Sustainable Community Renewal Application for Prince George's County Greater Riverdale

July 13, 2020

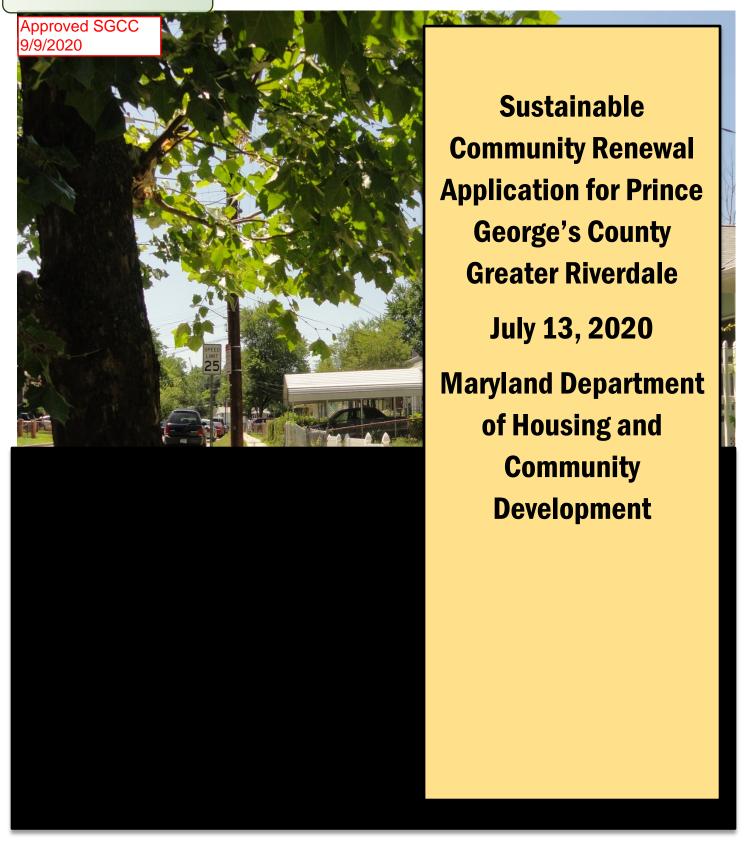## Maryland Department of Housing and Community Development

SUSTAINABLE COMMUNITY APPLICANT INFORMATION

Name of Sustainable Community: Greater Riverdale
Name of Applicant: Prince George's County
Applicant's Federal Identification Number: 52-6000998
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I. SUSTAINABLE COMMUNITY – General Information

A. **Sustainable Community Boundary and Description**

(1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?

In 2019, a request was submitted as part of the Town of Landover Hills, City of New Carrollton and Vicinity Sustainable Community Renewal application to amend the 2015 approved Greater Riverdale Sustainable Community boundary. The amendment would reallocate properties located east of MD 295 (Baltimore Washington Parkway) into the Town Landover Hills, City of New Carrollton and Vicinity Sustainable Community boundary. The realignment would make MD 295 a clear boundary between the two Sustainable Communities (SC) and put the Beacon Heights community in the Town of Landover Hills, City of New Carrollton and Vicinity Sustainable Community area instead of being divided by the boundary of two SC areas.

The realignment of the SC boundary (shown on attached Map 1) would decrease the SC boundary from 2,038 ± acres to 1,863 ± acres.

a. PDF or JPEG of modified Sustainable Communities boundary map
b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary)

(2) Approximate number of acres of entire SC Area: 1,863 ± acres

(3) <u>Existing federal, state or local designations:</u>

- State Enterprise Zone Special Taxing District
- Revitalization Tax Credit
- Opportunity Zone
- Sustainable Maryland Community

(4) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the past five years?

The following U.S. Census demographic trends were compiled by Neustar for the Greater Riverdale SC Area.

Population Summary		2010	2019
Pop		20,031	21,370
Annual Pop Growth 2010 To 2019		6.7%	

Race		2010	Percent	2019	Percent
White Alone		11,285	56.3%	13,065	61.1%
Black Alone		6,896	34.4%	6,254	29.3%
Native American Alone		597	3.0%	727	3.4%
Asian Alone		660	3.3%	670	3.1%
Pacific Islander Alone		42	0.2%	46	0.2%
Two Or More Races		551	2.8%	608	2.8%

Education		2010	Percent	2019	Percent
No High School Diploma		4,327	36.5%	5,609	40.9%
High School Diploma		3,202	27.0%	3,259	23.8%
Some College		2,281	19.3%	2,684	19.6%
Bachelor's degree		1,135	9.6%	1,476	10.8%
Advanced Degree		898	7.6%	693	5.1%

Employment		2010	Percent	2019	Percent
Armed Forces		14	0.1%	0	0.0%
Civilian Employed		10,687	71.6%	11,945	72.9%
Unemployed		1,055	7.1%	396	2.9%
Bachelor's degree		1,135	9.6%	1,476	10.8%
Not In Labor Force		3,166	21.2%	4,051	24.7%

Commuting		2010	Percent	2019	Percent
Take Car Or Truck To Work		8,240	77.7%	9,357	79.2%
Take Public Transportation To Work		1,862	17.6%	1,967	16.7%
Other Means Of Transport To Work		505	4.8%	486	4.1%
Work At Home		94	0.9%	136	1.1%
Travel Below 30 Min To Work		4,577	42.8%	4,108	34.4%
Travel 30-60 Min To Work		4,268	39.9%	5,281	44.2%
Travel Above 60 Min To Work		1,762	16.5%	2,420	20.3%

2010 Housing Units	Greater Riverdale Sustainable Community		Prince George's (24033)	
Census HUs	5,964		328,182	
Owner Occupied HUs	2,422	40.6%	190,993	58.2%
Renter Occupied HUs	3,095	51.9%	113,049	34.4%
HU Value Less Than 100k	126	5.2%	6,295	3.3%
HU Value 100k-200k	1,157	47.8%	31,484	16.5%
HU Value 200k-300k	983	40.6%	67,102	35.1%
HU Value 300k-400k	136	5.6%	49,464	25.9%
HU Value 400k-500k	12	0.5%	21,539	11.3%
HU Value 500k-1mil	3	0.1%	14,212	7.4%
HU Value Above 1mil	5	0.2%	897	0.5%

2019 Housing Units	Greater Riverdale Sustainable Community		Prince George's (24033)	
HUs	6,053		333,073	
Owner Occupied HUs	2,914	48.1%	203,403	61.1%
Renter Occupied HUs	2,957	48.9%	119,150	35.8%
HU Value Less Than 100k	91	3.1%	7,565	3.7%
HU Value 100k-200k	347	11.9%	30,611	15.0%
HU Value 200k-300k	1,277	43.8%	70,365	34.6%
HU Value 300k-400k	784	26.9%	55,770	27.4%
HU Value 400k-500k	263	9.0%	23,648	11.6%
HU Value 500k-1mil	142	4.9%	14,257	7.0%
HU Value Above 1mil	9	0.3%	1,187	0.6%

2010 Household Income	Greater Riverdale Sustainable Community		Prince George's (24033)	
Average HH Income	$70,715		$88,263	
HH Income Below 10k	153	2.8%	12,340	4.1%
HH Income 10k-15k	189	3.4%	8,194	2.7%
HH Income 15k-20k	269	4.9%	6,994	2.3%
HH Income 20k-25k	233	4.2%	10,708	3.5%
HH Income 25k-30k	199	3.6%	8,776	2.9%
HH Income 30k-35k	442	8.0%	13,580	4.5%
HH Income 35k-40k	274	5.0%	11,205	3.7%
HH Income 40k-45k	241	4.4%	15,279	5.0%
Census Income 45k-50k	370	6.7%	14,718	4.8%
Census Income 50k-60k	672	12.2%	25,357	8.3%
Census Income 60k-75k	687	12.5%	35,173	11.6%
HH Income 75k-100k	676	12.3%	45,842	15.1%
HH Income 100k-125k	428	7.8%	34,094	11.2%
HH Income 125k-150k	296	5.4%	20,362	6.7%
HH Income 150k-200k	201	3.7%	25,266	8.3%
HH Income Above 200k	164	3.0%	16,154	5.3%

2019 Household Income		Greater Riverdale Sustainable Community		Prince George's (24033)	
Average HH Income		$87,170		$105,735	
HH Income Below 10k		164	2.8%	12,550	3.9%
HH Income 10k-15k		194	3.3%	6,676	2.1%
HH Income 15k-20k		142	2.4%	7,073	2.2%
HH Income 20k-25k		374	6.4%	9,376	2.9%
HH Income 25k-30k		210	3.6%	8,391	2.6%
HH Income 30k-35k		192	3.3%	9,233	2.9%
HH Income 35k-40k		246	4.2%	10,610	3.3%
HH Income 40k-45k		244	4.2%	10,018	3.1%
HH Income 45k-50k		326	5.6%	10,694	3.3%
HH Income 50k-60k		462	7.9%	23,788	7.4%
HH Income 60k-75k		731	12.5%	33,725	10.5%
HH Income 75k-100k		739	12.6%	48,763	15.2%
HH Income 100k-125k		662	11.3%	36,138	11.3%
HH Income 125k-150k		353	6.0%	26,495	8.3%
HH Income 150k-200k		520	8.9%	35,257	11.0%
HH Income Above 200k		313	5.3%	31,571	9.9%

B. **Organizational Structure, Experience and Public Input**

(1) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

The current Greater Riverdale Sustainable Community boundary includes the Town of Riverdale Park and three-fourths of the former East Riverdale Bladensburg Transforming Neighborhoods Initiative (TNI) boundary. The TNI program concentrated government resources in areas of the County facing health, economic, public safety, and educational challenges to reduce the disparity between communities. The Town of Riverdale Park and the East Riverdale Bladensburg TNI team comprised representatives from various county agencies, community organizations, area residents, and business owners in the community, and lead the implementation of the previous Action Plan.

With the election of County Executive Angela Alsobrooks, the TNI program was restructured to expand government resources to additional geographical areas. Councilmanic District program managers in collaboration with the County Council member's office, Town of Riverdale Park and Central Kenilworth Avenue Revitalization Community Development Corporation (CKAR) will help facilitate the implementation of the Action Plan in these SC Areas.

(2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

> Strength:
> - The Sustainable Community Workgroup comprised elected officials and local governmental entities, nonprofit organizations and community leaders to provide stability, strong community engagement and implementation, and collaboration with County agencies.
>
> Challenge:
> - Changes in leadership and administrative staff within the Sustainable Community Workgroup affected continuity and slowed program momentum.

(3) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

As a result of the COVID-19 virus, virtual meetings were held in preparation of the renewal application. The first meeting was held on Wednesday, March 25, 2020. The conversation focused on the accomplishments from the past five years and grant funding for sustainability or revitalization projects. The second meeting was held on May 20, 2020. The conversation focused on the strengths and weakness in the SC Area to identify strategies in support of the SC Action Plan. The attendees included key stakeholders, nonprofits, and municipality representatives.

The SC Action Plan is based on recommendations from the Prince George's County General Plan (Plan 2035), 2017 Approved East Riverdale and Beacon Heights Sector Plan, and the 2009 Approved Port Towns Sector Plan and Sectional Map Amendment.

(4) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

The following State agencies are needed to assist with the implementation of the strategy listed below: Maryland Department of Transportation, State Highway Administration (MDOT SHA), Maryland Transit Authority, and Maryland Department of Housing and Community Development.

- Collaborate with State agencies, Washington Metropolitan Area Transit Authority and developers to install wayfinding signage that provides information and directions to the proposed Riverdale Park and Beacon Heights Purple Line Stations, College Park and New Carrollton Metro Stations, recreational, and other institutional land uses.
- Continue to collaborate with the Maryland Department of Housing and Community Development to become a Maryland Main Street Affiliate. The program provides framework, guidance, resources, and technical support that will assist the community's effort to improve the Town of Riverdale Park Center.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART I: QUALITATIVE ASSESSMENT

Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 1: Increased Sustainability of Communities

Outcome: In 2017, the Town of Riverdale Park achieved the 150 points necessary to be recertified as a Sustainable Maryland Community.

Projects: The Sustainable Maryland Community designation allowed the Town to offer several new sustainability grants and implement numerous community projects. Since 2015, the Town has planted more than 250 new trees within its municipal boundaries. The Town also developed a Go Green Grant Program, a matching grant program that aids residents seeking to install or expand rain gardens, rain barrels, and other stormwater management projects that demonstrate a significant reduction in stormwater run-off; and to install or expand solar power systems.

Partners: The Town of Riverdale Park Office of Development Services

Impact: The implementation of the projects had a significant impact on the community by increasing the number of grants and incentives offered to Town residents who otherwise may not be able to perform sustainable practices on their own. The tree plantings have also allowed the Town to increase their tree canopy coverage and improve local air quality.

Accomplishment 2: Town-wide Sustainability Initiatives

Outcome: Improved stormwater management, improved/maintained tree canopy, and beautification of the community

Projects: Over the past five years, the Town of Riverdale Park has revamped several Sustainability initiatives:

- The Town distributed information regarding the rain barrel programs through the *Town Crier*, which is mailed to households monthly. The article provides residents with information about the program and the importance of reducing the amount of rainwater runoff, which affects the environment.
- Biannual assessment of Town-owned trees; the Town contracted the Timberline Tree Company to inventory and assess the condition of trees in the municipal boundary. The inventory identifies decay and structural defects that can reduce the life of the tree. The last assessment was conducted in 2019.
- The Town provides bulk trash drop-off at its Department of Public Works facility for residents on the third Saturday of each month. The Town also offers weekly pick-up of bulk trash as a service provided by the residential trash collection provider but excludes paint and electronic waste.

Partners: Town of Riverdale Park, Residential Trash Collection Provider, Timberline Tree Company

Impact: Greening of the streets, beautify communities, reduces pollution, decreases the heat island effect, and increases property values.

Accomplishment 3: Greater Riverdale Career Empowerment Center

Outcome: The center provides workforce training, English to Speakers of Other Languages (ESOL) classes, employment for five new staff, sustainability for nonprofit (sub-leasing) independent mental health therapists, and meeting spaces.

Project:
- Interior renovation of existing space – 3,200 SF
- Furnishing new office space
- Furnishing mental health therapy suites
- Purchase and placement of office equipment including 12 desktop computers and software, files, and seating
- Established training room with training tables and chairs to seat 25 students

Partners:
- Full Circle Therapy – Board-certified licensed Mental Health Therapist leases space and contributes 10 hours per month of individual therapy to Central Kenilworth Avenue Revitalization Community Development Corporation (CKAR) clients from the Greater Riverdale community.
- Hope4You – Board-certified licensed Mental Health Therapist leases space and contributes 10 hours per month of individual therapy to CKAR clients from the Greater Riverdale community; provides case management services.

Impact:
- Job readiness
- Skills development
- Self-sufficiency

Accomplishment 4: Tree and Stormwater Improvement Project

Outcome: Improved air quality and stormwater system, reduced poor drainage in flood-prone areas

Projects:
- More than 500 trees were planted on residential property in the unincorporated areas
- Prince George's County Department of Public Works & Transportation (DPW&T) completed streetscape improvements adjacent to the Edmonston Road Rain Garden

Partners:
- University of Maryland/Department of Landscape Architecture
- DPW&T
- Prince George's County Department of the Environment (DoE)
- Chesapeake Bay Trust
- End Time Harvest Ministries
- Maryland Environmental Trust

Impact:
- Community beautification
- Engagement of community in stormwater management through tree planting
- Improved sense of place

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have <u>NOT</u> been accomplished and why.

Outcome: Wayfinding and branding enhancements

Narrative: The SC Area is often seen as a "pass-through" community for visitors and residents traveling between the Capital Beltway, City of College Park, The Mall at Prince Georges, and City of New Carrollton. The Town of Riverdale Park is currently home to destinations such as Riversdale Mansion, The Station at Riverdale Park, and The Discovery District; however, Town of Riverdale entrances are only marked by small street signs on secondary roads, and a large monument sign at the intersection of US 1 (Baltimore Avenue) and MD 410 (East-West Highway).

The Town would benefit from a wayfinding and branding strategy to direct visitors to other Town destinations such as the Historical Town Center, Field of Dreams, Trolley Trail, parks, and other amenities near the future Purple Line stations that intersect the SC Area.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART II: COMPREHENSIVE ASSESSMENT

ENVIRONMENT	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an improvement in water quality?	X			Water quality is measured by watershed. The Sustainable Community (SC) Area is within the Upper Northeast Branch and Lower Northeast Branch of the Anacostia River Watershed. In 2005 the County rated water quality and stream habitat quality in the watershed as "Very Poor." A further evaluation of the watershed in 2017 showed a slightly improved rating of "Poor." In the future, University of Maryland's Community Engagement, Environmental Justice and Health (CEEJH) Lab plans to work with youth in the SC Area to map stormwater management issues and the effect of water quality on residents.
2. Has the amount of impervious surface in your community been reduced? (Amount in SF)		X		The amount of impervious surface in the SC Area has not been reduced. This is because of the Town of Riverdale Park installation of new sidewalks to promote safe pedestrian use of streets, and the Station at Riverdale Park development. However, the mixed-use development included an extensive use of Environmental Site Design techniques to provide water quality control. These techniques included a stormwater management pond, infiltration tree pits, roof top runoff management, and permeable paving on major streets and some pedestrian areas.
3. Have there been improvements and/ or additions to your park and/ or recreational green space?	X			• The Edmonston Road Rain Garden is under construction by CKAR in partnership with DWP&T, DPR, and University of Maryland School of Landscape Architecture. It will provide an aesthetic appeal and environmental education from its forest edge garden, infiltration, plantings, benches, bilingual signage, new sidewalks, a new bus stop shelter, permeable paving and lighting, and storm water management. • The completed Rhode Island Trolley Trail improves connectivity between Town of Riverdale Park, College Park, and Hyattsville. Wayfinding kiosks have also been installed at the trail. In the future, the trail will connect to the Northwest Branch Trail, Northeast Branch Trail and Anacostia River Trail. • In 2016, the Waggertail Dog Park opened in the Town of Riverdale Park. • The Sheridan Street Community Garden has implemented new strategies to achieve increased community involvement.

				• The Field of Greens Community Garden continues to provide opportunities for residents to grow fresh food. • The Town of Riverdale Park and Prince George's County Department of the Environment (DoE) have agreed in principle for the Town to receive $100,000 from the County in development-related fees pertaining to the Station at Riverdale Park Development. The project entails new tree plantings in a park (known as Field of Dreams), which is owned by the Town. The park is sited on approximately 1.5 acres of vacant land. Recently, the Town formed a concept plan to redevelop the park with the assistance of the Neighborhood Design Center.
4. Did the Sustainable Community implement any recycling or waste reduction programs?		X		The community participates in the County's Residential Curbside Recycling Collection Program. No special or additional programs were implemented in the SC Area as it relates to recycling. No augmentations/enhancements were planned.
5. Do all residents have access to healthy food options (i.e. fresh food grocery stores, farmers markets, etc.) within the Sustainable Community?	X			There are fresh food grocery stores along MD 201 (Kenilworth Avenue), US 1 (Baltimore Avenue), and MD 410 (East West Highway) within a mile of the most densely populated residential areas in the existing SC Area. However, the less-densely populated areas would be outside of the one-mile boundary, making accessibility to fresh food grocery stores and healthy food options more difficult, but not unobtainable. The Town of Riverdale Park has expanded its farmer's market, which operates out of the Town Center commercial area. The market is open throughout the year and accepts Supplemental Nutrition Assistance Program Electronic Benefit Transfer (SNAP/EBY), Women, Infant and Children (WIC), Farmers' Market Nutrition Program (FMNP), and Seniors Farmers' Market Nutrition Program (SFMNP) vouchers. Vendors provide seasonal fruits, veggies, grass-fed beef, pastured pork and pork sausages, jerky, dog treats, lamb, chicken, artisan breads and pastries, cookies, farmstead cheeses, small batch roasted coffees, handmade soaps, and many other products.

ECONOMY	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an increase in the number of new businesses in your Main Street/ Commercial District?	X			The SC Area is primarily stable but experienced an increase in new businesses. In 2013, The Station at Riverdale Park mixed-use development was approved and included 187,277 square feet of commercial space. The commercial portion of the mixed-use development is nearly complete. In addition, Town of Riverdale Park Town Center and the Calvert Metro Park experienced an increase in new businesses. Notably, WeWork provides shared workspace for new businesses and a new Purple Line Transit Partners office opened. In 2019, Casa Dora restaurant opened and is located at the Riverdale Plaza shopping center. In 2020, Sarvis Café restaurant opened and serves the community and offers culinary arts training.
2. Did the Municipality/ Sustainable Community area receive any designations that support local economic development?	X			Within the past five years, a portion of the SC Area received the Opportunity Zone designation (shown on attached Map 2). Opportunity Zones are a community development program established by Congress in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities nationwide. In 2019, the Town of Riverdale Park received the Bronze Award by the International Economic Development Council (IEDC) for Innovation in Economic Development Week. This award notes the Town's promotional campaigns during Economic Development Week (May 6 -11), which included a proclamation presented and signed by the Mayor; profiles of businesses listed on the Town's social media; creation and distribution of the Town's Economic Development Week flyer; and Economic Development Week Reception at Town Hall. The Town of Riverdale Park is also working with Maryland Department of Housing and Community Development to become a Maryland Main Street Affiliate. The program provides framework, guidance, resources, and technical support that will assist the community's effort to improve the Town Center. The program is the first step in a multiple-year effort to become a full-fledged Main Street Maryland community.

3. Has there been an increase in foot traffic in the Main Street/commercial district?			N/A	The SC Area does not include a main street /commercial district; However, the Town of Riverdale Park is collaborating with the Maryland Department of Housing and Community Development to become a Maryland Main Street Affiliate.
Have the number of commercial vacancies decreased?	X			The commercial vacancy rate decreased by 2.1 percent from 11.1 percent in 2015 to 9.0 percent in 2020.
4. Has there been an increase in local jobs within the Sustainable Community for its residents?			N/A	There have been local jobs created in the new construction because of the Purple Line; However, there was no data analysis within the small geographic boundary to determine the number of SC residents who obtained those jobs.

TRANSPORTATION	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has the amount of bike trails/paths increased? How many linear feet do the trails cover?		X		The DPW&T, Department of Parks and Recreation, and the Town of Riverdale Park funding priorities in the Capital Improvement Program (CIP) do not include trail construction within the SC Area.
2. Have there been improvements to the public transit infrastructure?	X			The Purple Line project (light rail system from Bethesda to New Carrollton) is under construction and will create connections to transit stations in Silver Spring, Langley/Takoma Crossroads, and the Washington Metropolitan Area Transit Authority (WMATA) Metrorail red, green, and orange lines. A new free daily shuttle travels between the Station at Riverdale Park, College Park Metro Station, and Prince George's Plaza Metro Station. The Town of Riverdale Park worked with Metropolitan Transportation Authority (MTA) and a private contractor to repaint the MARC train shelter and install new signage and lettering.
3. Has there been an increase in sidewalks? (Amount in linear feet)	X			The Purple Line project will necessitate constructing and/or reconstructing sidewalks that will improve safety for pedestrians along MD 201 (Kenilworth Avenue) and MD 410 (East West Highway) to the transit stations (College Park Metro Station and New Carrollton Metro Station). The Town of Riverdale Park installed 1,597.60 linear feet of sidewalk on 48th Avenue between Longfellow Street and Riverdale Road to promote safe pedestrian use of streets.
4. Have there been any roadway improvements that support "Complete" or "Green" streets?	X			The Purple Line project includes features that support complete streets with the inclusion of sidewalks and improved access to transit along MD 201 (Kenilworth Avenue) and MD 410 (East West Highway).

5. Has traffic congestion along major roads decreased? (Amount in percent)			X	There is no available data to measure an increase or decrease in traffic on major roadways in the SC Area.

HOUSING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have any residential facades been improved?	X			The Town of Riverdale Park established an Accessory Structure Grant Program. This matching grant program aids Town residents seeking to demolish, improve, repair, and replace accessory structures on their property. The structures include fences, detached garages, sheds, and certain walls. In addition, this program allowed residents to replace aging and unattractive chain-link fences with fences of different materials.
2. Has the home ownership rate increased?	X			The home ownership rate in the SC Area has increased by 3.3 percent. In 2010, the home ownership rate for the SC Area was 45.4 percent. In 2018, the home ownership rate increased to 48.1 percent. The numbers reflect an increase of owner-occupied units versus renter-occupied units as housing units increased in the County.
3. Has there been an increase in the number of housing units in the Sustainable Community area? What number and/or percent are affordable?	X			The number of housing units in the SC Area has increased by 1.3 percent. In 2010, the number of housing units was 5,974 compared to 6,053 in the 2019. The increase in the housing units can be contributed the construction of a mixed-use development at The Station at Riverdale Park.
4. Has there been demolition of blighted properties?	X			In early 2020, a blighted office building located at 6715 Kenilworth Avenue was demolished by the property owner. The Town of Riverdale Park coordinated with the US Geological Survey (USGS) to demolish one of their facilities on Riverdale Road near the Anacostia River. The facility was no longer in use by USGS and its abandonment resulted in property maintenance issues, creating blight and safety concerns.
5. Has the residential vacancy rate decreased?	X			The Greater Riverdale Sustainable Communities area is primarily built out and a stable community. The vacancy rate decreased from 8.1 percent in 2010 to 3 percent in 2019.

QUALITY OF LIFE	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been a decrease in crime rate?	X			In 2012, a portion of the SC Area was designed as the East Riverdale Bladensburg Transforming Neighborhood Initiative area because it faced significant economic, health, public safety, and educational challenges. Since the implementation of the initiative, the crime rates decreased in the SC Area because of collaboration between business/property owners, residents, and Prince George's County Police Department, District I and an increase in police patrols. In addition, a portion of the SC Area is served by the Town of Riverdale Park Police Department. Within the past five years, the Town of Riverdale Park Police Department has seen a decrease in violent and property crimes.
2. Have there been improvements and/ or additions to your public spaces (i.e. museums, community centers, public plazas)?	X			• In 2020, CKAR will be opening the Sarvis Empowerment Café. The café will offer a culinary arts training program, a healthy and culturally diverse menu, a gathering space for people to host meetings and events, and educational and entertaining community programming. • As part of the Kaiser Permanente Greater Riverdale Place-Based Initiative outreach work, a series of community resource centers have been proposed by community members. These centers would be spread throughout Greater Riverdale and located near Purple Line stations and other transit-connected places to provide necessary resources and public spaces to all members of the community. Two housing developers have expressed interest in locating such centers in their developments, and existing underutilized commercial space could be repurposed to support community uses. • To celebrate the historical legacy of the Town Center, the Town of Riverdale Park made renovations to the Town Center Clock, which included the replacement of internal mechanisms, clock face covers, installing a new chime, and repainting the clock. The Town received grant funding from ATHA and Crescent Cities Charities for this project. • The Town of Riverdale Park has created pocket parks. • The Department of Parks and Recreation constructed a butterfly exhibit in the park next to Fletcher's Field.

3.	Has there been an increase in public art/ arts & entertainment programs/venues (i.e. murals, movie theatre, music events)?	X			- The Trolley Trail wayfinding signs include sculptures that represent the historic origins of the trail. The signs were designed by a local artist. - In 21015, the Town of Riverdale began a Public Art Initiative in partnership with Hyattsville Community Development Corporation (CDC). This has created a rotating, year-round outdoor, town-wide sculpture gallery. - The Town collaborated with Hyattsville CDC to install vinyl public art wraps on traffic control boxes throughout the town. The art wraps are vinyl-coated, graffiti resistant, and durable, lasting up to seven years. This project helps reduce blight and tagging on public spaces, while creating quality imagery to encourage community and economic development. - CKAR plans to create a mural and wayfinding public art at the Sarvis Empowerment Café to contribute to place-making in Greater Riverdale. Sarvis Café will also host evening and weekend music events. - The Riversdale House Museum hosts Jazz on the Lawn and Yoga on the Grounds events during warm months.
4.	How many historic properties were renovated/improved?	X			There are 11 County-designated historic sites or resources in the SC Area and four were renovated. Below are the descriptions of Historic Area Work Permits approved within the past five years: - Riversdale House Museum (68-004-05), 4811 Riverdale Road Riverdale Park: Installed fiber cable from visitor center to Mansion. - Wilson-Gleis House (68-004-97), 4711 Oliver Street, Riverdale Park: Replaced front porch flooring. - Warren House (68-004-02) 4716 Oliver Street, Riverdale Park: Demolished existing house and constructed a new house. - Wernek House (68-004-76), 4606 Queensbury Road, Riverdale Park: Constructed a new garage.
5.	Are there any residential health and wellness opportunities in place (i.e. athletic facilities, recreational indoor/ outdoor courses or groups)?	X			- A new Gold's Gym was opened in The Station at Riverdale Park. - A Bikram Yoga Studio was opened in the Town of Riverdale Park. - The Trolley Trail was completed and provides new exercise opportunities for residents.

LAND USE/ LOCAL PLANNING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have there been any infill developments?	X			In 2014, construction of a mixed-use development began at The Station at Riverdale Park. Once completed, the development will include 850 multifamily units and 120 townhomes. As a result, 970 units will be added to the current total of 6,053 units in the SC Area.
2. Has there been an increase in the amount of preserved/protected land?		X		There has been no increase to the amount of preserved/protected land in the SC Area. The SC Area is generally built out, and the existing environmental envelope remains.
3. Have there been any developments hindered by growth constraints?		X		There are no new regulatory constraints that would hinder development.
4. Have there been any zoning or any policy changes that have fostered growth in your Sustainable Community?	X			The Prince George's County General Plan (Plan 2035) approved in 2014 contains policies and recommendations for land use and development. It is anticipated that the approval of Prince George's County Zoning Rewrite in 2018 will allow more flexibility to construct mixed-use development projects and streamline the development review process. The new zoning ordinance does not go into effect until the completion of the countywide map amendment by the end of the year.
5. Have there been any significant improvements to the municipal infrastructure within the Sustainable Community (i.e. street lighting, water/sewer lines)?	X			In 2020, the Town of Riverdale Park installed sidewalk on 48th Avenue between Riverdale Road and Longfellow Road.

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Legacy (CL):	MD DHCD	$90,0000, $100,000		In 2016, CKAR received an award from the Community Legacy program. This award was to establish a rain garden and park to improve community cohesion and reduce flooding. The funds were used for the following project improvements: plantings, benches, interpretive signage, sidewalks, permeable paving, turf, trash receptacles, shrubbery, and plantings. The existing site consists of overgrown weeds and dumped debris and lacks a pedestrian connection. In 2019, CKAR received an award from the Community Legacy program. The funds provided infrastructure utility, MEP, and HVAC upgrades; and interior/exterior rehabilitation of a 1960s cafeteria for reuse as a culinary arts training site and parallel operating cafe.
Strategic Demolition Fund (SDF):	MD DHCD	No Funding	Early notification and assistance to prepare and manage grant applications.	

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Safety & Enhancement Program:	MDOT	No Funding	Early notification and assistance to prepare and manage grant applications.	
Maryland Bikeways Program:	MDOT	No Funding	Early notification and assistance to prepare and manage grant applications.	
Sidewalk Retrofit Program:	MDOT	No Funding	Early notification and assistance to prepare and manage grant applications.	
Water Quality Revolving Loan Fund:	MDE	No Funding	Early notification and assistance to prepare and manage grant applications.	
COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?				

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes

In 2016, CKAR received an award from the Greater Washington Community Foundation in the amount of $10,000. This award was to support the rehabilitation and conversion of office space for the Greater Riverdale Career Empowerment Center. The center includes office space, a 25-seat training room for workforce training, small suites for independent mental health therapists, and a board room.

In 2017, the Town of Riverdale Park received two State Capital Grants to fund walkways and trails. The trails connected two separate networks in College Park and Hyattsville. The Grants were for $350,000 and $85,000.

In 2017, CKAR received an award from the Maryland Environmental Trust to engage youth and the community in the planting of the Edmonston Road rain garden, and to provide education on best practices in stormwater management in addition to understanding plant and tree species. The award was for $4,783.

In 2017, CKAR received a grant from the Chesapeake Bay Trust/Prince George's County Department of the Environment to plant 100 trees on properties in the Greater Riverdale Area. Twenty percent of the plantings could be on municipal or public property. The grant award was $50,000.

In 2018, CKAR received a grant award from the Chesapeake Bay Trust/Prince George's County Department of the Environment to plant 300 trees on properties within the Greater Riverdale Area. In this round, the focus was on plantings on residential properties with fewer than 20 percent on municipal or public properties. A demonstration project was completed at East Pines Community Center with student volunteers. The grant award was $125,542.

In 2018, CKAR received a grant award from the Chesapeake Bay Trust for capacity building. Funding was used to retain a consultant to complete the implementation of our 2017 three-year Strategic Plan. This work allowed the Board and Executive Director to review the organization's mission, evaluate programs, and make adjustments for strong leadership moving forward. The award was for $22,099.

In 2018, CKAR engaged in a partnership with Housing Initiative Partnership (HIP) to provide workforce training to the homeless population served by CKAR. This was a pilot project. The grant award was $53,000.

In 2019, CKAR engaged in a partnership with Kaiser Permanente to lead the community in establishing a place-based initiative through community engagement and visioning. CKAR established the Coalition of Community Leaders comprised of more than 145 community residents, including many leaders in the 12 communities of Greater Riverdale. CKAR's partnerships expanded to include Maryland nonprofits. A final report was prepared and accepted by Kaiser Permanente on April 30, 2020. The grant award was $90,000.

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
In 2019, CKAR was awarded $25,000 for program design and implementation of a Healthy Eating/Healthy Living Program for Seniors. The program was named the "Wells Fargo Guest Chef Program for Seniors." The programs have been designed; but are presently unable to be conducted at Sarvis due to the COVID-19 pandemic. CKAR is redesigning some of the programs to be available to seniors on YouTube. In 2020, CKAR received a grant award from the Chesapeake Bay Trust/Prince George's County Department of the Environment to plant 300 trees on residential properties in Greater Riverdale. This initiative will also focus on the rear of properties adjacent to the vacant land created by the Purple Line property taking of 19 homes along Riverdale Road. CKAR initiative will also include final work and planting of 19 trees on the Edmonston Road Rain garden. CKAR is partnering with The Neighborhood Design Center in this effort. The award is for $134,031. In 2020, the Town of Riverdale Park received $75,000 for the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of the Riverdale Park Municipal Center, including improvements to the facility's grounds. In 2020, the Town of Riverdale Park received $10,000 from the Maryland Department of Planning for census outreach and branding. In 2020, the Town of Riverdale Park signed an agreement for $155,000 to assist with the installation of a sidewalk on 48th Avenue between Riverdale Road and Longfellow Road.				

III. SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

Environment	
Environmental strengths and weaknesses can include, but are not limited to, quality of land, water, air, watersheds, tree canopy, risk of sea level rise, carbon footprint, energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, parks, trails and recreation, recycling, water and sewer capacity, etc.	
Strengths	**Weaknesses**
- High Green Infrastructure Network area (665 acres or 48 percent of the sustainable community) 49,535 linear feet (9.38 miles) of streams - Seven acres of wetlands. - Nearly 370 acres (27 percent) of tree canopy (forests, woodland, trees) - About 165 acres of M-NCPPC-owned parkland - More than 500 trees planted in the SC Area - Increasing use of rain barrels, native trees, and permeable pavers through the Rain Check rebate program - Sustainable Energy Program (The Transforming Neighborhoods Initiative Clean Energy Grant) Rooftop Solar Grant Participation in Growing Green Pride, Community Gardens, and Litter Mitigation programs	- High imperviousness (573 acres, 42 percent) - Stormwater quantity and quality issues - Shortage of renewable energy projects - Illegal dumping, including abandoned vehicles - Inadequate protection and poor maintenance of trees in the community - Inadequate numbers of recycle-designated trash bins at community centers 156 acres (11 percent of the sustainable community) of the 100-year floodplain.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Existing tree canopy is protected and enhanced Progress Measures: Increased tree canopy cover	Strategy A: Reforest open areas within stream buffers Strategy B: Discourage the removal of specimen trees through preservation programs and increase tree canopy by promoting local planting programs Strategy C: Negotiate with schools, public, and private property owners to plant trees and/or establish woodland conservation areas on their properties Strategy D: Partner with the local government, civic associations, and DPW&T to promote Arbor Day and other national/ local tree-planting initiatives such as Tree Releaf Program	Prince George's County Public School (PGCPS), Prince George's County Department of the Environment (DoE) (Tree ReLeaf program, NPDES Permit data and Watershed Improvement Plan), Prince George's County Department of Parks and Recreation (DPR), Town of Riverdale Park, MNCPPC
Outcome 2: Improved water quality Progress Measures: Better stormwater quality controls in the SC Area	Strategy A: Break up large, contiguous impervious surface areas with landscape strips, permeable pavers, and new vegetation Strategy B: Coordinate with local governments, schools and civic groups to reduce trash loads, especially in stream and wetland buffers, the 100-year floodplain, and vacant properties Strategy C: Allocate funding from County Rainwater Fund to reduce impervious surface areas, especially at churches, schools, and other public facilities	Community and Civic Organizations, Prince George's County DoE (Chesapeake Bay Critical Area funding program, DoE NPDES Permit data and Watershed Improvement Plan), Maryland Department of Natural Resources (MD NRS)
Outcome 3: Improved environmental stewardship Progress Measures: A reduction in environmental impacts on residential and commercial property owners throughout the SC Area	Strategy A: Collaborate with local governments and nonprofits to create an incentive program for planting trees and other sustainable practices on privately-owned properties throughout the SC Area Strategy B: Encourage greater participation in rain barrel and bioretention programs Strategy C: Seek funding to promote tree planting on private properties by making seedlings available at no charge to homeowners	Community and Civic Organizations, Prince George's County DoE, Town of Riverdale Park

| | Strategy D: Create programming for residents and local businesses to educate them on available grants and incentives for sustainable practices | |

Economy	
Economic strengths and weaknesses can include but are not limited to regional accessibility, business attraction/retention, health of the business district and commercial vacancies, workforce/employment and economic drivers, local policies/regulations, marketing, tourism, cultural and historic assets.	
Strengths	**Weaknesses**
• Proximity to the District of Columbia, University of Maryland, Capital Beltway and Baltimore Washington Parkway • Accessible to transit (College Park Metro Station, TheBus, Metro Bus, and the proposed Riverdale Park-Kenilworth and Beacon Heights Purple Line Stations) • Portion of SC Area is designated as an Opportunity Zone • SC Area is within the Priority Funding Area. • Anchor grocery store in SC Area (Whole Foods) • 187,277 square feet of commercial development added at the Station of Riverdale Park • Town of Riverdale Park offers six redevelopment grants for Town businesses • Increased development and rebranding in Historic Town Center	• Aging shopping centers and commercial facades • Roughly 65 percent of residents travel outside of SC Area for work • 2019 median household income of $67,838 is below the County average of $84,251 • Lack of national brand retailers, sit-down/casual dining, quality discount clothing stores, and other lifestyle retailers

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: More job opportunities for unemployed population Progress Measures: Increased local workforce participation and new jobs created	**Strategy A:** Increase employment and access to job training tools and resources • Create a bilingual community guide for residents that identifies various resources to enhance their job skills and employment • Use local community centers for workforce training and job fairs • Encourage employers to create additional high-quality jobs by supporting workforce development partnership with the EDC and local community colleges and universities **Strategy B:** Create partnerships with local nonprofits to reach unemployed population • Partner with Casa De Maryland to create multi-lingual job training tools and programming for growing international population in SC Area • Partner with CKAR and EDC to create job training and programming for SC Area	Prince George's Community College (PGCC), University of Maryland, Prince George's County Economic Development Corporation (EDC), Prince George's County Department of Parks and Recreation, Residents, Maryland Department of Transportation, State Highway Administration (MDOT SHA), Central Kenilworth Avenue Revitalization Community Development Corporation (CKAR)
Outcome 2: Improved existing building façade in the commercial areas Progress Measures: Number of façade renovations and renovation permits, an increase in new businesses, retention of existing businesses in the SC Area	**Strategy A:** Renovate existing shopping centers and improve business facades to make the area more attractive and viable assets to the community • Continue to promote commercial façade improvement programs • Provide technical assistance to businesses and property owners to identify grants, encourage physical improvements and diverse tenants **Strategy B:** Support the attraction and retention of quality jobs in the SC Area • Support small-scale retail, convenience uses, provide amenities to area workers, and improve marketability of properties	Business and Property Owners, Prince George's County Redevelopment Authority (RDA), EDC, Town of Riverdale Park, Prince George's County Department of Housing and Community Development, Maryland Department of Housing and Community Development

Outcome 3: Redeveloped commercial centers and corridor Progress Measures: Increase in development proposals, new businesses, and marketing campaigns, and overall property maintenance activities	Strategy A: Work with business and property owners to navigate phased redevelopment of integrated shopping centers or retail blocks, retention and relocation strategies, and other approaches to local and small business retention Strategy B: Assist businesses with advertising and marketing during construction of the Purple Line Strategy C: Create unique sense of place and branding for various character areas in the SC Area Employ an aggressive marketing strategy that highlights the value-proposition of the area in terms of affordable housing, key amenities, and access to regional destinations as a result of being near two mass-transit stations Strategy D: Develop branding and wayfinding strategies for Historic areas in SC Area (Riversdale Mansion, Historic Trolley Trail, Riverdale Park Town Center)	PGCC, DoE, SHA, WMATA, DPIE, M-NCPPC, Prince George's County Department of Community Relations, Business and Property Owners, Prince George's County Redevelopment Authority (RDA), EDC

Transportation

Transportation strengths and weaknesses can include access to transit corridors, pedestrian safety and accessibility/sidewalks, alternative modes of transportation, such as bikeways and trails, public transit, such as bus and rail, carpooling, proximity to transportation centers, parking, road conditions.

Strengths	Weaknesses
- Proximity to the Baltimore Washington Parkway and District of Columbia - Severed by two major roadways MD 201 (Kenilworth Avenue) and MD 410 (East West Highway) - Metro Bus and TheBus have routes within the SC Area that connect to the College Park Metro Station and the proposed Riverdale Park-Kenilworth and Beacon Heights Purple Line Stations under construction within the boundary - Anacostia River Trail - In 2018, the vehicular and pedestrian bridge that runs over the CSX train lines opened for use. The bridge connected the Station at Riverdale Park with the Historic Town Center - The Town of Riverdale Park's Department of Public Works performs regular maintenance and improvements on Town roads - Trolley hiker/biker trail connects Riverdale Park to adjacent municipalities - MARC train stop in historic Town Center (Riverdale Park Town Center MARC Station)	- Lack of safe bike lines along MD 201 (Kenilworth Avenue) and MD 410 (East West Highway) - Limited trail network throughout SC Area - Some sidewalks and streets need repairs to accommodate pedestrians and vehicles for better access and conformance to Americans with Disabilities Act (ADA) standards in the communities - Although the SC Area has a number of transit stops within its boundary, there are some gaps in service by Metro Bus and TheBus - Purple Line construction has temporarily impacted traffic on County, State, Town roadways and local businesses - Poor connectivity and pedestrian access to local shopping centers and retailers. Connectivity is difficult because of high traffic volume and speeds along major transportation facilities. Major streets are difficult to cross, especially during peak hours, because of traffic volumes and limited pedestrian facilities.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Improved pedestrian, non-vehicular, and public transit commuter safety and experience Progress Measures: Number of new non-vehicular safety amenities and infrastructure, increased public transit usage, and fewer pedestrian fatalities	Strategy A: Balance comfort and safety for all road users • Add buffers between the streets and sidewalks to improve safety and pedestrian experience • Add sidewalks to improve connectivity and walkability along MD 201 (Kenilworth Avenue) and MD 410 (East West Highway) Strategy B: Explore modern improvements to public transit infrastructure • Coordinate with WMATA, MDOT SHA, and DPW&T to provide bus shelters with benches, trash cans, dual-language route maps and schedules • Coordinate with WMATA, DPW&T, MDOT SHA, and developers to install wayfinding signage that provide information and directions to various destinations in the SC Area	Prince George's County Department of Public Works & Transportation (DPW&T), Maryland Department of Transportation, State Highway Administration (MDOT SHA), Washington Metropolitan Area Transit Authority (WMATA)
Outcome 2: Improved connectivity to public transportation and community resources Progress Measures: Increased public transit usage and improved access to community resources and public transportation	Strategy A: Enhance non-vehicular paths and trails • Construct bicycle and pedestrian trails gaps to link neighborhoods to green spaces, parks, and public amenities • Install bike lanes to provide alternative modes of transportation, especially along major roads Strategy B: Explore and fund improvements to the trail network • Design trail network to avoid interaction with major roadways • Enhance lighting and landscaping along trails	DPW&T, MDOT SHA, DPR, M-NCPPC Parks and Recreation Department
Outcome 3: Enhanced streetscape along major roadways Progress Measures: Reduction in code violations in the SC Area and improved property maintenance	Strategy A: Explore programming for roadway clean ups • Partner with local businesses and institutions to participate in DPW&T's Adopt-A-Road Program and MDOT SHA's Adopt-A-Highway program Strategy B: Coordinate regular street cleaning, bulk pick up services, and other trash service with DoE and DPW&T	DPW&T, MDOT SHA, DoE, DPIE

Outcome 4: A high-quality public space at the Riverdale Park-Kenilworth Station that accommodates bus boarding, alighting, and layovers and easy transfer to the Purple Line. Progress Measures: An increase in ridership on mass transit	Strategy A: Acquire sufficient property near the Riverdale Park-Kenilworth Station to accommodate intermodal transfers and the recommended public spaces.	MTA, Town of Riverdale Park, SHA, Planning Department, and Prince George's County

Housing

Housing strengths and weaknesses can include affordability, homeownership vs rental, housing stock diversity, housing condition and value, housing programs, foreclosures, residential vacancies, property values, home sale values.

Strengths	Weaknesses
• A mix of affordable homeownership and rental housing stock • Proposed mixed-use development at the proposed Riverdale Park-Kenilworth Avenue Purple Line Station • A mix of housing types exist within the SC Area, including medium-density detached homes and duplexes and high-density, single-family dwellings such as triplexes and townhomes. Some multifamily apartment complexes are also located in the SC Area. • 970 dwelling units are planned for the Station at Riverdale Park	• Aging housing stock and lack of maintenance results in an increase in code violations throughout SC Area

Greater Riverdale Sustainable Community Renewal Application

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Increased number of affordable and market-rate housing units Progress Measures: More housing options are available to cost-burdened households of all income levels	Strategy A: Work with the public, private, and nonprofit sectors to expand and increase housing choices and create more affordable housing options in the SC Area • Utilize various rental assistance services to help families pay rent and provide permanent housing Strategy B: Fund and implement an affordable housing trust fund and expend other eligible funding • HUD HOME to provide housing rehabilitation and new construction • Utilize the HOME Investment Partnership Program to expand the supply of decent, affordable housing for low-income families • Utilize the Neighborhood Stabilization Program (NSP) to purchase and redevelop abandoned, foreclosed, and vacant homes and residential properties	Prince George's County Department of Housing and Community Development, RDA, HIP, United States Housing and Urban Development (HUD), Habitat for Humanity of Prince George's County, property owners
Outcome 2: Improved neighborhood aesthetic, reduced blight, and deteriorating housing stock Progress Measures: Reduced number of code violations, decreased vacant properties, and increased number of home improvement permits	Strategy A: Examine code enforcement strategies throughout residential unincorporated areas • Collaborate with DPIE to create strategies and tactics to enforce housing and building code violations Strategy B: Promote neighborhood improvement funds, incentives, and activities • Explore organizing recurring neighborhood clean ups • Work with nonprofit organizations to assist and fund renovations for low-income, single-family homes • Utilize the Single-Family Rehabilitation Loan Program to upgrade the quality of deteriorated dwellings to contemporary minimum property standards • Promote and fund residential façade improvement programs Strategy C: Partner with RDA and DPIE to address vacant/deteriorated homes and properties.	Prince George's County Department of Permitting, Inspections and Enforcement (DPIE), Prince George's County Department of Environment (DoE), Housing Initiative Partnership, Inc. (HIP), Prince George's County Redevelopment Authority (RDA), property owners, Prince George's County Community Relations Department, Prince George's County Department of Housing and Community Development

	• Collaborate with RDA and DPIE to identify vacant and nuisance properties eligible for renovation assistance • Coordinate efforts with DPIE to conduct inspections of properties and ensure vacant properties are secured and boarded and vacant lots are maintained	
Outcome 3: Expanded outreach for housing education and services Progress Measures: An increase of owner-occupied homes in the SC Area	Strategy A: Expand homeownership education and opportunities for down payment assistance to eligible residents • First-time homebuyer education and counseling (Maryland Mortgage Program and US HUD Homeownership Voucher Program) • Partner with CASA de Maryland to create outreach for international and multi-lingual residents Strategy B: Utilize local community centers proximity to neighborhoods to serve as information hub	RDA, Habitat for Humanity of Prince George's County, Property Owners, PG DHCD, CASA de Maryland
Outcome 4: Well-maintained residential properties throughout the SC Area Progress Measures: A reduction in code enforcement violations.	Strategy A: Promote neighborhood improvement funds, incentives, and activities • Explore organizing recurring neighborhood cleanups • Work with nonprofit organizations to assist and fund renovations for low-income, single-family homes • Utilize the Single-Family Rehabilitation Loan Program to upgrade the quality of deteriorated dwellings to DPIE, DoE, HIP, RDA, property owners, Prince George's County Department of Community Relations, County DHCD minimum property standards • Promote and fund residential facade improvement programs Strategy B: Create a plan to address vacant/deteriorated homes and properties • Collaborate with DHCD, RDA, and DPIE to identify vacant and nuisance properties eligible for renovation assistance • Expedite removal of abandoned vehicles in the area • Coordinate efforts with DPIE to conduct inspections of properties and ensure vacant properties are secured and boarded and vacant lots are maintained	Prince George's County Department of Permitting, Inspections and Enforcement (DPIE), Prince George's County Department of Environment (DoE), Housing Initiative Partnership, Inc. (HIP), Prince George's County Redevelopment Authority (RDA), property owners, Prince George's County Community Relations Department, Prince George's County Department of Housing and Community Development

Quality of Life

Strengths and weaknesses can include crime, socio-economic demographics, educational opportunities, museums, libraries, historic and cultural assets, civic amenities, faith-based organizations, economic health of households, sense of place, etc.

Strengths	Weaknesses
- Emerging international community - Active community development corporation – Central Kenilworth Avenue Revitalization (CKAR) - Several parks and recreation centers, owned by M-NCPPC, are located within the SC Area - Weekly Town Farmers Market held in Historic Riverdale Park Town Center - Town of Riverdale Park is home to Riversdale Mansion, home of the Calvert Family - Town of Riverdale Park has an active local government (Office of Development Services, Neighborhood Services, and Public Works) readily accessible for residents	- Limited primary or secondary healthcare and wellness programs for all age groups - Limited social services and amenities for aging population - No public library within the SC Area - Poor wayfinding throughout SC Area - There are no physical features, such as cohesive signage, bus shelters, lighting or other street furniture to create a sense of neighborhood branding

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Improved access to healthcare Progress Measures: Reduction in obesity and chronic disease in the SC Area	Strategy A: Expand access to community health and wellness • Expand programming to promote and support youth and adult access to exercise and active living • Initiate neighborhood-focused outreach and education campaigns that promote healthy lifestyle choices, including healthy food options and the benefits of regular exercise • Utilize public schools and libraries as information hubs Strategy B: Improve access to health care • Allow and promote mobile health services in the SC Area to improve access to preventive medical health resources • Encourage partnership between County agencies and local medical centers to strengthen community-focused health programming in SC Area	Prince George's County Health Department, nonprofit Organizations, PGCMLS, Prince George's County Public School (PGCPS), Prince George's County Department of Parks and Recreation, Maryland Department of Health, Maryland Department of Human Services, Kaiser Permanente
Outcome 2: Improved access to more healthy foods for community residents Progress Measures: Increase in number of community gardens and encourage participation by residents and schools	Strategy A: Initiate a community gardening program at elementary schools and unutilized vacant lot within the community • Identify suitable lots for gardening opportunities including co-location of community garden near community centers • Establish a farm-to-school program to bring local foods into school cafeterias, and create school gardens	Property owners, PGCPS, Prince George's County Department of Parks and Recreation, and nonprofit organizations
Outcome 3: Enhanced public safety and community policing Progress Measures: Lower crime rate	Strategy A: Strengthen alliance with the community and local police department • Organize community walks with law enforcement and community members to identify areas of concern and improvement • Explore the viability of a neighborhood watch Strategy B: Use Crime Prevention Through Environmental Design (CPTED) principles and practices to support a sense of safety	Prince George's County Police Department District I, DPW&T, MDOT SHA, Residents, property owners Prince George's County Community Relations Department

	• Coordinate with County and municipal police departments and DPW&T to identify areas of poor lighting in heavily populated areas	
Outcome 4: Cultivated and connected neighborhoods through distinct community culture and heritage activities

Progress Measures: Increase in number and attendance of cultural events. Increased cultural awareness, and community collaboration | Strategy A: Foster partnerships between private, public, nonprofit institutions, and neighborhood associations to promote community cultural programs in public spaces and institutions

Strategy B: Encourage cultural and heritage wayfinding displays in neighborhoods that reflect community heritage and customs

Strategy C: Support cultural events and outreach
• Coordinate with CASA de Maryland to identify local cultural groups and perform necessary community outreach.
• Promote events (i.e. heritage days, cultural celebrations, etc.) in local newsletters and at public gathering spaces | All civic associations, non-profits, local businesses, Department of Community Relations, M-NCPPC DPR, CASA de Maryland, Cultural Arts Organizations, Rhonda Dallas's Group, County Tourism Department |

Local Planning and Land Use

Strengths and weaknesses in the local planning and land use subject area include but are not limited to zoning, land use, policies, taxes and fees, historical patterns of development, lot sizes and shapes, etc.

Strengths	Weaknesses
• The approval of the Prince George's County General Plan (Plan 2035) in 2014 and the East Riverdale and Beacon Heights Sector Plan in 2017 • The approval of new zoning ordinance by the District Council in 2018 • Opportunity for the redevelopment of older commercial areas and residential communities • The Riverdale Park-Kenilworth and Beacon Heights Purple Line Stations within SC Area • Mix of housing types exist within the SC Area, including medium-density, detached homes and duplexes and high-density, single-family dwellings such as triplexes and townhomes. • Concentration of commercial development along US 1 (Baltimore Avenue), MD 201 (Kenilworth Avenue) and MD 410 (East West Highway)	• Aging suburban strip commercial development • Poor connectivity and pedestrian access to local shopping centers and retailers. Connectivity is difficult because of high traffic volume and speeds along major transportation facilities. Major streets are difficult to cross, especially during peak hours, because of traffic volumes and limited pedestrian facilities.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Infill development concentrated in targeted areas contained in Plan 2035, 2017 Approved East Riverdale and Beacon Heights Sector Plan. Progress Measures: Track the progress of infill development and redevelopment in terms of increase in number of residential units, and square footage of commercial and office space in the SC Area	Strategy A: Support the County Map Amendment that places the new flexible zoning tools on properties Strategy B: Promote and incentivize mixed-use infill development in shopping centers taking advantage of the under-utilized parking lots Strategy C: Encourage land consolidation to form a critical mass for redevelopment Strategy D: Encourage renovation or redevelopment of the aging commercial strips along Kenilworth Avenue	EDC, RDA, DHCD, Revenue Authority, Prince George's County Planning Department
Outcome 2: Protected and preserved stable residential neighborhoods Progress Measures: A decrease in the number of code citations, violations, vacancy, and foreclosures, and increase in property value	Strategy A: Develop a unique neighborhood identity and sense of place through branding, signage, cultural and heritage identity, and neighborhood association Strategy B: Embark on aggressive code inspection enforcement and property improvement and maintenance Strategy C: Educate property owners about property improvement guidelines, available resources, low interest loans	DPIE, RDA, Prince George's County Planning Department, PG DHCD, EDC
Outcome 3: Concentrate new office, retail, multifamily, and/or institutional uses in Riverdale Park Neighborhood Center Progress Measures: Number of development and redevelopment proposals within the center	Strategy A: Designate and market the neighborhood center as priority redevelopment area capitalizing on the future Purple Line station. Strategy B: Encourage adaptive reuse of underperforming offices for institutional and residential uses	RDA, Prince George's County Planning Department, PG DHCD, EDC, Town of Riverdale Park, CKAR