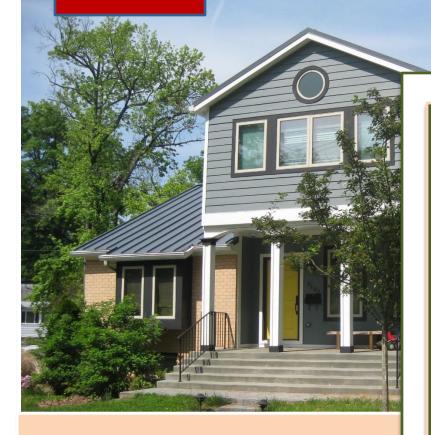Sustainable Community Renewal Application for Prince George's County Town of Landover Hills, City of New Carrollton and Vicinity

December 16, 2019

Maryland Department of Housing and Community

SUSTAINABLE COMMUNITY APPLICANT INFORMATION

Name of Sustainable Community: Town of Landover Hills, City of New Carrollton and Vicinity
Name of Applicant: Prince George's County
Applicant's Federal Identification Number: 52-6000998
Applicant's Street Address: 1301 McCormick Drive, Room 4000
City: Largo
County: Prince George's
State: Maryland
Zip Code: 20774
Phone Number: 301-952-5867
Fax Number: 301-952-3784
Web Address: www.princegeorgescountymd.gov

Sustainable Community Application Local Contact:
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State: Maryland
Zip Code: 20772
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Other Sustainable Community Contacts:
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I. SUSTAINABLE COMMUNITY – General Information

A. Sustainable Community Boundary and Description

(1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?

We are proposing to expand the existing Town of Landover Hills and City of New Carrollton Sustainable Community (SC) boundary to include unincorporated areas (Woodlawn and Beacon Heights communities and vicinity) as shown on the attached Map 1.

The expansion would allow the unincorporated areas (Woodlawn and Beacon Heights communities and vicinity) the opportunity to receive financial and technical assistance for revitalization projects in the communities (shown in blue and red on Map 1). In addition, the expansion would allow for the realignment of the existing Greater Riverdale Sustainable Community boundary east of the Baltimore Washington Parkway. This alignment puts Beacon Heights community in one Sustainable Community instead of being divided in two SCs (Shown in red on the Map 1).

The Sustainable Community boundary would increase from 2,423.22± acres to 3,355± acres.

(2) Include the following in as an attachment (if requesting a modification to your current boundary):

    a. PDF or JPEG of modified Sustainable Communities boundary map,
    b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

(3) Approximate number of acres of entire SC Area: 3,355± acres

(4) Existing federal, state or local designations:

- State Enterprise Zone Special Taxing District Revitalization Tax Credit Area
- Priority Funding Area
- Opportunity Zone (Map 2)
- Sustainable Maryland Certified

(5) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

The following is US Census demographic trends complied by Neustar for the Town of Landover Hills, City of New Carrollton and Vicinity Sustainable Community (SC) area.

Population Summary	2010 Census	2019
Population	29,398	32,597
Population Growth 2010 Census to 2019	3,199 (10.9%)	

Total Household Income	2010 Census		2019	
Average HH Income	$69,117.00		$81,845.00	
Median HH Income	$58,275.00		$69,369.00	
HH Income Below 10k	346	3.8%	376	3.8%
HH Income 10k-15k	327	3.6%	205	2.1%
HH Income 15k-20k	258	2.9%	317	3.2%
HH Income 20k-25k	329	3.6%	357	3.6%
HH Income 25k-30k	264	2.9%	304	3.0%
HH Income 30k-35k	555	6.1%	328	3.3%
HH Income 35k-40k	620	6.9%	416	4.2%
HH Income 40k-45k	647	7.2%	485	4.9%
HH Income 45k-50k	646	7.2%	494	5.0%
HH Income 50k-60k	635	7.0%	773	7.8%
HH Income 60k-75k	1,412	15.6%	1,488	14.9%
HH Income 75k-100k	1,295	14.3%	1,666	16.7%
HH Income 100k-125k	853	9.4%	1,223	12.3%
HH Income 125k-150k	331	3.7%	575	5.8%
HH Income 150k-200k	338	3.7%	628	6.3%
HH Income Above 200k	179	2.0%	334	3.3%

Housing Unit Occupancy	2010 Census		2019	
Owner-Occupied HUs	5,764	59.2%	6,290	60.7%
Renter-Occupied HUs	3,270	33.6%	3,682	35.5%
Vacant HUs	696	7.2%	386	3.7%
Seasonal HUs	14	0.1%	10	0.1%
Other Usage HUs	682	7.0%	376	3.6%

Home Value	2010 Census		2019	
Average HU Value	$270,789		$247,905	
Median HU Value	$270,226		$247,926	
HU Value Less Than 100k	235	2.4%	562	5.4%
HU Value 100k-200k	1,191	12.2%	1,185	11.4%
HU Value 200k-300k	2,074	21.3%	2,918	28.2%
HU Value 300k-400k	1,892	19.4%	1,260	12.2%
HU Value 400k-500k	307	3.2%	323	3.1%
HU Value 500k-1mil	66	0.7%	43	0.4%
HU Value Above 1mil	0	0.0%	0	0.0%

Education	2010 Census		2019	
No High School Diploma	4,103	14.0%	5,003	15.3%
High School Diploma	6,311	21.5%	6,180	19.0%
Some College	4,946	16.8%	6,101	18.7%
Bachelor's Degree	1,978	6.7%	2,537	7.8%
Advanced Degree	1,038	3.5%	1,611	4.9%

Survey reflects ages 25 and over

Race	2010 Census		2019	
White Alone	10,117	34.4%	12,712	39.0%
Black Alone	16,906	57.5%	17,069	52.4%
Native American Alone	694	2.4%	872	2.7%
Asian Alone	968	3.3%	1,066	3.3%
Pacific Islander Alone	50	0.2%	66	0.2%
Two Or More Races	662	2.3%	811	2.5%

Employment	2010 Census		2019	
Armed Forces	1	0.0%	0	0.0%
Civilian Employed	15,445	69.4%	17,687	69.6%
Unemployed	1,517	6.8%	857	3.4%
Not in Labor Force	5,285	23.8%	6,856	27.0%

Commuting	2010 Census		2019	
Take Car Or Truck To Work	11,832	76.6%	13,403	75.8%
Take Public Transportation To Work	3,083	20.0%	3,587	20.3%
Other Means Of Transport To Work	270	1.7%	443	2.5%
Work At Home	262	1.7%	254	1.4%
Travel Below 30 Min To Work	6,692	44.1%	8,106	46.5%
Travel 30-60 Min To Work	662	2.3%	811	2.5%
Travel Above 60 Min To Work	2,622	17.3%	3,245	18.6%

B. Organizational Structure, Experience and Public Input:

(1) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

The new Sustainable Community Workgroup primarily comprises administrative staff and elected officials from the Town of Landover Hills and the City of New Carrollton, as well as representatives from the adjacent Woodlawn and Beacon Heights communities who were added to the Sustainable Communities boundary.

Over the past five years, the municipalities experienced a change in leadership and staff. In 2019, the Town of Landover Hills elected a new mayor. The majority of the town council and the manager remained the same. In 2017 and 2018, the City of New Carrollton hired administrative staff, assistant city administrative staff, and elected a new mayor in 2018. These newly elected officials, newly hired staff, and the community representatives compose the current workgroup.

The Sustainable Community Workgroup is requesting an expansion to the existing SC boundary to include unincorporated areas that include portions of the existing Greater Riverdale Sustainable Community Boundary. Once approved, the Prince George's County Office of Community Relations, Community Outreach and Programs Division, Program Manager and the community associations in collaboration with the County Council staff will facilitate the implementation of the Action Plan for those new areas. The Town of Landover Hills and the City of New Carrollton will facilitate the implementation of the Action Plan in their respective jurisdictions.

(2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

Strength:
The Sustainable Community Workgroup comprises elected officials and local governmental entities that provided stability, strong community engagement and implementation, and collaboration with County agencies.

Challenge:
Changes in leadership and administrative staff within the Sustainable Community Workgroup affected continuity and slowed program momentum.

(3) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

There were two workgroup sessions in preparation of the renewal application. The first session, on Wednesday, July 24, 2019, at the City of New Carrollton Municipal Center, focused on the accomplishments of the past five years. The second session, on Wednesday, August 14, 2019, at the Town of Landover Hills Town Hall, focused on the strengths and weakness in the SC area and the development of the Action Plan concepts. A total of 30 people attended the sessions and included key stakeholders, residents, County and State agency representatives, and elected officials.

In addition, residents from the unincorporated areas met with of the Prince George's County Office of Community Relations, Community Outreach and Programs Division, Program Manager and staff

from The Maryland-National Capital and Park and Planning Commission (M-NCPPC) in preparation of the Action Plan. The Town of Landover Hills and City of New Carrollton met with representatives from their respective municipal departments to incorporate their recommendations in preparation of the Action Plan.

The SC Action Plan is based on recommendations from the 2014 Approved Prince George's County General Plan (Plan 2035), 2018 *Approved East Riverdale-Beacon Heights Sector Plan*, 2010 *Approved Central Annapolis Road Sector Plan*, and 2010 *Approved New Carrollton Transit District Development Plan*.

(4) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

- Provide appropriate directional signs and other streetscape enhancements that are needed to complement the construction of the Purple Line Project.

- Establish a partnership with the Maryland Department of Environment and Prince George's County Department of Environment to develop strategies to identify and resolve flooding issues.

- Establish a partnership with the Maryland Transportation Authority (MTA) and State Highway Administration (MDOT SHA) to develop strategies to eliminate traffic congestion along MD 450 (Annapolis Road) with the completion of the Purple Line Project in the SC Area.

- The Town of Landover Hills needs assistance with gateway signage. The Town of Landover Hills was unable to obtain support from MDOT SHA to provide potential funding sources or for sign installation.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART I: QUALITATIVE ASSESSMENT

Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 1: Rain garden installation

Outcome: Improved stormwater management

Project: Installed a rain garden west of the intersection of Varnum Street and Allison Street in the Town of Landover Hills

Partners: Prince George's County Government and the Chesapeake Bay Trust

Impact: Reduced the amount of erosion from the adjacent wooded area and water runoff on Varnum Street and Allison Street and created a green space for residents

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Accomplishment 2: Drainage pipe installation at the Town Hall

Outcome: Reduced the amount of water runoff at the Town Hall parking lot

Project: Installed 480 feet of drainage pipe at the Town of Landover Hills' Town Hall parking lot to capture water runoff from the Town Hall roof, and the hill behind Town Hall and channel it to an existing pipe system beneath the parking lot that is tied directly into the stormwater drainage system.

Partners: None

Impact: Alleviated water from flowing across parking lot

Accomplishment 3: Construction of gazebo at the community park

Outcome: Provided shelter and other amenities for residents and public transportation users

Project: Installed a gazebo on the east side of Henry Rinck Park in the Town of Landover Hills, near a bus stop proximate to the intersection of MD 450 (Annapolis Road) and 72nd Avenue. The gazebo provides shelter for residents and public transportation users during inclement weather. The gazebo contains a phone charging station and has a Free Little Library to encourage reading and book sharing.

Partners: Maryland Department of Natural Resources

Impact: Provides additional outdoor recreation opportunities

Accomplishment 4: Installation of pet waste stations in the SC Area

Outcome: Reduced pet waste on private and public properties

Project: Installed pet waste stations in the Town of Landover Hills and City of New Carrollton
- Playground adjacent to the Town Hall
- Henry Rinck Park
- Town of Landover Hills entrance at 71st Avenue

- The median along 71st Avenue
- Parkwood Street
- Beckett Field
- Turner Field
- Frenchman's Creek

Partner: Environmental Finance Center (EFC) at the University of Maryland and the Maryland Municipal League

Impact: Reduce pet waste on public and private properties

Accomplishment 5: Energy retrofit the Town Hall

Outcome: Reduced the amount of energy consumption at the Town of Landover Hills' Town Hall

Project: Installed LED lights and blown-in insulation throughout the building

Partner: Maryland Energy Administration and PEPCO

Impact: Overall improvement in the building performance and reduction in energy usage and cost

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Accomplishment 6: Installation of electric vehicle charging stations

Outcome: Improved energy efficiency

Project: Installed two electric vehicle charging stations at Town of Landover Hills' Town Hall

Partners: Electric Vehicle Institute

Impact: Reduced vehicle emissions by encouraging and supporting electric cars in the community

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Accomplishment 7: Obtained a $10,000 Healthy Eating Active Living Cities and Towns Implementation Grant from the Institute for Public Health and Innovation

Outcome: Funds used to mitigate and address stormwater impacts within the City of New Carrollton

Projects: The City desires to design and implement a plan that would correct the continued flooding and deposition of sediment on a popular pedestrian thoroughfare located in the Westfield Park. The path connects park entrances and a community garden...

Partners: Prince George's County Public School System, Anacostia Watershed Society, Prince George's County, and the Clean Water Alliance

Impact: The project will remove a significant volume of stormwater and reduce erosion to Briers Mill Run, a major tributary to the Anacostia River and it will improve access to the Westfield Park trail system, a community garden and a vita course. In addition, the funds will cover approximately one-fourth to one-third of the cost of the project, the City of New Carrollton established working relationships with entities that will be performing various stormwater projects in and around the City that will positively impact Briers Mill Run, an important tributary that runs through the City.

Accomplishment 8: Increase community outreach efforts resulting in significantly greater involvement and interaction with the community

Outcome: High attendance at City events and improved relationships between the City of New Carrollton Police Department (NCPD) and residents

Projects: NCPD Bike Rodeo, NCPD Skate Night, Conversion of City Easter Egg Hunt to a City Spring Festival, translation of City materials into Spanish

Partners: M-NCPPC provided skates for Skate Night and bikes for the Bike Rodeo

Impact: Increased community involvement and interaction has created a greater sense of community and pride in the City.

Accomplishment 9: Created loan and grant programs for local businesses within the corporate limits of the City to expand operations or renovate existing space

Outcome: Increased revenue for the City and business owners

Projects: The City is working to publicize programs available to local businesses and those established businesses desiring to locate in the City.

Partners: Prince George's County Economic Development Corporation (EDC); FSC First

Impact: To encourage reinvestment in the area for existing and new businesses

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Accomplishment 10: Applied for Planning Assistance to Municipalities and Communities Grant to create an economic development strategy and a marketing/rebranding campaign for the City that will be presented to the City Council for its endorsement

Outcome: To create economic development strategies that will energize and revitalize existing businesses and attract new businesses to the City. Additionally, the City desires to make the City's residents aware of what services and opportunities are available to them

Project: The City is working with M-NCPPC to develop strategies to implement the marketing/rebranding campaign.

Partners: M-NCPPC, residents, and business owners

Impact: Rebrand the City to promote economic development and create a sense of place for its residents.

Accomplishment 11: Achieved certification with the Sustainable Maryland Certified Program. The Sustainable Maryland Program provides support and guidance to municipalities looking for cost-effective and strategic ways to protect their natural assets and revitalize their communities. Using best practices in resource areas like water, energy, planning, health, food, and economy, a municipality earns points toward sustainability certification. The Sustainable Communities designation was created in order to strengthen reinvestment and revitalization efforts in older communities. In moving for certification, the City of New Carrollton expanded the success of its two community gardens.

Outcome: The City of New Carrollton attained the Sustainable Maryland certification in October 2019. The City has made great strides in the area of sustainability.

Projects: Established a Green Team, as required by the Sustainable Community designation. A Green Team provides leadership to develop plans, implement programs, and assist with educational opportunities that support the creation of a sustainable community. To that end, members of the Green Team write articles for City newsletters, attend City events, and distribute materials on various sustainability issues. The Green Team promotes local farmers' markets.

Partners: The Environmental Finance Center of the University of Maryland

Impact: The City has been able to conserve resources, offer options for transportation, and use natural and cultural resources more wisely for future generations. Sustainable Community designation enables the City to participate in various state incentive programs, including grant programs.

Accomplishment 12: Energy retrofit the Municipal Center

Outcome: Reduced the amount of energy consumption at the City of New Carrollton Municipal Center

Project: Replaced roofing, HVAC system, ceiling, and lighting at the Municipal Center

Partner: Maryland Energy Administration

Impact: Overall improvement in the building performance and reduction in energy usage and cost

Accomplishment 13: Installation of electric vehicle charging stations and purchase hybrid vehicle

Outcome: Improved energy efficiency

Project: Installed three electric vehicle charging stations at City of New Carrollton Municipal Center

Partners: Electric Vehicle Institute

Impact: Reduced vehicle emissions by encouraging and supporting electric cars in the community

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have <u>NOT</u> been accomplished and why.

Outcome: Establish a business association for Town of Landover Hills

Narrative: The Town wanted to establish a business association that would support small and locally owned businesses within the Town's commercial areas. The Town made several attempts to bring the business owners together to discuss the proposal. Unfortunately, the participation from the business owners was lower than anticipated, which resulted in the proposal being dropped.

Outcome: Town of Landover Hills gateway signs

Narrative: The Town of Landover Hills has always recognized its frontage on MD 450 (Annapolis Road) as an asset. To help build the identity in the area, the Town wanted to place attractive, eye-catching "Welcome to Landover Hills" signs in the MD 450 (Annapolis Road) median at both the east and west Town's borders. Unfortunately, the Town was unable to obtain support from MDOT SHA to provide potential funding sources or install the signs.

Outcome: Support transportation efficiency and access

Narrative: The City of New Carrollton has not been able to accomplish one of the outcomes identified in the 2014 SC Application as: support transportation efficiency and access. The City is primarily built-out. It was mostly constructed in the 1950s-1960s, when many of the current regulations regarding bicycle lanes were not in place.

The City has made some progress over the past five years with improvements to sidewalks. The City also participated with Maryland Milestones/ATHA Inc., The Washington Area Bicycle Association/Capital Trails Coalition, and M-NCPPC to develop bicycle trail connections to the City's streets and local businesses in the area. M-NCPPC is working with the City to develop bicycle trail connections to bicycle trail networks without traveling on major thoroughfares (MD 450 (Annapolis Road), MD 410 (East West Highway), or Good Luck Road).

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART II: COMPREHENSIVE ASSESSMENT

ENVIRONMENT	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an improvement in water quality?	X			Water Quality is measured on a "per watershed" basis. The Sustainable Community is almost entirely within the Brier Ditch Watershed. A 2005 assessment showed the watershed having "poor" water quality and "very poor" stream habitat quality. A reassessment in 2017 showed an overall assessment of "poor" watershed conditions, marking a very slight improvement in water quality. In addition, the City of New Carrollton obtained a $10,000 Healthy Eating Active Living grant through the Institute for Public Health Innovation to address stormwater management issues on a City property that were caused by the adjacent Charles Carroll Middle School.
2. Has the amount of impervious surface in your Community been reduced? (Amount in SF)		X		The overall impervious surface area within the Sustainable Community has shown a slight increase because of an increase in housing construction and mixed-use development around the New Carrollton Metro Station as set forth in the table below: | Year	Impervious Area (acres)	Impervious Area (%)	% of Change
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2009	1,301.48	38.28	
2014	1,324.66	38.96	+ 0.68
2017	1,330.17	39.13	+ 0.17
3. Have there been improvements and/ or additions to your park and/ or recreational green space?	X			• The installation of pet waste stations at the Henry Rinck Park and throughout the Town of Landover Hills. • The installation of playground equipment at the playground adjacent to the Town of Landover Hills Town Hall. • A gazebo was constructed at the Henry Rinck Park along MD 450 (Annapolis Road) for residents. • The installation of pet waste stations at six locations in the City of New Carrollton. The pet waste stations were provided by the Sustainable Maryland Certified Program through the Environmental Finance Center of the University of Maryland. • Playground equipment was financed by funding through the Community Parks and Playground Program of the Maryland Department of Natural Resources • The installation of benches and memorial plaques at the City of New Carrollton Veterans Park.

4. Did the Sustainable Community implement any recycling or waste reduction programs?	X			The City of New Carrollton has had its own recycling program since 1996. The City, with the creation of the City Green Team, has begun a recycling education program for its residents to increase recycling.
5. Do all residents have access to healthy food options (i.e. fresh food grocery stores, farmers markets etc.) within the Sustainable Community?	X			There are fresh food grocery stores along MD 450 (Annapolis Road) and Riverdale Road within a mile of the most densely populated residential areas in the existing SC Area. However, the less-densely populated areas would be outside of the one-mile boundary making accessibility to fresh food grocery stores and healthy food options more difficult, but not unobtainable.
OTHER:				Electric vehicle charging stations were installed at the City of New Carrollton Municipal Center and the Town of Landover Hills Town Hall.

ECONOMY	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an increase in the number of new businesses in your Main Street/ Commercial District?		X		The SC Area is stable. The retail real estate continues to maintain high occupancy rates. The retail demand is driven by proximity to the District of Columbia, transit stations (New Carrollton Metro Station, Amtrak Train Station, MARC Station, and Greyhound Bus Station) and shopping centers along MD 450 (Annapolis Road) and Riverdale Road.
2. Did the Municipality/ Sustainable Community area receive any designations that support local economic development?	X			Within the past five years, a portion of the SC Area boundary received the Opportunity Zone designation (shown on attached Map 2). Opportunity Zones are a community development program established by Congress in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities nationwide.
3. Has there been an increase in foot traffic in the Main Street/commercial district?		X		The SC Area does not include a designated main street /commercial district; however, the SC's commercial area has remained the same and there is no new housing development in the vicinity to generate additional foot traffic.
4. Have the number of commercial vacancies decreased?	X			The commercial vacancy rate decreased by 15.5 percent from 24.3 percent in 2014 to 8.8 percent in 2019. The SC Area continues to lack national brand retailers and does not provide offerings in several key categories such as sit-down/casual dining, quality discount clothing stores, and other lifestyle retailers.
5. Has there been an increase in local jobs within the Sustainable Community for its residents?			N/A	There have been local jobs created in the new construction and new offices around the New Carrollton Metro Station; however, there was no data analysis within the small geographic boundary to determine the number of SC residents who obtained those jobs.

TRANSPORTATION	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has the amount of bike trails/paths increased? How many linear feet do the trails cover?		X		The DPW&T funding priorities are unavailable to move forward with providing amenities within the SC Area. In addition, the amount of bike trails/paths in the City of New Carrollton has not increased. The City was mostly constructed in the 1950s-1960s, when many of the current regulations regarding bicycle lanes were not in place. The City is participating with Maryland Milestones/ATHA Inc., Washington Area Bicycle Association/Capital Trails Coalition, and M-NCPPC in designing bicycle access to City streets and business areas. New Carrollton's bicycle routes remain vehicular routes; However, M-NCPPC is working with the City to connect it to local bicycle trail networks without needing to travel on MD 450 (Annapolis Road), MD 410 (Veteran Parkway) or Good Luck Road.
2. Have there been improvements to the public transit infrastructure?	X			The Purple Line project (light rail system from Bethesda to New Carrollton) is currently under construction and will create connections to transit stations in Silver Spring, Langley/Takoma Crossroads and the WMATA Metrorail red, green, and orange lines. A new bus stop was installed in front of the City of New Carrollton Municipal Center, 6016 Prince Garden Parkway. The City repaired and replaced three foot bridges along Westbrook Drive.
3. Has there been an increase in sidewalks? (Amount in linear feet)	X			The Purple Line project will necessitate constructing and/or reconstructing sidewalks that will improve safety for pedestrians along Riverdale Road, MD 410 (Veterans Parkway), and MD 433 (Ellin Road) to the transit stations (New Carrollton Metro Station, Amtrak Train Station, MARC Station, and Greyhound Bus Station) In 2016, the City of New Carrollton removed and replaced more than 3,507 square feet of sidewalks within the City during its road resurfacing and related improvement project. In 2019, a sidewalk was added in front of the Municipal Center along Princess Garden Parkway.

4. Have there been any roadway improvements that support "Complete" or "Green" streets?	X			The Purple Line project includes features that support complete streets with the inclusion of sidewalks, bike lanes, and improved access to transit along MD 410 (Veteran Parkway) and MD 433 (Ellin Road).
5. Has traffic congestion along major roads decreased? (Amount in percent)			X	There is no available data to determine whether an increase or decrease in major roadways.
OTHER:				Over the past five years, the City of New Carrollton has spent $1,113,885 to repair and resurface streets within the City limits.

HOUSING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have any residential facades been improved?	X			Within the past five years, more than 50 residential properties were renovated in the Town of Landover Hills. The City of New Carrollton experienced an increase in building permits for residential properties for additions, siding replacement, window replacement, and decks. The number of building permits issued are as follows: 2014 (76 permits); 2015 (143 permits); 2016 (148 permits); 2017 (109 permits); and 2018 (118 permits). In addition, façade improvement projects were completed at multifamily developments in the SC Area: • Hilltop Apartments, 5345 85th Avenue: refaced building exteriors and installed new balconies, windows, and sliding glass doors • Frenchman's Creek Condominiums, 7617 Fontainebleau Drive: installed new roofs and re-routed gutter systems to divert water away from older buildings • Heritage Square Apartments, 845 Riverdale Road: upgraded the air conditioning units and furnaces • Carrollton Manor, 8621 Annapolis Road: refaced building exterior
2. Has the home ownership rate increased?	X			In 2010, the home ownership rate for the SC area was 59.2 percent. In 2019, the home ownership rate increased by 1.5 percent to 60.7 percent. The numbers reflect an increase in owner-occupied units versus renter-occupied units as the average housing value decreased from $270,789.00 in 2010 to $247,905.00 in 2019.
3. Has there been an increase in the number of housing units in the Sustainable Community area? What number and/or percent are affordable?	X			Within the past nine years, the number of housing units in the SC Area has increased by 10 percent. In 2010, the number of housing units was 9,034 compared to 9,972 in the 2019. The increase in the housing units can be contributed the construction of a mixed-use development near the New Carrollton Metro Station.
4. Has there been demolition of blighted properties?		X		There was no record of blighted properties demolished in the SC Area.

5. Has the residential vacancy rate decreased?	X			The SC Area is mostly built out and a stable community. Within the last nine years, the vacancy rates have decreased from 7.2 percent in 2010 to 3.5 percent in 2019.
OTHER:				The City of New Carrollton experienced a decrease in housing violations due to the efforts of the City Code Enforcement.

QUALITY OF LIFE	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been a decrease in crime rate?	X			The SC Area is served by Prince George's County Police Department, District I, City of New Carrollton and Town of Landover Hills Police Departments. Overall, the crime rate in the SC Area remains low due to continual collaboration between business/property owners and residents with their police districts.
2. Have there been improvements and/ or additions to your public spaces (i.e. museums, community centers, public plazas)?	X			The Town of Landover Hills made the following improvements to the public spaces: • Retrofitted LED lighting and installed blown-in insulation at the Town Hall to make the building more energy efficient • Installed 480 feet of pipe at the Town Hall to reduce the amount of water runoff in the parking lot • Installed two electric vehicle charging stations at the Town Hall for residents at no charge The City of New Carrollton made the following improvements to the public spaces: • Installed new roof, LED lighting, and HVAC system at the Municipal Center • Installed three electric vehicle charging stations at the Municipal Center Additionally, the City is in the process of installing four electric vehicle charging stations at the City's Beckett Field/Hanko Building. They will be operational in January 2020 • Constructed a dog park at West Field Park In 2018, the renovations at the New Carrollton Library were completed. The renovations included a thematic children's area, individual study spaces, and state-of-the-art meeting and computer training facilities. The building's creatively designed entry is emblematic of the interior rehabilitation. The library continues to be a beacon to the community and provides an inviting place for the public to gather and learn.
3. Has there been an increase in public art/ arts & entertainment programs/venues (i.e. murals, movie theatre, music events)?	X			The Mayor of the City of New Carrollton met with the Executive Director of Art in Public Places, Prince George's Arts and Humanities Council regarding incorporating art into upcoming planned renovations of the City Municipal Center. Unfortunately, nothing has been implemented. New Hope Performing Arts Center – an after-school program at New Hope Academy, 7009 Varnum St, Landover Hills — offers high-quality recreational dance,

				competitive dance and drama, and theater classes. It is managed by New Hope Dance & Drama. Formal enrollment in New Hope Academy is not required. All dance and drama classes are open to the public.
4. How many historic properties were renovated/improved?		X		There are three historic properties in the SC Area, no Historic Area Work Permits were issued or requested over the past five years.
5. Are there any residential health and wellness opportunities in place (i.e. athletic facilities, recreational indoor/ outdoor courses or groups)?	X			In 2017, the Town of Landover Hills replaced worn equipment at the playground adjacent to the Town Hall at 6904 Taylor Street. Within the past five years, the City of New Carrollton installed the following amenities at three of their playgrounds: • Swings • Benches • Picnic tables • Basketball court (At one of the playgrounds)
OTHER:				Below are groups that foster strong community connections within the City of New Carrollton: **Friends of New Carrollton Library** Volunteers from the community formed the Friends of the New Carrollton Library decades ago. The Friends' mission is to assist with childhood learning and promote children's programs. The Friends sponsor activities that bring children to the library to gain an understanding of the programs and resources provided by the library system. The Friends are funded by membership dues, book sales, and donations. The New Carrollton library was renovated from 2015 through 2018. The new interior design features an aquarium in the children's section. The Friends provided the majority of the funding for the aquarium. The Friends regularly meet to assess ways to enhance childhood interactions and experiences in the New Carrollton Library. **The Friends of New Carrollton Police Foundation** The Friends of the New Carrollton Police Foundation was founded by long-time resident (now deceased), Richard Bechtold in 2012. The Foundation meets the second Saturday each month at the New Carrollton Police Department (NCPD). The proceeds from the annual membership fee ($10), yard sales, and raffle ticket sales fund equipment purchase,

				educational tools, and other substantial items for the City Police that are not covered in the City budget. It also supports National Night Out and the NCPD Santa with a Badge program that helps school children living in the City of New Carrollton. **Community Tax Aid** A group of community volunteers coordinated to bring the IRS Volunteer Income Tax Assistance (VITA) program to the City of New Carrollton, administered under the direction of Community Tax Aid (CTA). Each year during February through April, these volunteers assist senior citizens and low-income taxpayers with tax preparation services at no charge to clients. The City of New Carrollton site had the largest volume of tax returns completed in 2018 and 2019, and helped clients receive more than $200,000 in federal income tax refunds in 2019. In addition, the City of New Carrollton provides space at the Municipal Center for the following uses at no cost: • **Ebenezer Food Bank** – twice a month in the multipurpose room • **SAGE Program** – Ages 60+, an aerobics, exercise and yoga classes • **Prince George's County Senior Nutrition Program**, which provides lunches for seniors 60 years and older

LAND USE/ LOCAL PLANNING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years. If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have there been any infill developments?	X			In 2016, construction was initiated for a mixed-use development on Haskin Road near the north side of the New Carrollton Metro Station. Once completed, the development will consist of 1,125 multifamily units, 775,000 square feet of office space, 132,000 square feet of retail space and a hotel with 250 rooms. In 2018, construction was initiated for a mixed-use development on Garden City Parkway near the south side of the New Carrollton Metro Station. Once completed, the development will consist of an eight-story commercial office building and a seven-story parking garage as Phase 1A; a four- to six-story multifamily building with 285 units and approximately 3,500 square feet of ground-floor commercial/retail space as Phase 1B.
2. Has there been an increase in the amount of preserved/protected land?		X		There has been no increase to the amount of preserved/protected land in the SC Area. The SC Area is generally built out, and the existing environmental envelope remains.
3. Have there been any developments hindered by growth constraints?		X		There are no new regulatory constraints that would hinder development.
4. Have there been any zoning or any policy changes that have fostered growth in your Sustainable Community?	X			The Prince George's County General Plan (Plan 2035) approved in 2014 contains policies and recommendations for land use and development. It is anticipated that the approval of Prince George's County Zoning Rewrite in 2018 will allow more flexibility to construct mixed-use development projects and streamlines the development review process. The new zoning ordinance does not go into effect until completion of the Countywide Map Amendment. The countywide map amendment, which will place new mixed-use zones on properties, is in progress.
5. Have there been any significant improvements to the municipal infrastructure within the Sustainable Community (i.e. street lighting, water/sewer lines)?	X			The Town of Landover Hills has made the following improvements: - Resurfaced four streets within the Town - Installed underground drainage system on two streets within the Town - Install sidewalks on MD 450 (Annapolis Road) - Installed lights at Henry Rinck Park

				The City of New Carrollton spent approximately $1,114,000 on road improvements in the City.

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Legacy (CL):			Reasonable notification, extended application windows, and technical assistance for smaller jurisdictions to prepare and manage grant applications	
Strategic Demolition Fund (SDF):	DHCD	No Funding	Reasonable notification, extended application windows, and technical assistance for smaller jurisdictions to prepare and manage grant applications	
Community Safety & Enhancement Program:	MDOT	No Funding	Reasonable notification, extended application windows, and technical assistance for smaller jurisdictions to prepare and manage grant applications	
Maryland Bikeways Program:	MDOT	No Funding	Reasonable notification, extended application windows, and technical assistance for smaller jurisdictions to prepare and manage grant applications	
Sidewalk Retrofit Program:	MDOT	No Funding	Reasonable notification, extended application windows, and technical assistance for smaller jurisdictions to prepare and manage grant applications	
Water Quality Revolving Loan Fund:	MDE	No Funding	Reasonable notification, extended application windows, and technical assistance for smaller jurisdictions to prepare and manage grant applications	

Town of Landover Hills, City of New Carrollton and Vicinity Sustainable Community Renewal Application

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Other Funding Programs: *examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.* *Please add more rows if necessary				
U.S. HUD Community Development Block Grants (CDBG)	Federal	Approximately $220,000.00		Resurface streets
Chesapeake Bay Trust	Foundation	$126,000.00		Rain garden
Maryland Department of Natural Resources	State	$28,000.00		Stormwater Improvements
Maryland Energy Administration	State	Approximately $40,000.00; $30,000		• Energy Efficiency Work • Fluorescent fixtures in the Administrative Department • Replaced light with LED lights in the Police Department building and install vacancy sensors in all offices.
Electric Vehicle Institute	Foundation	No cost		Electric Car Charging Stations

Town of Landover Hills, City of New Carrollton and Vicinity Sustainable Community Renewal Application

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Maryland-National Capital Park and Planning Commission, Planning Assistance to Municipalities and Community Program (PAMC)	M-NCPPC	Cost of Consultant		To develop an economic development strategy based upon a marketing/re-branding campaign
Institute for Public Health Initiative	Public/Private Enterprise	$10,00.00		To address stormwater management issue relating to Westfield Park
Bureau of Justice Assistance	U.S. Department of Justice	$38,300.00, $2,280.00		Body Cameras and Bulletproof Vests
Governor's Office of Crime Control Prevention – Byrne Justice Assistance Grants	State	$13,950.00		Live Scan
Governor's Office of Crime Control Prevention	State	$2,159.00		Body Armor replacements
Local Government Insurance Trust	Local Government Insurance Trust	$2,408.00		Body Camera
Local Government Insurance Trust	Local Government Insurance Trust	$3,000.00 $3,168.00 $3,000.00		Forced Science Training and Training Grants 2016 and 2018
Driving Under the Influence Grant	State	$646.40		

Town of Landover Hills, City of New Carrollton and Vicinity Sustainable Community Renewal Application

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Domestic Violence Resource Coordinator	State	$8,516.91.00		
School Bus Safety Enforcement 2015-2018	State	$4,000.00 $4,000.00 $1,800.00 $10,000.00		
Byrne Justice Assistance Grants (Omnibus Crime Control and Safe Streets Act of 1968)	Federal Administered by State	$6,098.85		Mobile Surveillance Trailer
Community Oriented Policing Services	Federal	$197,325.87 $191,255.46		Cops Hiring Award, 2015 and 2016
Maryland Highway Safety Office, 2015 and 2016	State	$5,500.00 $6,000.00		
Maryland Governor's Office of Crime Control and Prevention; 2015, 2018 and 2019	State	$133,908.00 $162,526.00 $159,958.00		State Aid for Police Protection

COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?

III. SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

Sustainable Community Action Plan

Town of Landover Hills, City of New Carrollton and Vicinity
Sustainable Community

Submitted by Prince George's County

12/16/2019

Environment

Environmental strengths and weaknesses can include but are not limited to quality of land, water, air, watersheds, tree canopy, risk of sea level rise, carbon footprint, energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, parks, trails and recreation, recycling, water and sewer capacity, etc.

Strengths	Weaknesses
• 730 acres (21 percent) of the SC Area are within the Countywide Green Infrastructure Network, of which 122 acres are protected by law. This is high for an inner Beltway area. • There are 128,114 linear feet (24 miles) of known streams, 19 acres of wetlands, and 173 acres of the (County) 100-year floodplain within the SC Area. • Woodland cover increased by 207 acres between 2000 and 2017. • Development within the SC Area complies with updated stormwater management requirements that seek, ultimately, to protect the water quality of the Chesapeake Bay. • 127 acres of parkland. • Established residential neighborhoods with pedestrian-friendly street grids, street trees, and easy access to parks. • Rain gardens. • Stormwater drainage system behind Landover Hills Town Hall. • Spring/Fall Clean-Ups (5 dumpsters used each time). • Town supplied large 64-gallon Trash Can Liner Toters. • "Feed my Sheep" Food Pantry- Landover Hills Baptist Church. • Ebenezer Food Bank at the City of New Carrollton Municipal Center • Energy-efficient Town Hall and City Municipal Center. • Historical African American Cemetery (Cherry Hill). • Recycling program. • The City of New Carrollton designated Tree City USA. • Farmers' markets in proximity to SC Area. • A stormwater bio-retention facility was constructed/installed outside of the City of New Carrollton Public Works Building. • Electric charging stations at the City of New Carrollton Municipal Center and Town of Landover Hills Town Hall.	• Impervious surface area is high. • Residential development within the 100-year floodplain (Auburn Manor Apartments, along parts of Longbranch Drive and Martina Court). • Trash build-up along Brier Ditch tributaries within the SC Area. • Some residential and other development predate environmental protection regulations, adversely impacting water quality. • Some of the street grid parallels streams, contributing to thermal pollution of streams within the SC Area. • Limited trail network. • Lack of community garden. • Stormwater runoff and drainage issue. • Inadequate protection and poor maintenance of trees in the community.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Improved water quality Progress Measures: • Number of square feet of impervious surfaces removed per year • Number of trees planted • Tons of trash removed per year • Number of households with rain barrels	Strategy A: Explore environmentally friendly pavement and treatment options within the 100-year floodplain at Auburn Manor Apartments, to reduce stormwater runoff and facilitate groundwater recharge. Strategy B: Collaborate with DPIE and SHA to encourage owners of private property along Longbranch Drive to plant trees within the buffer of the Brier Ditch tributary that parallels the street as well as in commercial areas Strategy C: Mobilize community action to remove trash from the Briar Ditch tributaries within the SC Area. Strategy D: Facilitate the ownership and installation of rain barrels in the SC Area to intercept and reuse rainwater, and to reduce stormwater runoff.	Municipalities, community and civic organizations, Prince George's County Department of the Environment (DoE), Prince George's County M-NCPPC Department of Parks and Recreation; Prince George's County Permitting, Inspections, and Enforcement; MDOT SHA
Outcome 2: Decreased frequency and severity of flooding in the SC Area Progress Measures: Fewer complaints of flooding incidents	Strategy A: Partner with Prince George's County Department of Environment and University of Maryland to conduct a study to identify the flooding issues in the SC Area.	Municipalities, community and civic organizations, DoE, Prince George's County Office of Community Relations, Community Outreach and Programs Division, University of Maryland
Outcome 3: Reduced litter and trash Progress Measures: • Reduction in residents' complaints • Quantity of trash in new installed bins	Strategy A: Educate the residents on the importance of recycling. Strategy B: Identify problem areas and install trash and recycle bins.	DoE, community and civic organizations, municipalities

Economy

Economic strengths and weaknesses can include but are not limited to regional accessibility, business attraction/retention, health of the business district and commercial vacancies, workforce/employment and economic drivers, local policies/regulations, marketing, tourism, cultural and historic assets.

Strengths	Weaknesses
• Proximity to the District of Columbia and US 50 (John Hanson Highway) and I-495. • Accessible to public transit (New Carrollton Metro Station, Amtrak Station, MARC Train Station, TheBus and Metro Bus). • A portion of SC Area is designated as an Opportunity Zone. • SC Area is within the Priority Funding Area. • Proximity to Purple Line Light Rail Transit. • The New Carrollton Metro area is designated as a Regional Transit District by Plan 2035.	• Deteriorating shopping centers and commercial facades. • One anchor grocery store in SC Area. • The percent of residents traveling for employment outside of SC Area is 99.2 percent. • Low-income population (56 percent of SC Area are below area average income). • Lack of well-paying jobs in the SC Area. • Overpopulated neighborhood businesses and service providers in the SC Area (laundromats, nail salons, liquor stores, gas stations, pawn shops, etc.), and lack of quality restaurants.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Renovated and adaptive reuse of vacant and abandoned commercial buildings Progress Measures: • Reduction in commercial vacancy • Number of buildings renovated or permit applications for renovation	Strategy A: Work with property owners of abandoned or vacant buildings to identify future plans and provide development/rehabilitation options. Strategy B: Pursue acquisition of abandoned property with Redevelopment Authority or Revenue Authority. Strategy C: Work with community leaders, county agencies, investors and developers to develop a strategy to repurpose abandoned and vacant buildings for public good.	Business and property owners, Prince George's County Redevelopment Authority (RDA), Prince Georges Economic Development Corporation (EDC)
Outcome 2: Increased business and economic prosperity Progress Measures: • Number of new businesses • Number of business retained or expanded	Strategy A: Create a sense of place and embark on branding and aggressive marketing of the SC Area as a business-friendly environment. Strategy B: Capitalize on the Opportunity Zone and Priority Funding Area designations to attract new businesses. Strategy C: Encourage mixed-use development at Purple Line Light Rail and Metro stations that includes office development to increase daytime population for local businesses. Strategy D: Work with EDC, investors, and developers to explore the possibility of locating family-style restaurants in the area.	Municipalities, EDC, Neighborhood Design Center, DHCD
Outcome 3: Improved aesthetics and the function of the existing commercial areas Progress Measures: • An increase in the number of existing businesses with façade and or site improvements	Strategy A: Renovate existing shopping centers and improve building facades to create a more attractive and viable business community. Strategy B: Continue to promote commercial façade improvement programs.	Municipalities, business and property owners, RDA, EDC, Prince George's County Department of Permitting, Inspections and Enforcement (DPIE), DHCD

• An increase in new businesses, retention of existing businesses in the SC Area	Strategy C: Provide technical assistance to businesses and property owners to identify grant opportunities, encourage physical improvements, and attract diverse tenants. Strategy D: Explore the feasibility of instituting a residential façade improvement program.	

Transportation

Transportation strengths and weaknesses can include access to transit corridors, pedestrian safety and accessibility/sidewalks, alternative modes of transportation, such as bikeways and trails, public transit, such as bus and rail, carpooling, proximity to transportation centers, parking, road conditions.

Strengths	Weaknesses
- Proximity to US 50 (John Hanson Highway), Baltimore Washington Parkway and I-495and District of Columbia. - Served by two major roadways (MD 450 (Annapolis Road) and MD 410 (East West Highway and Veteran Parkway)). - Grid and semi-grid street network that provides street connectivity necessary for a walkable community. - Accessible to public transportation — Metro Bus, TheBus, New Carrollton Metro Station, Amtrak Station, Marc Station and Greyhound Bus Station and the Purple Line Light Rail Transit.	- Lack of traffic calming measures within the Town of Landover Hills. - Lack of safe bike routes along MD 450 Corridor and to transit stations (New Carrollton Metro Station, Amtrak, MARC and Greyhound Bus Station). - Limited trail network throughout SC Area. - Some sidewalks and streets need repairs to accommodate pedestrians and vehicles for better access and conformance to Americans with Disabilities Act (ADA) standards in the communities. - Lack of gateway signage along MD 450 (Annapolis Road) corridor. - Inadequate crosswalks at local schools. - Although the SC Area has several transits stop within its boundary, there are some gaps in service by Metro Bus and TheBus within the residential area. - Poor connectivity and pedestrian access to local shopping centers and retailers. - High traffic volume and speeds along major roadways (MD 450 and MD 410 - Major roadways (MD 450 and MD 410) are difficult to cross, especially during peak hours.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Reduced traffic congestion on MD 450 (Annapolis Rd.) corridor Progress Measures: Improved level-of-service (LOS) along MD 450 corridor	Strategy A: Work with the Maryland Transportation Authority and State Highway Administration to reduce congestion along MD 450 (Annapolis Road) west of MD 410 (East West Highway) corridors.	Maryland Department of Transportation (MDOT), State Highway Administration (SHA)
Outcome 2: Improved pedestrian, non-vehicular, and public transit commuter safety and experience Progress Measures: Increase in public transit usage	Strategy A: Explore modern improvements to public transit infrastructure. • Coordinate with WMATA, MDOT SHA and DPW&T to provide bus shelters with benches, trash receptacles, dual-language route maps and scheduling information. • Coordinate with WMATA, DPW&T, MDOT SHA and developers to install wayfinding signage that provides information and directions to various destinations in the City of New Carrollton and Town of Landover Hills area (New Carrolton Metro Station)	DPW&T, MDOT, SHA, WMATA
Outcome 3: Reduced speeding on primary roads in residential areas Progress Measures: • Reduction in residents' complaints • Number of speeding citations issued	Strategy A: Identify roads within the residential area to install traffic calming measures, possibly with the support of MDOT SHA's expertise. Strategy B: Install speed cameras where unsafe excessive speeding is identified. Strategy C: Provide police presence as a deterrent to speeding.	DPW&T, MDOT, SHA, municipalities, community and civic organizations, Prince George's County Police Department District I
Outcome 4: Enhanced streetscape along major roadways Progress Measures: • Number of code violations • Number of property frontage improvements	Strategy A: Explore programming for roadway cleanups. • Partner with local businesses and institutions to participate in DPW&T's Adopt-A-Road Program and MDOT SHA's Adopt-A-Highway program. Strategy B: Adopt new code enforcement strategies for residential areas. • Coordinate regular street cleaning, bulk pick up services, snow removal and other trash service with DoE and DPW&T. •	Municipalities, DPW&T, MDOT, SHA, DoE, DPIE, property owners, M-NCPPC Prince George's County Planning Department, Prince George's County District Council

Outcome 5: Improved connectivity to public transportation and community resources Progress Measures: Increased public transit usage and access to community resources	Strategy A: Enhance non-vehicular paths and trails. • Establish comprehensive bicycle and pedestrian trails that link neighborhoods to green spaces, parks, and public amenities. • Install bike lanes to provide alternative modes of transportation, especially along major roads. Strategy B: Investigate improvement and funding opportunities for the trail network. • Implement Master Plan of Transportation Proposed Trails. • Implement safe route to school policy and program. • Design trail network to avoid interaction with major roadways. • Enhance lighting and landscaping along trails.	DPW&T, MDOT, SHA, M-NCPPC Prince George's County Department of Parks and Recreation, Prince George's County Planning Department
Outcome 6: Increased pedestrian connectivity Progress Measures: • Number of installed ADA-compliant ramps in pathways that connect all key points in the community • Linear feet of sidewalk installation and retrofit	Strategy A: Identify and replace failing sidewalk/ramp facilities. Strategy B: Fill gaps in pedestrian connectivity by installing sidewalks.	DPW&T, MDOT, SHA, municipalities
Outcome 7: Increased vulnerable-user safety Progress Measures: Numerical decrease in accidents/fatalities	Strategy A: Work with DPW&T and MDOT SHA and the municipalities to emphasize safe pedestrian pathways, crossings, and street lighting along their right-of-way and to area schools. Strategy B: Educate community members about safe driving habits and encourage enforcement of transportation violations that endanger others.	Municipalities, MDOT, SHA, Prince George's County Police Department District I, community and civic organizations, DPW&T

Housing

Housing strengths and weaknesses can include affordability, homeownership vs rental, housing stock diversity, housing condition and value, housing programs, foreclosures, residential vacancies, property values, home sale values.

Strengths	Weaknesses
• Majority of the housing stock is well maintained and relatively affordable in sections of the SC Area. • Attractive area for first-time homebuyers. • Some of the houses were recently renovated/rehabilitated. • Low vacancy rates in the residential area. • Access to home improvement programs. • Low foreclosure rate. • Long-term home ownership. • A mix of housing types exist within the SC Area, including medium-density detached homes and duplexes and high-density single-family dwellings such as triplexes and townhomes. Some multi-family apartment complexes are also located in the SC Area.	• Aging housing stock, some with maintenance issues. • Renters not engaged. • Lack of property maintenance in some areas. • Seniors inability to maintain homes. • Lack of on-street parking in some areas. • Overcrowding in rental homes. • Overabundance of cars (single-room renters). • Animals not normally kept as pets (chickens). • Large boats and commercial vehicles parked in residential areas. • Code violations (i.e. car repair operations).

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Well-maintained residential properties throughout the SC area Progress Measures: A reduction in code enforcement violations.	Strategy A: Examine code enforcement strategies throughout residential areas. • Collaborate with DPIE to create strategies and tactics to enforce housing and building code violations. Strategy B: Promote neighborhood improvement funds, incentives, and activities. • Explore organizing recurring neighborhood cleanups. • Work with nonprofit organizations to assist and fund renovations for low-income, single-family homes. • Utilize the Single-Family Rehabilitation Loan Program to upgrade the quality of deteriorated dwellings to minimum property standards. Strategy C: Partner with RDA and DPIE to address vacant/deteriorated homes and properties. • Collaborate with RDA and DPIE to identify vacant and nuisance properties for renovation assistance. • Expedite the removal of abandoned vehicles in the SC Area. • Coordinate efforts with DPIE to conduct inspections of properties, ensure that vacant properties are secure and boarded up, and vacant lots are maintained.	DPIE, DoE, Housing Initiative Partnership, Inc. (HIP), RDA, property owners, Prince George's County Community Relations Department, Prince George's County Department of Housing and Community Development (PG DHCD)
Outcome 2: Expanded outreach for housing education and services Progress Measures: An increase in owner-occupied homes in the SC Area	Strategy A: Expand homeownership education and opportunities for down payment assistance to eligible residents. • First-time homebuyer education and counseling (Maryland Mortgage Program and US HUD Homeownership Voucher Program). Strategy B: Utilize local community centers proximate to neighborhoods to serve as information hub and location for housing workshops.	HIP, RDA, Habitat for Humanity of Prince George's County, property owners, PG DHCD

Quality of Life

Strengths and weaknesses can include crime, socio-economic demographics, educational opportunities, museums, libraries, historic and cultural assets, civic amenities, faith-based organizations, economic health of households, sense of place, etc.

Strengths	Weaknesses
- Culturally diverse population - Numerous religious institutions and affiliate organizations - Park and open spaces, recreation activities and social events - Electric charging stations - Little Free library in various locations - Pet waste stations in various locations - Recent construction of Patient First Urgent Care Center - Mayor's Scholarship Program - Lower than average crime rate - Municipal Code Enforcement - Educational opportunities - Accessible to public transit - Newly formed community association - Historic cemetery - Active community civic associations - Strong community engagement - Accessible to the newly renovated New Carrollton Library - Community gardens - City of New Carrollton has embraced the Healthy Eating Active Living Program of the Institute for Public Health Innovation	- Limited access to healthy food options - Limited access to health care for some SC residents - Lots of duplicated service businesses - Lack of local community center (multigenerational) - Language barriers - Limited social services and amenities for aging population - Lack of neighborhood watch - Code violations in unincorporated areas - Lack of property maintenance in some areas of the SC - Lack of police presence in some areas - Schools with deferred maintenance - Lack of community events and activities for all ages in some areas - Old and unattractive community signage - Lack of street lighting in some residential area - Lack of after-school programs - Low resident turnout at City meetings and elections - Lack of parking in some of the residential areas

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Improved access to healthcare Progress Measures: - Number of health education and programs implemented - Reduce the burden of obesity and chronic disease in the SC Area	Strategy A: Expand access to community health and wellness. - Expand programming to promote and support youth and adult access to exercise and active living. - Initiate neighborhood-focused outreach and education campaigns that promote healthy lifestyle choices, including healthy food options and the benefit of regular exercise. Strategy B: Expand youth development programs. - Coordinate transportation from nearby public schools to after-school programs throughout the SC Area. - Collaborate with local community centers to expand after-school programs and activities to a wider age group. - Collaborate with local Boys and Girls Club chapters to create programming for young adults and teenagers to help develop life skills. Strategy C: Improve access to healthcare. - Organize and promote mobile health services in the Woodlawn area to improve access to preventive medical health resources. - Encourage partnership between County agencies and local medical centers to strengthen community-focused health programming in the SC Area. Strategy D: Work with HEAL organization to meet requirements to receive the HEAL designation.	Municipalities, Prince George's County Health Department, nonprofit organizations, PGCMLS, Prince George's County Public School (PGCPS), M-NCPPC Prince George's Department of Parks and Recreation, Maryland Department of Health, Maryland Department of Human Services, Healthy Eating, Active Living (HEAL), community and civic organizations, Kaiser Permanente Organization
Outcome 2: Improved access to healthy foods for residents Progress Measures: Number of individual and community gardens established	Strategy A: Initiate a community gardening program at Woodridge Elementary School and unutilized vacant lots in the community. Strategy B: Establish a farm-to-school program to bring local foods into school cafeterias and create school gardens.	Property owners, PGCPS, M-NCPPC Prince George's County Department of Parks and Recreation, and nonprofit organizations

Outcome 3: Enhanced public safety and community policing Progress Measures: Reduction in crime rate and traffic violations	Strategy A: Strengthen alliance between the community and the local police department. • Organize community walks with law enforcement and community members to identify areas of concern and improvement. • Explore the viability of a neighborhood watch program. • Encourage use of 311 for non-emergency calls to police and report violations. Strategy B: Use Crime Prevention Through Environmental Design (CPTED) principles and practices to support a sense of safety. • Coordinate with local police and DPW&T to identify areas of poor lighting in heavily populated areas.	Prince George's County Police Department District I, DPW&T, MDOT SHA, residents, property owners, Prince George's County Community Relations Department, municipal police departments, community and civic organizations, Walk MD
Outcome 4: Increased access to a recreational facility Progress Measures: Increase in membership registration in community centers and new recreational programs introduced	Strategy A: Work with Prince George's County Council and Department of Parks and Recreation to upgrade the existing community centers in the area.	M-NCPPC Prince George's County Department of Parks and Recreation, Prince George's County Council, municipalities, community and civic organizations
Outcome 5: Received the Sustainable Maryland Designation Progress Measures: Apply for financial resources to improve the community quality of life over the long term	Strategy A: Work with Environmental Finance Center (EFC) at the University of Maryland and the Maryland Municipal League Sustainable Maryland to obtain the designation.	Environmental Finance Center (EFC) at the University of Maryland and the Maryland Municipal League Sustainable Maryland, municipalities
Outcome 6: Safer community and parks Progress Measures: A decrease in crime in the community parks	Strategy A: Increase police presence at the neighborhood parks and communities. Strategy B: Install camera and ensure adequate lighting of the park facility.	Prince George's County Police Department District I, municipal police departments, Prince George's County Park Police

Outcome 7: Increased voter turnout for municipal and general elections. Progress Measures: Number of new voter registration and total number of votes counted	Strategy A: Translate election materials into Spanish and French or other predominant language spoken by sectors of the SC area. Strategy B: Distribute election newsletters at various locations within the municipal boundaries.	municipalities, Board of Election
Outcome 8: Well-maintained historic burial ground Progress Measures: Site inspection and number of times maintenance crew are sent	Strategy A: Regularly inspect the cemetery and work with County agencies to ensure the protection and preservation of the historic cemetery.	Community and civic organizations, M-NCPPC Prince George's County Department of Parks and Recreation, Prince George's County Historic Preservation Commission

Local Planning and Land Use

Strengths and weaknesses in the local planning and land use subject area include but are not limited to zoning, land use, policies, taxes and fees, historical patterns of development, lot sizes and shapes, etc.

Strengths	Weaknesses
- Purple Line Light Rail Transit Project within the SC Area. - The approval of the Prince George's County General Plan (Plan 2035) in 2014. - The approval of new zoning ordinance by the District Council in 2018. - Opportunity for the redevelopment of older commercial areas. - The New Carrollton Metro Station, MARC Station, Amtrak Station within the SC Area. - A mix of housing types exist within the SC Area, including medium-density, detached homes and duplexes and high-density, single-family dwellings such as triplexes and townhomes. Some multi-family apartment complexes. - Concentration of commercial development along MD 450 (Annapolis Road) and Riverdale Road. - Existence of protected environmentally sensitive land in the Reserved Open Space (R-O-S) Zone, recreational, and other institutional land uses.	Limited regulatory tools – lack of land use and zoning power to focus on land use and zoning issues pertinent to the local municipalities.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Preserve and protect existing stable residential neighborhoods Progress Measures: Decrease in code violations, vacancies, and foreclosures	Strategy A: Develop a unique neighborhood identity and sense of place through rebranding, signage, cultural and heritage identity, and neighborhood association. Strategy B: Continue aggressive code inspection and enforcement within the SC Area. Strategy C: Educate property owners about property improvement guidelines, available resources, and low-interest loans for home repair.	City of New Carrollton and Town of Landover Hills Code Enforcement Offices, DPIE, RDA, M-NCPPC Prince George's County Planning Department, PG DHCD, EDC
Outcome 2: Infill development is consistent with the applicable Plan 2035, 2018 Approved East Riverdale-Beacon Heights Sector Plan, 2010 Approved Central Annapolis Road Sector, and 2010 Approved New Carrollton Transit District Development Plan policies Progress Measures: Track the progress of infill development and redevelopment in terms of increase in number of residential units, and square footage of commercial and office space in the SC Area	Strategy A: Support the County Map Amendment (CMA) that is currently in progress to implement the 2018 Approved Zoning Ordinance during public hearing. Strategy B: Promote and incentivize mixed-use infill development in shopping centers taking advantage of the under-utilized parking lots. Strategy C: Encourage land consolidation to form a critical mass for redevelopment. Strategy D: Enlist as a party of record for development applications within and surrounding the municipal boundaries.	EDC, RDA, DPIE, M-NCPPC Prince George's County Planning Department
Outcome 2: A successful Façade Improvement Program (FIP) for commercial properties **Progress Measures:** The number of commercial façades improved, successful grant application, exhausted funds in a timely fashion	**Strategy A:** Apply for a Community Legacy grant from the Dept. of Housing and Community Development, Commercial Façade Improvement Program and Community Impact Grants to improve the appearance of commercial properties. **Strategy B:** Launch an outreach campaign for property owners and tenants to utilize funds to improve their commercial facades.	Maryland Department. of Housing and Community Development, Neighborhood, Design Center, RDA Prince George's

		County Office of Community Relations