



# SUSTAINABLE COMMUNITIES PROGRAM

## APPLICATION FOR DESIGNATION RENEWAL

### Eligible Applicants:

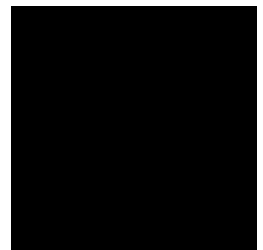
*Local Governments with a Sustainable Communities  
Designation*

*Local Government Consortiums with a Sustainable  
Communities Designation*

Application must be submitted  
on or before the expiration date of  
Sustainable Communities designation.

Maryland Department of Housing and Community Development  
Division of Neighborhood Revitalization  
2 N Charles Street, Suite 450  
Baltimore, MD 21201  
410-209-5800  
<http://dhcd.maryland.gov/>

**SGSC Approved 4.02.2025**



## **Overview of Sustainable Communities**

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland’s existing communities creating a single, locally designated geographic focus area. Since that time the “Sustainable Communities” designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

## **Purpose or Renewal and Streamlined Application**

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

## **Application Eligibility and Threshold Requirements**

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to reconvene their **Sustainable Communities Workgroup** to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

## **Threshold Requirements**

All Sustainable Community applications must meet the following threshold requirements:

1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy.

Applicants can verify Priority Funding Area boundaries by visiting the MDP website at:

<http://www.mdp.state.md.us/OurProducts/pfamap.shtml>

2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations or microenterprises;

3) The updated Plan must be consistent with other existing community or comprehensive plans;

4) A Sustainable Communities Workgroup is re-convened and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

### **Application Submission and Evaluation**

The Sustainable Community application will be evaluated based on thorough assessment of strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

The first page of the electronic application is the Table of Contents. This should also serve as a checklist and be used to provide corresponding tabs.

Please submit all materials (application, maps, pictures, and/or shapefiles) via email to the Sustainable Communities project management team.

**Incomplete applications will not be accepted.**

Deliver Sustainable Community Applications via email:

To: Olivia Ceccarelli-McGonigal  
[olivia.ceccarelli@maryland.gov](mailto:olivia.ceccarelli@maryland.gov)

### **Site Visits, Follow-up, and Technical Assistance**

Attendance at a minimum of one application consultation session or training is mandatory for all applicants.

If requested, the Department can provide technical assistance to local governments to prepare their Sustainable Communities applications. When needed, the Department may offer technical assistance, in collaboration with the Maryland Department of Planning, to local governments with limited capacity to prepare their Sustainable Communities applications.

During the application review process, the review team may make site visits and/or hold meetings with applicants. In addition, applicants may be contacted by the Department for follow-up discussions prior to awards.

### **Approval**

Approval of applications will be made by the Governor's Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development. The Governor's Smart Growth Coordinating Committee can defer the approval of a Sustainable Communities renewal to the Governor's Smart Growth Subcabinet.

**All questions related to the application, please contact Olivia Ceccarelli-McGonigal by email at [olivia.ceccarelli@maryland.gov](mailto:olivia.ceccarelli@maryland.gov) or your regional project manager, found at this link: <https://dhcd.maryland.gov/Communities/Documents/SRP/PM-Map-ContactInfo.pdf>**

## **RENEWAL APPLICATION INSTRUCTIONS**

The Sustainable Communities application for renewal has **three** sections:

**A. Contact information, General Information, Organizational Capacity:**

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup, and share any technical assistance needs the workgroup may have.

**B. Report on accomplishments over past five years:**

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes and identify what state resources were used, if any, to achieve those outcomes. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the Sustainable Communities plan elements, including how any of the elements may have interrelated during the five initial years of SC designation.

**C. Sustainable Communities Action Plan Update:**

The Sustainable Communities Action Plan details revitalization outcomes and strategies to achieve those outcomes over the next five years. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

## **SUSTAINABLE COMMUNITIES PLAN ELEMENTS**

The table below provides a description of each subject area/element of the Sustainable Communities Action Plan. Included are examples of common strengths and weaknesses within each subject area and the types of projects that might be implemented to address said strengths and weaknesses.

**ENVIRONMENT:** Describes projects involving the natural environment, our use of natural resources, and our relationships to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; watershed maintenance and preservation; tree canopies and green spaces; climate change mitigation and adaptation; energy conservation; green infrastructure; stormwater infrastructure and management; water and sewer capacity; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation.

**ECONOMY:** Describes projects centered on economic growth and management.

This category includes projects focusing on (but not limited to): business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

**TRANSPORTATION:** Describes projects involving the way people in your community get from place to place.

This category includes projects focusing on (but not limited to): access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

**HOUSING:** Describes projects involving the homes in which people in your community live and which make it easier for them to find and stay in a place to call home.

This category includes projects focusing on (but not limited to): affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

**COMMUNITY HEALTH & QUALITY OF LIFE:** Describes projects concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public safety and the reduction of crime; libraries; educational facilities and programs; health and wellness facilities and programs; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities.

**LOCAL PLANNING & STAFFING CAPACITY:** Describes projects concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

This category includes projects focusing on (but not limited to): updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

## **SUSTAINABLE COMMUNITY ACTION PLAN UPDATE**

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities, or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may reflect changes in external factors affecting the community or changes in the priorities of the applicant.

### **Action Plan Guidance**

**1) For each element, identify the essential strengths and weaknesses of your community.**

*Example:*

Strength - Good sidewalk connectivity

Weakness - Insufficient bicycle infrastructure

**2) Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest opportunities. Identify a way to measure the success of that outcome.**

*Example:*

Outcome - Expand fiber optic broadband Internet connections in Town

Progress Measure - Linear measurement of broadband fiber laid

**3) After defining the outcomes, list detailed strategies and discrete actions that will serve as the means to achieve those goals.**

*Example:*

Strategy A - Increase number of Town sponsored events

Action A - Organize a workgroup tasked with planning weekend events

Action B - Develop, with community input, a series of weekend events that the Town could host

**4) List potential partners that can support the successful implementation of these strategies through different types of resources.**

*Example:*

Partner 1 - DHCD (Community Legacy program)

Partner 2 - Small Business Administration (Services and financial assistance)

## **CHECKLIST AND TABLE OF CONTENTS**

**APPLICANT:** Prince George's County

**NAME OF SUSTAINABLE COMMUNITY:** Landover Hills, New Carrollton and Neighboring Communities

**Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:**

- ☐ **Section A - Sustainable Community Renewal Applicant Information**
  - [Applicant Information](#)
- ☐ **Section B – Sustainable Community Renewal Report (Projects, Strategies and Partners)**
  - [Part 1: Qualitative Assessment](#)
  - [Part 2: Competitive Funding](#)
- ☐ **Section C – Sustainable Community Renewal Action Plan Update (Matrix)**
  - [Action Plan](#)
- ☐ **Section D – Sustainable Communities Workgroup Roster**
- ☐ **Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)**
  - [Disclosure Authorization](#)
- ☐ **Section F – Additional Files:** The following contents should be included:
  - If requesting a boundary modification, map in pdf format and a GIS shapefile of the proposed Sustainable Community boundary
  - Photos (jpeg format) of your aforementioned accomplished projects of the last five years

## **SECTION A - SUSTAINABLE COMMUNITY RENEWAL** **APPLICANT INFORMATION**

<b>Name of Sustainable Community:</b>	Town of Landover Hills, City of New Carrollton and Neighboring Communities		
<b>Name of Applicant:</b>	Prince George's County		

**Sustainable Community Application Local Contact:**

<b>Name:</b> Connor Klein	<b>Title:</b> Planner III

**Sustainable Community Contact for Application Status:**

<b>Name:</b> Frederick Stachura	<b>Title:</b> Planning Supervisor, Prince George's County Planning Department

**Other Sustainable Community Contacts:**

<b>Name:</b>		<b>Title:</b>	
<b>Address:</b>	<b>City:</b>	<b>State:</b> MD	<b>Zip Code:</b>
<b>Phone Number:</b>	<b>Fax Number:</b>	<b>E-mail Address:</b>	



**(1) Sustainable Community Boundary and Description**

- (1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?

*No. It is not in the interest of the workgroup to change the boundary. However, there is an interest in changing the name of this Sustainable Community from Town of Landover Hills, New Carrollton and Vicinity to Town of Landover Hills, New Carrollton and Neighboring Communities. Through the renewal process, members of the work group noted that the term vicinity did not provide significant recognition of the other communities and neighborhoods in the unincorporated area surrounding the two municipalities. At the suggestion of one of these communities, the Woodlawn Community Association, we are requesting this change to the name of the Sustainable Communities Area.*

- (2) If yes, Include the following in as an attachment:

- a. PDF or JPEG of modified Sustainable Communities boundary map,
- b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

- (3) Approximate number of acres of entire SC Area: 3,398.73

- (4) Existing federal, state or local designations:

☐ Main Street ☐ National Register Historic District ☐ Local Historic District

☐ Arts & Entertainment District ☒ State Enterprise Zone Special Taxing District ☐ BRAC

☒ State Designated TOD (New Carrollton) ☐ Other(s): *Sustainable Maryland Certified; Maryland Opportunity Zone (24033804102 and 24033803612)*

- (5) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

Sustainable Communities Renewal Application - Section C

Demographic and Socioeconomic Data, 2018  
New Carrollton-Landover Hills Sustainable Community (SC) Renewal

	Landover Hills	New Carrollton	Remainder of SC	County
Total population	1,833	12,932	14,030	906,202
Population by Age:				
Under 5 years	197	929	1,322	60,067
5 to 9 years	117	932	1,180	57,781
10 to 14 years	159	959	730	53,452
15 to 19 years	128	589	1,037	56,435
20 to 24 years	95	904	970	64,385
25 to 34 years	282	2040	2,065	134,145
35 to 44 years	234	1704	1,961	122,430
45 to 54 years	185	1742	1,751	128,850
55 to 59 years	133	1112	753	61,522
60 to 64 years	136	783	837	52,993
65 to 74 years	135	812	822	70,436
75 to 84 years	25	315	427	30,299
85 years and over	7	111	175	10,417
Median age (years)	33.8	35.7	33.8	36.8
Race and Ethnicity				
White	649	2017	2,883	152,673
Black or African American	616	8328	6,386	570,494
American Indian and Alaska Native	13	52	230	3,186
Asian	4	349	130	37,726
Native Hawaiian and Other Pacific Islander	0	0	0	377
Some Other Race	422	1617	4,069	105,275
Two or More Races	130	569	331	26,491
Hispanic or Latino (of any race)	693	2671	6,344	162,372
Housing Units				
Total housing units	502	4547	4,069	331,272
Occupied housing units	476	4353	3,870	308,849
Vacant housing units	26	194	199	22,423
Housing Tenure				
Occupied housing units	476	4353	3,870	308,849
Owner-occupied	420	2450	2,718	191,562
Renter-occupied	56	1903	1,152	117,287
Average household size of owner-occupied unit	3.49	3.14	3.83	2.93
Average household size of renter-occupied unit	6.5	2.74	3.29	2.78
Units in Structure				
Total housing units	502	4,547	4,069	331,272
1-unit, detached	493	2,243	2,912	171,459
1-unit, attached	5	23	361	52,821
2 units	0	51	0	1,469
3 or 4 units	0	71	29	5,113
5 to 9 units	4	345	327	23,769
10 to 19 units	0	1,556	352	45,562
20 or more units	0	241	72	29,526
Mobile home	0	17	16	1,431
Boat, RV, van, etc.	0	0	0	123
Home Value				
Owner-occupied units	420	2,450	2,718	191,562
Less than \$50,000	6	183	70	4,985
\$50,000 to \$99,999	0	173	34	4,646
\$100,000 to \$149,999	16	78	226	9,097
\$150,000 to \$199,999	105	307	604	20,544
\$200,000 to \$299,999	229	1,170	1,292	64,627
\$300,000 to \$499,999	64	506	577	72,825
\$500,000 to \$999,999	0	18	0	13,646
\$1,000,000 or more	0	15	15	1,192
Median (dollars)	224,900	255,800	236,236	287,800
Gross Rent				
Occupied units paying rent	51	1,894	1,136	114,918
Less than \$500	0	44	10	3,449
\$500 to \$999	0	83	29	8,274
\$1,000 to \$1,499	10	1,174	674	53,667
\$1,500 to \$1,999	41	462	334	32,752
\$2,000 to \$2,499	0	98	77	12,066
\$2,500 to \$2,999	0	33	13	3,333
\$3,000 or more	0	0	0	1,379
Median (dollars)	1,689	1,372	1,487	1,434
No rent paid	5	9	16	2,369
Educational Attainment				
Population 25 years and over	1,137	8,619	8,791	611,092
Less than 9th grade	229	603	1,501	42,416
9th to 12th grade, no diploma	122	776	1,367	39,872
High school graduate (includes equivalency)	279	2,309	2,399	156,769
Some college, no degree	241	2,108	1,788	135,376
Associate's degree	61	608	484	37,039
Bachelor's degree	143	1,399	754	113,642
Graduate or professional degree	41	816	498	85,978
High school graduate or higher	765	7,240	5,923	528,804
Bachelor's degree or higher	184	2,215	1,252	199,620
Labor Force and Employment				
Population 16 years and over	1,317	9,969	10,621	724,261
In labor force	907	7,772	7,428	517,754
Civilian labor force	907	7,772	7,428	515,391
Employed	647	6,485	6,580	480,863
Unemployed	60	787	448	34,528
Armed Forces	0	0	0	2,373
Not in labor force	410	2,697	3,193	206,497
Commuting to Work				
Workers 16 years and over	845	6,363	6,834	473,505
Car, truck, or van -- drove alone	556	4,101	4,483	317,416
Car, truck, or van -- carpooled	114	670	964	50,870
Public transportation (excluding taxicab)	118	1,296	1,115	72,946
Walked	7	87	67	9,450
Other means	3	141	104	8,198
Worked from home	37	68	101	14,525
Household Income				
Total households	476	4,353	3,870	308,849
Less than \$10,000	5	232	100	11,466
\$10,000 to \$14,999	0	105	48	6,552
\$15,000 to \$24,999	37	371	237	15,649
\$25,000 to \$34,999	10	187	245	20,028
\$35,000 to \$49,999	40	604	555	31,478
\$50,000 to \$74,999	139	1,045	943	55,850
\$75,000 to \$99,999	85	555	750	45,419
\$100,000 to \$149,999	106	745	648	61,690
\$150,000 to \$199,999	37	315	217	32,133
\$200,000 or more	17	194	118	28,578
Median household income (dollars)	77,625	65,164	68,972	81,969

Source: U.S. Census Bureau, 2018 American Community Survey 5-Year Estimates.  
Data downloaded, compiled, and computed by the research Section, December 16, 2024.

Demographic and Socioeconomic Data, 2023  
New Carrollton-Landover Hills Sustainable Community (SC) Renewal

	Landover Hills	New Carrollton	Remainder of SC	County
Total population	1,996	13,544	15,118	905,584
Population by Age:				
Under 5 years	83	1,110	1,753	59,434
5 to 9 years	144	1,258	909	59,242
10 to 14 years	194	725	964	58,895
15 to 19 years	114	617	589	61,608
20 to 24 years	87	601	968	59,930
25 to 34 years	264	2,751	2,580	133,672
35 to 44 years	256	1,882	2,021	130,172
45 to 54 years	277	1,254	1,967	126,835
55 to 59 years	70	670	817	64,193
60 to 64 years	142	890	739	63,549
65 to 74 years	314	1,286	1,182	87,219
75 to 84 years	38	371	533	36,762
85 years and over	13	129	96	14,043
Median age (years)	38.7	34.1	34.3	38.5
Race and Ethnicity				
White	394	1,090	2,194	125,734
Black or African American	517	8,300	6,589	571,024
American Indian and Alaska Native	3	168	81	5,378
Asian	9	186	332	37,870
Native Hawaiian and Other Pacific Islander	0	0	0	439
Some Other Race	888	3,005	4,249	149,499
Two or More Races	185	795	1,673	65,940
Hispanic or Latino (of any race)	1,275	3,970	6,662	207,694
Housing Units				
Total housing units	619	4,671	4,718	362,440
Occupied housing units	615	4,439	4,505	344,586
Vacant housing units	4	232	213	17,854
Housing Tenure				
Occupied housing units	615	4,439	4,505	344,586
Owner-occupied	571	2,277	2,986	214,809
Renter-occupied	44	2,162	1,519	128,777
Average household size of owner-occupied unit	3.12	3.15	3.53	2.81
Average household size of renter-occupied unit	4.64	2.93	3.11	2.57
Units in Structure				
Total housing units	619	4,671	4,718	362,440
1-unit, detached	593	2,228	2,906	181,564
1-unit, attached	20	19	283	58,442
2 units	0	121	55	2,739
3 or 4 units	0	71	92	6,219
5 to 9 units	0	774	436	28,144
10 to 19 units	0	1,250	456	42,011
20 or more units	6	159	353	41,175
Mobile home	0	50	137	7,037
Boat, RV, van, etc.	0	0	0	109
Home Value				
Owner-occupied units	571	2,277	2,986	214,809
Less than \$50,000	13	118	117	5,680
\$50,000 to \$99,999	5	62	93	2,594
\$100,000 to \$149,999	5	80	28	3,544
\$150,000 to \$199,999	57	3	9	5,134
\$200,000 to \$299,999	94	246	584	29,213
\$300,000 to \$499,999	382	1,540	1,976	111,017
\$500,000 to \$999,999	11	201	173	54,597
\$1,000,000 or more	4	27	6	3,030
Median (dollars)	333,500	378,300	363,046	404,300
Gross Rent				
Occupied units paying rent	38	2,157	1,511	126,380
Less than \$500	0	0	0	3,909
\$500 to \$999	0	39	29	3,934
\$1,000 to \$1,499	0	442	418	29,321
\$1,500 to \$1,999	7	1,221	812	49,840
\$2,000 to \$2,499	0	393	207	23,659
\$2,500 to \$2,999	31	50	39	9,699
\$3,000 or more	0	12	0	6,018
Median (dollars)	2,694	1,745	1,670	1,761
No rent paid	6	5	14	3,397
Educational Attainment				
Population 25 years and over	1,374	9,233	9,935	656,475
Less than 9th grade	229	959	1,563	50,929
9th to 12th grade, no diploma	145	576	937	36,129
High school graduate (includes equivalency)	429	2,654	2,793	166,011
Some college, no degree	271	1,725	1,673	124,537
Associate's degree	72	698	532	42,021
Bachelor's degree	118	1,874	1,595	133,084
Graduate or professional degree	110	747	842	103,764
High school graduate or higher	1,000	7,698	7,435	569,417
Bachelor's degree or higher	228	2,621	2,437	236,848
Labor Force and Employment				
Population 16 years and over	1,565	10,281	11,335	766,427
In labor force	1,057	7,389	8,181	536,255
Civilian labor force	1,057	7,376	8,151	532,203
Employed	965	6,597	7,511	498,220
Unemployed	92	779	640	33,983
Armed Forces	0	13	30	4,052
Not in labor force	508	2,892	3,154	230,172
Commuting to Work				
Workers 16 years and over	945	6,220	7,369	490,621
Car, truck, or van -- drove alone	699	4,473	4,751	300,039
Car, truck, or van -- carpooled	58	624	1,373	49,941
Public transportation (excluding taxicab)	96	373	586	42,184
Walked	25	72	51	8,487
Other means	5	90	175	14,249
Worked from home	63	588	433	75,721
Household Income				
Total households	615	4,439	4,505	344,586
Less than \$10,000	20	161	160	14,958
\$10,000 to \$14,999	9	133	65	7,206
\$15,000 to \$24,999	21	145	156	12,984
\$25,000 to \$34,999	10	118	206	14,597
\$35,000 to \$49,999	42	627	364	26,262
\$50,000 to \$74,999	171	808	783	48,857
\$75,000 to \$99,999	56	695	728	46,131
\$100,000 to \$149,999	123	1,003	863	73,625
\$150,000 to \$199,999	118	433	745	44,543
\$200,000 or more	45	316	435	55,423
Median household income (dollars)	61,250	80,292	95,380	100,708

Source: U.S. Census Bureau, 2023 American Community Survey 5-Year Estimates.  
Data downloaded, compiled, and computed by the research Section, December 16, 2024.

**(2) Organizational Structure, Experience and Public Input:**

- (3) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

*The workgroup is comprised of elected officials from the County Council office of District 3, the Town of Landover Hills, and the City of New Carrollton. The workgroup is also represented by community groups within the unincorporated portion of the SC area including West Landham Hills and Woodlawn. In addition, the workgroup consists of County agencies including the Maryland National Capital Park and Planning Commission (M-NCPPC) Parks and Recreation, the Prince George's County Department of Housing and Community Development, and the Department of the Environment. Some of the members of the work group stayed the same, but most included different representatives of the same groups that made up the last work group. The members of the workgroup are committed to managing the implementation of the SC action plan.*

- (4) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

*One of the strengths of the workgroup is the collaboration and strong engagement among the elected officials, County agencies, residents, and community groups. Through the renewal process, these engaged community representatives demonstrate a commitment to the betterment of their own neighborhoods as well as concerted interest in supporting adjoining communities within and extending past the SC Area. A challenge of the workgroup is the changes in leadership and administrative staff that have slowed the participation in the program's benefits including applying for state revitalization funding.*

- (5) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

*There were two workgroup sessions held in preparation of the renewal application. The first session focused on cataloguing the accomplishments and funding from the past five years. The second session focused on identifying the strengths and weaknesses in the SC area and updating the action plan. The SC action plan is based on recommendations from the 2014 Approved Prince George's County General Plan (Plan 2035), 2018 Approved East Riverdale-Beacon Heights Sector Plan, 2010 Approved Central Annapolis Road Sector Plan, and 2010 Approved New Carrollton Transit District Development Plan. County agencies, the District 3 Council office, residents, and community organizations contributed to the workgroup sessions, helping to shape the action plan.*

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- (6) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

Technical assistance will be needed to ensure the implementation of the action plan pertaining to the following outcomes:

*To effectively implement the action plan associated with the identified transportation outcomes, coordinated technical assistance is crucial. Especially between the Maryland Department of Transportation State Highway Administration and the Purple Line development. This includes facilitating collaboration between SHA, transit authorities, and local planning entities to create a unified development plan that aligns transit-oriented development goals with state highway connections, local travel times, a growing residential population, and the needs of existing neighborhoods. The intersection of transit-oriented development and housing needs has been a space of opportunity and focus for MDOT SHA under the current administration and the Town of Landover Hills, City of New Carrollton and Neighboring Communities requires a coordinated effort by the State and local agencies to ensure positive outcomes for both the incoming and existing population.*

## **SECTION B - SUSTAINABLE COMMUNITY RENEWAL**

### **REPORT**

#### **PART I: QUALITATIVE ASSESSMENT**

##### **Purpose:**

The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, **please highlight at least three major accomplishments from the last five years**, including how you achieved them. When writing your narrative, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

- 1) **Outcome:** Which outcomes identified in your Sustainable Community plan were you able to achieve?
- 2) **Projects:** Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
- 3) **Partners:** With whom (i.e. state agencies, local stakeholders) did you partner to complete projects?
- 4) **Impact:** What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
- 5) **Photos:** Please also include pictures that depict your accomplishments.

**[EXAMPLE] Descriptive Narrative: Please list the most significant accomplishments that apply**

##### **Example – Accomplishment 1**

*Outcome: Improved stormwater management*

##### **Projects:**

*Project 1: Stormwater Retrofit Plan – In October 2014, the Town Council approved the Town's stormwater retrofit plan which outlines various strategies and capital budget expenditures over the next five years. Strategies include reducing the amount of impervious surface in the community and improving stormwater management. One of the plan recommendations is to pass an ordinance that assesses an environmental protection fee on municipal permits.*

*Project 2: Green Streets – The Town added green elements to approximately 600 linear feet of roadway that had been experiencing severe flooding. Specifically, bioswales were constructed and trees were planted.*

##### **Partners:**

*Chesapeake Bay Trust – provided technical assistance*

*MD DHCD – provided financial assistance in form of a Community Legacy grant (totaling \$50,000).*

*Impact: The implementation of the projects had a significant impact on the community by improving stormwater runoff. The streets with the newly constructed bioswales no longer experience flooding.*

**Descriptive Narrative: Please list the most significant accomplishments that apply.**

**Accomplishment 1:** Town of Landover Hills amenity upgrades

**Outcome 1:** Completed mural on Landover Hills Town Hall

**Project 2:** Commissioned a mural for a large blank wall of the Town Municipal Building.

**Partners:** Prince George's Arts and Humanities Council; American Rescue Plan, Town of Landover Hills

**Impact:** The mural by Maryland artist, Yulia Avgustinovich, is an explosion of flora and fauna found in Landover Hills that evokes a sense of the community, joy, hope, and togetherness in those who view the mural. It provides the Town of Landover Hills residents with an enriched environment through beautification of a previously blank wall. It creates an inviting community space with engaging public art to promote communal activities and it reflects and celebrates the diversity of the Town of Landover Hills community.

**Outcome 2:** Replaced 20-year-old playground with new equipment that met current standards and provided experiences for children with disabilities.

**Project 2:** Constructed a new and expanded playground, which included new fencing to secure the location.

**Partners:** State of Maryland; American Rescue Plan

**Impact:** Provided safe and educational place for Town children to play.

**Outcome 3:** Improved walkability of forest trail and reduced erosion through a forest trail restoration.

**Project 3:** Repaired pipe under trail and install riprap to alleviate erosion along the trail; installed check steps, tread and drainage maintenance, stone path resurfacing, invasive plant control and overgrown bush and vegetation removal.

**Partners:** State of Maryland; PEPCO; Student Conservation Association

**Impact:** Reduced erosion in 12-acre forested area; improved walkability of trail.

**Accomplishment 2:** Enhanced environmental sustainability and resiliency in the Town of Landover Hills

**Outcome 1:** Improved energy efficiency

**Project 1:** Upgraded two electric vehicle charging stations at Town of Landover Hills' Town Hall site to two larger, faster units that accept credit cards for payment.

**Partners:** Electric Vehicle Institute, Town of Landover Hills

**Impact:** Reduced vehicle emissions by encouraging and supporting electric cars in the community.

**Outcome 2:** Reduced energy consumption at the Landover Hills' Town Hall

**Project 2:** Upgraded Town Hall's lighting with more energy efficient LED lights, including built-in motion detector so that lights will turn off when motion is not detected for five minutes. In addition, the building's exterior safety lights were changed from halogen to LED to improve energy efficiency and lighting around the building.

**Partners:** Maryland Energy Administration and PEPCO, Town of Landover Hills

**Impact:** Overall improvement in the building performance and reduction in energy use and cost.

**Outcome 3:** Improved stormwater management through a rain garden installation.

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**Project 3:** Installed a rain garden west of the intersection of Varnum and Allison Streets in Landover Hills. The project was finally completed in 2024, several years behind schedule because of subcontractor problems, extremely wet weather, the COVID-19 pandemic and supply chain issues.

**Partners:** Chesapeake Bay Trust, Town of Landover Hills

**Impact:** Reduced the amount of erosion in the adjacent wooded area caused by water runoff from the streets and created a green space for residents.

**Accomplishment 3:** Deployment of economic assistance programs to Landover Hills residents

**Outcome 1:** The Senior Assistance Program provided Landover Hills senior citizens with assistance during and after COVID pandemic.

**Project 2:** Provided assistance payments to eligible seniors. The program was offered to seniors three times.

**Partners:** American Rescue Plan, Town of Landover Hills

**Impact:** Helped seniors who were in need of financial support with assistance in a stressful time.

**Outcome 2:** Business Assistance Programs provided assistance to Landover Hills businesses during and after COVID pandemic.

**Project 2:** This program provided assistance to small businesses in the form of a one-time grant to assist them in responding to the negative economic impacts of the COVID pandemic and façade improvement grant to commercial property owners

**Partners:** American Rescue Plan, Town of Landover Hills

**Impact:** Helped Town small businesses weather the pandemic and commercial properties improve their appearance to attract customers during and after the COVID pandemic and improve the look of the Town's commercial areas.

**Accomplishment 4:** Woodlawn Community environmental resilience enhancements and quality of life support

**Outcome 1:** Conducted a tree inventory to identify and mitigate unhealthy trees in the community.

**Project 1:** Since 2019, Woodlawn has partnered with Right Tree, Right Place to identify and create strategies to mitigate the negative effect of unhealthy trees in the community. Additionally, with support from the Department of Public Works and Transportation and Right Tree, Right Place, the community addressed a drainage issue along Greenvale Parkway near the Woodlawn Recreation Building and Playground.

**Partners:** Right Tree, Right Place; Woodlawn Community Association, Inc.; Prince George's County Department of Public Works and Transportation

**Impact:** Created a plan to reduce the negative effects of unhealthy street trees, such as damaged property from falling branches. Improved drainage conditions and reduced drainage impairment by invasive or misplaced trees.

**Outcome 2:** Establishment of the Woodlawn Community Senior Fitness Program

**Project 2:** Utilizing funding from the County Council to support the initiative, the program consists of low impact aerobics and chair yoga. The program also includes nutrition classes with the help of Giant Food, Inc. as well as CPD/senior safety program in partnership with the PGC Fire and Rescue Department.

**Partners:** Woodlawn Community Association, Inc.; Prince Georges County Council, Prince Georges County Fire and Rescue Department, Giant Food Inc.

**Impact:** The offerings provided by the Woodlawn Community Association are critical to keeping the senior members of the Woodlawn Community active, healthy, and engaged. The Senior Fitness Program provides a space to improve and maintain

## Sustainable Communities Renewal Application - Section C

both physical and mental wellbeing. Nutrition classes support healthy food habits, and the senior safety program provides awareness and preparedness for risks that seniors may be predisposed to.

**Accomplishment 5:** Upgrades and maintenance of recreation facilities and local parks

**Outcomes:** Improvement to existing park facilities including adding amenities, increasing capacity for community use, and enhancing the quality of facilities.

**Project 1:** Good Luck Estates Park – Maintenance/improvements including tennis court repaving and repair, the addition of a pickleball court overlay on the existing tennis courts (as a shared use) (completed in 2023).

**Project 2:** Landover Hills Park – Clean Water Partnership (CWP) - Stormwater management projects including two bio-retentions that are currently under review for construction (project is in final design). This is part of the MS4 Program and part of the ongoing partnership under an MOU with Prince George's County (Ongoing since 2022).

**Project 3:** Park Police Headquarters - Completion of the construction of the Park Police Headquarters (2024)

**Project 4:** Vera Cope Weinbach Park Building Park – Maintenance/improvements: installation of LED lights for the tennis courts

**Project 5:** West Lanham Hills Park Building Park – Maintenance/improvements: playground replacement (completed in 2020), installation of LED lights for the building, parking lot and tennis courts, trail repaving (completed in 2023), basketball court repaving, and new rims and fiberglass backboards (Completed in 2024).

**Project 6:** Wildercroft Park – Maintenance/improvements: new trail added to connect with the neighborhood

**Project 7:** Woodlawn Park Building Park - Maintenance/improvements: stormwater infrastructure improvements including regrading and bioswale addition to alleviate drainage issues; court improvements including replacement of the full size basketball court with a full size futsal and a half basketball court, playground repairs, a new loop trail, field reseeding and goal replacement, parking repaving, ADA improvements, railings, as well as building interior and exterior repairs and improvements. Interior improvements include window replacement, floor replacement, kitchen repairs, wall repairs, and paint. Exterior improvements include power wash, paint, and LED lights.

**Partners:** Town of Landover Hills, City of New Carrollton, Clean Water Partnership (CWP), Prince George's County Department of Environment, M-NCPPC Prince George's County Department of Parks and Recreation

**Impact:** Improved parks and recreational facilities provide enhanced recreational opportunities, promote healthier lifestyles, and create safe spaces for community gatherings and activities. They contribute to environmental sustainability by incorporating features like stormwater management and energy-efficient lighting. Together, these upgrades enrich the quality of life for residents and foster stronger community connections.



**Accomplishment 6:** Community partnerships

**Outcome:** Establishment of various organizations as Community Partners with local Parks or Recreation Facilities

**Project 1:** Two (2) youth sports organizations use the Landover Hills Park for their practices: Landover Seminoles (Youth Tackle Football), CASSA (Castro Youth Soccer Academy)

**Partners:** Landover Seminoles (Youth Tackle Football); CASSA (Castro Youth Soccer Academy), M-NCPPC Prince George's County Department of Parks and Recreation

**Project 2:** The Community Partnership with the City of New Carrollton allows the City to access and reserve the park building located at the Vera Cope Weinbach Park Building Park for their meetings, recreational programming, and activities.

**Partners:** City of New Carrollton; and Prince George's County Department of Parks and Recreation, M-NCPPC

**Project 3:** The New Carrollton Boys and Girls Club has been an active member in the sports of basketball and football for the outlined years. Prior to COVID, they hosted basketball games at the Charles Carroll MS and football games at Beckett Park. They have not been a host site since COVID.

**Partners:** New Carrollton Boys and Girls Club; M-NCPPC Prince George's County Department of Parks and Recreation

**Project 4:** Community Partnership allows the Woodlawn Community Association access to the park building located at the Woodlawn Park Building Park for their meetings, recreational programming and activities.

**Partners:** Woodlawn Community Association, M-NCPPC Prince George's County Department of Parks and Recreation,

**Impact:** Establishing community partnerships with recreation facilities enhances quality of life by increasing access to recreational opportunities for youth and families. It also improves community health and well-being by promoting active lifestyles and fostering stronger social connections.

**Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have NOT been accomplished and why.**

*Outcome:* One outcome that has not been accomplished was *Outcome 1: Reduced traffic congestion on MD 450 (Annapolis Rd.) corridor.*

*Narrative:* MD450, like many highways along the incoming Purple Line Corridor, has suffered severely in terms of traffic and congestion over the elongated construction period. Construction halted in the second half of 2020 and resumed in 2022. Street closures, lane reductions, and construction detours have had the immediate impact of increase delays along many segments of MD 450 within the SC Area. Additionally, the ongoing project severely limited the ability of any agency/organization to conduct studies to create solutions, engage in traffic calming measures, or more generally address potential traffic issues along the corridor due to the irregularity of Purple Line construction. While current construction makes it difficult to assess or address future connectivity needs, it also presents an opportunity to optimize outcomes during the construction period by adding proven traffic calming and connectivity strategies.

*Outcome:* A second outcome that has not been accomplished is *Outcome 1: Preserve and protect existing stable residential neighborhoods*

*Narrative:* While efforts have been made to preserve the existing residential neighborhoods, the impending construction of transit amenities requires that this outcome be highlighted further than its perpetuation in the following action plan. Over the previous renewal period, a significant number of resources have been directed toward transit opportunities within and surrounding the SC Area. While the added benefit of connectivity will serve area residents, the existing residential market will see increased attention from development agents that seek to take advantage of the emerging interest in this area. As noted in the Housing element of this action plan, there are already cases of development in this region that do little to support maintaining affordable and diverse housing options for the existing residential neighborhoods. As this SC Area's transit amenities grow, it will be essential for residents, community leaders, municipalities, and agency partners to utilize program funding opportunities to preserve and protect existing stable residential neighborhoods.

## **Part II: Competitive Funding**

Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
<b>Community Legacy (CL):</b>	DHCD	\$17,522.67		This fund supported the PG Municipal Healthy Homes program that provided weatherization and structural improvements to two homes in the SC area: 7118 Allison Street and 4011 73 <sup>rd</sup> Avenue.
<b>Strategic Demolition Fund (SDF):</b>	DHCD	None		
<b>Community Safety &amp; Enhancement Program:</b>	MDOT	None		
<b>Maryland Bikeways Program:</b>	MDOT	None		

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<b>Sidewalk Retrofit Program:</b>	MDOT	None		
<b>Water Quality Revolving Loan Fund:</b>	MDE	None		
<b>National Capital Strategic Economic Development Fund</b>	DHCD (State)	\$225,000		<p>This fund is supporting Habitat for Humanity Metro Maryland, Inc., which is working to provide critical home repairs, accessibility and weatherization for two properties in the SC area (5827 Mentana St and 4924 78<sup>th</sup> Avenue)</p> <p>NED also supported Building Change, Inc., who provided weatherization and structural improvements to the home on 4109 Fairfax Street in Landover Hills.</p>
<b>Operating Assistance Grant – Technical Assistance Grant</b>	DHCD (State)	\$25,000		<p>This fund supported the Linda Ben Foundation Inc.'s Food as Medicine Program. The Linda Ben Foundation</p>

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				provides innovative solutions to strengthen food security, address food waste reduction and address health disparities.
<b>Community Parks and Playgrounds Program</b>	Maryland Department of Natural Resources	\$215,000		New playground and trail improvements in Landover Hills
<b>Bond Bill Match Grant</b>	State of Maryland	\$50,000		Landover Hills Town Hall exterior renovations.
<b>State Aid for Police Protection Fund (SAPP)</b>	State (Governor's Office of Crime Prevention and Policy)	~\$60,000		Supplemented Landover Hills police resources
<b>Other Funding Programs:</b> examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.  *Please add more rows if necessary				
<b>Community Development Block Grants (CDBG)</b>	Federal	- \$255,100 (PY49R) - \$123,026 (PY48) - 105,429 (PY45) - \$217,337 (PY45R) - \$115,547 (PY47) - \$139,886 (PY47R)		Resurfacing streets in the town of Landover Hills
<b>American Rescue Plan Act</b>	Federal	\$1,580,272.50		Supplemental government services, resident assistance programs

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				for the Landover Hills community.
<b>Vest Grant</b>	Federal	\$4,000		Purchase of new police vests for Landover Hills Police Department.
<b>Chesapeake Bay Trust</b>	Foundation	\$126,000		Rain garden in Landover Hills
<b>Rock Creek Conservancy Grant</b>	Foundation	\$10,000		Forest and trail rehabilitation in Landover Hills

**COMPETITIVE FUNDING:** Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?

None.

## **SECTION C - SUSTAINABLE COMMUNITIES ACTION PLAN**

[Town of Landover Hills, City of New Carrollton and Neighboring Communities]



## Example Section

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> <li>Insert bulleted list of strengths (provide some detail as to why and how this is a strength in your community)</li> </ul>	<ul style="list-style-type: none"> <li>Insert bulleted list of weaknesses (provide some detail as to why and how this is a weakness in your community)</li> </ul>

<u>Desired Outcomes and Progress Measures</u>	<u>Strategies and Action Items</u>	<u>Implementation Partners</u>
<p>Outcomes should be considered end results of actions and strategies. Based on the strengths and weaknesses, identify the strengths on which you would like to build and the challenges you would like to address.</p> <p>Progress Measure: What will you use to measure success toward outcome? Is it quantifiable or qualifiable?</p>	<p>Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.</p>	<p>Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.</p>
<p>Example Outcome 1: Code violations and complaints are reduced in the Sustainable Community residential areas.</p> <p>Example Progress Measures: Code violations reduced by 25% in Sustainable Community residential areas</p>	<p>Example Strategy A: Review and revise, as needed, code compliance program to reduce frequency and number of residential code violations.</p> <p>Example Action 1: Complete analysis of code violations over the past five years to determine areas, both geographically and topically, for which code violations are most frequent.</p> <p>Example Action 2: Conduct outreach program to determine barriers to code compliance.</p> <p>Example Action 3: Analyze code compliance program for potential inefficiencies and opportunities for proactive engagement.</p> <p>Example Action 4: Pursue façade improvement funding to assist low-income homeowners overcome barriers to code compliance.</p>	<p>Maryland Department of Planning, Maryland Department of Housing, County Planning Department, local homeowners association</p>

## Environment

This section describes projects involving the natural environment, our use of natural resources, and our relationships or access to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; tree canopies and green spaces; green infrastructure; habitat improvement, climate change mitigation and adaptation; nuisance flooding;; stormwater infrastructure and management; water and sewer capacity; energy conservation; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation improvements.

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> <li>• 868 acres (25 percent) of the SC Area are within the Countywide Green Infrastructure Network.</li> <li>• There are 24 miles of known streams, 18 acres of wetlands, and 173 acres of the (County) 100-year floodplain within the SC Area.</li> <li>• The current tree canopy is 966 acres (28%) of the SC area. Tree canopy cover</li> <li>• Development within the SC Area complies with updated stormwater management requirements that seek, ultimately, to protect the water quality of the Chesapeake Bay.</li> <li>• 153 acres of parkland.</li> <li>• Established residential neighborhoods with pedestrian-friendly street grids, street trees, and easy access to parks.</li> <li>• Rain gardens.</li> <li>• Stormwater drainage system behind Landover Hills Town Hall.</li> <li>• Spring/Fall Clean-Ups (5 dumpsters used each time).</li> <li>• Town supplied large 64-gallon Trash Can Liner Toters.</li> <li>• “Feed my Sheep” Food Pantry- Landover Hills Baptist Church.</li> <li>• Ebenezer Food Bank at the City of New Carrollton Municipal Center</li> <li>• Energy-efficient Town Hall and City Municipal Center.</li> <li>• Historical African American Cemetery (Cherry Hill).</li> <li>• Recycling program.</li> <li>• The City of New Carrollton designated Tree City USA.</li> <li>• Farmers’ markets in proximity to SC Area.</li> <li>• A stormwater bio-retention facility was constructed/installed outside of the City of New Carrollton Public Works Building.</li> </ul>	<ul style="list-style-type: none"> <li>• Impervious surfaces make up 47% (or 1597 acres) of the SC area.</li> <li>• Residential development within the 100-year floodplain (Auburn Manor Apartments, along parts of Longbranch Drive and Martina Court).</li> <li>• Trash build-up along Brier Ditch tributaries within the SC Area.</li> <li>• Some residential and other development predate environmental protection regulations, adversely impacting water quality.</li> <li>• Some of the street grid parallels streams, contributing to thermal pollution of streams within the SC Area.</li> <li>• Limited trail network</li> <li>• Lack of community garden</li> <li>• Stormwater runoff and drainage issue.</li> <li>• Inadequate protection and poor maintenance of trees in the community.</li> </ul>

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<ul style="list-style-type: none"><li>Electric charging stations at the City of New Carrollton Municipal Center and Town of Landover Hills Town Hall.</li></ul>	
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<u>Desired Outcomes and Progress Measures</u>	<u>Strategies and Action Items</u>	<u>Implementation Partners</u>
<p>Outcome 1: Improved water quality and stormwater management</p> <p>Progress Measures:</p> <ul style="list-style-type: none"><li>Number of square feet of impervious surfaces removed per year</li><li>Number of trees planted</li><li>Tons of trash removed per year</li><li>Number of households with rain barrels</li></ul>	<p>Strategy A: Explore environmentally friendly pavement and treatment options within the 100-year floodplain at Auburn Manor Apartments, to reduce stormwater runoff and facilitate groundwater recharge.</p> <p>Strategy B: Collaborate with DPIE and SHA to encourage owners of private property along Longbranch Drive to plant trees within the buffer of the Brier Ditch tributary that parallels the street as well as in commercial areas.</p> <p>Strategy C: Mobilize community action to remove trash from the Briar Ditch tributaries within the SC Area.</p> <p>Strategy D: Facilitate the ownership and installation of rain barrels in the SC Area to intercept and reuse rainwater, and to reduce stormwater runoff</p> <p>Strategy E: Collaborate with civic and community groups, and local agencies including DoE and Parks and Recreation to plant native trees and plants.</p> <p>Strategy F: Collaborate with DoE to hold informational sessions on the different DoE stormwater management rebates/programs available to County residents at different community meetings held by civic associations and HOAs.</p> <ul style="list-style-type: none"><li>Connect property owners with DoE Sustainability Services Division to address drainage problems in the Woodlawn community.</li></ul>	<p>Municipalities, community and civic organizations, Prince George’s County Department of the Environment (DoE), Prince George’s County Department of Public Works and Transportation (DPW&amp;T) Prince George’s County M-NCPPC Department of Parks and Recreation; Prince George’s County Permitting, Inspections, and Enforcement (DPIE); MDOT SHA, Pepco, Arbor Day Foundation</p>

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	<ul style="list-style-type: none"> <li>• Provide technical assistance to property owners on strategies to combat excessive flooding from increased rainfall due to climate change.</li> </ul> <p>Strategy G: Collaborate with Pepco and Arbor Day Foundation to educate and encourage property owners to plant trees through their free Energy Saving Trees program.</p> <p>Strategy H: Collaborate with DPW&amp;T to remove hazardous trees in the Woodlawn community.</p>	
<p>Outcome 2: Decreased frequency and severity of flooding in the SC Area</p> <p>Progress Measures: Fewer complaints of flooding incidents</p>	<p>Strategy A: Partner with Prince George's County Department of Environment and University of Maryland to conduct a study to identify the flooding issues in the SC Area.</p> <p>Strategy B: Encourage property owners to consider constructing driveways using pervious pavers in order to combat flooding and reduce stormwater runoff.</p>	<p>Municipalities, community and civic organizations, DoE, Prince George's County Office of Community Relations, Community Outreach and Programs Division, University of Maryland, National Center for Smart Growth, Ernest Maier</p>
<p>Outcome 3: Reduced litter and trash</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Reduction in residents' complaints</li> <li>• Quantity of trash in newly installed bins</li> </ul>	<p>Strategy A: Educate the residents on the importance of recycling.</p> <p>Strategy B: Identify problem areas and install trash and recycle bins.</p> <ul style="list-style-type: none"> <li>• Explore the feasibility and cost of installing a big belly trash system along the bus routes and in the County-owned parks in Woodlawn.</li> <li>• Coordinate with MNCPPC Parks and Recreation to explore options to increase the frequency of trash and litter pick up at their parks</li> <li>• Strategy C: Install additional pet waste pickup stations around the neighborhood.</li> </ul>	<p>DoE, community and civic organizations, municipalities, Prince George's County Department of Parks and Recreation</p>

## Economy

This section is centered on economic growth and management.

Strengths and weaknesses might focus on the following: business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> <li>Proximity to the District of Columbia and US 50 (John Hanson Highway) and I-495.</li> <li>Accessible to public transit (New Carrollton Metro Station, Amtrak Station, MARC Train Station, TheBus and Metro Bus).</li> <li>A portion of SC Area is designated as an Opportunity Zone.</li> <li>Proximity to Purple Line Light Rail Transit.</li> <li>The New Carrollton Metro area is designated as a Regional Transit District by Plan 2035 [The County's general plan].</li> </ul>	<ul style="list-style-type: none"> <li>Deteriorating shopping centers and commercial facades.</li> <li>One anchor grocery store in SC Area.</li> <li>Low-income population (57 percent of SC Area are below area median income).</li> <li>Lack of well-paying jobs in the SC Area.</li> <li>Overpopulated neighborhood businesses and service providers in the SC Area (laundromats, nail salons, liquor stores, gas stations, pawn shops, etc.), and lack of quality restaurants.</li> <li>Unresponsive, passive non-local property owners make it difficult to make necessary improvements to distressed vacant properties.</li> </ul>

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Renovated and adaptive reuse of vacant and abandoned commercial buildings</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>Reduction in commercial vacancy</li> <li>Number of buildings renovated or permit applications for renovation</li> </ul>	<p>Strategy A: Work with property owners of abandoned or vacant buildings to identify future plans and provide development/rehabilitation options.</p> <p>Strategy B: Pursue acquisition of abandoned property with Redevelopment Authority or Revenue Authority.</p> <p>Strategy C: Work with community leaders, county agencies, investors and developers to develop a strategy to repurpose abandoned and vacant buildings for public good.</p>	<p>Business and property owners, Prince George's County Redevelopment Authority (RDA), Prince Georges Economic Development Corporation (EDC)</p>

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<p>Outcome 2: Increase business and economic prosperity</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Number of new businesses</li> <li>• Number of businesses retained or expanded</li> </ul>	<p>Strategy A: Create a sense of place and embark on branding and aggressive marketing of the SC Area as a business-friendly environment.</p> <p>Strategy B: Capitalize on the Opportunity Zone and Priority Funding Area designations to attract new businesses.</p> <p>Strategy C: Encourage mixed-use development at Purple Line Light Rail and Metro stations that includes office development to increase daytime population for local businesses.</p> <p>Strategy D: Work with EDC, investors, and developers to explore the possibility of locating family-style restaurants in the area.</p> <p>Strategy E: Work with EDC to explore opportunities to attract a diversity of community-serving retail.</p> <ul style="list-style-type: none"> <li>• Explore using underutilized spaces for pop-up retail to attract new retail businesses to the area.</li> </ul>	<p>Municipalities, EDC, Neighborhood Design Center, DHCD</p>
<p>Outcome 3: Improved aesthetics and the function of the existing commercial areas</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• An increase in the number of existing businesses with façade and or site improvements</li> <li>• An increase in new businesses, retention of existing businesses in the SC Area</li> </ul>	<p>Strategy A: Renovate existing shopping centers and improve building facades to create a more attractive and viable business community.</p> <p>Strategy B: Continue to promote commercial façade improvement programs</p> <p>Strategy C: Provide technical assistance to businesses and property owners to identify grant opportunities, encourage physical improvements, and attract diverse tenants.</p> <p>Strategy E: Utilize personal and targeted marketing messages to reach owners of distressed properties.</p>	<p>Municipalities, business and property owners, RDA, EDC, Prince George's County Department of Permitting, Inspections and Enforcement (DPIE), DHCD</p>

## Transportation

This section describes the way people in your community get from place to place.

Strengths, weaknesses and outcomes can focus on: access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Proximity to US 50 (John Hanson Highway), Baltimore Washington Parkway and I-495 and District of Columbia.</li> <li>Served by two major roadways (MD 450 (Annapolis Road) and MD 410 (East West Highway and Veteran Parkway)).</li> <li>Grid and semi-grid street network that provides street connectivity necessary for a walkable community.</li> <li>Accessible to public transportation — Metro Bus, TheBus, New Carrollton Metro Station, Amtrak Station, Marc Station and Greyhound Bus Station and the Purple Line Light Rail Transit (completion 2027).</li> <li>Recently published New Carrollton Downtown Access &amp; Connectivity Strategy</li> <li>Incoming New Carrollton Active Transportation Connectivity Study through the M-NCPPC Prince George's County Planning Department Planning Assistance for Municipalities and Communities (PAMC) program</li> </ul>	<ul style="list-style-type: none"> <li>Lack of traffic calming measures within the Town of Landover Hills.</li> <li>Lack of safe bike and pedestrian paths along MD 450 and 410 Corridor and to transit stations (New Carrollton Metro Station, Amtrak, MARC, and Greyhound Bus Station).</li> <li>Limited trail network throughout SC Area.</li> <li>Some sidewalks and streets need repairs to accommodate pedestrians and vehicles for better access and conformance to Americans with Disabilities Act (ADA) standards in the communities.</li> <li>Lack of gateway signage along MD 450 (Annapolis Road) corridor.</li> <li>Inadequate crosswalks at local schools.</li> <li>Although the SC Area has several transits stop within its boundary, there are some gaps in service by Metro Bus and TheBus within the residential area.</li> <li>Poor connectivity and pedestrian access to local shopping centers and retailers.</li> <li>High traffic volume and speeds along major roadways (MD 450 and MD 410)</li> <li>Major roadways (MD 450 and MD 410) are difficult to cross, especially during peak hours. <ul style="list-style-type: none"> <li>Intersection of MD 450 and MD 410 is unsafe for pedestrians</li> </ul> </li> <li>Apparent lack of planning and attention given to impact of incoming residences (currently being constructed) and their vehicles.</li> </ul>

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Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Reduced traffic congestion on MD 450 (Annapolis Rd.) corridor</p> <p>Progress Measures: Improved level-of-service (LOS) along MD 450 corridor</p>	<p>Strategy A: Work with the Maryland Transportation Authority and State Highway Administration to reduce congestion along MD 450 (Annapolis Road) west of MD 410 (East West Highway) corridors.</p>	<p>Maryland Department of Transportation (MDOT), State Highway Administration (SHA)</p>
<p>Outcome 2: Improved pedestrian, non-vehicular, and public transit commuter safety and experience</p> <p>Progress Measures: Increase in public transit usage</p>	<p>Strategy A: Explore modern improvements to public transit infrastructure.</p> <ul style="list-style-type: none"> <li>• Coordinate with WMATA, MDOT SHA and DPW&amp;T to provide bus shelters with benches, trash receptacles, dual-language route maps and scheduling information.</li> <li>• Coordinate with WMATA, DPW&amp;T, MDOT SHA and developers to install wayfinding signage that provides information and directions to various destinations in the City of New Carrollton and Town of Landover Hills area (New Carrollton Metro Station)</li> </ul>	<p>DPW&amp;T, MDOT, SHA, WMATA</p>
<p>Outcome 3: Reduced speeding on primary roads in residential areas</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Reduction in residents' complaints</li> <li>• Number of speeding citations issued</li> </ul>	<p>Strategy A: Identify roads within the residential area to install traffic calming measures, possibly with the support of MDOT SHA's expertise.</p>	<p>DPW&amp;T, MDOT, SHA, municipalities, community and civic organizations, Prince George's County Police Department District I</p>
<p>Outcome 4: Enhanced streetscape along major roadways</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Fewer code violations</li> <li>• Number of property frontage improvements</li> </ul>	<p>Strategy A: Explore programming for roadway cleanups.</p> <ul style="list-style-type: none"> <li>• Partner with local businesses and institutions to participate in DPW&amp;T's Adopt-A-Road Program and MDOT SHA's Adopt-A-Highway program.</li> </ul> <p>Strategy B: Adopt new code enforcement strategies for residential areas.</p> <ul style="list-style-type: none"> <li>• Coordinate regular street cleaning, bulk pick up services, snow removal and other trash service with DoE and DPW&amp;T.</li> </ul>	<p>Municipalities, DPW&amp;T, MDOT, SHA, DoE, DPIE, property owners, M-NCPPC Prince George's County Planning Department, Prince George's County District Council</p>
<p>Outcome 5: Improved connectivity to public transportation and community resources</p> <p>Progress Measures: Increased public transit usage and access to community resources</p>	<p>Strategy A: Enhance non-vehicular paths and trails.</p> <ul style="list-style-type: none"> <li>• Establish comprehensive bicycle and pedestrian trails that link neighborhoods to green spaces, parks, and public amenities.</li> <li>• Install bike lanes to provide alternative modes of transportation, especially along major roads.</li> <li>• Collaborate with</li> </ul>	<p>DPW&amp;T, MDOT, SHA, M-NCPPC Prince George's County Department of Parks and Recreation, Prince George's County Planning Department</p>



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	<p>Strategy B: Investigate improvement and funding opportunities for the trail network.</p> <ul style="list-style-type: none"> <li>• Implement Master Plan of Transportation Proposed Trails.</li> <li>• Implement safe route to school policy and program.</li> <li>• Design trail network to avoid interaction with major roadways.</li> <li>• Enhance lighting and landscaping along trails.</li> </ul>	
<p>Outcome 6: Increased pedestrian connectivity</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Number of installed ADA-compliant ramps in pathways that connect all key points in the community</li> <li>• Linear feet of sidewalk installation and retrofit</li> </ul>	<p>Strategy A: Identify and replace failing sidewalk/ramp facilities.</p> <p>Strategy B: Fill gaps in pedestrian connectivity by installing sidewalks, especially around schools.</p> <p>Strategy C: Install and maintain crosswalks at key locations including along bus routes, schools, and community facilities.</p>	DPW&T, MDOT, SHA, Municipalities
<p>Outcome 7: Increased vulnerable-user safety</p> <p>Progress Measures: Numerical decrease in accidents/fatalities</p>	<p>Strategy A: Work with DPW&amp;T and MDOT SHA and the municipalities to emphasize safe pedestrian pathways, crossings, and street lighting along their right-of-way and to area schools.</p> <p>Strategy B: Educate community members about safe driving habits and encourage enforcement of transportation violations that endanger others.</p>	Municipalities, MDOT, SHA, Prince George's County Police Department District I, community and civic organizations, DPW&T
<p>Outcome 8: Safer corridors that accommodate multi-modal transportation needs</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Reduced speeding</li> <li>• Decrease in accidents/fatalities.</li> </ul>	<p>Strategy A: Conduct a study on the feasibility of physical infrastructure modifications that will increase safe multimodal transportation of the 450 and 410 Corridor</p> <p>Strategy B: Explore low-cost traffic calming measures including gateway treatment and painted lane narrowing on 450 and 410.</p>	MDOT SHA; DPIE; DPW&T; Municipalities, Prince George's County Planning Department, Maryland Department of Housing and Community Development.

## Housing

This section focuses on the homes in which people in your community live and efforts which make it easier for them to find and stay in a place to call home.

Strengths, weaknesses and outcomes might focus on the following: affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Majority of the housing stock is well maintained and relatively affordable in sections of the SC Area.</li> <li>Attractive area for first-time homebuyers.</li> <li>Some of the houses were recently renovated/rehabilitated.</li> <li>Low vacancy rates in the residential area (4.5% 2023).</li> <li>Access to home improvement programs.</li> <li>Long-term homeownership.</li> <li>A mix of housing types exist within the SC Area, including medium density detached homes and duplexes and high-density multi-family dwellings such as triplexes and townhomes. Some multi-family apartment complexes are also located in the SC Area.</li> </ul>	<ul style="list-style-type: none"> <li>Aging housing stock, some with maintenance issues.</li> <li>Renters are not engaged.</li> <li>High rent prices</li> <li>Lack of property maintenance in some areas.</li> <li>Lack of on-street parking in some areas.</li> <li>Overabundance of cars per residence</li> <li>Animals not typically kept as pets (chickens).</li> <li>Large boats and commercial vehicles parked in residential areas.</li> <li>Code violations (i.e. car repair operations).</li> <li>Seniors' inability to maintain homes</li> <li>High property taxes burdens retired senior homeowners</li> </ul>

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Well-maintained residential properties throughout the SC area</p> <p>Progress Measures: A reduction in code enforcement violations.</p>	<p>Strategy A: Examine code enforcement strategies throughout residential areas.</p> <ul style="list-style-type: none"> <li>Collaborate with DPIE to create strategies and tactics to enforce housing and building code violations.</li> </ul> <p>Strategy B: Promote neighborhood improvement funds, incentives, and activities.</p> <ul style="list-style-type: none"> <li>Explore organizing recurring neighborhood cleanups.</li> <li>Work with nonprofit organizations to assist and fund renovations for low-income, single-family homes.</li> </ul>	<p>DPIE, DoE, Housing Initiative Partnership, Inc. (HIP), RDA, property owners, Prince George's County Community Relations Department, Prince George's County Department of Housing and Community Development (PG DHCD)</p>

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	<ul style="list-style-type: none"> <li>Utilize the Single-Family Rehabilitation Loan Program to upgrade the quality of deteriorated dwellings to minimum property standards.</li> </ul> <p>Strategy C: Partner with RDA and DPIE to address vacant/deteriorated homes and properties.</p> <ul style="list-style-type: none"> <li>Collaborate with RDA and DPIE to identify vacant and nuisance properties for renovation assistance.</li> <li>Expedite the removal of abandoned vehicles in the SC Area.</li> <li>Coordinate efforts with DPIE to conduct inspections of properties, ensure that vacant properties are secure and boarded up, and vacant lots are maintained.</li> </ul>	
<p>Outcome 2: Expanded outreach for housing education and services</p> <p>Progress Measures: An increase in owner-occupied homes in the SC Area</p>	<p>Strategy A: Expand homeownership education and opportunities for down payment assistance to eligible residents.</p> <ul style="list-style-type: none"> <li>First-time homebuyer education and counseling (Maryland Mortgage Program and US HUD Homeownership Voucher Program).</li> </ul> <p>Strategy B: Utilize local community centers proximate to neighborhoods to serve as information hubs and location for housing workshops.</p> <p>Strategy C: Provide technical assistance to encourage homeowners to explore their eligibility and apply for the state's homeowner's property tax credit program.</p>	<p>HIP, RDA, Habitat for Humanity of Prince George's County, property owners, PG DHCD, Maryland Department of Housing and Community Development, Maryland Department of Assessment and Taxation.</p>
<p>Outcome 3: Preserve existing affordable housing</p> <p>Progress Measures: Proportionately stable housing costs</p>	<p>Strategy A: Strengthen policies and incentives for landlords to maintain affordable rental units to stabilize housing costs over time.</p> <p>Strategy B: Collaborate with nonprofit organizations to secure funding for renovations and repairs to prevent displacement of residents in affordable housing.</p> <p>Strategy C: Implement zoning protections and inclusionary housing policies to preserve existing affordable units and deter speculative redevelopment.</p>	<p>Purple Line Corridor Coalition, Maryland Department of Housing and Community Development, M-NCPPC Prince George's County Planning Department, PG DHCD, Local landlords and developers, Prince George's County Council, Maryland Department of Planning</p>

## Community Health and Quality of Life

This section is concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public health including improving community design to promote healthy behaviors such as walking and strengthening community support and connectedness through health and wellness programs and facilities that create inclusive communities. These projects may include built environment, indoor spaces, outdoor environments such as increasing community gardens and access to services including educational facilities and programs; health and wellness facilities and programs that serve multi-generations; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities. Projects should include community engagement that includes participation in the selection of strategies and outcomes, progress reports, and evaluation.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• Culturally diverse population</li> <li>• Numerous religious institutions and affiliate organizations</li> <li>• Park and open spaces, recreation activities and social events</li> <li>• Electric charging stations</li> <li>• Little Free library in various locations</li> <li>• Pet waste stations in various locations</li> <li>• Recent construction of Patient First Urgent Care Center</li> <li>• Mayor's Scholarship Program</li> <li>• Lower than average crime rate</li> <li>• Municipal Code Enforcement</li> <li>• Educational opportunities</li> <li>• Accessible to public transit</li> <li>• Historic cemetery</li> <li>• Active community civic associations</li> <li>• Strong community engagement</li> <li>• Accessible to the renovated New Carrollton Library</li> <li>• Community gardens</li> <li>• City of New Carrollton has embraced the Healthy Eating Active Living Program of the Institute for Public Health Innovation</li> <li>• The newly built Ellen Ochoa Middle School opened in 2024. The school was constructed using energy efficient building techniques and operates about 20 e-buses.</li> </ul>	<ul style="list-style-type: none"> <li>• Limited access to healthy food options</li> <li>• Limited access to health care for some SC residents</li> <li>• Lots of duplicated service businesses</li> <li>• Lack of a local community center that serves multigenerational)</li> <li>• Language barriers impose communication challenges that can restrict access to important resources, quality healthcare, employment opportunities and lead to social exclusion.</li> <li>• Limited social services and amenities for aging population</li> <li>• Code violations in unincorporated areas</li> <li>• Lack of property maintenance in some areas of the SC</li> <li>• Need for stronger relationships between the community and the police Schools with deferred maintenance</li> <li>• Lack of community events and activities for all ages in some areas</li> <li>• Lack of arts and culture outreach and programming in the area, most of which requires driving out of the community.</li> <li>• Lack of sport fields in the SC area.</li> <li>• Old and unattractive community signage</li> <li>• Lack of street lighting in some residential areas</li> <li>• Lack of after-school programs</li> <li>• Low resident turnout at City meetings and elections</li> <li>• Lack of parking in some of the residential areas</li> </ul>

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- 5 other schools are currently under construction.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Improved access to healthcare</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>• Number of health education and programs implemented</li> <li>• Reduce the rate of obesity and chronic disease in the SC Area</li> </ul>	<p>Strategy A: Expand access to community health and wellness.</p> <ul style="list-style-type: none"> <li>• Expand programming to promote and support youth and adult access to exercise and active living.</li> <li>• Initiate neighborhood-focused outreach and education campaigns that promote healthy lifestyle choices, including healthy food options and the benefit of regular exercise.</li> </ul> <p>Strategy B: Expand youth development programs.</p> <ul style="list-style-type: none"> <li>• Coordinate transportation from nearby public schools to after-school programs throughout the SC Area.</li> <li>• Collaborate with local community centers to expand after-school programs and activities to a wider age group.</li> <li>• Collaborate with local Boys and Girls Club chapters to create programming for young adults and teenagers to help develop life skills.</li> </ul> <p>Strategy C: Improve access to healthcare.</p> <ul style="list-style-type: none"> <li>• Organize and promote mobile health services in the Woodlawn area to improve access to preventive medical health resources.</li> <li>• Encourage partnership between County agencies and local medical centers to strengthen community-focused health programming in the SC Area.</li> </ul> <p>Strategy D: Work with HEAL organization to meet requirements to receive the HEAL designation.</p>	<p>Municipalities, Prince George's County Health Department, nonprofit organizations, PGCMLS, Prince George's County Public School (PGCPS), M-NCPPC Prince George's Department of Parks and Recreation, Maryland Department of Health, Maryland Department of Human Services, Healthy Eating, Active Living (HEAL), community and civic organizations, Kaiser Permanente Organization</p>
<p>Outcome 2: Improved access to healthy foods for residents</p> <p>Progress Measures: Number of individual and community gardens established</p>	<p>Strategy A: Initiate a community gardening program at Woodridge Elementary School and unutilized vacant lots in the community.</p> <p>Strategy B: Establish a farm-to-school program to bring local foods into school cafeterias and create school gardens.</p>	<p>Property owners, PGCPS, M-NCPPC Prince George's County Department of Parks and Recreation, Giant, LindaBen Foundation, and nonprofit organizations</p>

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	Strategy C: Collaborate with LindaBen Foundation and other non-profits and groups to develop nutrition education and recipes and distribute to recipients of community donated food.	
<p>Outcome 3: Enhanced public safety and community policing</p> <p>Progress Measures: Reduction in crime rate and traffic violations</p>	<p>Strategy A: Strengthen alliance between the community and the local police department.</p> <ul style="list-style-type: none"> <li>• Organize community walks with law enforcement and community members to identify areas of concern and improvement.</li> <li>• Co-organize a series of open houses with civic groups, community development organizations, and municipal police departments to where community members can have a safe and open dialogue with police officers.</li> <li>• Collaborate with the Police Athletic League to increase participation of youth from the sustainable community area in the mentorship and various sports programs to enhance trust and understanding between youth and law enforcement.</li> <li>• Explore the feasibility of starting a citizens police academy on the municipal level to build relationships with community members and enhance understanding on police procedures and decision-making processes.</li> <li>• Explore the viability of a neighborhood watch program.</li> <li>• Encourage use of 311 for non-emergency calls to police and report violations.</li> </ul> <p>Strategy B: Use Crime Prevention Through Environmental Design (CPTED) principles and practices to support a sense of safety.</p> <ul style="list-style-type: none"> <li>• Coordinate with local police and DPW&amp;T to identify areas of poor lighting in heavily populated areas.</li> </ul>	<p>Prince George's County Police Department District I, DPW&amp;T, MDOT SHA, residents, property owners, Prince George's County Community Relations Department, municipal police departments, community and civic organizations, Walk MD</p>
<p>Outcome 4: Increased access to a recreational facility</p> <p>Progress Measures: Increase in membership registration in community centers</p>	<p>Strategy A: Work with MNCPPC Parks and Recreation to conduct a feasibility study for a multigenerational community building in the SC area.</p>	<p>M-NCPPC Prince George's County Department of Parks and Recreation, Prince George's County Council, municipalities, community and civic organizations</p>
<p>Outcome 5: Safer community and parks</p>	<p>Strategy A: Organize additional community-building and recreational events at the parks during evenings like nighttime movies or family-</p>	<p>Prince George's County Police Department District I, municipal</p>

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<p>Progress Measures: A decrease in crime in the community parks</p>	<p>oriented activities to foster a sense of community ownership and responsibility for the parks.</p> <p>Strategy B: Collaborate with park users, civic groups, community organizations, and the Police Department to initiate a community-based safety audit to evaluate the safety of neighborhood parks in the sustainable community area.</p> <p>Strategy C: Provide adequate signage and wayfinding in parks to guide people through the park and enhance the feeling of safety for park users.</p> <p>Strategy D: Install camera and ensure adequate lighting of the park facility.</p>	<p>police departments, Prince George's County Park Police, civic associations, community organizations, municipalities, Prince George's County Police Athletic League</p>
<p>Outcome 6: Increased voter turnout for municipal and general elections</p> <p>Progress Measures: Number of new voter registration and total number of votes counted</p>	<p>Strategy A: Translate election materials into Spanish and French or other predominant language spoken by sectors of the SC area.</p> <p>Strategy B: Distribute election newsletters at various locations within the municipal boundaries.</p>	<p>Municipalities, Board of Election</p>
<p>Outcome 7: Well-maintained historic burial ground</p> <p>Progress Measures: Site inspection and number of times maintenance crew are sent</p>	<p>Strategy A: Regularly inspect the cemetery and work with County agencies to ensure the protection and preservation of the historic cemetery.</p>	<p>Community and civic organizations, M-NCPPC Prince George's County Department of Parks and Recreation, Prince George's County Historic Preservation Commission</p>
<p>Outcome 8: Improve computer literacy among seniors in the SC area.</p> <p>Progress Measures:</p> <ul style="list-style-type: none"> <li>An increase in computer literacy rates</li> <li>Number of accessible computer literacy programs in the SC area.</li> </ul>	<p>Strategy A: Conduct a survey of seniors in the SC area to better understand their computer literacy needs in order to organize relevant workshops and resources.</p> <p>Strategy B: Partner with University of Maryland Extension and the Prince George's County Memorial Library System to organize computer literacy workshops for seniors.</p>	<p>Prince George's County Memorial Library System; municipalities, civic associations, Prince George's County Department of Parks and Recreation, Xfinity; Because I Can, University of Maryland Extension</p>

## Local Planning and Staffing Capacity

This section is concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

Strengths, weaknesses and outcomes might focus on the following: updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Purple Line Light Rail Transit Project within the SC Area</li> <li>Opportunity for the redevelopment of older commercial areas</li> <li>The New Carrollton Metro Station, MARC Station, Amtrak Station within the SC Area</li> <li>A mix of housing types exist within the SC Area, including medium-density, detached homes and duplexes and high-density, single-family dwellings such as triplexes and townhomes. Some multi-family apartment complexes</li> <li>Concentration of commercial development along MD 450 (Annapolis Road) and Riverdale Road</li> <li>Existence of protected environmentally sensitive land in the Reserved Open Space (R-O-S) Zone, recreational, and other institutional land uses</li> </ul>	<ul style="list-style-type: none"> <li>Municipalities must rely on collaboration with County agencies to effectively address land use and zoning issues, requiring a coordinated approach to planning and development.</li> </ul>

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Preserve and protect existing stable residential neighborhoods</p> <p>Progress Measures: Decrease in code violations, vacancies, and foreclosures</p>	<p>Strategy A: Develop a unique neighborhood identity and sense of place through rebranding, signage, cultural and heritage identity, and neighborhood association.</p> <p>Strategy B: Continue aggressive code inspection and enforcement within the SC Area.</p> <p>Strategy C: Educate property owners about property improvement guidelines, available resources, and low-interest loans for home repair.</p>	<p>City of New Carrollton and Town of Landover Hills Code Enforcement Offices, DPIE, RDA, M-NCPPC Prince George's County Planning Department, PG DHCD, EDC</p>



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<p>Outcome 2: Infill development is consistent with the applicable Plan 2035, 2018 Approved East Riverdale-Beacon Heights Sector Plan, 2010 Approved Central Annapolis Road Sector, and 2010 Approved New Carrollton Transit District Development Plan policies</p> <p>Progress Measures: Track the progress of infill development and redevelopment in terms of increase in number of residential units, and square footage of commercial and office space in the SC Area</p>	<p>Strategy A: Promote and incentivize mixed-use infill development in shopping centers taking advantage of the under-utilized parking lots.</p> <p>Strategy B: Encourage land consolidation to form a critical mass for redevelopment.</p> <p>Strategy C: Enlist as a party of record for development applications within and surrounding the municipal boundaries.</p>	<p>EDC, RDA, DPIE, M-NCPPC Prince George's County Planning Department</p>
<p>Outcome 3: A successful Façade Improvement Program (FIP) for commercial properties</p> <p>Progress Measures: The number of commercial façades improved, successful grant application, exhausted funds in a timely fashion</p>	<p>Strategy A: Apply for a Community Legacy grant from the Dept. of Housing and Community Development, Commercial Façade Improvement Program and Community Impact Grants to improve the appearance of commercial properties.</p> <p>Strategy B: Launch an outreach campaign for property owners and tenants to utilize funds to improve their commercial facades.</p>	<p>Maryland Department. of Housing and Community Development, Neighborhood, Design Center, RDA Prince George's County Office of Community Relations</p>