SUSTAINABLE COMMUNITIES PROGRAM

APPLICATION FOR DESIGNATION RENEWAL

Eligible Applicants:

Local Governments with a Sustainable Communities Designation
Local Government Consortiums with a Sustainable Communities Designation

Application must be submitted
on or before the expiration date of
Sustainable Communities designation.

Maryland Department of Housing and Community Development
Division of Neighborhood Revitalization
2 N Charles Street, Suite 450
Baltimore, MD 21201
410-209-5800
http://dhcd.maryland.gov/

SGSC Approved - 9.24

Overview of Sustainable Communities

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland's existing communities creating a single, locally designated geographic focus area. Since that time the "Sustainable Communities" designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

Purpose or Renewal and Streamlined Application

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

Application Eligibility and Threshold Requirements

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to reconvene their **Sustainable Communities Workgroup** to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

Threshold Requirements

All Sustainable Community applications must meet the following threshold requirements:

1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy. Applicants can verify Priority Funding Area boundaries by visiting the MDP website at: http://www.mdp.state.md.us/OurProducts/pfamap.shtml

2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations or microenterprises;

3) The updated Plan must be consistent with other existing community or comprehensive plans;

4) A Sustainable Communities Workgroup is re-convened and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

Application Submission and Evaluation

The Sustainable Community application will be evaluated based on thorough assessment of strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

The first page of the electronic application is the Table of Contents. This should also serve as a checklist and be used to provide corresponding tabs.

Please submit all materials (application, maps, pictures, and/or shapefiles) via email to the Sustainable Communities project management team.

Incomplete applications will not be accepted.

Deliver Sustainable Community Applications via email:

To: Carter Reitman
carter.reitman@maryland.gov
Copy: Olivia Ceccarelli-McGonigal
olivia.ceccarelli@maryland.gov

Site Visits, Follow-up, and Technical Assistance

Attendance at a minimum of one application consultation session or training is mandatory for all applicants. Consult with Carter Reitman at 410-209-5849 or by email at carter.reitman@maryland.gov if you would like to schedule a meeting.

If requested, the Department can provide technical assistance to local governments to prepare their Sustainable Communities applications. When needed, the Department may offer technical assistance, in collaboration with the Maryland Department of Planning, to local governments with limited capacity to prepare their Sustainable Communities applications.

During the application review process, the review team may make site visits and/or hold meetings with applicants. In addition, applicants may be contacted by the Department for follow-up discussions prior to awards.

Approval

Approval of applications will be made by the Governor's Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development. The Governor's Smart Growth Coordinating Committee can defer the approval of a Sustainable Communities renewal to the Governor's Smart Growth Subcabinet.

All questions related to the application, please contact Carter Reitman at 410-209-5849 or by email at carter.reitman@maryland.gov **or your regional project manager, found at this link: https://dhcd.maryland.gov/Communities/Documents/SRP/PM-Map-ContactInfo.pdf**

RENEWAL APPLICATION INSTRUCTIONS

The Sustainable Communities application for renewal has **three** sections:

A. Contact information, General Information, Organizational Capacity:

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup, and share any technical assistance needs the workgroup may have.

B. **Report on accomplishments over past <u>five</u> years**:

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes and identify what state resources were used, if any, to achieve those outcomes. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the Sustainable Communities plan elements, including how any of the elements may have interrelated during the five initial years of SC designation.

C. Sustainable Communities Action Plan Update:

The Sustainable Communities Action Plan details revitalization outcomes and strategies to achieve those outcomes over the next five years. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

SUSTAINABLE COMMUNITIES PLAN ELEMENTS

The table below provides a description of each subject area/element of the Sustainable Communities Action Plan. Included are examples of common strengths and weaknesses within each subject area and the types of projects that might be implemented to address said strengths and weaknesses.

ENVIRONMENT: Describes projects involving the natural environment, our use of natural resources, and our relationships to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; watershed maintenance and preservation; tree canopies and green spaces; climate change mitigation and adaptation; energy conservation; green infrastructure; stormwater infrastructure and management; water and sewer capacity; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation.

ECONOMY: Describes projects centered on economic growth and management.

This category includes projects focusing on (but not limited to): business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

TRANSPORTATION: Describes projects involving the way people in your community get from place to place.

This category includes projects focusing on (but not limited to): access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

HOUSING: Describes projects involving the homes in which people in your community live and which make it easier for them to find and stay in a place to call home.

This category includes projects focusing on (but not limited to): affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

COMMUNITY HEALTH & QUALITY OF LIFE: Describes projects concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public safety and the reduction of crime; libraries; educational facilities and programs; health and wellness facilities and programs; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities.

LOCAL PLANNING & STAFFING CAPACITY: Describes projects concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

This category includes projects focusing on (but not limited to): updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities, or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may reflect changes in external factors affecting the community or changes in the priorities of the applicant.

Action Plan Guidance

1) **For each element, identify the essential strengths and weaknesses of your community**.
   Example:
   Strength - Good sidewalk connectivity
   Weakness - Insufficient bicycle infrastructure

2) **Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest opportunities. Identify a way to measure the success of that outcome.**
   Example:
   Outcome - Expand fiber optic broadband Internet connections in Town
   Progress Measure - Linear measurement of broadband fiber laid

3) **After defining the outcomes, list detailed strategies and discrete actions that will serve as the means to achieve those goals.**
   Example:
   Strategy A - Increase number of Town sponsored events
         Action A - Organize a workgroup tasked with planning weekend events
         Action B - Develop, with community input, a series of weekend events that the Town could host

4) **List potential partners that can support the successful implementation of these strategies through different types of resources.**
   Example:
   Partner 1 - DHCD (Community Legacy program)
   Partner 2 - Small Business Administration (Services and financial assistance)

CHECKLIST AND TABLE OF CONTENTS

APPLICANT: _____ **Town of Upper Marlboro** _____

**NAME OF SUSTAINABLE COMMUNITY:** _____ **Town of Upper Marlboro** _____

Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:

❑ **Section A - Sustainable Community Renewal Applicant Information**
- Applicant Information

❑ **Section B – Sustainable Community Renewal Report (Projects, Strategies and Partners)**
- Part 1: Qualitative Assessment
- Part 2: Competitive Funding

❑ **Section C – Sustainable Community Renewal Action Plan Update (Matrix)**

- Action Plan

❑ **Section D – Sustainable Communities Workgroup Roster**

❑ **Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)**

- Disclosure Authorization

❑ **Section F – Additional Files:** The following contents should be included:

- If requesting a boundary modification, map in pdf format and a GIS shapefile of the proposed Sustainable Community boundary

- Photos (jpeg format) of your aforementioned accomplished projects of the last five years

SECTION A - SUSTAINABLE COMMUNITY RENEWAL APPLICANT INFORMATION

Name of Sustainable Community: Town of Upper Marlboro	
Name of Applicant: Town of Upper Marlboro	
Applicant's Federal Identification Number: 52-6010777	
Applicant's Street Address: 14211 School Lane	

City: Upper Marlboro	County: Prince George's County	State: MD Zip Code: 20772
Phone Number: 301-627-6905	**Fax Number:**	**Web Address:** https://www.uppermarlboromd.gov/
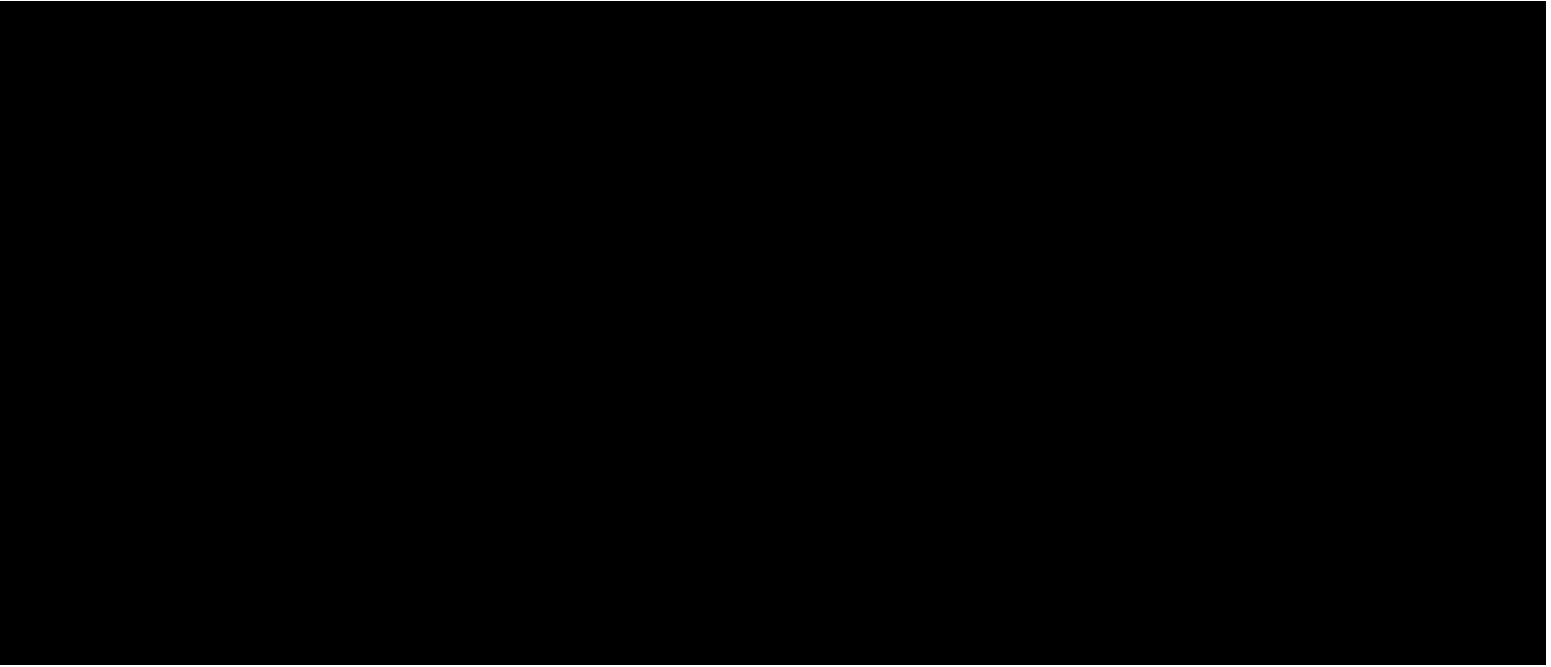
(1) Sustainable Community Boundary and Description

(1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?
Yes. We want to extend the sustainable community boundary to include the Town annexation we made in 2019.

(2) If yes, Include the following in as an attachment:
   a. PDF or JPEG of modified Sustainable Communities boundary map,
   b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

(3) Approximate number of acres of entire SC Area: 470 Acres

(4) <u>Existing federal, state or local designations:</u>
☐Main Street X National Register Historic District X Local Historic District
☐ Arts & Entertainment District ☐State Enterprise Zone Special Taxing District ☐BRAC
☐ State Designated TOD X Other(s): *Star Spangled Banner National Historic Trail*

(5) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

Sustainable Communities Renewal Application

Demographic and Socioeconomic Data 2017				Demographic and Socioeconomic Data 2022			
Town of Upper Marlboro Sustainable Community Application				Town of Upper Marlboro Sustainable Community Application			
Data Category	Area Total	% Share of Total	Countywide	Data Category	Area Total	% Share of Total	Countywide
Total population	650	-		Total population	759	-	
POPULATION BY AGE				POPULATION BY AGE			
Under 5 years	29	4%		Under 5 years	32	4.9%	
5 to 9 years	54	8%		5 to 9 years	71	10.9%	
10 to 14 years	27	4%		10 to 14 years	50	7.7%	
15 to 19 years	57	9%		15 to 19 years	40	6.2%	
20 to 24 years	17	3%		20 to 24 years	20	3.1%	
25 to 34 years	83	13%		25 to 34 years	163	25.1%	
35 to 44 years	96	15%		35 to 44 years	165	25.4%	
45 to 54 years	102	16%		45 to 54 years	84	12.9%	
55 to 59 years	64	10%		55 to 59 years	45	6.9%	
60 to 64 years	37	6%		60 to 64 years	29	4.5%	
65 to 74 years	50	8%		65 to 74 years	37	5.7%	
75 to 84 years	24	4%		75 to 84 years	20	3.1%	
85 years and over	10	2%		85 years and over	3	0.5%	
Median age (years)	41.2	-	36.5	Median age (years)	35.1	-	38.2
RACE & ETHNICITY				RACE & ETHNICITY			
White	228	35%		White	227	34.9%	
Black or African American	408	63%		Black or African American	520	80.0%	
American Indian and Alaska Native	0	0%		American Indian and Alaska Native	0	0.0%	
Asian	0	0%		Asian	0	0.0%	
Native Hawaiian and Other Pacific Islander	0	0%		Native Hawaiian and Other Pacific Islander	0	0.0%	
Some other race	1	0%		Some other race	0	0.0%	
Two or more races	13	2%		Two or more races	12	1.8%	
Hispanic or Latino (of any race)	8	1%	17.39%	Hispanic or Latino (of any race)	0	0.0%	20.0%
HOUSING TENURE				HOUSING TENURE			
Occupied housing units	296			Occupied housing units	336		
Owner-occupied	241			Owner-occupied	279		
Renter-occupied	55			Renter-occupied	57		
Homeownership Rate	81%	-	61.79%	Homeownership Rate	83.0%	-	62.42%
HOUSEHOLD SIZE				HOUSEHOLD SIZE			
Average household size	2.20		2.89	Average household size	2.25		2.67
Average household size of owner-occupied	2.11		2.95	Average household size of owner-occupied	2.34		2.84
Average household size of renter-occupied	2.56		2.80	Average household size of renter-occupied	1.81		2.60
EMPLOYMENT STATUS				EMPLOYMENT STATUS			
Population 16 years and over	530			Population 16 years and over	603		
In labor force	394			In labor force	507		
Civilian labor force	393			Civilian labor force	498		
Employed	385			Employed	485		
Unemployed	8	2.0%	7.30%	Unemployed	13	2.6%	6.7%
Armed Forces	1			Armed Forces	9		
Not in labor force	136			Not in labor force	96		
Median household income (dollars)	87,650	-	78,607	Median household income (dollars)	112,250	-	97,935
EDUCATIONAL ATTAINMENT				EDUCATIONAL ATTAINMENT			
Population 25 years and over	466			Population 25 years and over	546		
Less than 9th grade	0			Less than 9th grade	0		
9th to 12th grade, no diploma	27			9th to 12th grade, no diploma	2		
High school graduate (includes equivalency)	132			High school graduate (includes equivalency)	99		
Some college, no degree	111			Some college, no degree	71		
Associate's degree	25			Associate's degree	64		
Bachelor's degree	87			Bachelor's degree	168		
Graduate or professional degree	84			Graduate or professional degree	142		
Percent bachelor's or higher	37%	-	31.86%	Percent bachelor's or higher	56.8%	-	

35.6% Source: U.S. Census Bureau, American Community Survey, 2017 5-Year Estimates.   Source: U.S. Census Bureau, American Community Survey, 2018-2022 5-Year Estimates.

(2) Organizational Structure, Experience and Public Input:

(3) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

The sustainable community workgroup was originally made up of an ad hoc committee. Last year though the Town introduced new legislation that established an Economic Development Workgroup, who will manage the implementation of the sustainable community action plan, among other duties. The current sustainable community workgroup members include:

- *Sarah Franklin, Mayor of the Town of Upper Marlboro*
- *Charles Colbert, Town Commissioner*
- *Evelyn H. Stephens, Town of Upper Marlboro Economic Development Workgroup member, District of Columbia courts (Retired)*
- *David Herbert, Town of Upper Marlboro Economic Development Workgroup member, Founder of Get Flair Fit*
- *Rashida McDonald, Town of Upper Marlboro Economic Development Workgroup member*
- *Marie James, Town of Upper Marlboro Economic Development Workgroup member, Founder of Rulz Fitness*
- *John Hoatson*

(4) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

The strengths of the workgroup are the rich commitment and experience of its members. Past and current members of the workgroup have included long time citizens and elected officials. A major challenge of the workgroup was COVID-19, which stalled some of the work of the workgroup as the Town's focus was concerned with ensuring that local businesses did not lose revenue in the shutdown. Another early challenge was establishing communication with state agencies to address some of the outcomes in their action plan.

(5) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

The workgroup held several different meetings, where members of the Economic Development Workgroup, which includes Town officials, residents, and business owners, provided input on the outcomes and strategies they would like to pursue in the next five years. The Action Plan also takes influence from the Mayor's Vision Plan for the Town of Upper Marlboro.

(6) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

The workgroup would like assistance from MDOT and State Highway Administration (SHA) for the following revitalization outcomes and strategies:

Environment Outcome 1: Improve storm water management to mitigate flooding.
- *Strategy D: Continue working State Highway Administration to raise the Water Street Bridge at Water Street and Route 4*

Transportation Outcome 1: Create walking/biking trails linking to existing trails outside of the Town, and to destinations within the Town.
- *Strategy B: Seek funding for studies and implementation through the Maryland Bikeways Program.*
- *Strategy C: Continue conducting other studies on different potential trail segments.*

SECTION B - SUSTAINABLE COMMUNITY RENEWAL REPORT
PART I: QUALITATIVE ASSESSMENT

Purpose:
The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, **please highlight at least three major accomplishments from the last five years**, including how you achieved them. When writing your narrative, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

1) **Outcome**: Which outcomes identified in your Sustainable Community plan were you able to achieve?
2) **Projects**: Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
3) **Partners**: With whom (i.e. state agencies, local stakeholders) did you partner to complete projects?
4) **Impact**: What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
5) **Photos**: Please also include pictures that depict your accomplishments.

[EXAMPLE] Descriptive Narrative: Please list the most significant accomplishments that apply

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Example – **Accomplishment 1**

Outcome: Improved stormwater management

Projects:

Project 1: Stormwater Retrofit Plan – In October 2014, the Town Council approved the Town's stormwater retrofit plan which outlines various strategies and capital budget expenditures over the next five years. Strategies include reducing the amount of impervious surface in the community and improving stormwater management. One of the plan recommendations is to pass an ordinance that assesses an environmental protection fee on municipal permits.

Project 2: Green Streets – The Town added green elements to approximately 600 linear feet of roadway that had been experiencing severe flooding. Specifically, bioswales were constructed and trees were planted.

Partners: Chesapeake Bay Trust; MD DHCD – provided financial assistance in form of a Community Legacy grant (totaling $50,000).

Impact: The implementation of the projects had a significant impact on the community by improving stormwater runoff. The streets with the newly constructed bioswales no longer experience flooding.

Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 1: Transportation

Outcome: Improvements to Town roads, streets, sidewalks, and parking lots.

Projects:

Project 1: Creation of a sidewalk and improved lighting along Old Crain Highway in September 2023.

- Improved sidewalks and lighting on Old Crain Highway enhance safety and streetscape.

Project 2: Widened sidewalks on Main Street from 202 through Route 725 in July 2023.

- Wider sidewalks on Main Street improve walkability.

Project 3: Added stop signage along Church Street during the summer 2023.

- Provided enhanced traffic organization with additional stop sign deployment.

Project 4: From 2022 to 2023, the Town added speed cameras on OCH and Old Marlboro Pike.

- Speed cameras in multiple arterial locations reduce speeding for improved road safety.

Project 5: In 2021, the Town added two electric vehicle charging stations through participation in the Maryland Smart Energy Communities Program.

- The addition of two electric vehicle charging stations supports sustainability efforts.

Partners: Mead and Hunt, State Bond Bill Award ($150,000), State Highway Administration, Maryland Energy Administration.

Impact: These initiatives contribute to a safer, more connected, and environmentally conscious community in Upper Marlboro.

Accomplishment 2: Community Health and Quality of Life

Outcome I: Improved access to recreation and green space.

Projects:

Project 1: Construction of a new playground.

The Town has worked on the construction and permitting of a railroad themed playground for children ages 5 through 12. This project utilized best practice stormwater management by using "green" technology and materials. This project is set to be completed in three phases:

- Phase One - Structure
- Phase Two - Fence around structure
- Phase Three - Splash Park

Phases One and Two were completed in the summer 2022 with funding from the Maryland Department of Natural Resources.

Project 2: Creation of a new pocket park in downtown Upper Marlboro.

- The Town of Upper Marlboro purchased property on Pratt Street to create a new pocket park near downtown in November 2021. Benches were placed in the park. The park will also have food trucks for users.

Project 3: Community Garden.

- The Town created a community garden located near the Town Hall. The garden grows vegetables, among other flowering plants. The food grown supports the local efforts of St. John's Providence Baptist Church.

Project 4: Acquisition of 27 acres of open land in July 2023.

- The Town purchased 27 acres of open space through the Maryland Department of Natural Resources' Program Open Space. This land will be used as an additional green space/recreation area for community residents.

Partners: Sparks, WSSC, State Grant; property owner, State Bond, Maryland Department of Natural Resources, St. John's Providence Baptist Church.

Impact: A safe place for residents and visitors to enjoy, rest, and have access to additional food choices.

Outcome II: Streetscape improvements

Project: Benches and trash cans added to the downtown district.

- The Town purchased and deployed several benches and trash cans throughout the downtown district in October 2023.

Partners: Town of Upper Marlboro, Prince George's County Arts Council.

Impact: This project will enhance the beauty and cleanliness of the downtown district, while also increasing the comfort of visitors and residents in the downtown district.

Outcome III: Increased tree canopy.

Project: Installed container trees in the downtown district in September 2022.

Impact: Enhanced walkability and beauty of the downtown district; improved quality of life for residents.

Outcome IV: Increase community engagement in Town activities.

Project: Increase in the variety and number of events for residents.

- The Town has increased community engagement by hosting various events and opportunities throughout the year including community meet and greets, trunk or treats, outdoor movie nights, Marlboro Day, Cruzin' Main Street, and more. The Town also participated in a branding exercise with residents that resulted in an updated logo and signage.

Partners: Town of Upper Marlboro

Impact: Enhanced the quality of life for residents by providing opportunities to connect with each other and celebrate the unique culture and identity of Upper Marlboro.

Accomplishment 3: Local Planning and Land Use

Outcome I: Developed and published a comprehensive plan to inform and guide the development of the Town.

Project: Town of Upper Marlboro Vision Plan

- In 2022, the Town's Board of Commissioners established a vision plan with the input from residents and businesses to guide the development of the Town for the next ten years. The vision plan outlines the values, goals, actions, and priorities related to creating a thriving and vibrant downtown, cultivating shared spaces and opportunities to facilitate public connections, designing streets that prioritize bike and pedestrian safety, and strengthening the infrastructure of the Town to mitigate flooding and sinkholes, etc.

Partners: Town of Upper Marlboro, Better City

Impact: The establishment of a vision plan in 2022 will significantly impact the Town of Upper Marlboro by providing a strategic roadmap for the next decade, fostering a thriving downtown, enhancing public spaces, prioritizing bike and pedestrian safety, and fortifying infrastructure against challenges such as flooding and sinkholes.

Outcome II: Town Expansion

Project: Annexation 2019, 2022.

- In both 2019 and 2022, the Town of Upper Marlboro executed annexations, expanding its geographical boundaries to accommodate growth and development.
- The 2019 annexation incorporated the areas south and south-east of the original charter encompassing both the Upper Marlboro Community Center and Showplace Area.
- The 2022 annexation incorporated the area south to Route 4 and west to Federal Springs Park.

Partners: Town of Upper Marlboro

Impact: The annexations undertaken by the Town, notably incorporating Showplace Arena and equestrian center, are poised to bring substantial benefits to the Town. The inclusion of these key facilities not only expands the Town's physical footprint but also enhances its appeal as a vibrant community. The Showplace Arena, with its capacity to host diverse events, contributes to the Town's cultural and economic vitality, attracting visitors and fostering local businesses.

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have __NOT__ been accomplished and why.

<u>Outcome</u>: *Improve storm water management to mitigate flooding.*

<u>Narrative</u>: In collaboration with the State Highway Administration, the Water Street Bridge was raised in 2023 to avoid flooding damages. However, the adverse effects of climate change have increased the frequency and volatility of flooding events. While there have been some initiatives to address stormwater concerns, the issue poses substantial and increasing concern that requires a comprehensive approach. The Town of Upper Marlboro is engaging in efforts to address stormwater management concerns, collaborating with organizations such as Mead and Hunt, the Chesapeake Bay Foundation, the Department of Energy (DOE), and the Clean Water Partnership to ensure a holistic approach across various types of projects.

<u>Outcome</u>: *Adaptive re-use of historic buildings including Old Marlboro High School (Old Marlboro Elementary School).*

<u>Narrative</u>: Old Marlboro High School is a locally designated Historic Site (79-19-52); designated on 6/8/2010 through approval of the Historic Sites and Districts Plan. On behalf of the Town, M-NCPPC hired BELL Architects, PC to perform a Historic Building Assessment and Treatment Plan, which provided scenarios for adaptive reuse. The building, owned by the county and marked as surplus in 2015, continues to deteriorate.

The Town of Upper Marlboro wishes to acquire the building, however, there is interest from other agencies also vying for its acquisition which has led to a temporary halt in the project's progression. The Town of Upper Marlboro is interested in the opportunity to discuss potential solutions that result in a productive use for this historically and locally significant property.

Outcome: *Decrease in above-ground utility lines in the downtown district.*

Narrative: The Town has been working with Pepco on this issue, but it is a logistically challenging endeavor that requires additional time for consensus and collaboration.

Part II: Competitive Funding

Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Legacy (CL): • Facade Improvement Program	DHCD	$170,000		
Maryland Town Manager Circuit Rider Program (FY 23 & 24)	DHCD	$50,000		
Strategic Demolition Fund (SDF):	DHCD			
Community Safety & Enhancement Program:	MDOT			
Maryland Bikeways Program:	MDOT			
Maryland Department of Natural Resources (FY 21 and 22)	DNR	$201,000		This grant funded the construction of phase one and two of the railroad-themed playground.
Program Open Space	DNR	$529,000		Land acquisition of 27 acres of open space.

Bond Bill (FY20 and FY22)	State (Maryland General Assembly)	$631,000		This fund supported the development of the pocket park and parking improvements.
Bond Bill (FY19)	State (Maryland General Assembly)	$425,000		This fund supported streetscape improvements
Sidewalk Retrofit Program:	MDOT			MDOT installed pedestrian crosswalk at Church Street
Water Quality Revolving Loan Fund:	MDE			
Other Funding Programs: *examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.* *Please add more rows if necessary				
Planning Assistance to Municipalities and Communities (PAMC) Funds used to complete Streetscape Improvements Study (2015) **Planning Assistance to Municipalities and Communities (PAMC) Chesapeake Beach Rail Trail Feasibility Study** (2023)	M-NCPPC	$125,000		The Planning Assistance to Municipalities and Communities program provides timely reports and studies to advance the goals of Prince George's General Plan, Plan 2035. The Chesapeake Beach Rail Trail Feasibility Study is scheduled to be completed in 2024.

Metropolitan Washington Council of Governments (MWCOG) Transportation/Land-Use Connections Technical Assistance Program funds to the Town of Upper Marlboro Bicycle and Pedestrian Study (2015)	MWCOG	$30,000		Funded a study that investigated opportunities for improvement to the Town's walkability and bike-ability.
Community Center Trail Study (2017) (PALS program)	Prince George's County Redevelopment Authority	$6,000		
Community Development Block Grant	County/Federal	$500,000		Funded streetscape improvements and an Economic Development Coordinator position.
Pepco (FY22 and FY 23)	PEPCO	$13,000		This fund supported emergency generators ($5000) and CERT trailer outfit ($8000).

COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?

SECTION C - SUSTAINABLE COMMUNITIES ACTION PLAN

[The Town of Upper Marlboro]

Example Section

Strengths	Weaknesses
● Insert bulleted list of strengths (provide some detail as to why and how this is a strength in your community)	● Insert bulleted list of weaknesses (provide some detail as to why and how this is a weakness in your community)

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcomes should be considered end results of actions and strategies. Based on the strengths and weaknesses, identify the strengths on which you would like to build and the challenges you would like to address. Progress Measure: What will you use to measure success toward outcome? Is it quantifiable or qualifiable?	Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.	Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.
	Example Strategy A: Review and revise, as needed, code compliance program to reduce frequency and number of residential code violations.	Maryland Department of Planning, Maryland Department of Housing, County Planning

Example Outcome 1: Code violations and complaints are reduced in the Sustainable Community residential areas.

   Example Progress Measures: Code violations reduced by 25% in Sustainable Community residential areas | Example Action 1: Complete analysis of code violations over the past five years to determine areas, both geographically and topically, for which code violations are most frequent.

Example Action 2: Conduct outreach program to determine barriers to code compliance.

Example Action 3: Analyze code compliance program for potential inefficiencies and opportunities for proactive engagement.

Example Action 4: Pursue façade improvement funding to assist low-income homeowners overcome barriers to code compliance. | Department, local homeowners association |

Environment

This section describes projects involving the natural environment, our use of natural resources, and our relationships or access to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; tree canopies and green spaces; green infrastructure; habitat improvement, climate change mitigation and adaptation; nuisance flooding; stormwater infrastructure and management; water and sewer capacity; energy conservation; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation improvements.

Strengths	Weaknesses
- Town has implemented a successful residential recycling program. The Town provides recycling bins where curbside pick-up occurs every Thursday at no additional cost to residents. - Diverse groups of wildlife such as waterfowl, blue and green herons, varieties of ducks, cranes, and beavers that enhance the rural/suburban feel of the Town. - The Town's Public Works facility has been improved, which has reduced storm water runoff. Church Street parking lot was improved to reduce storm water runoff. - More than adequate tree placement throughout the residential area of the Town. - Creation of a 'Green Team' Town committee that utilizes resident volunteers. - The Town has established a community garden. - The Town is working on creating smaller pocket gardens throughout the SCA. - A pocket park is being developed on downtown Main Street. - The Town purchased 27 acres of land through Program Open Space and will develop it as a green space/recreation area for residents to enjoy.	- Frequent flooding occurrences close the Town from MD 4 at Water Street to the south and MD 725/202 to the north and east. Whenever there is extended rain, business and residents are affected. The Court, MTA, Charter Buses like Academy and Keller close. The Court closure affects thousands of Prince George's County residents. Transportation routes must divert to other areas. School House Pond, The County Administration Building located at Oden Bowie Drive is also affected. Access in and out of the Valley Lane neighborhood is also affected during flooding. - Insufficient number of trees in the downtown area. - Above ground utility lines increase the likelihood of power outages.

- A playground has been built near the Town Hall with additional construction planned.
- Installed benches, new trash cans and bike racks to enhance the walkability and attraction of the downtown.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Improve storm water management to mitigate flooding. Progress Measures: Decreased flooding during storms and reduction in runoff.	Strategy A: Continue to include storm water management features on Town owned property (Church Street lot, vacant lots, Public Works Facility, Town Hall) Strategy B: Conduct a storm water management feasibility study on the root causes of flooding in the Downtown District by applying for funding through the Chesapeake Bay Foundation. Strategy C: Engage County, State and Federal agencies for funding and implement recommended improvements. Strategy D: Continue working with the State Highway Administration to raise the Water Street Bridge at Water Street and Route 4. Strategy E: Improve the design of School Lane and Valley Lane to address access/stormwater management issues. • Collaborate with DOE and the Clean Water Partnership to develop a stormwater management plan for School Lane and Valley Lane to reduce flooding issues.	• DPW&T • Prince George's County DOE • Maryland State DOE (Water Quality Revolving Loan fund) • Army Corps of Civil Engineers • Chesapeake Bay Foundation • Clean Water Partnership

Outcome 2: Decrease above ground utility lines in the Downtown District. Progress Measures: Decrease power outages and restore the historic character and ambiance of the Town.	Strategy A: Commission a standing committee to research how to reduce and/or eliminate above ground utility lines in the Downtown District. • Explore how other municipalities are addressing this issue. o What implementation strategies have been used? • Explore potential funding options. Strategy B: Seek private and public funding to remove and relocate existing utility lines where possible.	• The Town of Upper Marlboro • PEPCO • Community Developers • Financial Sponsors • SHA • Prince George's County Government • State Government
Outcome 3: Install container trees and additional benches in the Downtown District to enhance the beauty of the area and increase the tree canopy. Progress Measures: Increase in visitation and enhanced walkability of the Town. Increased air quality.	Strategy A: Work with the Maryland Department of the Environment regarding the selection of a new type of street tree that will address current design and functionality issues. Strategy B: Apply to Tree City for grants to purchase trees and equipment. Strategy C: Draft Town legislation for a tree ordinance. Strategy D: Apply for a Tree City Designation.	• Playground Installers • Maryland Department of Natural Resources • M-NCPPC • Maryland Department of the Environment • Town of Upper Marlboro • Arbor Day Foundation
Outcome 4: Increase the sustainable infrastructure of the Town to improve the air and water quality, and the quality of life for residents. Progress Measures: Number of solar panels throughout SCA; number of EV chargers in downtown area; increased awareness of environmental sustainability practices and benefits.	Strategy A: Install solar panels on Church Street parking lot. Strategy B: Install more EV chargers in the downtown area. Strategy C: Create public programs/messaging that educate residents about sustainability and the benefits of installing and utilizing renewable energy alternatives.	• Town of Upper Marlboro • Solar Energy Company (Pure Solar, Truly Solar) • Maryland Energy Administration

Economy

This section is centered on economic growth and management.

Strengths and weaknesses might focus on the following: business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

Strengths	Weaknesses
- Active façade improvement program that has successfully made visible improvements to the businesses in the Downtown District. - User-friendly website and strong social media presence advertising events to draw people to the Town. - Website upgrades will be completed in February/March. - The Town has a large professional service-based community i.e. accountants, lawyers, salons, health professionals that serve the needs of the Town's residents and visitors that are easily accessible. - Town Hall refurbishment provides an additional low-cost meeting space for citizens. - Availability of office and retail space with affordable rental rates and commercial property values. - Wayfinding signage in the downtown area showing directions to the Court House, County Administration Building, Town Hall, and Town boundaries. - Daytime demand for services by visitors and employees. - Show Place Arena hosts a multitude of equestrian show exhibitions that bring in tourism, creating economic opportunities. - The Town administers a residential assistance program.	- Loss of consumer base due to the relocation of county government services and the Prince George's County Planning Department. - Highly visible vacant, blighted property (Old Marlboro High School). - No active community development corporation. - Early closure of quick service restaurants and other businesses. - Although a few retail and health eateries have been added, there is still a need for more establishments that promote resident connection. - Continual need for physical improvements to the downtown area and the need for improvement of older structures specifically in the downtown area. - Two properties (Herbert Building and Valeria Building) in the downtown area need repair and could violate code compliance. - Recent and long-term damage to property makes the downtown area less inviting for investment. - Lack of lighting, streetscape, and hardscape plans. Increased lighting can increase consumerism in the area.

- The Town's Economic Development Workgroup will transition into an active business development group.
- Three new businesses opened in the Town (One retail shop, and two restaurants).

- Competition from the surrounding areas in Prince George's County for the County's commercial development dollars.
- An insufficient market due to a small resident population. The Town has less than 1000 residents.
- Need for mixed-use development to increase resident population. The Town has limited land mass to increase resident population.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Address the aging and dilapidated commercial and residential buildings in the Downtown District suffering from deferred maintenance. Progress Measures: Number of buildings re-adapted/re-used, number of incentives developed.	Strategy A: Develop a program to address vacant properties, incentivize owners to make improvements that would accommodate and expand retail business, and administer adequate fees to curb vacancies. • Example: Neighborhood Business Works Program. Strategy B: Establish a second-floor redevelopment program to bring downtown buildings up to code and allow for commercial and/or residential occupancy. Strategy C: Explore creative options for the reutilization of vacant public properties in the Downtown District. • Maintain and improve the physical infrastructure of these under-developed properties.	• Town of Upper Marlboro • Department of Permit Inspection and Enforcement (DPIE) • Maryland DHCD • Prince George's County Redevelopment Authority • Prince Georges County Economic Development Corporation • Private development partners

Outcome 2: Fill vacant commercial properties in the Downtown District. Progress Measures: Increased business presence and business revenue.	Strategy A: Promote business opportunities in the Downtown District through partnership with the Prince George's Chamber of Commerce and the Town of Upper Marlboro • Explore holding a business pop-up shop to attract vendors/businesses to the Town. Strategy B: Rehabilitate vacant properties to create more density and mixed-use opportunities that attract more residents and visitors to the Town.	• Local businesses, property owners, and developers • Town of Upper Marlboro • Maryland Economic Development Corporation • Prince George's Chamber of Commerce • Maryland DHCD • Maryland Economic Development Assistance and Authority and Fund • Prince George's County Economic Development Corporation
Outcome 3: Attract a larger number of daytime visitors and increase residential population. Progress Measures: Increased number daytime visitors; increased business revenue; increased number of residents; increased tax revenue; increased business retention.	Strategy A: Continue to utilize annexation as a strategy to increase the tax base and allow for the provision of additional Town amenities. • Explore marketing opportunities to promote the programs, businesses, and services in the Town in the newly annexed areas. Strategy B: Introduce Town legislation to promote residential development in the Downtown District. Strategy C: Issuance of bonds to rehabilitate for mixed-use in the downtown district. o Maintain and improve the physical infrastructure of these under-developed properties.	• Town of Upper Marlboro • Maryland DHCD • Maryland Economic Development Assistance and Authority and Fund • Prince George's County Economic Development Corporation • Development partners • Prince George's County Planning Department (Historic Preservation Commission) • Maryland Department of Planning (Maryland Historical Trust)

Transportation

This section describes the way people in your community get from place to place.

Strengths, weaknesses and outcomes can focus on: access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

Strengths	Weaknesses
- Increased walkability to the downtown area through improvements to Elm Street, Parts of Old Mill Road, and Route 725 (Old Marlboro Pike) to MD 202. - Increased walkability and pedestrian safety with sidewalk creation and lighting improvements along Old Crain Highway; sidewalk improvements have been made at the intersection of Water Street and Main Street. - Installed stop signs along Church Street to slow traffic and increase pedestrian safety. - Residents have access to surrounding communities, such as College Park, Hyattsville, Rockville, etc. through The Bus, MTA, Martz, Academy Charter bus which carries commuters to Downtown DC and/or the Metro subway system. - Existing trail along School House Pond. - Well-placed, well-marked crosswalks. - Improved signage and wayfinding in the downtown area. - Two EV charging stations were installed. - Speed cameras have been installed throughout Town to reduce unsafe driving practices.	- Poor connectivity from residential areas to the Town and the Upper Marlboro Community Center. - Large use of single occupancy vehicles versus public transportation for commuting to residents' jobs. Mostly due to long transit trips in and out of Town. Most residents do not work in the Town. - No bike lanes within the Town's boundaries specifically along Route 725. - Difficultly coordinating transportation projects with State Highway Administration and the County. - Speeding on School Lane, Marlboro Town and Main Street, MD 725. - Few crosswalks along route 725 where speeding occurs.

- The Chesapeake Beach Rail Trail Feasibility Study is underway.
- The Town is currently working with Mead and Hunt to introduce hardscaping elements on School Lane.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Create walking/biking trails linking to the existing trails outside of the Town, and to destinations within the Town. Progress Measures: Increase in linear feet of trails.	Strategy A: Implement the trail system as proposed in the PAMC-funded Chesapeake Beach Rail Trail Feasibility Study. Strategy B: Seek funding for studies and implementation through the Maryland Bikeways Program. Strategy C: Continue conducting other studies on different potential trail segments.	• Prince George's County Planning Department (PAMC) • MDOT Maryland Bikeways Program • Community Center Pathways Program • State Highway Administration (SHA)
Outcome 2: Improve existing parking facilities and assess the need for additional parking. Progress Measures: Number of additional parking spaces, increased utilization of the Town's services through parking study.	Strategy A: Continue to make improvements to Church Street parking lot. • Apply for grants to provide benches and landscape maintenance. • DHCD Community Legacy Program • Replace the blue stone with permeable pavers (Church Street lot)	• Maryland Department of the Environment • Maryland Department of Natural Resources • Maryland Department of Housing and Community Development

Outcome 3: Expand transportation options for residents. Progress Measures: Increase in additional bus services/lines.	Strategy A: Explore options to add a shuttle bus service for residents and seniors to navigate different services and destinations within the Town limits. Strategy B: Work with Prince George's County DPW&T on adding additional bus lines or a commuter bus services for residents working out of Town.	• Town of Upper Marlboro • Prince George's County Department of Public Works and Transportation (DPW&T) • Prince George's County Government

Housing

This section focuses on the homes in which people in your community live and efforts which make it easier for them to find and stay in a place to call home.

Strengths, weaknesses, and outcomes might focus on the following: affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing conditions (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

Strengths	Weaknesses
- Relatively affordable housing when compared to other parts of the County and Washington, D.C. metropolitan region. - Increasing property values due to development of the surrounding areas that are within a 20-mile radius of the Town. - High homeownership rates. - Increased acquisition of properties for rental occupancy; increased residential rental occupancies. - Stable, well-maintained neighborhoods. - Developers are increasingly redeveloping vacant properties.	- Most housing stock is single-family, the increase in multi-family housing may increase tax base. - The existing mixed-use property needs expansion and updates to adhere to code compliance. - Residential vacancies. - Need for mixed-use development to increase resident population. - The Town has limited land to utilize for residential development and to increase the resident population.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Increase the supply and diversity of housing. Progress Measures: Increases in residential population and variety of housing choice.	Strategy A: Collaborate with the County Government to acquire County-owned vacant properties. Strategy B: Explore and seek historic grants and funding at the County, State, and Federal level. Strategy C: Collaborate with public and private developers on mixed-use projects throughout the SCA, but especially within the Downtown District. Strategy D: Utilize recent Town annexations to diversify housing options emphasizing mixed-use and multi-family development. Strategy E: Through coordination with DPIE, establish a vacancy and neglected property fine system, and address properties suffering from demolition-by-neglect.	• Prince George's Historical Society • Prince George's County Government • Maryland Department of Housing and Community Development • Prince George's County Planning Department (Historic Preservation Commission) • Maryland Department of Planning (Maryland Historical Trust)

Community Health and Quality of Life

This section is concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public health including improving community design to promote healthy behaviors such as walking and strengthening community support and connectedness through health and wellness programs and facilities that create inclusive communities. These projects may include built environment, indoor spaces, outdoor environments such as increasing community gardens and access to services including educational facilities and programs; health and wellness facilities and programs that serve multi-generations; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities. Projects should include community engagement that includes participation in the selection of strategies and outcomes, progress reports, and evaluation.

Strengths	Weaknesses
● Strong sense of place and historic identity i.e. Star-Spangled Banner National Historic Trail and 13 designated historic houses, Town history exhibition offered by the Town of Upper Marlboro's Historical Committee. ● Diversity of faith-based organizations i.e. Methodist, Roman Catholic, Episcopalian, and non-denominational organizations that allow membership and referral opportunities to residents. ● The Show Place Arena and Equestrian Center. ● Low crime rate within Town boundaries. ● Large daytime demand for services and access to quick service restaurants. ● Increased community events, such as historic walking tours, outdoor movies at School House Pond, ice cream socials partnering with M-NCPPC, Halloween Night, Food Truck Fridays, etc. ● Improved public signage system.	● Few retail establishments. ● Lack of healthy food options. ● Early closure of downtown business establishments. ● Heavy traffic congestion starts around 3:00 and continues through 5:00. Traffic conditions worsen when people are commuting home from work. ● Loss of quick service restaurants due to fire damage.

- Traditional neighborhood services: fire department, post office, library within walking distance of residents and places of employment.
- The Town Hall provides free meeting spaces for community members.
- Dutch Village Farmer's Market provides locally made fare, along with fresh fruits, vegetables, and meats three times a week.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 2: Streetscape Improvements. Progress Measures: Utilization of walkable/bikeable areas.	Strategy A: Increase landscape design. • Review design plans provided by feasibility studies. • Coordinate with the Maryland Department of Transportation and DPW&T on State & County roadways that impact the Town's streets and roadways. • Seek Federal, State, and County grants. Strategy B: Continued placement of ADA compliant sidewalks. Strategy C: Increase the lighting throughout the Town by using lighting that complies with the "Dark Sky Initiative."	• Prince George's County Government • State Highway Administration • MDOT Sidewalk Retrofit Program
Outcome 2: Promote the Town's Historic Character and Identity. Progress Measures: Successful and lively public events.	Strategy A: Utilize the Town of Upper Marlboro's Historical Committee • Increase walking tours by 50%. • Develop a self- guided tour of the Downtown District. • Conduct outreach through the various Town/County events by attending, participating and coordinating with local agencies and business.	• Town of Upper Marlboro Events Committee Community Volunteers • Town of Upper Marlboro • Police Department • M-NCPPC/PGC Historic Preservation Commission

		• Prince George's County Government • Marlboro Area Recreation Council
Outcome 3: Create walking/biking trails linking to existing trails outside of the Town, and to destinations within the Town. Progress Measures: Increase in linear feet of trails.	Strategy A: Seek funding for studies and implementation through the Prince George's Planning Department's PAMC Program and Maryland Bikeways Program Strategy B: Continue conducting other studies on different possible trail segments.	• MDOT (Maryland Bikeways Program) • DPW&T • M-NCPPC (PAMC) • Community Center Pathways Program
Outcome 4: Develop additional community gardens throughout Town to increase residents' access to green space and recreational opportunities. Progress Measures: Number of community gardens; increase in educational programs.	Strategy A: Seek local partners to develop educational programs on conservation and environmental advocacy with the Town's new community gardens. Strategy B: Explore options to develop additional community gardens in the newly annexed areas of the Town.	• Town of Upper Marlboro • Prince George's County M-NCPPC Department of Parks and Recreation • Prince George's County Public Schools (PGCPS)

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Utilize the Town's property standards to ensure that commercial and residential properties are aesthetically and functionally inviting to residents and potential business owners and developers. Progress Measures: Decrease in reported violations of property standards.	Strategy A: Continue to implement vacant property tax to encourage property owners to maintain and improve their properties for use/occupancy. Strategy B: Provide property owners with information on funding and grants that can support rehabilitation and façade improvements to commercial properties.	• Town of Upper Marlboro • Property owners