) Major renovations to the Hillendale PAL Center to correct foundation problems and miscellaneous repairs 2) significant renovations and enhancements to the Northeast Regional Recreation Center, including parking lot repaving and rehabilitation of indoor spaces to serve as racquetball courts and recreation activity rooms, and 3) large scale athletic field rehabilitation and drainage enhancements to Fullerton Park as well as renovations to the sites field house and player benches equipment.	
3. Has there been an increase in public art/ arts & entertainment programs/venues (i.e. murals, movie theatre, music events)?	X			The Overlea Community has sponsored a very successful Artist Fair for the past two years, funded in part by a Baltimore County Commercial Revitalization Action Grant. The fair generated a great deal of participation by neighborhood residents and businesses and brought substantial foot traffic and interest to the Overlea /Belair Road community from across the County.	
4. How many historic properties were renovated/improved?			X	There are no historically designated properties within the boundaries.	
5. Are there any residential health and wellness opportunities in place (i.e. athletic facilities, recreational indoor/ outdoor courses or groups)?	X			There is a new Planet Fitness gym that serves as the anchor tenant in the Hillendale Shopping Center. In Overlea, the senior center and athletic fields are located strategically in the center of the community and serve as a community gathering point. The fields are very well used by the local recreation league. Additionally , there are active recreational facilities at Double Rock Park which serves both the Overlea and Parkville Communities	

Sustainable Communities Renewal Application - Section B

OTHER:				
LAND USE/ LOCAL PLANNING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have there been any infill developments?		X		There are no recent major development projects in the SC zone. The area is built out and redevelopment of properties in the area is the more prevalent trend.
2. Has there been an increase in the amount of preserved/protected land?	X			During the 2016 Comprehensive Zoning Map Process the County Council elected to place the Neighborhood Commons (NC) overlay district on several open spaces/public spaces throughout the SC area that would prohibit any development other than for recreational purposes.
3. Have there been any developments hindered by growth constraints?			X	The area is "built out" for the most part and is fairly densely developed. Most of the newly constructed residential and commercial development is replacing former development that was razed. Additionally, traffic is very heavy and there are failing intersections within the SC boundary.
4. Have there been any zoning or any policy changes that have fostered growth in your Sustainable Community?		X		The current zoning allows a variety of housing types and commercial uses. Development of a mixed use designation or zone could allow for a different type of construction/use in the future without needing a Planned Unit Development, as is the current policy. The Commercial Revitalization Districts are exempt from development constraints, due to failing traffic conditions.
5. Have there been any significant improvements to the municipal infrastructure within the Sustainable Community (i.e. street lighting, water/sewer lines)?	X			The Northwest part of the sustainable boundary is located in the Herring Run Sewer Rehabilitation Capital Project. Baltimore County is rehabilitating 81,000 feet of sewer line spread throughout Council Districts 5 and 6. Work recently began and has progressed about two percent toward completion. It is expected to be completed in a year and a half and cost \$4,640,123. The sustainable community has experienced the following construction/improvements within the past 5 years:

Sustainable Communities Renewal Application - Section B

<ol style="list-style-type: none"> 1. Water Main Replacement at Kenwood Avenue between Dale Ave and the city line. 2. 24" Water Main Relocation at Old Harford Rd. This project was part of SHA's bridge replacement project (BA4585172) on Old Harford Road at I-695. 3. 24" Water Main improvement at Belair Rd inside the Beltway. 4. Sewer Construction at Bagley Avenue. 5. Three sanitary sewers have been installed and two have been rehabilitated. 6. Approximately 246 square feet of PVC sewer pipes have been installed and 196 square feet of terra cotta sewer pipes have been rehabilitated. 7. Approximately 107 concrete sidewalk ramps have been installed throughout the sustainable community area within the past 5 years. 8. New sidewalks have been installed at Northgreen Rd, Southgreen Rd, Greenmead Rd and Greens Ln. 9. Harford Rd streetscape project from the city line to E. Joppa Rd is located in the sustainable community boundary. The project includes new pedestrian ramps and walkways, Pockets Park, benches, landscaping and street lighting additions. 				
<p>OTHER:</p>				

Sustainable Communities Renewal Application - Section B

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Legacy (CL): • • •	DHCD			
Strategic Demolition Fund (SDF): • •	DHCD			
Community Safety & Enhancement Program:	MDOT		Funding for Phase I and II was allocated. There is currently no funding for the Phase III construction.	Contract #BA512184
Maryland Bikeways Program:	MDOT			
Sidewalk Retrofit Program:	MDOT			
Water Quality Revolving Loan Fund:	MDE			

Sustainable Communities Renewal Application - Section B

<p>COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.</p>	<p>Source (federal, state, foundation, etc.)</p>	<p>Amount Received</p>	<p>If no funding was received, what technical or other assistance from the state would help with future applications?</p>	<p>Other Notes</p>
<p>Other Funding Programs: <i>examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.</i></p>				
<p>*Please add more rows if necessary</p>				
<p>Maryland Program Open Space (POS) Grants for the Fullerton Park Field renovation and enhancement project</p>	<p>State</p>	<p>\$450,000</p>		<p>Non-competetive funding source</p>
<p>Community Investment Tax Credits</p>	<p>Md. Department of Housing and Community Dev.</p>		<p>Assistance for business associations with application.</p>	

Sustainable Communities Renewal Application - Section B

COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?

N/A

[Type text]

III. SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization, so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more a livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may be due to changes in external factors affecting the community or changes in the priorities of the applicant.

Guidance for completing the Action Plan can be found on the next page.

[Type text]

Action Plan Guidance

The document has been broken down into the same six categories as the Comprehensive Assessment section of this document. These parts address key components of your Sustainable Community Action Plan. Follow the guidelines below to fill out the matrix.

- 1) **For each of the different sections, pinpoint essential strengths and weaknesses of your community.**
Example Transportation: Strength - Good sidewalk connectivity. Weakness - Insufficient amount of downtown parking.
- 2) **Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest potentials. Include a means of measuring the success of said outcome.**
Example Economy: Outcome – Expand broadband fiber optics in Town. Progress Measure - Linear measurement of fiber laid and number of residential and business connections.
- 3) **After defining the outcomes, list detailed strategies (break down to several action steps if needed) that will serve as the means to achieve those goals.** Example Economy: Strategy - Increase number of Town sponsored events → Develop with community input, a series of weekend events that the Town could host.
- 4) **List potential partners that can support the successful implementation of these strategies through different types of resources.** Example Economy: DHCD (Community Legacy program), Small Business Administration (Services and financial assistance) etc.

Sustainable Community Action Plan

Hillendale/Parkville/Overlea

Submitted by: Baltimore County Department of Planning

Date:

[Type text]

Environment

(Environmental strengths and weaknesses can include but are not limited to quality of land, water, air, watersheds, tree canopy, risk of sea level rise, carbon footprint, energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, parks, trails and recreation, recycling, water and sewer capacity, etc)

Strengths

- Opportunities for learning about the natural environment and experiencing nature. Environmental programming has increased dramatically in recent years at Holt Park and Center for the Arts. Many of the nature programs and activities at the park also have an artistic theme that reflects the park's role as a local arts center. Nature trails at Double Rock Park and Holt Park offer area residents convenient nearby access to woods and streams that serve as escapes from the built environment.
- Small Water Action Plans (SWAP's) for both the Back River and Bird River watersheds have been completed
- Several potential projects to improve water quality identified including stream restoration, stormwater management conversion, stormwater management retrofit, and tree planting.
- Multiple neighborhoods identified in SWAPs have a high potential for environmental restoration opportunity.

Weaknesses

- Multiple neighborhoods identified in SWAPs have a potential for contributing to local water pollution
- 80% of 3330 land acres within the SC area drain to SWM facilities that provide water quality enhancement.

Desired Outcomes and Progress

Measures

Based on the strengths and weaknesses identify the strengths on which you would like to build and the challenges you would like to address.

What outcomes are you trying to achieve?
Where/ in what area do you want those changes to happen? 

Progress Measure: Identify how you will know that you have achieved your outcome.

Strategies and Action Items

Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.



Implementation Partners

Which community stakeholders need to be involved to realize each action step and strategy?
Name specific public and/or private sector partners.

[Type text]

<p>Outcome 1: Improved water quality in tidal waters and non- tidal streams.</p> <p>Progress Measures: Water quality improvements</p>	<p>Strategy A: Redevelopment of the area will allow for implementation of up to date SWM requirements.</p> <p>Strategy B: County agencies implement capital restoration projects, such as shoreline enhancement and storm water pond conversions to provide enhanced water quality treatment in addition to water quality management, and operational projects, such as street sweeping and reductions in the quantity of road salt applied</p> <p>Strategy C: Continue to implement and refine monitoring programs to better depict progress toward meeting TMDL's and water quality standards.</p>	<p>Baltimore County DPW, Blue Water Baltimore, Back River Restoration Committee, Interfaith partners for the Chesapeake, Local Businesses, Civic Councils and Community Associations</p>
<p>Outcome 2: Tree Canopy Improvement</p> <p>Progress Measures: Measure tree canopy of the SC boundary when new land use data is available. Current tree canopy is 30.9%.</p>	<p>Strategy A: Tree Planting – Redevelopment may add shade trees and other vegetation to areas that are lacking in the SC</p> <p>Strategy B: Tree Planting – Determine if there are locations for other tree plantings.</p>	<p>Baltimore County Department of Environmental Protection and Sustainability, Back River Restoration Committee, Blue Water Baltimore</p>

[Type text]

Economy

(Economic strengths and weaknesses can include but are not limited to regional accessibility, business attraction/retention, health of the business district and commercial vacancies, workforce/employment and economic drivers, local policies/regulations, marketing, tourism, cultural and historic assets)

Strengths

- Parkville, Overlea, and Loch Raven Commercial Revitalization Districts
- Design Review Panel Area – Loch Raven/Hillendale
- Active Business Associations
- Revitalized Anchor Center – Beltway Plaza
- Close proximity to job centers
- Central location with good transportation access

Weaknesses

- Marginal businesses and institutional uses replacing long term businesses
- Retail close to competition of White Marsh Retail Area
- Shallow lot depths on corridors prevent ample parking area for major retail tenants.
- Heavy commuter traffic limits walkability and “main street” potential

Desired Outcomes and Progress Measures

Outcome 1: Targeted revitalization of 6700-6900 blocks of Belair Road

Progress Measures: Occupied storefronts with vital, main street uses.

Outcome 2: Development of new mixed used projects on underutilized lots

Progress Measures: mixed use development within the SC boundary.

Strategies and Actions

Strategy A: Use of Architect on Call for targeted façade improvements and Business Improvement Loans (BILP's) for financing improvements

Strategy B: Create a branding strategy by completing and augmenting Belair Road Streetscape study. Complete streetscape project with branding including lighting, landscaping, of plaza area and historic trolley station.

Strategy A: Identify underutilized parcels with potential for mixed use within SC boundary.

Strategy B: Create language and regulations for mixed use zoning district

Implementation Partners

Baltimore County Planning, local business associations, local chambers, MDOT

Baltimore County Planning, private development community, local community associations

[Type text]

Transportation

(Transportation strengths and weaknesses can include access to transit corridors, pedestrian safety and accessibility/sidewalks, alternative modes of transportation, such as bikeways and trails, public transit, such as bus and rail, carpooling, proximity to transportation centers, parking, road conditions)

Strengths	Weaknesses
<ul style="list-style-type: none"> Substantial existing transportation network Excellent Highway Access MTA service throughout the area Completed streetscape enhancement in Parkville on Harford Road 	<ul style="list-style-type: none"> Generally poor bicycle access throughout the SC area. While many roads were proposed for enhancements in the Eastern Bike and Ped Plan (adopted in 2006) none have been implemented to date. In many cases the narrow width of the roads and their roads pose a challenging limiting factor. Traffic on major northeast corridors causes congestion and travels at exceedingly high speeds

Desired Outcomes and Progress Measures 	Strategies and Action Items 	Implementation Partners
<p>Outcome 1: Enhance bicycle and pedestrian access and opportunities</p> <p>Progress Measures: Miles of trails/paths; Miles of bike lanes</p>	<p>Strategy A: Continue to construct segments of the Northeast Trail</p> <p>Strategy B: Map, mark, formalize and publicize a trail network for the parks site on the formerly proposed Overlea Middle School property and pursue plans for connecting the site to Holt Park and Center for the Arts.</p>	<p>BGE, State Highway Administration</p>
<p>Outcome 2: Improved traffic and pedestrian conditions on Belair Road</p> <p>Progress Measures: left hand turn lanes installed, new sidewalks, new traffic signals, streetscape enhancements installed</p>	<p>Strategy A: Lobby for Phase 3 of MDOT streetscape enhancement program to be reinstated.</p> <p>Strategy B: Continue to promote improved pedestrian connections and walkability through review of new development plans</p>	<p>MDOT, Overlea Community Association, Linover Community Association, Glenham-Belmar Association, Overlea Fullerton Business Association, Baltimore County Department of Planning</p>

[Type text]

Housing

(Housing strengths and weaknesses can include affordability, homeownership vs rental, housing stock diversity, housing condition and value, housing programs, foreclosures, residential vacancies, property values, home sale values)

Strengths

- Diverse Housing Stock
- Affordable Housing Options
- Tree lined streets with mature vegetation provide environmental benefits and curb appeal
- Housing has interesting architectural features – porches, turrets, etc.
- Low foreclosure rate

Weaknesses

- Properties close to commercial corridors often run down with code violations
- Increase in the number of rental properties
- Large frame structures are costly to repair and maintain

Desired Outcomes and Progress Measures

Outcome 1: Homeownership rate is stabilized
Progress Measures: owner occupancy rate remains stable or increases

Outcome 2: Exterior Condition of Residential Properties is improved
Progress Measures: Increased home values, Increased sales

Strategies and Action Items

Strategy A: Support a northeast corridor “Live Baltimore” approach with real estate tours, incentive buying packages etc.
Strategy B: Promote single family rehab programs and buyer assistance programs.

Strategy A: Conduct coordinated code enforcement sweeps
Strategy B: Examine potential of community based cooperative maintenance and tool program (station north tool library idea)

Implementation Partners

Baltimore County Department of Planning, Harbel

Baltimore County Department of Permits, Inspections and Approvals

[Type text]

Quality of Life

(Strengths and weaknesses can include crime, socio-economic demographics, educational opportunities, museums, libraries, historic and cultural assets, civic amenities, faith-based organizations, economic health of households, sense of place, etc)

Strengths

- Good access to regional and public transportation
- Active Senior Centers
- Active, well used libraries
- Strong connection to city amenities
- Location of Natural History Museum
- Substantial number of neighborhood parks
- Historical 4th of July celebration in community core
- New convenience establishments on commercial corridors
- Annual Parkville Town Fair
- Annual Overlea Arts Festival
- Home of Md School for the Blind

Weaknesses

- Heavy commuter traffic at high speeds on commercial corridors
- Marginal and underutilized storefronts compete with Whitemarsh Town Center
- Loitering, trash at several key intersections on Belair Road
- Flooding due to aging infrastructure and poor storm drainage on Belair Road
- Large frame residential structures require extensive maintenance
- Code issues with certain residential properties are persistent problem.
- Northeast corridor of city and county experiencing increase in crime

Desired Outcomes and Progress Measures

Outcome 1: Natural History Museum becomes regional attraction, with spillover benefits for Belair Road.
Progress Measures: Increased tourism and business on corridor.

Outcome 2: Establishment of a successful neighborhood marketing and branding campaign that creates sense of place.

Strategies and Action Items

Strategy A: Expanded outreach and marketing program
Strategy B: Capital building campaign to fund renovation and expansion of museum to accommodate larger collections and additional patronage

Strategy A: Conduct an inventory of neighborhood assets and images to use as basis for marketing/branding.

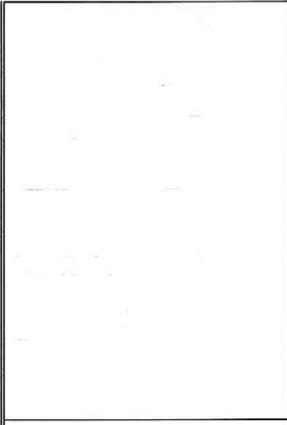
Implementation Partners

Natural History Museum,
Bluewater Baltimore, Overlea Community Assoc., State of Md, Baltimore county,

Belair Road Task Force,
Baltimore County Planning,
Baltimore City Planning

[Type text]

Progress Measures: An effective neighborhood logo that is repeated throughout the neighborhood in various ways



[Type text]

Local Planning and Land Use

(Strengths and weaknesses in the local planning and land use subject area include but are not limited to zoning, land use, policies, taxes and fees, historical patterns of development, lot sizes and shapes, etc)

Strengths

- Area well established and built out
- Substantial number of passive parks in area providing green amenities and tree canopy
- Mix of residential, commercial and institutional land use
- Development pattern is traditional grid pattern with good circulation and connectivity
- Neighborhood Commons (NC) designation placed on several open spaces
- Commercial Corridors are designated Revitalization Districts with tax benefits

Weaknesses

- Commercial encroachment into residential areas from corridors
- Long, narrow residential lots lend themselves to panhandle conversion
- Shallow commercial lots limit development on commercial corridors

Desired Outcomes and Progress Measures

Outcome 1: Traditional neighborhood development pattern attracts buyers to older homes

Progress Measures: Increased homeownership levels and increased sales prices.

Strategies and Action Items

Strategy A: Deny zoning requests for infill development that does not conform to traditional grid pattern

Strategy B: Develop design guidelines for new construction that reinforce traditional neighborhood development

Strategy C: Maintain neighborhood green spaces and provide connectivity between them.

Implementation Partners

Baltimore County Department of Planning, Parkville, Overlea and Hillendale Community Associations

[Type text]

Workgroup Roster

Baltimore County Department of Planning

Baltimore County Department of Environmental Protection and Sustainability

Baltimore County Department of Public Works

Baltimore County Department of Recreation and Parks

Baltimore County Department of Economic Development

Maryland Department of Housing and Community Development

Maryland Department of Transportation

City of Baltimore Department of Planning

Baltimore Development Corporation

Hillendale Community Association

Overlea Community Association

Parkville Community Association

Parkville Business Association

Belair Road Corridor Advisory Group

Overlea Fullerton Business and Professional Association

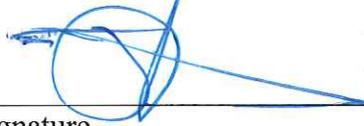
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Blue Water Baltimore

SIGNATURE LETTER

On behalf of [INSERT *Applicant local government full name*], I hereby approve the application for renewal of the Sustainable Communities designation for [INSERT *Sustainable Community Name*]. I understand that the Disclosure Authorization and Certification from the original Sustainable Communities application continues to apply to the applicant local government, and as such the applicant agrees that not attaching an objection constitutes consent to the information being made available to the public, and a waiver of any rights the applicant may have regarding this information under Maryland's Access to Public Records Act, State Government Article, Section 10-611 et seq. of the Annotated Code of Maryland.

I also confirm that I am named or a former holder of my current title is named as an authorized official for the Sustainable Communities designation for my local government in the Local Government Authorization submitted with the original application.



Authorized Signature

Frederick Homan, Administrative Officer
Type Name and Title

April 13, 2018
Date