



# SUSTAINABLE COMMUNITIES PROGRAM

## APPLICATION FOR DESIGNATION RENEWAL

### Eligible Applicants:

*Local Governments with a Sustainable  
Communities Designation*

*Local Government Consortiums with a  
Sustainable Communities Designation*

Application must be submitted  
on or before the expiration date of  
Sustainable Communities designation.

Maryland Department of Housing and Community Development  
Division of Neighborhood Revitalization  
2 N Charles Street, Suite 450  
Baltimore, MD 21201  
410-209-5800  
<http://dhcd.maryland.gov/>

SGSC Approved - 5.24



## **Overview of Sustainable Communities**

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland’s existing communities creating a single, locally designated geographic focus area. Since that time the “Sustainable Communities” designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

## **Purpose or Renewal and Streamlined Application**

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

## **Application Eligibility and Threshold Requirements**

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to reconvene their **Sustainable Communities Workgroup** to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

## **Threshold Requirements**

All Sustainable Community applications must meet the following threshold requirements:

- 1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy. Applicants can verify Priority Funding Area boundaries by visiting the MDP website at: <http://www.mdp.state.md.us/OurProducts/pfamap.shtml>
- 2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations or microenterprises;
- 3) The updated Plan must be consistent with other existing community or comprehensive plans;
- 4) A Sustainable Communities Workgroup is re-convened and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

### **Application Submission and Evaluation**

The Sustainable Community application will be evaluated based on thorough assessment of strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

The first page of the electronic application is the Table of Contents. This should also serve as a checklist and be used to provide corresponding tabs.

Please submit all materials (application, maps, pictures, and/or shapefiles) via email to the Sustainable Communities project management team.

**Incomplete applications will not be accepted.**

Deliver Sustainable Community Applications via email:

Subject Line: Sustainable Community Application

To: Carter Reitman

[carter.reitman@maryland.gov](mailto:carter.reitman@maryland.gov)

Copy: Olivia Ceccarelli-McGonigal

[olivia.ceccarelli@maryland.gov](mailto:olivia.ceccarelli@maryland.gov)

### **Site Visits. Follow-up Discussion, Technical Assistance**

Attendance at a minimum of one application consultation session or training is mandatory for all applicants. Consult with Carter Reitman at 410-298-5849 or by email at [carter.reitman@maryland.gov](mailto:carter.reitman@maryland.gov) if you would like to schedule a meeting.

If requested, the Department can provide technical assistance to local governments to prepare their Sustainable Communities applications. When needed, the Department may offer technical assistance, in collaboration with the Maryland Department of Planning, to local governments with limited capacity to prepare their Sustainable Communities applications.

During the application review process, the review team may make site visits and/or hold meetings with applicants. In addition, applicants may be contacted by the Department for follow-up discussions prior to awards.

### **Approval**

Approval of applications will be made by the Governor's Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development. The Governor's Smart Growth Coordinating Committee can defer the approval of a Sustainable Communities renewal to the Governor's Smart Growth Subcabinet.

All questions related to the application, please contact Olivia Ceccarelli-McGonigal at 410-209-5826 or by email at [olivia.ceccarelli@maryland.gov](mailto:olivia.ceccarelli@maryland.gov) or your regional project manager, found at this link: <https://dhcd.maryland.gov/Communities/Documents/SRP/PM-Map-ContactInfo.pdf>

## **RENEWAL APPLICATION INSTRUCTIONS**

The Sustainable Communities application for renewal has **three** sections:

### **A. Contact information, General Information, Organizational Capacity:**

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup and share any technical assistance needs the workgroup may have.

### **B. Report on accomplishments over past five years:**

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes, implemented the strategies initially envisioned, and identify what resources were used. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the six elements listed on the previous page (v), including how any of the elements may have interrelated during the five initial years of SC designation.

### **C. Sustainable Communities Action Plan Update:**

The Sustainable Communities Action Plan has been revised so that it is less time consuming and focused on developing a strategic implementation plan. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

## **SUSTAINABLE COMMUNITIES PLAN ELEMENTS**

The table below provides a description of each subject area/element of the Sustainable Communities Action Plan. Included are examples of common strengths and weaknesses within each subject area and the types of projects that might be implemented to address said strengths and weaknesses.

**ENVIRONMENT:** Describes projects involving the natural environment, our use of natural resources, and our relationships to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; watershed maintenance and preservation; tree canopies and green spaces; climate change mitigation and adaptation; energy conservation; green infrastructure; stormwater infrastructure and management; water and sewer capacity; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation.

**ECONOMY:** Describes projects centered on economic growth and management.

This category includes projects focusing on (but not limited to): business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

**TRANSPORTATION:** Describes projects involving the way people in your community get from place to place.

This category includes projects focusing on (but not limited to): access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

**HOUSING:** Describes projects involving the homes in which people in your community live and which make it easier for them to find and stay in a place to call home.

This category includes projects focusing on (but not limited to): affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

**COMMUNITY HEALTH & QUALITY OF LIFE:** Describes projects concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public safety and the reduction of crime; libraries; educational facilities and programs; health and wellness facilities and programs; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities.

**LOCAL PLANNING & STAFFING CAPACITY:** Describes projects concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

This category includes projects focusing on (but not limited to): updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

## **Additional Guidance for Developing the Sustainable Communities Action Plan**

### **III. SUSTAINABLE COMMUNITY ACTION PLAN UPDATE**

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization, so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may reflect changes in external factors affecting the community or changes in the priorities of the applicant.

#### **Action Plan Guidance**

The Action Plan section has been broken down into the same six categories as the Comprehensive Assessment section of this document. These parts address key components of your Sustainable Community Action Plan. Follow the guidelines below to fill out the matrix.

- 1) For each section, pinpoint essential strengths and weaknesses of your community.** Example Transportation: Strength - Good sidewalk connectivity. Weakness - Insufficient amount of downtown parking.
- 2) Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest potentials. Include a means of measuring the success of said outcome.** Example Economy: Outcome – Expand broadband fiber optics in Town. Progress Measure - Linear measurement of fiber laid and number of residential and business connections.
- 3) After defining the outcomes, list detailed strategies (break down to several action steps if needed) that will serve as the means to achieve those goals.** Example Economy: Strategy - Increase number of Town sponsored events . Develop with community input, a series of weekend events that the Town could host.
- 4) List potential partners that can support the successful implementation of these strategies through different types of resources.** Example Economy: DHCD (Community Legacy program), Small Business Administration (Services and financial assistance) etc.

## **CHECKLIST AND TABLE OF CONTENTS**

**APPLICANT:** Baltimore County Department of Planning

**NAME OF SUSTAINABLE COMMUNITY:** Hillendale/Parkville/Overlea

**Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:**

- ☐ **Section A - Sustainable Community Renewal Applicant Information**
  - [Applicant Information](#)
- ☐ **Section B – Sustainable Community Renewal Action Plan Update (Matrix)**
  - [Action Plan](#)
- ☐ **Section C – Sustainable Community Renewal Report (Projects, Strategies and Partners)**
  - [Part 1: Qualitative Assessment](#)
  - [Part 2: Comprehensive Assessment](#)
  - [Competitive Funding](#)
- ☐ **Section D – Sustainable Communities Workgroup Roster**
- ☐ **Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)**
  - [Disclosure Authorization](#)
- ☐ **Section F – Additional Files:** The following contents should be included:
  - If requesting a boundary modification, map in pdf format and a GIS shapefile of the proposed Sustainable Community boundary
  - Photos (jpeg format) of your aforementioned accomplished projects of the last five years

## **SECTION A - SUSTAINABLE COMMUNITY RENEWAL** **APPLICANT INFORMATION**

<b>Name of Sustainable Community:</b>		Hillendale/Parkville/Overlea	
<b>Name of Applicant:</b>		Baltimore County Department of Planning	
<b>Applicant's Federal Identification Number:</b>			
<b>Applicant's Street Address:</b>		105 W Chesapeake Avenue	
<b>City: Towson</b>	<b>County: Baltimore</b>	<b>State: MD</b>	<b>Zip Code: 21204</b>
<b>Phone Number: 410-887-3480</b>	<b>Fax Number: 410-887-5696</b>	<b>Web Address:</b> www.baltimorecountymd.gov	

### **Sustainable Community Application Local Contact:**

[REDACTED]		[REDACTED]	
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]			
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]

[REDACTED]		[REDACTED]	
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]			
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]

[REDACTED]		[REDACTED]	
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]			
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

### **Sustainable Community Boundary and Description**

- (1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?

Baltimore County is requesting a change to the Sustainable Community boundary to include the Joppa Road commercial corridor in order to align revitalization efforts in the area and provide access to revitalization programs, notably the Strategic Demolition Fund program, to encourage affordable housing development.

## Sustainable Communities Renewal Application - Section A

Additionally, Baltimore County is requesting an adjustment to the eastern boundary of the Sustainable Community area in order to correctly align the boundary with property lines. The existing discrepancy appears to have been caused by projection issue when the boundary was initially mapped.

(2) If yes, Include the following in as an attachment:

- a. PDF or JPEG of modified Sustainable Communities boundary map,
- b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

(3) Approximate number of acres of entire SC Area: 3,556.5 ac \_\_\_\_\_

(4) Existing federal, state or local designations:

- ☐ Main Street ☐ Maple Street  
☐ National Register Historic District ☐ Local Historic District ☐ Arts & Entertainment District  
☐ State Enterprise Zone Special Taxing District ☐ BRAC ☐ State Designated TOD  
X Other(s):

Baltimore County Commercial Revitalization District – Loch Raven, Overlea, and Parkville  
Design Review Panel – Loch Raven

(5) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

The Hillendale/Parkville/Overlea Sustainable Community area ("SC area") has an estimated 2021 population of 32,977, representing an increase of 481 individuals since 2016.

Approximately 14.82 % of the SC area's population is 65 years of age and over. This age bracket's share of the total population increased by 0.38% from 2016. Additionally, 29.67% of the SC area's population is 24 and younger, which slightly decreased by 0.01% since 2016.

The racial profile of the SC area is predominantly white, with 57.19% of the population in the "White alone, Not Hispanic or Latino" racial group. This percentage decreased from 2016, when 59.76% of the population was white. The "Black or African American alone, Not Hispanic or Latino" population has increased by 1.45% since 2016, and the "Hispanic/Latino of any race" population increased by 0.52% since 2016 (individuals of this ethnicity may be of any race, according to the federal definition).

There are 14,139 housing units in the SC area. 13,009 are occupied, representing a 92.01% occupancy rate. Since 2016, occupancy rate has decreased while the vacancy rate has increased by 2.43%. Housing occupancy was split with 60.85% of units being owner occupied and 31.15% being renter occupied, whereas in 2016 62.76% of units were owner occupied and 31.67% were renter occupied.

Among individuals 25 years old or over in the SC area, 92.5% graduated with a high school diploma or equivalent and 29.8% of individuals in the same range hold a bachelor's or advanced educational degree. These

## Sustainable Communities Renewal Application - Section A

two figures have increased since 2016. The area's median household income increased by \$11,00 to \$71,000 since 2016.

	ACS 2016 5-Year Estimates	ACS 2021 5-Year Estimates	Change
<u><a href="#">S0101   Age and Sex</a></u>			
Total estimated population:	32,496	32,977	+ 481
Median Age	39.9	40.9	+ 1.0
Estimated population 65 and older	4,937	4,886	- 51
Estimated population 24 and younger	9,644	9,783	+139
<u><a href="#">DP05   Demographic and Housing</a></u>			
Estimated White population	19,418	18,860	- 558
Estimated Black/African American population	10,309	10,939	+ 630
Estimated Hispanic/Latino (of any race) population	1,180	1,370	+ 190
<u><a href="#">S2502   Demographic Characteristics for Occupied Housing Units</a></u>			
<u><a href="#">B25004   Vacancy Status</a></u>			
Total housing units	13,680	14,139	+ 459
Vacant housing units	761	1,130	+ 369
Occupied housing units	12,919	13,009	+ 90
Occupancy – owner occupied	8,586	8,604	+ 18
Occupancy – renter occupied	4,333	4,405	+ 72
<u><a href="#">S1501   Educational Attainment</a></u>			
Age 25 and over with high school diploma/equivalency or higher	20,855 (91.2%)	21,460 (92.5%)	+605
Age 25 and over with bachelor's degree or higher	6,224 (27.2%)	6,903 (29.8%)	+ 679
<u><a href="#">S1901   Income in the Past 12 Months (in 2021 Inflation-Adjusted Dollars)</a></u>			
Median Household Income	\$60,000	\$71,000	+ \$11,000

**Source:** 2016 and 2021 American Community Survey (ACS) 5-Year Estimates Subject Tables; 2021 Feature Layer Generated from ArcGIS GeoEnrichment Service

**Selected Geography:** Census Tracts 4914.01, 4914.02, 4920.02, 4921.01, 4921.02, 4401, 4402, 4404, 4405, 4912.01, 4916, 4919, 4920.01

### Organizational Structure, Experience and Public Input:

- (1) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the

## Sustainable Communities Renewal Application - Section A

leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

The Sustainable Communities Workgroup is comprised of different partners compared to the 2018 application process. Baltimore County Department of Planning has remained the lead for the renewal process, and workgroup members have been comprised of both Baltimore County Agency representatives as well as local organizations and stakeholders. Baltimore County will be responsible for managing and monitoring the implementation of the SC Area Plan through partnerships with other County Agencies, and local stakeholders and organizations.

The official Hillendale/Parkville/Overlea Workgroup for the 2024 renewal included the following representatives:

- Melissa Davis, Overlea Community Association
- Jess Loveless, Overlea Community Association
- Mark Donovan, Maryland Natural History Society
- Caitlin Klimm-Kellner, Linover Improvement Association
- Cathy Thompson, Harford Park Community Association
- Shannon Sheetz, Harford Park Community Association
- Cathy Kratovil, Elmwood-Belmar Community Association
- Lily Rowe, Hillendale Community Association
- Sharon Kihn, Chesapeake Gateway Chamber of Commerce
- Nicole Sheehan, Parkville Senior Center
- Dominique Willis, Community Schools – Halstead Academy
- Phyllis Joris, NeighborSpace
- Annette Karanja, Elimu Center
- Tom Brocht, Pedestrian and Bicycle Advisory Committee
- Cathy Luebbert, St. Andrews Lutheran Church

In addition to the above local workgroup members, representatives from Baltimore County and Maryland State Agencies were invited to participate in the public engagement process and workgroup meetings. Included agencies:

- Baltimore County Recreation and Parks
- Baltimore County Department of Economic and Workforce Development
- Baltimore County Department of Public Works and Transportation
- Baltimore County Department of Housing and Community Development
- Baltimore County Department of Environmental Sustainability
- Baltimore County Department of Permits, Approvals, and Inspections
- Baltimore County Department of Health and Human Services
- Baltimore County Police Department
- Baltimore County Public Schools
- Baltimore County Public Library
- Maryland State Highway Association
- Maryland Department of Transportation
- Maryland Transit Authority

## Sustainable Communities Renewal Application - Section A

- (2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

Several members of the workgroup belong and lead active community associations that have proven to be strong partners in the implementation of the SC Plan. Local community associations have continued valuable community events, such as regular farmers markets and holiday celebrations. Members of these groups represent sources of local knowledge and maintain community history to provide invaluable context for current issues and questions. Further, many have participated in previous planning processes and understand the opportunities and limitations involved in the implementation of goals and specific projects.

The capacity for project implementation of the SC Workgroup is limited by the lack of an existing Community Development Organization or similar group with a presence in the area. This greatly reduces the administrative capacity and experience available to take advantage of programs tied to the SC designation.

- (3) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

During this Renewal Application process, the Baltimore County Department of Planning (BC Planning) led an extensive public engagement process to ensure the community could provide as much input as possible. The County held a series of public meetings and conducted several public surveys to collect input. On June 21, 2023, at Parkville High School there was an Open House event where community input was gathered. There were also two workgroup virtual meetings held on September 5th and 7th of 2023 to meet with local stakeholders and allow them an opportunity to discuss strengths, weaknesses, and potential outcomes or action steps for each of the six topics. Additionally, there was a survey created and distributed to gather further input on the six action plan topics between June and July of 2023.

The Action Plan update is based on community needs heard during the public engagement process, the previous 2018 Action Plan, the Baltimore County Master Plan 2030, existing County plans for projects to take place in the next five years, and existing initiatives being conducted, or soon to be conducted, by local organizations.

Many plans in the area are outdated. The majority of input to guide the development of the action plan was collected through public input, workgroup meetings, and discussions with implementation partners, agencies, and organizations. Existing plans include:

- Overlea-Fullerton Community Plan (2009)
- Eastern Baltimore County Revitalization Strategy (1996)
- Eastern Baltimore County Pedestrian and Bicycle Access Plan (2006)
- Baltimore County Master Plan 2030

- (4) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

N/A

## **SECTION B - SUSTAINABLE COMMUNITIES ACTION PLAN**

[Hillendale/Parkville/Overlea]

## Example Section

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> <li>Insert bulleted list of strengths (provide some detail as to why and how this is a strength in your community)</li> </ul>	<ul style="list-style-type: none"> <li>Insert bulleted list of weaknesses (provide some detail as to why and how this is a weakness in your community)</li> </ul>

<u>Desired Outcomes and Progress Measures</u>	<u>Strategies and Action Items</u>	<u>Implementation Partners</u>
<p>Outcomes should be considered end results of actions and strategies. Based on the strengths and weaknesses, identify the strengths on which you would like to build and the challenges you would like to address.</p> <p>Progress Measure: What will you use to measure success toward outcome? Is it quantifiable or qualifiable?</p>	<p>Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.</p>	<p>Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.</p>
<p>Example Outcome 1: Code violations and complaints are reduced in the Sustainable Community residential areas.</p> <p>Example Progress Measures: Code violations reduced by 25% in Sustainable Community residential areas</p>	<p>Example Strategy A: Review and revise, as needed, code compliance program to reduce frequency and number of residential code violations.</p> <p>Example Action 1: Complete analysis of code violations over the past five years to determine areas, both geographically and topically, for which code violations are most frequent.</p> <p>Example Action 2: Conduct outreach program to determine barriers to code compliance.</p> <p>Example Action 3: Analyze code compliance program for potential inefficiencies and opportunities for proactive engagement.</p> <p>Example Action 4: Pursue façade improvement funding to assist low-income homeowners overcome barriers to code compliance.</p>	<p>Maryland Department of Planning, Maryland Department of Housing, County Planning Department, local homeowners association</p>

## Environment

This section describes projects involving the natural environment, our use of natural resources, and our relationships or access to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; tree canopies and green spaces; green infrastructure; habitat improvement, climate change mitigation and adaptation; nuisance flooding;; stormwater infrastructure and management; water and sewer capacity; energy conservation; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation improvements.

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> <li>• Opportunities for learning about the natural environment and experiencing nature. Environmental programming has increased dramatically in recent years at Holt Park and Center for the Arts. Many of the nature programs and activities at the park also have an artistic theme that reflects the park's role as a local arts center. Nature trails at Double Rock Park and Holt Park offer area residents convenient nearby access to woods and streams that serve as escapes from the built environment.</li> <li>• Small Water Action Plans (SWAP's) for both the Back River and Bird River watersheds have been completed</li> <li>• Several potential projects to improve water quality identified including stream restoration, stormwater management conversion, stormwater management retrofit, and tree planting.</li> <li>• Multiple neighborhoods identified in SWAPs have a high potential for environmental restoration opportunity.</li> </ul>	<ul style="list-style-type: none"> <li>• Multiple neighborhoods identified in SWAPs have a potential for contributing to local water pollution</li> <li>• 80% of 3330 land acres within the SC area drain to SWM facilities that provide water quality enhancement.</li> </ul>

<u>Desired Outcomes and Progress Measures</u>	<u>Strategies and Action Items</u>	<u>Implementation Partners</u>
<p>Based on the strengths and weaknesses identify the strengths on which you would like to build and the challenges you would like to address.</p> <p>What outcomes are you trying to achieve? Where/ in what area do you want those changes to happen? →</p> <p>Progress Measure: Identify how you will know that you have achieved your outcome.</p>	<p>Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.</p> <p style="text-align: center;">→</p>	<p>Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.</p>

## Sustainable Communities Renewal Application - Section B

<p>Outcome 1: Expand access to community greenspaces and improved tree canopies in residential areas</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Tree canopy - Measure tree canopy of the SC boundary when new land use data is available. It may take several years after trees are planted for them to be detected in the land use maps. Current tree canopy is 12% (determined using 2017/2018 LiDAR and 2017/2018 NAIP (Chesapeake Conservancy High Resolution Land Cover)).</li> <li>• Community Greenspaces – Identify community greenspaces that can contribute to further tree canopy</li> </ul>	<p>Strategy A: Encourage redevelopment and new development projects to add shade trees and other vegetation to areas</p> <p>Strategy B: Identify locations for additional tree planting in existing residential areas</p> <p>Strategy C: Expand use and improve access to environmental assets in residential areas, such as pocket parks and community gardens.</p> <p>Strategy D: Identify locations for additional community greenspaces and recreational assets, such as pocket parks, in residential areas.</p>	<ul style="list-style-type: none"> <li>• Department of Environmental Protection and Sustainability</li> <li>• Department of Recreation and Parks</li> <li>• Department of Planning</li> <li>• Community Associations</li> </ul>
<p>Outcome 2: Improve water quality in tidal waters and non- tidal streams.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Progress on TMDLs: reductions in pollutant loads and/or progress on TMDL Implementation Plan actions.</li> <li>• Reduced severity or elimination of water quality impairments.</li> <li>• Increase in drainage areas of Stormwater Management ponds that provide water quality improvement in addition to water quantity management. (GIS analysis of county SWM pond drainage layers. Current coverage at ~10%)</li> </ul>	<p>Strategy A: Redevelopment of the area will allow for implementation of up-to-date SWM requirements.</p> <p>Strategy B: County agencies implement capital restoration projects, such as shoreline enhancement and storm water pond conversions to provide enhanced water quality treatment in addition to water quality management, and operational projects, such as street sweeping and reductions in the quantity of road salt applied</p> <p>Strategy C: Continue to implement and refine monitoring programs to better depict progress toward meeting TMDL's and water quality standards.</p>	<ul style="list-style-type: none"> <li>• Department of Public Works and Transportation</li> <li>• Blue Water Baltimore</li> <li>• Interfaith partners for the Chesapeake</li> <li>• Community Associations</li> </ul>
<p>Outcome 3: Revitalize existing parks to better serve the community</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Number of projects completed and amount of funds spent on revitalization projects</li> </ul>	<p>Strategy A: Update facilities at Double Rock Park, possibly to include the replacement of a playground, updates to pavilions, LED field lighting, trail improvements</p> <p>Strategy B: Make improvements to Holt Park amenities, including walking path renovations, installation of a story trail, improvements to historic structures</p>	<ul style="list-style-type: none"> <li>• Department of Recreation and Parks</li> <li>• Office of Budget – Property Management Division</li> </ul>

## Sustainable Communities Renewal Application - Section B

	<p>Strategy C: Add LED field lighting, playground equipment, and additional improvements to Linover Park</p> <p>Strategy D: Add pickleball and volleyball lines to gym at Parkville Center</p>	
<p>Outcome 4: Improve access to and connectivity between existing recreational amenities</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Number of projects completed and amount of funds spent on connectivity projects</li> </ul>	<p>Strategy A: Continue development of West-East Trail and connections between Holt Park, Elmwood Elementary, and Overlea High</p> <p>Strategy B: Coordinate with community organizations to identify and exploit opportunities for new and improved points of access to recreational amenities from neighboring residential areas</p>	<ul style="list-style-type: none"> <li>Department of Recreation and Parks</li> <li>Department of Public Works and Transportation</li> <li>Department of Planning</li> <li>Community Associations</li> </ul>

## Economy

This section is centered on economic growth and management.

Strengths and weaknesses might focus on the following: business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> <li>Parkville, Overlea, and Loch Raven Commercial Revitalization Districts</li> <li>Design Review Panel Area – Loch Raven/Hillendale</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Revitalized Anchor Center – Beltway Plaza</li> <li>Close proximity to job centers</li> <li>Central location with good transportation access</li> </ul>	<ul style="list-style-type: none"> <li>Marginal businesses and institutional uses replacing long-term businesses</li> <li>Retail close to competition of White Marsh Retail Area</li> <li>Shallow lot depths on corridors prevent ample parking area for major retail tenants.</li> <li>Heavy commuter traffic limits walkability and “main street” potential</li> </ul>

## Sustainable Communities Renewal Application - Section B

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Continue ongoing efforts to revitalize the Belair Road and Harford Road commercial corridors.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Number of projects completed and amount of funds spent on revitalization projects</li> </ul>	<p>Strategy A: Identify targeted commercial revitalization strategies for the Belair Road and Harford Road commercial corridors by conducting a focused analysis of the existing uses and potential gaps.</p> <p>Strategy B: Incorporate identified targeted strategies for revitalization in the Belair Road and Harford Road commercial corridors into planning processes and documents where appropriate</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Department of Planning</li> </ul>
<p>Outcome 2: Improve the quality and usability of commercial structures and spaces in Hillendale, Parkville, and Overlea.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Number of projects completed and amount of funds spent on commercial façade improvement projects</li> <li>Number of projects completed and amount of funds spent on streetscaping and other beautification projects</li> <li>Number of security cameras installed in the commercial corridors</li> </ul>	<p>Strategy A: Provide funding and technical assistance to local business and property owners to improve the conditions of their commercial facades</p> <p>Strategy B: Enhance beautification efforts, such as seasonal plantings, public art, and other streetscaping elements, in the Harford Road and Belair Road commercial corridors</p> <p>Strategy C: Partner with the Baltimore County Police Department to identify appropriate locations for the installation of security cameras and provide funding for cameras and installation where required</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Department of Planning</li> <li>Community Associations</li> <li>Police Department</li> </ul>
<p>Outcome 3: Create and promote branding initiatives for the Commercial Corridors in the Sustainable Community area.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Identification of unique value proposition/core message</li> <li>Development of branding strategy and identity</li> <li>Creation of branding components and number of physical displays</li> <li>Creation of electronic and printed uses of brand identity</li> </ul>	<p>Strategy A: Provide funding and technical assistance to bring all stakeholders together and determine accurate and unique value proposition offered by commercial corridors in the Sustainable Community area and develop a branding strategy.</p> <p>Strategy B: Provide funding and technical assistance for the creation and implementation of a branding identity, such as logos, slogans, and design standards.</p> <p>Strategy C: Provide funding and technical assistance for physical improvements that display the brand identity in the commercial areas, gateway improvements, wayfinding signage, and light pole banners</p> <p>Strategy D: Provide funding and technical support for electronic and print communications to showcase the brand identity of the commercial areas, such as advertising, brochures, website, and social media.</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Department of Planning</li> <li>Community Associations</li> </ul>

## Sustainable Communities Renewal Application - Section B

<p>Outcome 4: Create and maintain connections with local business owners</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Number of contacts for area businesses gathered</li> </ul>	<p>Strategy A: Determine strategies for ensuring access to business association or chamber of commerce services for all businesses in the Sustainable Community area</p> <p>Strategy B: Expand upon existing contact lists of local businesses owners to efficiently provide information regarding opportunities for support to businesses in the Sustainable Community area</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Department of Planning</li> <li>Community Associations</li> </ul>
<p>Outcome 5: Develop and implement a business development and retention strategy.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>New businesses in desired categories</li> <li>Retention rate of businesses in desired categories</li> </ul>	<p>Strategy A: Utilizing retail gap analysis data and ongoing dialogue with stakeholders, determine desired commercial and retail offerings in Hillendale, Parkville, and Overlea.</p> <p>Strategy B: Develop and implement strategies to identify and actively attract business types that are desired by the community in portions of Hillendale, Parkville, and Overlea</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Department of Planning</li> <li>Community Associations</li> </ul>

## Transportation

This section describes the way people in your community get from place to place.

Strengths, weaknesses and outcomes can focus on: access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Substantial existing transportation network</li> <li>Excellent highway access</li> <li>MTA service throughout the area</li> <li>Completed streetscape enhancement in Parkville on Harford Road</li> </ul>	<ul style="list-style-type: none"> <li>Generally poor bicycle access throughout the SC area. In many cases the narrow width of the roads and their right-of-ways pose a challenging limiting factor.</li> <li>Traffic on major northeast corridors causes congestion</li> <li>Automobiles drive at exceedingly high speeds through residential and commercial areas with limited traffic calming improvements</li> <li>Pedestrian accessibility on Belair Road is substandard and does not comply with ADA standards</li> </ul>

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
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## Sustainable Communities Renewal Application - Section B

<p>Outcome 1: Improve traffic and pedestrian conditions on Belair Road</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Number of left-hand turn lanes installed</li> <li>• Feet of new sidewalks</li> <li>• Number of new traffic signals</li> <li>• Number of streetscape enhancements installed on Belair Road</li> </ul>	<p>Strategy A: Promote the reinstatement of Phase 3 of MDOT streetscape enhancement program.</p> <p>Strategy B: Continue to promote improved pedestrian connections, walkability, and ADA compliance through review of new development plans along Belair Road</p>	<ul style="list-style-type: none"> <li>• Maryland Department of Transportation - State Highway Administration</li> <li>• Department of Public Works and Transportation</li> <li>• Department of Permits, Approvals, and Inspections</li> <li>• Department of Planning</li> <li>• Community Associations</li> </ul>
<p>Outcome 2: Improve the connectivity of the Sustainable Community area's active transportation network.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Increase in miles of bike lanes and sidewalks</li> <li>• Better community access for pedestrians and bikers</li> <li>• Number of additional traffic calming improvements</li> </ul>	<p>Strategy A: Require additional walkability improvements and biking facilities or infrastructure for new developments</p> <p>Strategy B: Increase crosswalks and accessibility improvements between commercial and residential areas</p> <p>Strategy C: Increase public transit access between residential and business corridors</p> <p>Strategy D: Coordinate with community groups to identify areas to target for new automobile traffic calming improvements or expanded maintenance</p> <p>Strategy E: Complete and encourage the multi-modal use of the West-East trail and the Northeast trail for recreation and commuting</p>	<ul style="list-style-type: none"> <li>• Department of Public Works and Transportation</li> <li>• Department of Permits, Approvals, and Inspections</li> <li>• Department of Economic and Workforce Development</li> <li>• Department of Planning</li> <li>• Maryland Department of Transportation - State Highway Administration</li> <li>• Community Associations</li> </ul>

## Housing

This section focuses on the homes in which people in your community live and efforts which make it easier for them to find and stay in a place to call home.

Strengths, weaknesses and outcomes might focus on the following: affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• Diverse housing stock</li> <li>• Affordable housing options</li> <li>• Tree lined streets with mature vegetation provide environmental benefits and curb appeal</li> <li>• Housing has interesting architectural features – porches, turrets, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Properties close to commercial corridors often run down with code violations</li> <li>• Large frame structures are costly to repair and maintain</li> </ul>

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Improve access to rental, homebuyer, and emergency housing assistance in the Sustainable Community area</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Increase in use of housing assistance in the Sustainable Community area</li> </ul>	<p>Strategy A: Continue to advertise existing assistance programs available to residents of Hillendale, Parkville, and Overlea.</p> <p>Strategy B: Coordinate with community groups to provide information regarding assistance programs available on their digital platforms</p>	<ul style="list-style-type: none"> <li>• Department of Housing and Community Development</li> <li>• Department of Planning</li> <li>• Community Associations</li> </ul>
<p>Outcome 2: Incorporate new housing options into existing residential communities</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Increase in ADU permits in the Sustainable community area</li> <li>• Increase in available housing units in Sustainable Community area</li> </ul>	<p>Strategy A: Support the development of accessory dwelling units within appropriate settings within the SC area through the development process and policy development</p> <p>Strategy B: Identify opportunities for appropriate changes in current zoning to allow for the incorporation of additional residential units into existing residential structures and areas</p> <p>Strategy C: Analyze existing shape regulations to determine appropriate updates to encourage creation of additional housing units in the context of the existing parcels in the Sustainable Community area</p>	<ul style="list-style-type: none"> <li>• Department of Housing and Community Development</li> <li>• Department of Planning</li> <li>• Community Associations</li> </ul>

## Sustainable Communities Renewal Application - Section B

<p>Outcome 3: Continue the creation of affordable housing units and the rehabilitation of vacant buildings and blighted properties</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Increase in available affordable units in the SC area</li> <li>• Increase in rehabilitated properties and buildings</li> </ul>	<p>Strategy A: Provide funding and support to the creation of additional affordable housing units in the Sustainable Community area, including at the existing Days Inn property in the Joppa Road corridor.</p> <p>Strategy B: Continue to monitor and record incidence of blight and vacancy in the Sustainable Community area in order to appropriately resolve specific incidences</p>	<ul style="list-style-type: none"> <li>• Department of Housing and Community Development</li> <li>• Permits, Approvals, and Inspections</li> <li>• Code Enforcement</li> <li>• Department of Planning</li> <li>• Community Associations</li> </ul>
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## Community Health and Quality of Life

This section is concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public health including improving community design to promote healthy behaviors such as walking and strengthening community support and connectedness through health and wellness programs and facilities that create inclusive communities. These projects may include built environment, indoor spaces, outdoor environments such as increasing community gardens and access to services including educational facilities and programs; health and wellness facilities and programs that serve multi-generations; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities. Projects should include community engagement that includes participation in the selection of strategies and outcomes, progress reports, and evaluation.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• Good access to regional and public transportation</li> <li>• Active Senior Centers</li> <li>• Active, well used libraries</li> <li>• Strong connection to city amenities</li> <li>• Location of Natural History Museum</li> <li>• Substantial number of neighborhood parks</li> <li>• Historical 4th of July celebration in community core</li> <li>• New convenience establishments on commercial corridors</li> <li>• Annual Parkville Festival</li> <li>• Annual Overlea Artsfest</li> </ul>	<ul style="list-style-type: none"> <li>• Heavy commuter traffic at high speeds on commercial corridors</li> <li>• Marginal and underutilized storefronts compete with White Marsh Town Center</li> <li>• Loitering, trash at several key intersections on Belair Road</li> <li>• Flooding due to aging infrastructure and poor storm drainage on Belair Road</li> <li>• Large frame residential structures require extensive maintenance</li> <li>• Code issues with certain residential properties are persistent problem.</li> </ul>

## Sustainable Communities Renewal Application - Section B

<ul style="list-style-type: none"><li>• Home of Md School for the Blind</li></ul>	<ul style="list-style-type: none"><li>• Northeast corridor of city and county experiencing increase in crime</li></ul>	
Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Incorporate placemaking principles into efforts to improve upon the sense of place in the Hillendale, Parkville, and Overlea areas through community events and physical improvements</p> <p>Progress Measures:</p> <ul style="list-style-type: none"><li>• Number of placemaking projects completed</li><li>• Amount of public or non-profit funding directed towards their completion</li></ul>	<p>Strategy A: Identify locations for public art to distinguish culturally and economically significant areas of the Hillendale, Parkville, and Overlea community</p> <p>Strategy B: Continue holding annual community events and identify additional programs to bring people together in Hillendale, Parkville, and Overlea</p> <p>Strategy C: Identify opportunities to incorporate designated design choices into public and private improvements of structures, streetscapes, and other components of the physical environment to highlight the distinguishing characteristics of Hillendale, Parkville, and Overlea</p> <p>Strategy D: Continue the ongoing initiative to redevelop the Natural History Society property to create the Maryland Natural History Museum as a local destination and important community asset</p>	<ul style="list-style-type: none"><li>• Department of Planning</li><li>• Community Associations</li><li>• Department of Economic and Workforce Development</li><li>• Department of Public Works and Transportation</li></ul>
<p>Outcome 2: Connect residents with the history of the Hillendale, Parkville, and Overlea areas.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"><li>• Increase the resources available to residents to learn about the area’s history</li></ul>	<p>Strategy A: Identify cultural resources and assets in the Hillendale, Parkville, and Overlea area and determine strategies for their ongoing maintenance</p> <p>Strategy B: Create interpretive signage, pursue historic markers, and/or install other appropriate improvements to provide information about locally relevant history, such as the historical property of Margaret Fuller and the 1913 Women’s Suffrage March in Overlea.</p>	<ul style="list-style-type: none"><li>• Department of Planning</li><li>• Community Associations</li><li>• Department of Economic and Workforce Development</li><li>• Department of Public Works and Transportation</li><li>• Department of Recreation and Parks</li></ul>

## Local Planning and Staffing Capacity

This section is concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

Strengths, weaknesses and outcomes might focus on the following: updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Area well established and built out</li> <li>Substantial number of passive parks in area providing green amenities and tree canopy</li> <li>Mix of residential, commercial and institutional land use</li> <li>Development pattern is traditional grid pattern with good circulation and connectivity</li> <li>Commercial Corridors are designated Revitalization Districts with tax benefits</li> </ul>	<ul style="list-style-type: none"> <li>Commercial encroachment into residential areas from corridors</li> <li>Long, narrow residential lots lend themselves to panhandle conversion</li> <li>Shallow commercial lots limit development on commercial corridors</li> </ul>

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Complete analysis of the current conditions and potential strategies to improve the Belair Road and Harford Road corridors.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Completion of commercial corridor analysis</li> </ul>	<p>Strategy A: Initiate targeted planning processes to support the vitality of the Belair Road and Harford Road corridors</p> <p>Strategy B: Create implementation plans for the recommendations outlined in the Belair Road and Harford Road corridor studies, including pursuing appropriate local, state, or federal designations.</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Department of Housing and Community Development</li> <li>Department of Planning</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Community Associations</li> </ul>
<p>Outcome 2: Establish a new organization pursuing community development goals in the Hillendale, Parkville, and Overlea area</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Creation and maintenance of new organization</li> </ul>	<p>Strategy A: Coordinate with existing community organizations and other relevant stakeholders to initiate the creation of a new body or organization with the goal of community development in the Sustainable Community area</p> <p>Strategy B: Provide funding and technical assistance to support the creation and initial functioning of the new community development organization, such as obtaining an appropriate IRS status, drafting bylaws, and filling roles in a new governance structure, including staffing.</p>	<ul style="list-style-type: none"> <li>Department of Economic and Workforce Development</li> <li>Maryland Department of Housing and Community Development</li> <li>Department of Planning</li> <li>Chesapeake Gateway Chamber of Commerce</li> <li>Community Associations</li> </ul>

## Sustainable Communities Renewal Application - Section B

	Strategy C: Provide technical support to the new community development organization to create a Baltimore Regional Neighborhood Initiative plan for the Hillendale, Parkville, and Overlea area	
<p>Outcome 3: Encourage redevelopment of aging commercial and residential structures and the creation of new mixed-use development in the Hillendale, Parkville, and Overlea area</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• New mixed-use developments</li> <li>• Redevelopment of existing structures</li> </ul>	<p>Strategy A: Identify potential zoning changes to encourage the development of high-quality, mixed-use development along major corridors in the Sustainable Community area.</p> <p>Strategy B: Provide suitable incentives for key redevelopments of aging commercial and multi-family properties in the Hillendale, Parkville, and Overlea area.</p>	<ul style="list-style-type: none"> <li>• Department of Housing and Community Development</li> <li>• Department of Planning</li> <li>• Department of Permits, Approvals, and Inspections</li> </ul>
<p>Outcome 4: Expand the provision of Code Enforcement services in the Hillendale, Parkville, and Overlea areas</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Code enforcement complaints in the Sustainable Community area</li> <li>• Issues cited by proactive sweeps in the Sustainable Community area</li> </ul>	<p>Strategy A: Continue ongoing outreach to community and business groups to provide information on the services provided by Baltimore County Code Enforcement</p> <p>Strategy B: Continue the increase in regular proactive enforcement sweeps by code enforcement inspectors in the area</p>	<ul style="list-style-type: none"> <li>• Code Enforcement</li> <li>• Community Associations</li> </ul>
<p>Outcome 5: Support existing non-profit, community and civic organizations through targeted capacity building initiatives</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Increased capacity of existing organizations</li> </ul>	<p>Strategy A: Coordinate with existing community organizations and other relevant stakeholders to areas of needed support and appropriate target outcomes</p> <p>Strategy B: Provide funding and technical assistance to support existing organizations in expanding their administrative and implementation capacity</p>	<ul style="list-style-type: none"> <li>• Department of Planning</li> <li>• Chesapeake Gateway Chamber of Commerce</li> <li>• Community Associations</li> </ul>

## **SECTION C - SUSTAINABLE COMMUNITY RENEWAL**

### **REPORT**

#### **PART I: QUALITATIVE ASSESSMENT**

##### **Purpose:**

The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, **please highlight at least three major accomplishments from the last five years**, including how you achieved them. When writing your narrative, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

- 1) **Outcome:** Which outcomes identified in your Sustainable Community plan were you able to achieve?
- 2) **Projects:** Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
- 3) **Partners:** With whom (i.e. state agencies, local stakeholders) did you partner to complete projects?
- 4) **Impact:** What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
- 5) **Photos:** Please also include pictures that depict your accomplishments.

**[EXAMPLE] Descriptive Narrative: Please list the most significant accomplishments that apply**

##### ***Example – Accomplishment 1***

*Outcome: Improved stormwater management*

##### ***Projects:***

*Project 1: Stormwater Retrofit Plan – In October 2014, the Town Council approved the Town's stormwater retrofit plan which outlines various strategies and capital budget expenditures over the next five years. Strategies include reducing the amount of impervious surface in the community and improving stormwater management. One of the plan recommendations is to pass an ordinance that assesses an environmental protection fee on municipal permits.*

*Project 2: Green Streets – The Town added green elements to approximately 600 linear feet of roadway that had been experiencing severe flooding. Specifically, bioswales were constructed and trees were planted.*

##### ***Partners:***

*Chesapeake Bay Trust – provided technical assistance*

*MD DHCD – provided financial assistance in form of a Community Legacy grant (totaling \$50,000).*

*Impact: The implementation of the projects had a significant impact on the community by improving stormwater runoff. The streets with the newly constructed bioswales no longer experience flooding.*

**Descriptive Narrative: Please list the most significant accomplishments that apply.**

**Accomplishment 1:**



*Outcome: Improving recreational amenities and diversity*

*Projects: Hazelwood Skate Park (ongoing) - The project, currently underway, involves the design and construction of a skatepark, parking, and associated amenities at Hazelwood Park, a 10.5-acre undeveloped park site at the edge of the Rosedale and Overlea-Fullerton communities of eastern Baltimore County. The skatepark will include a concrete skate bowl. Input was provided by the Baltimore County Skateboard Council, an officially affiliated volunteer-based recreation council. There will be a park access road, parking lot, and sidewalks*

*Partners: Baltimore County Skateboard Council, Baltimore County Department of Recreation and Parks*

*Impact: This project will provide new recreational opportunities to the Hillendale, Parkville, and Overlea communities. In addition to the unique addition of a skatepark, there will be a walking path, encouraging active recreation.*

**Accomplishment 2:**



*Outcome: Improving recreational amenities and diversity*

*Projects: Linover Park Enhancements – improvements to basketball court and comfort station*

*Partners: Baltimore County Department of Recreation and Parks*

*Impact: This project enhanced the facilities at Linover Park, improving public recreation*

**Accomplishment 3:**



*Outcome: Improving recreational amenities and diversity*

*Projects: Double Rock Park Trail Renovations – various drainage renovations as well as erosion control with the rerouting of a streamside trail and construction of stairs*

*Partners: Baltimore County Department of Recreation and Parks*

*Impact: This project reduced human impacts on the stream at Double Rock Park and enabled improved access to and enjoyment of our natural environment*

**Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have NOT been accomplished and why.**

*Outcome:*

*Narrative:*

Sustainable Communities Renewal Application - Section C

*Outcome:*

*Narrative:*

*Outcome:*

*Narrative:*

## **PART II: COMPREHENSIVE ASSESSMENT**

### **Purpose:**

The purpose of the comprehensive assessment is to capture indicators of accomplishments in each Sustainable Community. Indicators should reflect the five year time period since the adoption of the Sustainable Communities Action Plan. Thus, the following questions focus on the common outcomes that were identified in the various Sustainable Community Action Plans approved by the State. The assessment will be grouped in the sections of Environment, Economy, Transportation, Housing, Quality of Life, and Land Use.

### **Please answer the following questions to the best of your knowledge.**

Check “YES” if applicable to your community. If you answer “YES” please quantify the accomplishment (i.e. Q: Has there been an increase in the number of businesses in your Main Street/commercial district? A: YES 4 new businesses have opened in the past five years). If necessary, please also provide a short description of the accomplishment.

Please check “NO” if the question item did not have any impact on your community. If you answer “NO” please briefly summarize what kept you from achieving your plan’s desired outcomes.

Check “N/A”, if the question item does not apply to your Sustainable Community.

## Sustainable Communities Renewal Application - Section C

ENVIRONMENT	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an improvement in water quality? Have you completed any projects intended to improve water quality? Ex. impervious surface reduction, stormwater improvements etc.			X	There may be insufficient water quality monitoring data available at this time in this SCA to arrive at a definitive conclusion about the improvement of water quality. Water quality monitoring stations may be absent or very limited in this area, and nearby stations may only receive a limited influence directly from this SCA.
2. Have you improved wildlife habitat in your community? Ex. native plantings, pollinator gardens, rain gardens	X			1 rain garden and 435 native trees were installed in the SCA by the county and non-profit partners.  One stream restoration was complete on a tributary of Redhouse Run in the SCA.
3. Have you increased access to green space, parks or outdoor recreational opportunities?	X			The ongoing development of Hazelwood Park to include a skatepark and walking pathway increases opportunities for recreation. Improvement to trails at Double Rock Park increase community access. Improvements to the basketball courts at Linover Park enhance recreational opportunities.
4. Have you implemented operational sustainability practices (example: town hall enhancements) and/or community-based practices? (ex. Rain barrels or rain gardens at residences, recycling, composting etc)	X			Since the last application, 23 rain barrels were installed in the SCA through the County's annual rain barrel sale and non-profit partners.

## Sustainable Communities Renewal Application - Section C

<b>OTHER:</b>				

<b>ECONOMY</b>	<b>YES</b>	<b>NO</b>	<b>N/A</b>	<b>If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?</b>
1. Has there been an increase in the number of new businesses in your Main Street/ Commercial District?			x	Data not available.
2. Did the Municipality/ Sustainable Community area receive any designations that support local economic development?		X		No new designations. Existing designations were sufficient.
3. Has there been an increase in foot traffic in the Main Street/commercial district?			x	Unable to calculate foot traffic

## Sustainable Communities Renewal Application - Section C

4. Have the number of commercial vacancies decreased?		x		Due to the long-term effects of the pandemic, there has not been a decrease in commercial vacancies
5. Has there been an increase in local jobs within the Sustainable Community for its residents?			x	No additional identified provision of local jobs for Sustainable community area residents
6. Has there been an increase in workforce development training or other opportunities for connecting potential employees to well-paying jobs?			x	No additional identified initiatives beyond ongoing work of the Baltimore County Department of Economic and Workforce Development
<b>OTHER:</b>				

<b>TRANSPORTATION</b>	<b>YES</b>	<b>NO</b>	<b>N/A</b>	<b>If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?</b>
1. Has the amount of bike trails/paths increased? How many linear feet do the trails cover?		X		<p>Other bicycle and pedestrian access enhancement priorities were pursued with the limited funding available for such projects. By and large, the streets identified within the Eastern Baltimore County Pedestrian and Bicycle Access Plan are difficult to retrofit without a loss of traffic lanes.</p> <p>There are 19,480 feet of trails within parks. Future efforts are planned to connect parks with the West-East Trail.</p>

## Sustainable Communities Renewal Application - Section C

2. Have there been improvements to the public transit infrastructure?			X	MTA will determine the transit improvements.
3. Has there been an increase in sidewalks? (Amount in linear feet). Were accessibility elements added, such as more ADA-accessible ramps and signage/signals? Has there been a noticeable increased use of these walking places?		X		No new sidewalks have been added. Some of the existing sidewalks need repairs or replacement.
4. Have there been any roadway improvements that support “Complete” or “Green” streets?		X		No planned improvement within the SC area. The main thoroughfares, Belair Road and Harford Road are State roads.
5. Has traffic congestion along major roads decreased? (Amount in percent)		X		The general area is densely populated and the commercial corridors are major commuter routes to the northeastern part of the county and to Harford County.
OTHER:				
<b>HOUSING</b>	<b>YES</b>	<b>NO</b>	<b>N/A</b>	<b>If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan’s desired outcomes?</b>

## Sustainable Communities Renewal Application - Section C

1. Have any residential facades or interiors been improved? Has the energy efficiency of any housing units been increased?			X	DHCD has no data demonstrating an increase in energy sufficiency in housing units in the project area.
2. Has the homeownership rate increased?	X			According to the ACS, the Hillendale/Parkville/Overlea's homeownership rate increased from about 64% in 2018 to 68% in 2022. This represents an increase of about 6.25%. This is lower than Maryland's overall homeownership rate of 71%.
3. Has there been an increase in the number of housing units in the Sustainable Community area? What number and/or percent are affordable? How many are within .5 miles of a transit stop?	X			<p>According to the ACS, there has been a small increase in the number of housing units in this community. As of 2022, there were approximately 23,607 units in the sustainability area. This is about a 5% increase over the 22,542 units available in 2018.</p> <p>The average commute to work time in the sustainability area is 27 minutes. This is lower than Maryland's average commute to work time of about 33 minutes. This is partially due to Hillendale/Parkville/Overlea's proximity to Interstates 695, 95, and Route 1. The area is designated as a Community of Opportunity based partly on its economic opportunity, which is partially defined by its close proximity to transportation.</p> <p>There are no income-restricted, affordable rental units located in this community. Fifty (50) affordable units are planned just outside the designated sustainability area in 21286. It is the County's hope to finance this project in 2024.</p>
4. Has there been demolition of blighted properties?		X		No demolitions of blighted properties have occurred during the review period. As the County has introduced legislation to update its vacant property definition, there is a high probability that demolitions and renovations of blighted properties will increase at least by 5- 10% over the next five (5) years in the project area.
5. Has the residential vacancy rate decreased?		X		Hillendale/Parkville/Overlea's residential vacancy rate increased slightly from about 6.5% in 2018 to about 7% in 2022.
6. Has the jurisdiction partnered with any community development corporations to improve its housing stock,	X			DHCD has partnered with six (6) community development organizations across the County for the provision of housing counseling services. This includes first-time homebuyer education, advocacy, financial planning, loss mitigation counseling, and in some cases, emergency rental assistance. The agencies providing these services work to assist low-to-moderate income families with home purchasing and to ensure their mortgages are in good standing for the entire loan term. Additionally, they serve as a gateway to DHCD's housing products including: the

## Sustainable Communities Renewal Application - Section C

increase the availability of affordable housing, or support those experiencing homelessness or being threatened with eviction? Has the jurisdiction initiated any of its own programs to do the same?				Settlement Expense Loan Program (SELP) and the Single-Family Rehabilitation Loan Program. With Maryland DHCD's establishment of the Homeowner Assistance Fund (HAF) in 2020, the County's contracted Housing Counseling Agencies work expanded to include intake and pre-counseling for this program – assisting constituents who were behind in mortgage payments.
7. Has there been an increase in homeownership counseling services or individuals accessing such services?	X			There has been an increase in homeownership counseling services and individuals accessing such services over the reporting period to include aforementioned programs like Eviction Prevention services and the Homeowner Assistance Fund. Historically, the County's contracted counseling agencies did not serve families over 80% of the area median, but this changed with the introduction of pandemic-associated relief programming. Eight (8) local non-profits assisted the County in the administration of Emergency Rental Assistance programming including Associated Catholic Charities, St. Vincent DePaul, and the United Way of Maryland. These groups led the provision of \$787,341.70 in rental assistance in the Hillendale Parkville Overlea community.
OTHER:				
<b>COMMUNITY HEALTH &amp; QUALITY OF LIFE</b>	<b>YES</b>	<b>NO</b>	<b>N/A</b>	<b>If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?</b>
1. How many historic properties were renovated/improved? To your knowledge, did the renovations mitigate certain environmental hazards such as lead and asbestos?		X		There were no renovations to historic properties, though it is anticipated that historic cabins located in Holt Park will be renovated in the upcoming five years.

## Sustainable Communities Renewal Application - Section C

2. Have there been improvements and/or additions to your public or community available spaces? Examples include museums, community centers, public plazas, murals and public art.	X			The Natural History Society of Maryland has continued to make improvements to their property on Belair Road in preparation for the larger upcoming redevelopment to create the Natural History Museum of Maryland. There are four community centers and a center for the arts within this sustainable community.
3. Are there opportunities for residents to gather, communicate and celebrate? Do they serve multi-generations and all populations in the community? Examples are wide-ranging and may include fairs, community history days, neighborhood meetings, etc.	X			In this sustainable community, there are seven pavilions, which enable a variety of group gatherings. There is one community garden and one amphitheater, which can be used for performances. Events/activities at Holt Park include summer camps, kids' programs, and an arts festival.
4. Have there been any changes in access to health and wellness services? Examples include mobile clinics, hospitals, telehealth opportunities.	X			BCDH hosted 10 COVID-19 mobile clinics offering free COVID-19 vaccinations and testing in Parkville during the past 5 years. Clinics included on-site Spanish interpretation services. All flyers and education materials we offered in alternative languages as part of COVID-19 outreach.  In past five years, BCDH Harm Reduction Program conducted 2 community clean ups. They also offer opioid overdose trainings, HIV/HCV, and blood pressure and glucose screenings at the library.
5. Are there any residential health and wellness opportunities in place (i.e. athletic facilities, recreational indoor/outdoor courses or groups)?	X			All Baltimore County residents may access BCDH's programs and services to help improve health outcomes. Residents may access these services and learn more about their eligibility by contacting their local Health Department.  There are many recreational opportunities within this sustainable community, with many athletic programs run by the Overlea-Fullerton, Greater Loch Raven, and Parkville Recreation Councils. In addition, The Northeast Regional Recreation Center offers many recreational opportunities for people of many ages. This facility includes two indoor athletic fields, four indoor pickleball/tennis courts, indoor walking paths, and two racquetball courts. These are used for league and free play.

## Sustainable Communities Renewal Application - Section C

6. Do all residents have access to healthy food options such as fresh food grocery stores, farmers markets, community gardens, etc., within the Sustainable Community?	X			<p>There are 18 grocery stores within the area. Some of the ways residents can access healthy food options include:</p> <ul style="list-style-type: none"> <li>• George's and Weber's Farmers Market</li> <li>• Women Infants and Children (WIC), Towson Office</li> <li>• Department of Social Services, Towson Office</li> <li>• Baltimore County Public Library Free Summer Meals program, Parkville-Carney Branch</li> <li>• Maryland Food Bank Pantry Partner sites</li> <li>• Student Support Network Pantry Sites (Pine Grove Middle, Parkville High, Halstead Academy, and Carney Elementary)</li> <li>• Faith-Based pantry sites</li> <li>• Eating Together Congregant Meals Program, Parkville and Overlea-Fullerton Senior Center</li> <li>• Overlea Farmers Market</li> </ul>
7. Has there been a decrease in crime rate?			X	Data unavailable
8. Do all residents have access to the Internet and other basic utilities and services?			X	All Baltimore County residents may apply for assistance with their utility bills through the Maryland Energy Assistance Program (MEAP). They may also apply for internet access through the Affordable Connectivity Program (ACP). Residents may learn more MEAP, ACP, and other community resources by contacting their local health department.
<b>OTHER:</b>				

## Sustainable Communities Renewal Application - Section C

<b>LOCAL PLANNING &amp; STAFFING CAPACITY</b>	<b>YES</b>	<b>NO</b>	<b>N/A</b>	<b>If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?</b>
1. Have there been any infill developments?			X	The County does not track the number of infill development projects.
2. Has there been an increase in the amount of preserved/protected land?		X		No additions have been made to the preserved land in this area. However, with 57 sites totaling 409.4 acres, there is a significant amount of preserved land. The largest parcel is Double Rock Park, at 107.7 acres.
3. Have there been any developments hindered by growth constraints? If so, please describe. Example constraints could be inadequate infrastructure, insufficient zoning density/intensity, or lack of buildable land.			X	The County does not track this information.
4. Have there been any zoning or policy changes that have fostered growth or redevelopment in your Sustainable Community?			X	Zoning changes occur through the County's CZMP process in which any person can request a zoning change on any property, approved or denied by the County Council. This last took place in 2020. The 2024 CZMP cycle is currently underway.

## Sustainable Communities Renewal Application - Section C

5. Have there been any significant improvements to the municipal infrastructure within the Sustainable Community (i.e. street lighting, water/sewer lines)?	X			<p>The following County-led capital projects have occurred in the Sustainable Community area:</p> <ul style="list-style-type: none"> <li>• Fullerton Water Main Replacement</li> <li>• 24-inch Belair Road Water Main – Inside Beltway</li> <li>• Harford Park &amp; Woodhome Heights Water Main Replacement</li> <li>• Putty Hill Ave 10-inch Water Main Replacement</li> </ul>
6. Have you hired any new staff members, reassigned duties, or procured the services of a contractor to increase or better align local capacity? Have you implemented any professional development programs?	x			<p>The Department of Planning has added a Special Project Manager and Project Manager to support plan implementation efforts countywide.</p>
7. Has your community initiated or completed any planning efforts that will support the Sustainable Community area, including comprehensive planning, small area planning, or planning studies?	x			<p>The 2030 Baltimore County Master Plan process was undertaken by the Planning Department from 2021 to 2023.</p>
<b>OTHER:</b>				

**Part III: Competitive Funding**

Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
<b>Community Legacy (CL):</b> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> </ul>	DHCD			
<b>Strategic Demolition Fund (SDF):</b> <ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>	DHCD			
<b>Community Safety &amp; Enhancement Program:</b>	MDOT			
<b>Maryland Bikeways Program:</b>	MDOT			
<b>Sidewalk Retrofit Program:</b>	MDOT			
<b>Commercial Revitalization Action Grant (CRAG)</b>	Baltimore County Department of Planning	2023: \$20,000 2022: \$10,000 2021: \$13,720 2020: \$10,000 2019: \$10,000		

## Sustainable Communities Renewal Application - Section C

**Other Funding Programs:** *examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.*

\*Please add more rows if necessary

<b>Double Rock Park Field Lighting: upgrade existing field lighting to LEDs. This will reduce energy consumption and enable evening sports activities.</b>	State – Local Parks and Playground Infrastructure	\$600,000		Not competitive; Construction not yet started
<b>Hazelwood Skate Park: Design and construct a skatepark, including a concrete bowl, walking paths, and a parking lot</b>	State – Local Parks and Playground Infrastructure; Program Open Space; State Capital Grant (2021)	LPPI – \$1,300,000 POS - \$535,000 Capital Grant - \$150,000		Not competitive; In progress
<b>Linover Park Enhancements – courts and comfort station renovation</b>	State – State Capital Grant (2019)	\$50,000		Not competitive; Work Complete
<b>Double Rock Park Renovations – correction of erosion issues on trail and enhancements to parking areas and roads</b>	State – State Capital Grant (2017 and 2021)	\$400,000		Not competitive; Some work complete
<b>Holt Park Renovations and Enhancements – improvements to Holt Park, likely to include renovations to paths, amphitheater, and historic cottages</b>	State - Local Parks and Playgrounds Infrastructure Grant and State Capital Grant (2023)	LPPI - \$3,000,000 State Capital Grant - \$2,500,000		Not competitive, Design not yet started
<b>Linover Park LED Field Lighting – light one athletic field at Linover Park</b>	State - Program Open Space	\$450,000		Not competitive; Construction not yet started

**COMPETITIVE FUNDING:** Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?



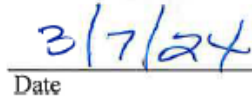
## **SIGNATURE LETTER**

On behalf of Baltimore County Government, I hereby approve the application for renewal of the Sustainable Communities designation for Hillendale/Parkville/Overlea. I understand that the Disclosure Authorization and Certification from the original Sustainable Communities application continues to apply to the applicant local government, and as such the applicant agrees that not attaching an objection constitutes consent to the information being made available to the public, and a waiver of any rights the applicant may have regarding this information under Maryland's Access to Public Records Act, State Government Article, Section 10-611 et seq. of the Annotated Code of Maryland.

I also confirm that I am named or a former holder of my current title is named as an authorized official for the Sustainable Communities designation for my local government in the Local Government Authorization submitted with the original application.

  
Authorized Signature

Stephen Lafferty, Director, Department of Planning  
Type Name and Title

  
Date