

SUSTAINABLE COMMUNITIES PROGRAM APPLICATION FOR DESIGNATION RENEWAL

Eligible Applicants:

Local Governments with a Sustainable Communities Designation Local Government Consortiums with a Sustainable Communities Designation

Application must be submitted on or before the expiration date of Sustainable Communities designation.

Maryland Department of Housing and Community Development
Division of Neighborhood Revitalization
2 N Charles Street, Suite 450
Baltimore, MD 21201
410-209-5800
http://dhcd.maryland.gov/

SGSC Approved - 9.24



Overview of Sustainable Communities

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland's existing communities creating a single, locally designated geographic focus area. Since that time the "Sustainable Communities" designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

Purpose or Renewal and Streamlined Application

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

Application Eligibility and Threshold Requirements

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to reconvene their **Sustainable Communities Workgroup** to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

Threshold Requirements

All Sustainable Community applications must meet the following threshold requirements:

- 1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy. Applicants can verify Priority Funding Area boundaries by visiting the MDP website at: http://www.mdp.state.md.us/OurProducts/pfamap.shtml
- 2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations or microenterprises;
- 3) The updated Plan must be consistent with other existing community or comprehensive plans;
- 4) A Sustainable Communities Workgroup is re-convened and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

Application Submission and Evaluation

The Sustainable Community application will be evaluated based on thorough assessment of strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

The first page of the electronic application is the Table of Contents. This should also serve as a checklist and be used to provide corresponding tabs.

Please submit all materials (application, maps, pictures, and/or shapefiles) via email to the Sustainable Communities project management team.

Incomplete applications will not be accepted.

Deliver Sustainable Community Applications via email:

To: Carter Reitman
carter.reitman@maryland.gov
Copy: Olivia Ceccarelli-McGonigal
olivia.ceccarelli@maryland.gov

Site Visits, Follow-up, and Technical Assistance

Attendance at a minimum of one application consultation session or training is mandatory for all applicants. Consult with Carter Reitman at 410-209-5849 or by email at carter.reitman@maryland.gov if you would like to schedule a meeting.

If requested, the Department can provide technical assistance to local governments to prepare their Sustainable Communities applications. When needed, the Department may offer technical assistance, in collaboration with the Maryland Department of Planning, to local governments with limited capacity to prepare their Sustainable Communities applications.

During the application review process, the review team may make site visits and/or hold meetings with applicants. In addition, applicants may be contacted by the Department for follow-up discussions prior to awards.

Approval

Approval of applications will be made by the Governor's Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development. The Governor's Smart Growth Coordinating Committee can defer the approval of a Sustainable Communities renewal to the Governor's Smart Growth Subcabinet.

All questions related to the application, please contact Carter Reitman at 410-209-5849 or by email at carter.reitman@maryland.gov or your regional project manager, found at this link: https://dhcd.maryland.gov/Communities/Documents/SRP/PM-Map-ContactInfo.pdf

RENEWAL APPLICATION INSTRUCTIONS

The Sustainable Communities application for renewal has **three** sections:

A. Contact information, General Information, Organizational Capacity:

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup, and share any technical assistance needs the workgroup may have.

B. Report on accomplishments over past <u>five</u> years:

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes and identify what state resources were used, if any, to achieve those outcomes. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the Sustainable Communities plan elements, including how any of the elements may have interrelated during the five initial years of SC designation.

C. Sustainable Communities Action Plan Update:

The Sustainable Communities Action Plan details revitalization outcomes and strategies to achieve those outcomes over the next five years. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

SUSTAINABLE COMMUNITIES PLAN ELEMENTS

The table below provides a description of each subject area/element of the Sustainable Communities Action Plan. Included are examples of common strengths and weaknesses within each subject area and the types of projects that might be implemented to address said strengths and weaknesses.

ENVIRONMENT: Describes projects involving the natural environment, our use of natural resources, and our relationships to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; watershed maintenance and preservation; tree canopies and green spaces; climate change mitigation and adaptation; energy conservation; green infrastructure; stormwater infrastructure and management; water and sewer capacity; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation.

ECONOMY: Describes projects centered on economic growth and management.

This category includes projects focusing on (but not limited to): business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

TRANSPORTATION: Describes projects involving the way people in your community get from place to place. This category includes projects focusing on (but not limited to): access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

HOUSING: Describes projects involving the homes in which people in your community live and which make it easier for them to find and stay in a place to call home.

This category includes projects focusing on (but not limited to): affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

<u>COMMUNITY HEALTH & QUALITY OF LIFE</u>: Describes projects concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public safety and the reduction of crime; libraries; educational facilities and programs; health and wellness facilities and programs; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities.

LOCAL PLANNING & STAFFING CAPACITY: Describes projects concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

This category includes projects focusing on (but not limited to): updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities, or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may reflect changes in external factors affecting the community or changes in the priorities of the applicant.

Action Plan Guidance

1) For each element, identify the essential strengths and weaknesses of your community.

Example:

Strength - Good sidewalk connectivity

Weakness - Insufficient bicycle infrastructure

2) Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest opportunities. Identify a way to measure the success of that outcome.

Example:

Outcome - Expand fiber optic broadband Internet connections in Town

Progress Measure - Linear measurement of broadband fiber laid

3) After defining the outcomes, list detailed strategies and discrete actions that will serve as the means to achieve those goals.

Example:

Strategy A - Increase number of Town sponsored events

Action A - Organize a workgroup tasked with planning weekend events

Action B - Develop, with community input, a series of weekend events that the Town could host

4) List potential partners that can support the successful implementation of these strategies through different types of resources.

Example:

Partner 1 - DHCD (Community Legacy program)

Partner 2 - Small Business Administration (Services and financial assistance)

CHECKLIST AND TABLE OF CONTENTS

APPLICANT: Gabrielle Collard, Deputy Director for Planning

NAME OF SUSTAINABLE COMMUNITY: Patrick Street Corridor - The City of Frederick

Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:

Section A - Sustainable Community Renewal Applicant Information • Applicant Information
Section B – Sustainable Community Renewal Report (Projects, Strategies and Partners) • Part 1: Qualitative Assessment • Part 2: Competitive Funding
Section C – Sustainable Community Renewal Action Plan Update (Matrix) • Action Plan
Section D – Sustainable Communities Workgroup Roster
<u>Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)</u>
Disclosure Authorization
Section F – Additional Files: The following contents should be included:
• If requesting a boundary modification, map in pdf format and a GIS shapefile of the proposed Sustainable Community boundary

Photos (jpeg format) of your aforementioned accomplished projects of the last five years

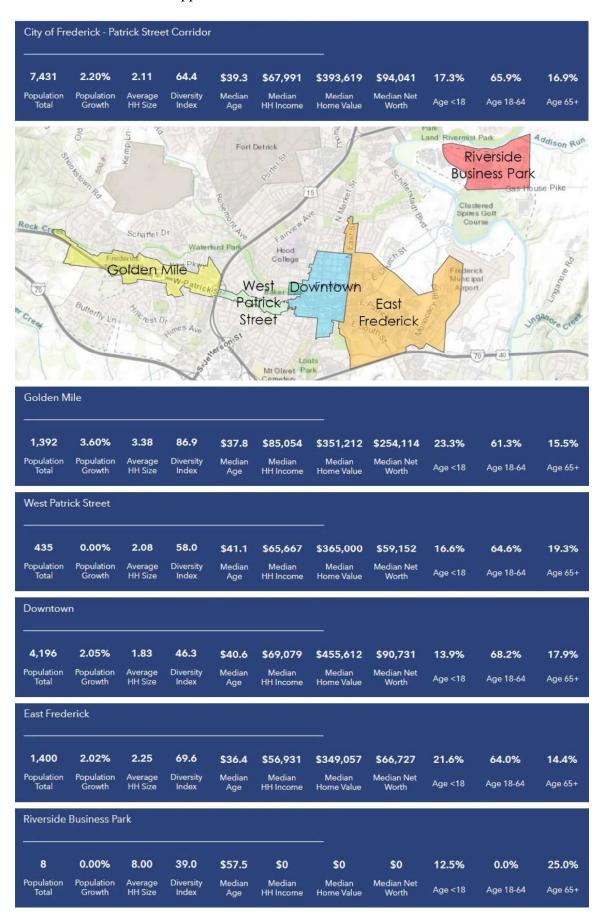
SECTION A - SUSTAINABLE COMMUNITY RENEWAL APPLICANT INFORMATION

Name of Sustainable Con	nmunity:	The City of Frederick
Name of Applicant:		Gabrielle Collard, Deputy Director for Planning
Applicant's Federal Ident	ification Number:	52-6000789
Applicant's Street Addres	SS:	140 W Patrick Street
City: Frederick	County: Frederick	State: MD Zip Code: 21701
Phone: 301.600.1883	Fax: 301.600.1854	Web Address: www.cityoffrederickmd.gov



A. Sustainable Community Boundary and Description

- (1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not? At this moment, there are no requested changes, and all district borders remain suitable.
- (2) If yes, Include the following in as an attachment:
- a. PDF or JPEG of modified Sustainable Communities boundary map,
- b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),
- (3) Approximate number of acres of entire SC Area: 2100 acres
- (4) Existing federal, state, or local designations:
- ☑Main Street ☑National Register Historic District ☑Local Historic District
- ☑ Arts & Entertainment District ☑ State Enterprise Zone Special Taxing District ☑ BRAC
- \square State Designated TOD \square Other(s):
- (5) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?



Golden Mile

One of the notable strengths of the Golden Mile lies in its accessibility, with almost 25,000 individuals residing within a convenient walk or drive of the commercial corridor. The region continues to witness residential growth, evidenced by the increasing number of households. Currently, many new residential projects — Summers Farm, West Park Village, Waverly View, Belle Aire Farm, Westridge, Grove Hill — are underway, contributing to a diverse range of housing options. Collectively, these projects will introduce around 2,000 new units to the corridor. Notably, the region boasts the highest person per household ratio: 3.4 Average Household Size. The majority of housing units have been constructed within the last three decades, aligning with the developmental trajectory of the commercial corridor.

Downtown

The downtown area, characterized by a higher real estate value compared to other parts of the city, continues to reinforce its strength. Serving as the identity of both the City and the County, the downtown remains robust and thriving. Several residential projects, such as Visitation Academy, Cannon Hill, South Street Centre, and various Low-Income Housing Tax Credit (LIHTC) initiatives, are in progress. These endeavors aim to offer a diverse range of residential units, contributing to the ongoing vitality and growth of the downtown area.

East Frederick

The East Frederick Region is undergoing significant expansion, highlighted by the Renn Farm development, which introduces 1,000 new units and 30 acres of both passive and active parkland. Distinguished by possessing the City's largest expanse of industrial zone land, East Frederick is also home to the Frederick Municipal Airport, ranking as the State's second busiest general aviation airport. These transformative initiatives underscore the region's substantial growth and reinforce its pivotal role, combining residential development, industrial opportunities, and aviation infrastructure.

B. Organizational Structure, Experience and Public Input:

(1) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

Various City departments contribute their expertise to the application process, with the Planning Department taking the lead. Each department is tasked with addressing specific criteria: the Sustainability Department and Parks and Recreation Department oversee the "Environment" section, the Economic Development Department focuses on "Economy," the Engineering Department handles "Transportation," and the Housing and Human Services Department manages the "Housing" aspect. The Planning Department concludes the process by addressing the "Community Health and Quality of Life" and "Local Planning" components. This collaborative approach ensures a comprehensive and well-rounded application that reflects the diverse expertise within the City.

Addidtionally, three distinct nonprofit organizations, in collaboration with the City of Frederick, collectively strive to achieve the objectives outlined in the Sustainable Community Plan.

Golden Mile Alliance

The Route 40 West corridor, known as the Golden Mile, serves as the gateway to the City of Frederick. Initiated in 2001, a task force addressed economic concerns and launched The Golden Mile Commercial Property Tax Credit Program to incentivize the rehabilitation of commercial buildings. Millions of private dollars were invested within 18 months. The Golden Mile Alliance (GMA) evolved from an organizing committee in 2011 to a non-

profit Maryland corporation in 2012, partnering with the City of Frederick for revitalization. The GMA acknowledges grassroots contributions from businesses, residents, and property owners in fostering the Golden Mile's economic and residential growth.

The Golden Mile Alliance collaborated with the Planning Department to create the Golden Mile Small Area Plan. This initiative involved inclusive representation from citizens, businesses, property owners, elected officials, and staff within the Golden Mile Alliance.

Downtown Frederick Partnership

Established in 1990 as a 501(c)(3) nonprofit, Downtown Frederick Partnership has overseen the city's Main Street program since its 2001 designation by Main Street Maryland. This preservation-focused initiative aims to enhance the vitality of traditional main streets and neighborhoods. Downtown Frederick has garnered numerous accolades, including being named a Great Place in America by the American Planning Association in 2011, receiving the prestigious Great American Main Street Award in 2005, and being recognized as one of the "Dozen Distinctive Destinations" by the National Trust for Historic Preservation in 2002. These honors underscore the community's exceptional accomplishments in revitalization.

East Frederick Rising

Since 2010, East Frederick Rising has been a pivotal advocate for the well-being and vitality of residents, businesses, and organizations invested in the east side of Frederick City. Their mission involves fostering opportunities for all to pursue dreams and goals, fostering inclusivity and prosperity. Operating through a collaborative approach, they gather insights from diverse stakeholders, including residents, businesses, city leaders, developers, and professionals. Their strategy prioritizes consensus-building through facilitated conversations, open forums, and cultivating an environment of respectful cooperation across all segments of the community. East Frederick Rising is dedicated to realizing the abundant potential within East Frederick and ensuring a thriving future for the region.

East Frederick Rising collaborated with the Planning Department to create the East Street Corridor Small Area Plan for the City. This joint effort led to the formation of a new group comprised of concerned citizens, property owners, and business owners, dedicated exclusively to promoting and enhancing the East Street Corridor.

(2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

The primary challenge lies in the expansive nature of the area, which encompasses three distinct nonprofit organizations concurrently striving to achieve the objectives outlined in the Sustainable Communities Plan. Effective coordination becomes imperative in this multifaceted landscape, prompting the City to ensure seamless collaboration by maintaining staff representation on all three boards and consistent attendance at their meetings. This proactive involvement underscores the City's commitment to fostering cohesion and synergy among the diverse entities involved in the Sustainable Communities Plan, thereby facilitating a more integrated and streamlined approach towards shared goals.

(3) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

The City of Frederick embarked on a comprehensive strategic planning journey in 2019, adopting its first Strategic Plan called "CommUNITY 2030", to guide citywide goals and policies. This strategic framework plays a pivotal role in shaping subsequent initiatives, including the 2020 Comprehensive Plan, aligning with and building upon the Strategic Plan's foundations.

Within the framework of the Sustainable Community Plan, the City has undertaken two significant small area plans. The East Street Corridor Small Area Plan, adopted in 2017, focuses on revitalizing an aging industrial corridor while preserving existing businesses. Challenges include deficient infrastructure such as sidewalks and streetlights. Similarly, the Golden Mile Small Area Plan, adopted in 2013, marked the City's initial attempt into small area planning, revitalizing an area that thrived until the mid-1990s.

Downtown Frederick, a focal point for revitalization efforts, has seen strategic planning through initiatives like the Downtown Strategic Plan, Parking Study, Streetscape Study, and the Live Downtown Frederick Housing Symposium in 2019. The Downtown Circulator Study (2019) aims to enhance urban mobility and is committed to making parking as easy as possible for Frederick residents & visitors, now and in the future.

Notably, the three areas—Golden Mile, Downtown, and East Frederick—share commonalities. Each boasts active nonprofit organizations dedicated to promoting their respective regions, recognizing the instrumental role of nonprofits in advancing issues beyond the reach of local governments. Facade restoration funds are available for all three areas, contributing to the aesthetic enhancement of buildings. City staff and elected officials maintain a consistent presence at board meetings for each area, ensuring unified messaging and avoiding duplication of efforts. The City strives to equitably allocate resources to realize the unique visions of all three areas.

(4) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

The State of Maryland has been exceptionally supportive in assisting the City with its Sustainable Community initiatives. The City of Frederick is confident that, should any future concerns arise, the State and its resources will continue to provide assistance.

SECTION B - SUSTAINABLE COMMUNITY RENEWAL REPORT PART I: QUALITATIVE ASSESSMENT

Purpose:

The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, <u>please highlight</u> <u>at least three major accomplishments from the last five years</u>, including how you achieved them. <u>When writing your narrative</u>, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

- 1) Outcome: Which outcomes identified in your Sustainable Community plan were you able to achieve?
- 2) **Projects**: Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
- 3) Partners: With whom (i.e. state agencies, local stakeholders) did you partner to complete projects?
- 4) **Impact**: What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
- 5) **Photos**: Please also include pictures that depict your accomplishments.

[EXAMPLE] Descriptive Narrative: Please list the most significant accomplishments that apply

Example – **Accomplishment 1**

Outcome: Improved stormwater management

Projects:

Project 1: Stormwater Retrofit Plan – In October 2014, the Town Council approved the Town's stormwater retrofit plan which outlines various strategies and capital budget expenditures over the next five years. Strategies include reducing the amount of impervious surface in the community and improving stormwater management. One of the plan recommendations is to pass an ordinance that assesses an environmental protection fee on municipal permits.

Project 2: Green Streets – The Town added green elements to approximately 600 linear feet of roadway that had been experiencing severe flooding. Specifically, bioswales were constructed and trees were planted.

Partners:

Chesapeake Bay Trust – provided technical assistance

MD DHCD - provided financial assistance in form of a Community Legacy grant (totaling \$50,000).

Impact: The implementation of the projects had a significant impact on the community by improving stormwater runoff. The streets with the newly constructed bioswales no longer experience flooding.

Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 1:

Outcome:

Design, Construct, and Maintain parks and recreational spaces

Project 1:

Old Camp Park and parkland from Old Camp Rd to Waverly Dr - Invasive removal and reforestation

Stretegies:

Invasive species can lead to the extinction of native plants, destroy biodiversity, and reduce and alter wildlife habitat. The spread of invasive species negatively affects the environment, economy, human and animal health and safety. By removing/clearing the invasive plants and replanting native trees through reforestation the City can positively affect the environment and provide for a healthy lifestyle.

Action Plan:

- 1- Identify areas within parkland where invasive species have become abundant and is forcing out native plants and trees.
- 2- Complete invasive removal.
- 3- Plant reforestation to ensure the invasive species do not return.

Partners:

Parks and Recreation Department, Planning Department, Sustainability Department, Public Works Department

Impact:

Invasive removal completed through Old Camp Park and parkland just west of Waverly Drive.

Project 2:

Mullinix Park design and renovation

Stretegies:

Provide for diverse recreational opportunities and amenities that enhance the quality of life for our residents and visitors through the creation, operation, and maintenance of a comprehensive park system.

Action Plan:

- 1- Identify parks in need of restoration by utilizing our Parks and Recreation Master Plan, as well as identify parks located in underserved and/or equity emphasis areas.
- 2- Identify funding through general fund FY budget requests, CIP, and grants.

Partners:

Parks and Recreation Department, Planning Department, Sustainability Department, Public Works Department

Impact:

Design consultant began work in January, '24. Work will include current park analysis, community outreach, staff consultation, park amenity and landscape design, and construction drawings. Construction to be completed following full design.

Project 3:

Lucas Village Park

Stretegies:

Provide for diverse recreational opportunities and amenities that enhance the quality of life for our residents and visitors through the creation, operation, and maintenance of a comprehensive park system.

Action Plan:

- 1- Identify parks in need of restoration by utilizing our Parks and Recreation Master Plan, as well as identify parks located in underserved and/or equity emphasis areas.
- 2- Identify funding through general fund FY budget requests, CIP, and grants.

Partners:

Parks and Recreation Department, Planning Department, Sustainability Department, Public Works Department

Impact:

Contract approved for total restoration to exiting basketball court and asphalt surface of skate park in fall '23.

Construction to be completed spring/summer '24.

Accomplishment 2:

Outcome:

Economic Revitalization

Project:

Adaptive reuse projects, notably including the Visitation Academy (underway but almost complete), Union Knitting Mills, and Ox Fiber Apartments

Partners:

Planning Department, Economic Development, Housing Department

Impact:

- 1. Preservation of Historic Structures
- 2. Economic Revitalization
- 3. Environmental Sustainability
- 4. Functional Adaptation
- 5. Diverse Land Use
- 6. Improved Aesthetics

Accomplishment 3:

Outcome:

Enhanced opportunities for higher density and affordable housing

Project:

Text Ammendment to Section 420 of the Land Management Code (LMC) entitled, Carroll Creek Overlay District.

Partners:

Planning Department, Economic Development, Housing Department

Impact:

The amendment eliminated the restriction on the density to make the maximum density for DB zoned properties the same in the CCO as it is outside of the CCO. It also increased the density beyond the maximum density allowed under Section 405 when structured parking is built as part of a development project.

From the Fiscal standpoint, Increases in density can positively impact tax revenue, which would be offset by increased costs to the City for the provision of municipal services.

Additionally, This ordinance could have a positive impact on equitable access to housing by potentially providing additional housing in the downtown, including units that are accessible to various income levels. This would provide better access to centralized services that we see in the urban core including, transportation alternatives (bike, TransIT, etc), job opportunities, and access to amenities like parks. All of which would be assets for lower income, aging, and disabled persons.

Accomplishment 4:

Outcome:

Established a Downtown Frederick Mobility Fee District (MFD) in-lieu of APFO testing within the proposed district

Project:

Mobility Fee District

Partners:

Engineering Department, Planning Department

Impact:

The main impacts would include shifting from individual Transportation Impact Studies to a district-wide approach, assessing development impacts based on a formula, redefining district boundaries, funding transportation system improvements, fostering a partnership between private and public sectors, and requiring effective district management and administration. This also aims to allocate responsibility for transportation improvements based on proportional contributions from developers, ensure equitable funding for infrastructure needs, and promote collaboration between stakeholders. Additionally, it streamlines the process and provides a framework for future development while considering the economic impact and quality of the area.

Accomplishment 5:

Outcome:

Since the most recent submission, the City of Frederick has established the Department of Housing and Human Services (DHHS). Upon its implementation, DHHS absorbed the existing Community Action Agency and established complementary and tangentially accessible services within three additional divisions. One of the divisions that was created within DHHS is Housing.

The creation of the DHHS Housing Division has centralized the City's efforts towards creating and advocating for housing policies. The Housing Division is now the hub for housing-related initiatives, including the Office of Housing Counseling, Community Development Block Grant Program, Weatherization Assistance, First Time Homebuyers closing cost and downpayment assistance program, and Office of Home Energy programs.

Further, the creation of the Housing Division has allowed for the identification of a single point of contact. Having a designated point of contact within the Housing Division has proven to enhance efficiency, transparency, and effectiveness in addressing housing-related issues and serving the needs of our community. Some immediate positive benefits that have resulted from this model include the following:

- ease of facilitating housing-related collaborations;
- streamlined communications ensuring clear and consistent communication channels both internally
 within DHHS and the City as well as with external stakeholders such as housing developers, community
 organizations, and residents; and
- consistency and coherence in decision-making and policy implementation while ensuring alignment with departmental and City goals.

Project:

Partnership with HAFC for the Renovation and enlargement of the Carver Community Center. Partnership with Habitat for Humanity for the construction of the W. All Saints Street Condominium Project

Partnership with HAFC for the redevelopment of the Lucas Village.

Partners:

Housing Authority of Frederick City Religious Coalition Habitat for Humanity Affordable Housing Developers Other Community Partners

Impact:

Investment in the construction of 249 new multifamily rental units and 12 condominium units for sale to low to moderate income households.

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have <u>NOT</u> been accomplished and why.

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Outcome:	
Narrative:	
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Part II: Competitive Funding

Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Legacy (CL):				
Facade Improvement and Building Reuse Program (CL)		100,000		SRP-CL-2019-Frederick-00256
Facade Improvement and Building Reuse Program (CL)		100,000		SRP-CL-2020-Frederick-00187
Facade Improvement and Building Reuse Program (CL)		100,000		CL-2021-Frederick-00187
West All Saints Redevelopment Project (CL)		325,000		SRP-CL-2020-H4HFrdrck-00173
West All Saints Street Project (CL)	DHCD	250,000		CL-2022-H4HFrdrck-00393
West All Saints Street Home Build & Revitalization Project (CL)		275,000		CL-2023-H4HFrdrck-00212
Frederick Art Council's Sky Stage Upgrades (CL)		200,000		CL-2022-Frederick-00240
Facade Improvement, Fire Suppression, and Mission: Interior Program (CL)		100,000		CL-2022-Frederick-00160
Commercial Revitalization (CL)		100,000		CL-2023-Frederick-00096
Strategic Demolition Fund (SDF):				
Public Art Building Upgrades (SDF)	DHCD	125,000		SDF-2021-Frederick-00185
Downtown Frederick Streetscape Project (SDF)		500,000		SDF-2023-Frederick-00172

Community Safety & Enhancement Program:	MDOT		
Maryland Bikeways Program:	MDOT		
Sidewalk Retrofit Program:	MDOT		
Water Quality Revolving Loan Fund:	MDE		
Maryland Housing Counseling Fund	MHCF	74,000	MHCF-2020-FCAA-00100
Homeless Services (CDBG)	CDBG	100,000	CDBG-2020-FrederickCo-00186
Homelessness Services Programs (HSP)	HSP	805,208	HSP-2020-FCAA-00051
Community Services Block Grant (CSBG-ND)	CSBG	631,745	CSBG-ND-2020-FCAA-00147
Downpayment Assistance (CDBG)	CDBG	400,000	CDBG-2020-FrederickCo-00124
First Saturday: Visitor Impact (OAG-MIP)	OAG	20,000	OAG-MIP-2020-DFP-00043
Maryland Housing Counseling Fund	MHCF	186,000	MHCF-2021-FCAA-00690
Emergency Solutions - CV2 (ESG-CV2)	ESG	1,552,537	ESG-CV2-2021-Frederick-00898
ADA Curb Ramps	CDBG	400,000	CDBG-2021-FrederickCo-00791
Small Business Resiliency Series (OAG-TAG)	OAG	10,000	OAG-TAG-2021-DFP-00068
Emergency Housing Program (EHP)	EHP	409,516	EHP-2021-Frederick-00893
Community Services Block Grant (CSBG-ND)	CSBG	271,453	CSBG-ND-2021-FCAA-00570
Homelessness Solutions Program (HSP)	HSP	548,100	HSP-2021-Frederick-00526
Emergency Rental Assistance Program (ERAP)	ERAP	1,426,438	ERAP-2021-FrederickCo-00891

Seventh Street Fountain Park Sculpture (OAG-MIP)	OAG	20,000	OAG-MIP-2022-DFP-00136
Emergency Rental Assistance Program (ERAP)	ERAP	180,878	ERAP-2022-FrederickCo-00679
Community Services Block Grant (CSBG-ND)	CSBG	274,908	CSBG-ND-2022-Frederick-00578
Homelessness Solutions Program (HSP)	HSP	479,700	HSP-2022-Frederick-00405
Homeowner Assistance Fund (HAF)	HAF	102,000	HAF-2022-Frederick-00533
FY23 Promotion Staff for Downtown Frederick (OAG-MIP)	OAG	25,000	OAG-MIP-2023-DFP-00699
Building Assessment and Master Plan (OAG-TAG)	OAG	14,000	OAG-TAG-2023-Weinberg-00196
Homelessness Solutions Program (HSP)	HSP	647,162	HSP-2023-FCAA-00479
Community Action Plan (CSBG-ND)	CSBG	301,525	CSBG-ND-2023-Frederick-00838
FY24 Promotion Staff for Downtown Frederick (OAG-MIP)	OAG	25,000	OAG-MIP-2024-DFP-00423
CSBG Discretionary (CSBG-D)	CSBG	32,000	CSBG-D-2024-AACF-00301
Maryland Housing Counseling Fund (MHCF)	MHCF	64,000	MHCF-2024-Frederick-00061
Homeless Solutions Program (HSP)	HSP	647,162	HSP-2024-FCAA-00062

Other Funding Programs: examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.

*Please add more rows if necessary

Transportation Alternatives Program: Golden Mile Multimodal Access Plan, worth \$686,309, awarded FY2019	Maryland State Highway Administrati on (MDOT SHA)	Impacts Golden Mile district.
Transportation Alternatives Program: East Street Rails with Trails Phase 2 Design-Bid-Build, worth \$479,000, awarded FY2019	Maryland State Highway Administrati on (MDOT SHA)	Impacts the East Frederick and Downtown districts.
Transportation-Land Use Connections: Streamlining Freight in Downtown Frederick, worth \$25,000, awarded FY2020	National Capital Region Transportati on Planning Board (TPB)	Work carried out on behalf of the city, but funds were not directly awarded. Impacts the Downtown district.
Transportation-Land Use Connections: East Street Redesign, worth \$60,000, awarded FY2022	National Capital Region Transportati on Planning Board (TPB)	Work carried out on behalf of the city, but funds were not directly awarded. Impacts the East Frederick and Downtown districts.
Transportation Alternatives Program: 7th Street Protected Bicycle Lane 100% Design, worth \$305,982, awarded FY2023	Maryland State Highway	Impacts the East Frederick district.

	Administrati on (MDOT SHA)	
Transportation-Land Use Connections: East Street Redesign 30% Design, worth \$80,000, awarded FY2024	National Capital Region Transportati on Planning Board (TPB)	Work carried out on behalf of the city, but funds were not directly awarded. Impacts the East Frederick and Downtown districts.
Regional Roadway Safety Program: Jefferson-Patrick Redesign Study, worth \$80,000, awarded FY2024	National Capital Region Transportati on Planning Board (TPB)	Work carried out on behalf of the city, but funds were not directly awarded. Impacts the West Patrick Street district.

COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?

Sustainable Communities Renewal Application	on - Section B		

SECTION C - SUSTAINABLE COMMUNITIES ACTION PLAN

PATRICK STREET CORRIDOR

Submitted by The City of Frederick 7/10/2024

Example Section			
<u>Strengths</u>	<u>Weaknesses</u>		
 Insert bulleted list of strengths (provide some detail as to why and how this is a strength in your community) 	 Insert bulleted list of weaknesses (provide some detail as to why and how this is a weakness in your community) 		

<u>Desired Outcomes and Progress</u> <u>Measures</u>

Outcomes should be considered end results of actions and strategies. Based on the strengths and weaknesses, identify the strengths on which you would like to build and the challenges you would like to address.

Progress Measure: What will you use to measure success toward outcome? Is it quantifiable or qualifiable?

Example Outcome 1: Code violations and complaints are reduced in the Sustainable Community residential areas.

Example Progress Measures: Code violations reduced by 25% in Sustainable Community residential areas

Strategies and Action Items

Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.

Example Strategy A: Review and revise, as needed, code compliance program to reduce frequency and number of residential code violations.

Example Action 1: Complete analysis of code violations over the past five years to determine areas, both geographically and topically, for which code violations are most frequent.

Example Action 2: Conduct outreach program to determine barriers to code compliance.

Example Action 3: Analyze code compliance program for potential inefficiencies and opportunities for proactive engagement.

Example Action 4: Pursue façade improvement funding to assist low-income homeowners overcome barriers to code compliance.

Implementation Partners

Which community
stakeholders need to be
involved to realize each action
step and strategy? Name
specific public and/or private
sector partners.

Maryland Department of Planning, Maryland Department of Housing, County Planning Department, local homeowners association

Environment

This section describes projects involving the natural environment, our use of natural resources, and our relationships or access to the natural environment. This category includes projects focusing on (but not limited to): the quality of land, water, and air; tree canopies and green spaces; green infrastructure; habitat improvement, climate change mitigation and adaptation; nuisance flooding,; stormwater infrastructure and management; water and sewer capacity; energy conservation; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation improvements.

<u>Strengths</u>

- The City of Frederick has adopted its first Strategic Plan in the summer of 2019, a significant step in prioritizing policies for elected officials, staff, and citizens.
- The City of Frederick monitors sites on Rock, Carroll, Tuscarora, and Little Tuscarora for temperature to better understand how our stream restorations and riparian buffer plantings might positively impact water quality.
- The City has implemented a city-wide residential compost pick-up program. It is open to all residents who currently receive City trash services. The Sustainability Department is running the program and collecting data. At the end of FY24, the City should better understand how a full-scale program might run and at what cost.
- The City continues the forest canopy cover assessment. Canopy has remained steady at around 20%. The Sustainability Manager will be making several policy suggestions that will help increase canopy.
- The City has now implemented Tree Frederick (the 50/50 cost share program for residents). Spring 2024 will be its FIFTH season! It continues to grow every year.
- The City continues to replace and upgrade streetlights to LED technology as funding and staffing allows. Streetlights were 25% of the City's overall electricity usage in 2013 and today it is under 20%, likely due to the efforts to change lighting.
- The City purchases renewable energy credits for 100% of its electricity and continues to shift from out-of-state sources to in-state sources as they come available.
- The Sustainability Department will be launching an air quality/air temp monitoring program in partnership with the County. The Department launched about 50 air temperature loggers throughout the City in August 2019 and discovered a daytime urban heat island. The enhance monitoring will provide ongoing data to help better understand trends throughout the City and better inform management decisions.
- The City completed a City Climate Action Plan for Government Operations and is now partnering with the County and Metropolitan Washington Council of Governments to develop a Community Climate Action Plan. The community plan will provide specific actions the City and County might take to help reduce the impacts of climate change for the residents, particularly those in equity emphasis areas.

The City's forest canopy cover currently stands at 20%, a figure largely influenced by the historical use of land for farming throughout much of the city. While new developments incorporate tree planting efforts, achieving a full canopy takes approximately 40 years.

Weaknesses

 Managing invasive species poses a considerable challenge, and the Forest Conservation Funds (Fee In Lieu Of) could potentially be employed to assist in controlling invasive species and safeguarding the ecological balance of the City's green spaces.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Work to complete the initiatives of the City Sustainability Plan. The plan addresses many areas in the City including: Transportation, Energy, Recycling, Open Spaces, Food & Nutrition, Water and Air Quality. Progress Measures: Completion of goals in the plan.	Strategy A: Work with the Mayor & Board, other departments, and the Sustainability Committee to make the City of Frederick a more sustainable community. Strategy B: Work with outside partners in creating programs, initiatives, or funding sources to make the City of Frederick a more sustainable community.	Mayor and Board of Aldermen, Planning, Legal, Permits, Economic Development, East Frederick Rising, Downtown Frederick Partnership, Golden Mile Alliance, County & State Partners
Outcome 2: Increased forest canopy and manage invasive species. 2017 report showed 20% canopy cover and the 2021 assessment shows very little change. Progress Measures: Continue Canopy Assessments at 5-year intervals Progress Measures: Continue Canopy Assessments at 5-year intervals	Strategy A: Continue cost-share program to increase canopy in residential areas Strategy (Tree Frederick). Strategy B:Incentivize privately-owned HOA open space plantings. Strategy C:Improved floodplain planting requirements strategy. Strategy D:Forest Conversation Funds (Fee In Lieu Of) could be used to help manage invasive species.	HOAs, Land Use Council, Parks & Recreation, DNR
Outcome 3: Increased multi-modal transportation options Progress Measures: Number of miles of on-road bicycle facilities and shared-use path	Strategy A: Continued and increased funding of the shared use path and bicycle facilities through City's CIPs. Strategy B: Continued work with development community to build facilities and provide adequate bicycle parking. Strategy C: Continued work with Frederick County to improve access to mass transit options.	Frederick County TransIT, Land Use Council, City's Bicycle Pedestrian Advisory Committee
Outcome 4: Decrease the amount of food waste entering the trash stream. The City now has a residential compost pilot program that has been expanded to include all residents. The program will be evaluated at the end of FY24 to determine how it might expand to long-term operations and the cost of such a program.	Strategy A: Pilot began with residents Strategy B: Collect data to determine how a program might be funded in the future and what savings the City might see in other areas	Sustainable Committee, Local Non Profits, MDE, County Sustainable Committee

Outcome 5: Increase the food options in the City of Frederick. As an example, in 2019 Parks and Recreation created a farmer's market and food truck event that occurred every Friday during the Summer and Fall.	Strategy A: Increase the number and locations of open air and bricks & mortar markets Strategy B: Explore ways to add interest to farmers markets with food trucks, live music or other events.	Maryland Food Truck Association, Maryland Farmers Market Association, Local artisans, Property Owners (to host markets)
Progress Measures: Number of markets that have opened.		
Outcome 6: Increase the use of newly acquired parkland for recreational and environmental uses. The City just recently acquired the Hargett Parkland (135 acres) and will soon acquire the Renn Parkland (78 acres). These two parks will provide a variety of activities and the environmental benefits. These same strategies can be used for smaller parks acquired through the parkland dedication process. Progress Measures: Number of activities at each park / Number of acres uses for environmental restoration	Strategy A: Increase funding opportunities for both parks to ensure that parkland can be used for the highest and best use. Strategy B: Use local universities to help facility design options for these and other parks. This was recently done for the Renn Park with the PALS project from the University of Maryland. Strategy C: Carroll Creek Restoration within the Renn Park. This park being located very close to Monocacy River has the potential for flooding and the ability to act as a buffer. Strategy D: Ensure that parks are well connected as shown in the 2002 Shared Use Path Plan.	Program Open Space, Universities and Colleges, Maryland Department of Environment, Parks and Recreation Commission, Sustainable Committee, Youth Advisory Committee

Economy

This section is centered on economic growth and management.

Strengths and weaknesses might focus on the following: business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

Strengths

- The City of Frederick adopted a ten-year Strategic Plan, CommUNITY 2030, in 2019 and has begun its implementation. The plan provides a prioritization of policies for elected officials, staff, and citizens.
- Diversity of industry sectors
- Strategic Location & Access
 - Within an hour of the nation's capital, Washington D.C., and Maryland's largest city Baltimore
 - Easy access to the Port of Baltimore, MARC Line and three international airports (DUI, IAD, BWI) as well the City's own municipal airport- FDK (the 2nd busiest airport in Maryland)
- Growing # of residents and businesses. The corridor is in Frederick County which has the fastest residential and job growth in the State.
- Position as County seat -- The City has strong governmental employment presence which includes City Hall, County Courthouse, Winchester Hall, and the main branch of the County Library.
- Locally based, world-renowned research institutes, including:
 - Fort Detrick –Frederick's largest employer and houses world-leading research and 5 cabinet level agencies
 - Frederick National Laboratory for Cancer Research & the Advanced Technology Research Facility
- Access to multiple higher education institutions (Hood College & Frederick Community College) with strong record of partnership on economic development initiatives including Biotech Bootcamp Program, Hospitality & Culinary Program, and more.
- Strong tourism industry (~2 million visitors spending over \$500 M annually countywide), with major attractions including:
 - Historic Downtown the 275+ year old area is the State's largest Historic District
 - Carroll Creek Park

Weaknesses

- Workforce availability with unemployment rate under 2%
- Roadway congestion
- Transit & mobility options limited MARC train service and no light-rail
- Portions of Streetscape including trees, sidewalks, crosswalks, lighting – are past their useful life and in need of improvement; Substantial discussions on the need to reconfigure downtown streetscape to enhance functionality and attractiveness.
- Limited downtown lodging options and currently no full-service hotel with meeting space in Frederick County
- Parking upcoming demolition/reconstruction of Church Street Parking Garage will tighten downtown parking options.
- Capital access options for start-up businesses unable to obtain full funding through traditional lending

- Cultural destinations include Weinberg Center for the Arts, New Spires Arts, Maryland Ensemble Theater, Way Off Broadway, Delaplaine Visual Arts Center, National Museum of Civil War Medicine, and many local art galleries.
- Multiple professional sports teams (Frederick Keys baseball, Frederick Flying Cows basketball, Frederick Skyline soccer)
- Strong network of nonprofits that help promote the various areas along the corridor:
 - Downtown Frederick Partnership
 - Golden Mile Alliance
 - East Frederick Rising
 - Heart of the Civil War Heritage Area
 - National Road Heritage Foundation
 - Visit Frederick
- Successful track record of major adaptive reuse projects of historic buildings, including MEDA award-winning Union Knitting Mills, Visitation Hotel Frederick, and Ox Fiber Apartments
- Thriving craft beverage industry with 11 locally owned establishments based in the corridor area.

Desired Outcomes and Progress		
Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Increase tourism to the City and County and along the corridor. Progress Measures: County tourism counts; annual	Strategy A: Identify cultural and historical resources located along the corridor and work to enhance their use as a draw for tourism. Strategy B: Encourage the Golden Mile, Downtown Frederick Partnership and East Frederick Rising to work collaboratively to promote each area along the corridor.	Mayor and Board of Aldermen Planning, Legal, Permits, Parks and Rec, Economic Development, Visit Frederick,
tourism spending	Strategy C: On the City's west side, develop Westside Regional Park as a new major regional visitor and support the redevelopment of District 40 9formerly Frederick Towne Mall), a new entertainment destination anchored by Warehouse Cinemas. Strategy D: Partner in the development of a downtown hotel and conference space. Work with public and private partners to receive the necessary approvals and funding to enable the project.	Golden Mile Alliance, Downtown Frederick Partnership, East Frederick Rising, State and County Agencies.

	Strategy E: Continue providing support to Visitation Hotel Frederick - the new boutique hotel venue currently under construction at the former Visitation Academy. Strategy F: Ensure that tourist destinations are easily accessible to pedestrians and cyclists by the Shared Use Path Plan, including continued construction of Rails to Trails path. Strategy G: Continue work on the Downtown Streetscape Study to improve downtown pedestrian and vehicular traffic flow and maximize attractiveness & functionality of limited space in historic downtown.	
Outcome 2: Sustain private investment in and vitality of Downtown Frederick by promoting adaptive reuse/redevelopment of underutilized properties and strategic infill developments. Progress Measures: Local property values; vacancy rates, # of new businesses opened.	Strategy A: Promote and support economic programs and incentives for the maintenance/improvement of historic building assets – including the Façade Improvement Grant, Fire Suppression Program, Mission: Interior, Historic Property Rehabilitation Tax Credits, and GROW Grant. Strategy B: Partner in the development of a downtown hotel and conference space. Work with public and private partners to receive the necessary approvals and funding to enable the project. Strategy C: Continue providing support to Visitation Hotel Frederick- the new boutique hotel venue currently under construction at the former Visitation Academy. Strategy D: Support the Downtown Frederick Partnership in its efforts to create programming and initiatives for residents, businesses, and visitors in the area. Strategy E: Continue work on the Downtown Streetscape study to improve downtown pedestrian and vehicular traffic flow and maximize attractiveness & functionality of limited space in historic downtown. Strategy F: Provide small business support services and connections to new and growing businesses within the area. Strategy G: Conduct market study of local economy and growth opportunities.	Mayor and Board of Aldermen Planning, Legal, Permits, Economic Development, Downtown Frederick Partnership, State and County Agencies.

Outcome 3: Support strategic redevelopment and revitalization of the 'Golden Mile' area. Progress Measures: Local property values; Vacancy rates; # of new businesses opened	Strategy A: Promote and support economic programs and incentives for the Golden Mile Corridor – including the Enterprise Zone, Façade Improvement Grant and GROW Grant. Strategy B: Support the Golden Mile Alliance through its initiative to hire and onboard the organization's first full time Executive Director and encourage growing organizations' continued programming along the mile. Strategy C: Expand community amenities through the development of West Side Public Library, West Side Regional Park, new pump track at Hill Street Park, and park improvements to Equity Emphasis Area. Strategy D: Improve local connectivity through dedicated bus lanes, new cross easements between shopping centers, and introduction of mixed-use development. Strategy E: Support tenanting and development of District 40 mall project as new major economic driver along the City's west side. Strategy F: Provide small business support services and connections to new and growing businesses within the area.	Mayor and Board of Aldermen, Planning, Legal, Permits, Parks and Recreation, Economic Development, Golden Mile Alliance, State and County Agencies.
Outcome 4: Enhance the City's Eastern gateway corridor into downtown through selective redevelopment, adaptive reuse, and infill projects. Progress Measures: Property values, Number of new businesses, Number of special events	Strategy G: Conduct market study of local economy and growth opportunities. Strategy A: Continue to implement new form base code along North & South East Street, as part of the East Street Corridor Plan. Strategy B: Make vital pedestrian and street connections to promote the grid street system and the 2002 Shared Use Path Plan. Continue work to build 'Rails to Trails' section along East Street. Strategy C: Promote and support economic programs and incentives for the East Frederick Corridor – including the Façade Improvement Grant and GROW Grant. Strategy D: Support public art projects to promote beautification of City's eastern gateway and east end of Carroll Creek Park. Strategy E: Conduct market study of local economy and growth opportunities.	Mayor and Board of Aldermen, Planning, Legal, Permits, Parks and Recreation Economic Development, East Frederick Rising, City Public Arts Commission

Sustainable Communities Renewal Application - Section B			
Outcome 5: Continue to push for high quality of life for residents to support workforce attraction and local consumer spending. Progress Measures: Miles of Shared Use Path constructed. Number of local events. Number of civic spaces created, Property values	Strategy A: Ensure that the residential neighborhoods are well connected to the commercial areas by attractive sidewalks, walkways and by the Shared Use Path Plan. Improve connectivity on Golden Mile through dedicated bus lanes, new cross easements between shopping centers, and introduction of mixed-use development. Strategy B: Work with local non-profits to create and enhance public / civic areas and create programing to draw the public into these spaces. Strategy C: Enhance public art along the corridor. Strategy D: Expand community amenities through the development of West Side Public Library, West Side Regional Park, new pump track at Hill Street Park, and park improvements to Equity Emphasis Area.	Mayor, Board of Aldermen, Economic Development, Planning, Parks and Recreation, City Public Arts Commission	

Transportation

This section describes the way people in your community get from place to place.

Strengths, weaknesses and outcomes can focus on: access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

Strengths	Weaknesses
 The City of Frederick adopted a ten-year Strategic Plan, CommUNITY 2030, in 2019 and has begun its implementation. The plan provides a prioritization of policies for elected officials, staff, and citizens. In the City there are currently over 25 miles of bike lanes, shared use paths, and sharrows. The City's bike and pedestrian plan, Let's Move Frederick, is currenty in progress. The City of Frederick completed the connection under US 15 to connect the east and west sides of US 15 with a Shared Use Path (tunnel). More importantly this connection has a non-grade crossing for pedestrians and bikes. The City of Frederick completed a study on Freight with the assistance of a TLC grant from COG. The City of Frederick is working on a network of Shared use paths connecting many different parts of the City for recreation and alternative transportation options The City is planning to redesign several important sections of road to improve multimodal access, including East St Rails to Trails, Jefferson St redesign, and a planned shared use path along the Golden Mile with transit stops incorporated. 	 The City of Frederick does not have a reliable mass transit option to DC. The City and County's MARC stations only have 3 outgoing and 3 incoming trains every day and no weekend service. With 40% of the citizens commuting out of county, I270 with only 2 lanes always has congestion. With the large amount of pass through traffic from Pennsylvania, US 15 is always congested. This short section of US 15 has seen increasing traffic volumes.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1:	Strategy A: Continued and increased funding of the shared use path and	Frederick County TransIT,
Increased multi-modal	bicycle facilities through City's CIPs.	Land Use Council, City's
transportation options		Bicycle Pedestrian Advisory
	Strategy B: Continued work with development community to build facilities	Committee, Parks &
Progress Measures:	and provide adequate bicycle parking.	Recreation, SHA,
Number of miles of on-road		Washington COG, MDOT,
bicycle facilities and shared-use	Strategy C: Continued work with Frederick County to improve access to mass	SHA
path	transit options.	

Outcome 2: Reduce the number of commuter trips out of the County. Progress Measures: County residents driving to DC and Baltimore on a daily basis. Number of riders on MARC Number of riders State Commuter Buses	Strategy D: Continue to work on the East Street Corridor Rails to Trails connection. Strategy E: Continue to work on the Golden Mile Multimodal Access Project that will provide a dedicated bus Iane and a 10' path on the north side of the Golden Mile. This is partial funded through MDOT, SHA and Federal Transportation Alternatives Grant. Strategy F: Increase the connectiveness along the East Street Corridor to allow for expanded grid road network and pedestrian connections. Strategy G: Strategic Plan Initiative 1.03.001 Implement and resource the approved Electric Vehicle Management Plan Strategy A: Work with MARC to increase the number of trips to and from Frederick and add a weekend line. Strategy B: Add additional buses to facilitate higher ridership. Strategy C: Allow buses to ride on shoulders to create an incentive in quicker trips. Strategy D: Work with Economic Development to find business willing to locate in the City of Frederick.	City of Frederick, Frederick County, MARC, MTA, MDOT, Economic Development
Outcome 3: Increase options in the downtown to allow full utilization of the existing parking decks, increase vehicle flow, and allow for effective delivery of goods and services. Progress Measures:	Strategy A: Complete the Downtown Parking and Circulator Study. Strategy B: Work to develop demonstration projects in the downtown to help ease congestion. Strategy C: Implement findings from the Frederick Freight Needs Assessment being funded by a TLC Grant from COG.	City of Frederick, Frederick County, MARC, MTA, MDOT, Economic Development, COG
Evaluate parking deck utilization Evaluate level of service for existing streets	Strategy D: Evaluate existing sidewalk and work to make Downtown Frederick more pedestrian friendly.	

Housing

This section focuses on the homes in which people in your community live and efforts which make it easier for them to find and stay in a place to call home.

Strengths, weaknesses and outcomes might focus on the following: affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

Strengths Weaknesses

- The City of Frederick adopted its first Strategic Plan in the summer of 2019. This measure prioritizes the policies for the elected officials, staff, and citizens.
- The City of Frederick has a diverse housing market. The historical trend since the 1970's indicates the housing market stock was 1/3 single family, townhouses, and multifamily. Over the most recent 20-year period, the City has witnessed these ratios change to 20% single family, 25% townhouses, and 55% multifamily.
- The City of Frederick has been building on average 680 units over the last ten years. This rate is an average increase over the previous ten-year period of 250 units annually, or 58%.
- Over the last fifteen years, the City of Frederick has seen an increase in the number of affordable projects using Low Income Housing Tax Credits (LIHTC) along with PILOT programs from both the City and County.
- The City of Frederick created a Housing division within the City's Department of Housing and Human Services. This division is in charge of creating and advocating for housing policies.
- Over the last ten years, the City has been using the Payment in lieu of tax Program to incentivize affordable development.
- The City's housing division offers weatherization services and repair and replacement of HAFC systems. These services help low to moderate income households to stay in their home longer.
- The City's housing division has HUD certified housing counselors to assist homeowners with mortgage delinquencies and foreclosures to avoid them from losing their homes.
- The City's housing division has the Office of Home Energy Programs which provides homeowners with assistance with utility bills so that they can stay in their homes.

- The City of Frederick does not have a reliable mass transit option to DC. The City and County's MARC stations only have three outgoing and three incoming trains each day and no weekend service.
- 25% of homeowners within the City of Frederick under the ALICE threshold are owner burdened and another 26% are severely owner burdened*.
- 38% of renters within the City of Frederick under the ALICE threshold are rent burdened and another
 41% are severely rent burdened*.
- 23% of renters in the City of Frederick with incomes under the ALICE threshold pay more in rent than median ownership costs*.
- * Data from United Way's United for ALICE dashboard (2024). ALICE: Asset Limited, Income Constrained, Employed

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Wedsules	Strategies and Action Items	implementation raithers
Outcome 1: Create a point person or department to advance	Strategy A: Create a new position within the City to advance housing policies.	Mayor, Board of Alderman, Director of the
housing issues	Strategy B: Establish this position within a department with other divisions addressing adjacent issues.	Department of Housing and Human Services
Progress Measures: A housing division has been formed within the newly established Department of Housing and Human Services		
Outcome 2: Continue to support	Strategy A: Continue to support LIHTC projects in the City.	DHHS – Housing Division,
affordable and diverse housing options in the City of Frederick	Strategy B: Continue to offer PILOT Program to projects that offer affordable and diverse housing options.	Planning
Progress Measures: Track number of projects (units) that took advantage of funding programs	Strategy C: Consider reducing or eliminating impact fees for projects that offer affordable and diverse housing options.	
	Strategy D: Consider creating an Affordable Housing Fund with a dedicated stream or revenue. For example, tax rental units owned by non-City residents at a higher rate and place the difference in the AHF to discourage investors from buying up properties within the City.	
	Strategy E: Create a Housing Report for the City of Frederick to assess the needs and gaps in the City to provide affordable and diverse housing options and create a definition of affordability.	
	Strategy F: Create an Accessory Dwelling Unit (ADU) Ordinance in the City of Frederick. (Passed by Board of Alderman)	
	Strategy G: Conservation districts on older neighborhoods with affordable housing to prevent teardowns.	

	Strategy H: Support Downtown Frederick Partnership of creating more dwelling units in the downtown area.	
	Strategy I: Creation of an Affordable Housing Fund and other programs to help reduce the cost of housing.	
Outcome 3: Create a Form Based Code for the Golden Mile and East Street (within East Frederick Rising). The City is proposing funds to hire a consultant to create these codes in FY21. This would allow for more diverse housing options. Progress Measures: Adoption of the codes.	Strategy A: Hire a consultant to create FBC's for each of these corridors. These codes will place the emphasis on design rather than use. By creating these codes, the City can enhance the attributes unique to each corridor and help further the sense of place. This will help create a more vibrant corridor and encourage growth. Strategy B: Form Based Codes promote greater housing choices and a more equitable development.	Mayor and Board of Aldermen, Planning, Legal, East Frederick Rising, Golden Mile Alliance, DHHS – Housing Division
Outcome 4: Promote redevelopment of underutilized properties and in fill developments.	Strategy A: Create new and promote existing tax credits for redevelopment and infill development. Strategy B: Revisit building codes, zoning and land use regulations to	Mayor and Board of Aldermen, Planning, Legal, Permits, Economic Development, East
Progress Measures: Number of properties that have substantial redevelopment	strengthen incentives for redevelopment and infill development. Strategy C: Consider incentives for underutilized second and third floors. This could include grants and loans for sprinklers, elevators, and ADA access. Strategy D: Support Downtown Frederick's Strategic Plan to increase the	Frederick Rising, Downtown Frederick Partnership, Golden Mile Alliance, DHHS – Housing Division
Outcome 5: Use MPDU housing fund to Implement new programs and create partnerships to	number of new residents in the downtown area. Strategy A: Research and Development – work with County to update 2016 Affordable Housing Needs Assessment and compile other necessary data during FY25.	Mayor and Board of Aldermen, Frederick County, DHHS – Housing Division, Planning
Progress Measures: Number of persons impacted by programs;	Strategy B: Offering needed programs to City residents – programs include housing rehabilitation, homeownership retention, first time homebuyer assistance for low-income buyers.	Department, Housing Authority of Frederick City, affordable housing developers.
number of units built.	Strategy C: Incentivizing affordable housing development – programs include acquisition of land for trust, investing in redevelopment of City neighborhoods including Lucas Village and W. All Saints Street Condominium project.	

Community Health and Quality of Life

This section is concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public health including improving community design to promote healthy behaviors such as walking and strengthening community support and connectedness through health and wellness programs and facilities that create inclusive communities. These projects may include built environment, indoor spaces, outdoor environments such as increasing community gardens and access to services including educational facilities and programs; health and wellness facilities and programs that serve multi-generations; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities. Projects should include community engagement that includes participation in the selection of strategies and outcomes, progress reports, and evaluation.

Strengths Weaknesses

- 2020 Comrehensive Plan's Mission states that the City of frederick is committed to improving the quality of life by strengthening the neighborhoods.
- The City will maintain a predictable development pattern where each part of the community has a distinct character. Growth will be planned to enhance the quality of life for new and existing residents while strengthening the economic health of the City.
- According Freedrick Police Department, the City generally has a low and decreasing level of crime, contributing to the City's high quality of life.
- Frederick benefits from robust cultural and faith-based groups that significantly contribute to fostering a high quality of life.
- The City, in collaboration with Downtown Frederick Partnership and Celebrate Frederick, offers distinctive opportunities for residents to engage in a diverse range of activities.
- The City of Frederick maintains a strong ratio of jobs to housing to ensure that City residents have access to jobs within the community thereby reducing commute times and increasing quality of life.
- The City has recently implemented its inaugural Parks Master Plan, a
 comprehensive strategy that not only assesses the parks and their
 locations but also evaluates the facilities and services offered at each
 park. This strategic initiative reflects a commitment to enhancing
 recreational amenities and services for the community.

 The City faces challenges in delivering services across the entire community due to limited resources. To address this, the City collaborates with external organizations to supplement services. Although this is acknowledged as a weakness, it is concurrently recognized as a strength, highlighting the City's fortunate position in having robust community partnerships.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Enhance Community Character and Urban Design and collaborate with neighborhoods in developing and enhancing community character, fostering a local source of pride. Progress Measures: Being reviewed annually for progress and assessment.	Strategy A: Establish Small Area Plans to provide specific development guidance for the adoption of Form-Based Codes Strategy B: Support the ongoing Form-Based Code (FBC) project in the East Frederick district. As the first FBC initiative, its success will serve as a model, encouraging community members in other small areas to pursue similar improvements for their neighborhoods. Strategy C: Support creative site planning and high-quality architecture in order to establish a built environment that is compatible and enhances neighborhood character, aesthetics, and offers various levels of interaction and mobility to all members of the community while allowing for innovative design. Stretegy D: Apply Complete Streets objectives and improve the overall streetscape in all areas of the City. Strategy E: Design employment and industrial areas to complement the community's image and the visual aesthetics of adjacent neighborhoods. Strategy F: Actively engage underrepresented communities and low-income	Planning, Engineering, NACs, Golden Mile Alliance, East Frederick Rising, Downtown Frederick Partnership,
Outcome 2: Promote cohesion among various adopted plans for the City's overall improvement: City's Strategic Plan, 2020 Comprehensive Plan, Shared Use Path Plan, Golden Mile Small Area Plan, East Street Corridor Small Area Plan, Downtown Frederick Partnership's Strategic Plan, City's Parks Master Plan (2021), Sustainability Plan, and the Public Arts Commission Strategic Plan (2020). Progress Measures: Number of goals and initiatives completed from each plan.	residents into community character decision-making processes. Strategy A: Coordinate diverse plans to enhance success in securing grants, loans, and funding for projects. Strategy B: Appoint champions for each plan to advocate their necessity and purpose, driving plan-related efforts. Strategy C: Collaborate with the Mayor's Office to develop a comprehensive work program incorporating elements from all plans. Strategy D: Regularly update the Mayor, Board of Aldermen, and relevant commissions on plan execution. Strategy E: Identify incentives aligning with plan goals and create or revise regulations conducive to plan achievement.	Mayor, Board of Aldermen, All City Departments and City partners

Outcome 3: Engage in establishing neighborhood connections as delineated in the Shared Use Path Plan to facilitate alternative transportation options between residential and commercial areas within the City. Progress Measures: Miles of path constructed.	Strategy A: Pinpoin path sections with the greatest potential for creating meaningful connections. Strategy B: Collaborate with developers to finalize essential links within the path system. Strategy C: Incorporate additional path connections into all City Capital Improvement Program (CIP) projects.	Planning, Engineering, MDE, DNR, County and local developers
Outcome 4: Collaborate with neighborhoods to establish distinctive activities tailored to each community, promoting a sense of uniqueness within each locality.	Strategy A: Collaborating with each neighborhood, Parks and Recreation, and Special Events to compile a list of existing events in each area. Strategy B: Work with these entities to develop distinctive events fostering neighborhood bonds.	NAC's, Parks and Recreation and Special Events

Local Planning and Staffing Capacity

This section is concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

Strengths, weaknesses and outcomes might focus on the following: updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

Strengths	Weaknesses
 The City of Frederick adopted its first Strategic Plan in the summer of 2019, a key tool in prioritizing policies for elected officials, staff, and citizens. Additionally, the adoption of the 2020 Comprehensive Plan, alongside the Strategic Plan, will collectively shape and establish policies guiding the city's future development. 	 The City of Frederick boasts a vibrant downtown, yet the aging commercial corridor requires attention. The prevalence of single-family units on 5,000 sq ft lots is attributed to the cost-effectiveness of developing greenfields over redeveloping existing sites. The city and county witness an influx of residents seeking a different lifestyle from areas around DC. Despite lower tax rates, the challenge lies in meeting heightened service expectations from the transitioning population. Addressing these dynamics is crucial for fostering balanced urban development and meeting the evolving needs of the community.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Form Based Code for East Frederick District	Strategy A: Collaborate with citizens, staff, and elected officials to craft a Form-Based Code for East Street Corridor.	citizens, staff, consultant and elected officials
Progress Measures: Adoption of the Code	Strategy B: Use the Strategic Plan, 2020 Comprehensive Plan, East Frederick Small Area Plan, and all other relevant City plans as the foundation for the FBC initiative.	
Outcome 2: Support Efforts of the City's Strategic Plan.	Strategy A: 1.01.004 Address city land use regulations to allow a variety of options for innovative housing choices throughout the City	Mayor and Board of Aldermen, Planning, Legal, Permits, Economic Development, East Frederick
	Strategy B: 1.01.005 Implement measures to help ensure safe high- quality rental housing units throughout the City	Rising, Downtown Frederick Partnership, Golden Mile Alliance
	Strategy C: 1.02.001 Prioritize and Implement small-area planning throughout the City	

	Strategy D: 1.02.003 Incentivize infill development Strategy E: 1.02.004 Increase and improve the accessibility for everyone to a shared- use path, bike lane, or sidewalk Strategy F: 1.02.005 Work with neighborhood groups to improve community identity and placemaking Strategy G: 1.04.001 Improve the pedestrian experience and implement elements of complete street design throughout the City Strategy H: 1.05.002 Ensure flexible land use regulations to allow suitable mixtures of residential and non-residential uses within new	
Outcome 3: Support Efforts of the 2020 Comprehensive Plan.	 and existing development Strategy A: Effective Implementation Strategies: Develop a detailed action plan based on the goals and objectives outlined in the Comprehensive Plan. Allocate resources and establish timelines for the execution of specific projects and initiatives. Collaborate with various city departments to ensure alignment with the plan's recommendations. Strategy B: Community Engagement and Education: Conduct outreach programs to educate residents about the Comprehensive Plan and its significance. Solicit community input through workshops, surveys, and public meetings to incorporate diverse perspectives. Foster a sense of ownership and pride among residents by involving them in the planning process. Strategy C: Policy Review and Revision: Regularly review existing policies, zoning ordinances, and land use regulations to align them with the Comprehensive Plan. Identify and address any inconsistencies or conflicts between current policies and the goals outlined in the plan. 	All City departments specifically Planning, Legal, Permits, Economic Development.

	 Explore opportunities to create new policies that support the plan's vision for sustainable development. Strategy D: Collaboration with Stakeholders: Establish partnerships with local businesses, non-profit organizations, and educational institutions to leverage resources and expertise. Engage in ongoing dialogue with developers, community leaders, and other stakeholders to encourage their participation in plan implementation. Foster a collaborative environment to address challenges and identify innovative solutions. Strategy E: Regular Monitoring and Updates: Implement a monitoring system to track progress on key indicators and metrics identified in the Comprehensive Plan. Conduct regular assessments to evaluate the effectiveness of implemented strategies and adjust them as needed. Ensure that the plan remains dynamic, reflecting changes in demographics, economic conditions, and community needs over time. 	
Outcome 4: Promote redevelopment of underutilized properties and in fill developments. Progress Measures: Number of properties that have substantial redevelopment.	Strategy A: Promote existing tax credeits to encourage both redevelopment and infill development. Strategy B: Perform a comprehensive review of building codes, zoning regulations, and land use policies to bolster incentives for redevelopment and infill projects. Strategy C: Utilize the existing map identifying underutilized properties in the City to glean valuable insights, facilitating the implementation of strategic urban development initiatives.	Mayor and Board of Aldermen, Planning, Legal, Permits, Economic Development, East Frederick Rising, Downtown Frederick Partnership, Golden Mile Alliance

Attachments to this application

Strategic Plan: https://www.cityoffrederickmd.gov/1252/CommUNITY-2030

2020 Comperehnsive Plan: https://www.cityoffrederickmd.gov/1293/2020-Comprehensive-Plan

East Street Small Area Plan: https://www.cityoffrederickmd.gov/811/East-Street-Corridor-Small-Area-Plan

Golden Mile Small Area Plan: https://www.cityoffrederickmd.gov/1075/Golden-Mile-Small-Area-Plan

Form Based Code (Draft): https://www.cityoffrederickmd.gov/1584/Form-Based-Code

Lets Move Frederick: https://www.cityoffrederickmd.gov/1496/Comprehensive-Bicycle-Pedestrian-Plan

Patrick Street Corridor, The City of Frederick Workgroup:

CONTRIBUTING CITY AGENCIES

Planning Department
Economic Development Department
Parks and Recreation Department
Sustainability Department
Engineerin Department
Department of Housing and Human Services

CONTRIBUTING NON-CITY AGENCIES

Downtown Frederick Partnership
East Frederick Rising
Golden Mile Alliance