



SUSTAINABLE COMMUNITIES PROGRAM

APPLICATION FOR DESIGNATION RENEWAL

Eligible Applicants:

*Local Governments with a Sustainable Communities
Designation*

*Local Government Consortiums with a Sustainable
Communities Designation*

Application must be submitted
on or before the expiration date of
Sustainable Communities designation.

Maryland Department of Housing and Community Development
Division of Neighborhood Revitalization
2 N Charles Street, Suite 450
Baltimore, MD 21201
410-209-5800
<http://dhcd.maryland.gov/>

**Approved by SGCC on
1/12/2022**

LARRY HOGAN
Governor
BOYD K. RUTHERFORD
Lt. Governor
KENNETH C. HOLT
Secretary
OWEN McEVOY
Deputy Secretary

Overview of Sustainable Communities

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland’s existing communities creating a single, locally designated geographic focus area. Since that time the “Sustainable Communities” designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

Purpose or Renewal and Streamlined Application

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

Application Eligibility and Threshold Requirements

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to reconvene their **Sustainable Communities Workgroup** to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

Threshold Requirements

All Sustainable Community applications must meet the following threshold requirements:

- 1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy Applicants can verify Priority Funding Area boundaries by visiting the MDP website at:
<http://www.mdp.state.md.us/OurProducts/pfamap.shtml> ;
- 2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations or microenterprises;
- 3) The updated Plan must be consistent with other existing community or comprehensive plans;
- 4) A Sustainable Communities Workgroup is re-convened and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

Application Submission and Evaluation

The Sustainable Community application will be evaluated based on thorough assessment of strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

The first printed page of the electronic application is a Table of Contents. This should also serve as a checklist and be used to provide corresponding tabs. In addition to the hard copies of an application, all pictures and maps are to be submitted on a CD-ROM, or send via email to the Sustainable Communities project management team. Pictures should be in a JPEG format and maps should be in a pdf format. Please also include GIS shapefiles of Sustainable Community boundaries and other GIS related data.

Incomplete applications will not be accepted.

Deliver Sustainable Community Applications to:

Sustainable Community Application
ATTN: Olivia Ceccarelli-McGonigal
Division of Neighborhood Revitalization
Department of Housing and Community Development
2 N Charles Street, Suite 450
Baltimore, MD 21201
410-209-5826

Site Visits. Follow-up Discussion, Technical Assistance

Attendance at a minimum of one application consultation session is mandatory for all applicants. Consult with Olivia Ceccarelli-McGonigal at 410-298-5826 or by email at olivia.ceccarelli@maryland.gov if you would like to schedule a meeting.

During the application review process, the review team may make site visits and/or hold meetings with applicants. In addition, applicants may be contacted by the Department for follow-up discussions prior to awards.

When needed, the Department may offer technical assistance, in collaboration with the Maryland Department of Planning, to local governments with limited capacity to prepare their Sustainable Communities applications.

Approval

Approval of applications will be made by the Governor’s Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development. The Governor’s Smart Growth Coordinating Committee can defer the approval of a Sustainable Communities renewal to the Governor’s Smart Growth Subcabinet.

All questions related to the application, please contact Olivia Ceccarelli-McGonigal at 410-209-5826 or by email at olivia.ceccarelli@maryland.gov or your regional project manager, found at this link:

<https://dhcd.maryland.gov/Communities/Documents/SRP/PM-Map-ContactInfo.pdf>

RENEWAL APPLICATION INSTRUCTIONS

The Sustainable Communities application for renewal has **three** sections:

A. Contact information, General Information, Organizational Capacity:

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup and share any technical assistance needs the workgroup may have.

B. Report on accomplishments over past five years:

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes, implemented the strategies initially envisioned and identify what resources were used. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the six elements listed on the previous page (v), including how any of the elements may have interrelated during the five initial years of SC designation.

C. Sustainable Communities Action Plan Update:

The Sustainable Communities Action Plan has been revised so that it is less time consuming and focused on developing a strategic implementation plan. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

SUSTAINABLE COMMUNITIES PLAN ELEMENTS

The table below provides a description of each subject area/element of the Sustainable Communities Action Plan. Included are examples of common strengths and weaknesses within each subject area and the types of projects that might be implemented to address said strengths and weaknesses.

ENVIRONMENT: Describes projects involving the natural environment, our use of natural resources, and our relationships to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; watershed maintenance and preservation; tree canopies and green spaces; climate change mitigation and adaptation; energy conservation; green infrastructure; stormwater infrastructure and management; water and sewer capacity; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation.

ECONOMY: Describes projects centered on economic growth and management.

This category includes projects focusing on (but not limited to): business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

TRANSPORTATION: Describes projects involving the way people in your community get from place to place.

This category includes projects focusing on (but not limited to): access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

HOUSING: Describes projects involving the homes people in your community live or making it easier for them to find and stay in a place to call home.

This category includes projects focusing on (but not limited to): affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing condition (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

COMMUNITY HEALTH & QUALITY OF LIFE: Describes projects concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public safety and the reduction of crime; libraries; educational facilities and programs; health and wellness facilities and programs; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities.

LOCAL PLANNING & STAFFING CAPACITY: Describes projects concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

This category includes projects focusing on (but not limited to): updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

Additional Guidance for Developing the Sustainable Communities Action Plan

III. SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization, so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more a livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may be due to changes in external factors affecting the community or changes in the priorities of the applicant.

Action Plan Guidance

The Action Plan section has been broken down into the same six categories as the Comprehensive Assessment section of this document. These parts address key components of your Sustainable Community Action Plan. Follow the guidelines below to fill out the matrix.

- 1) For each of the different sections, pinpoint essential strengths and weaknesses of your community.**
Example Transportation: Strength - Good sidewalk connectivity. Weakness - Insufficient amount of downtown parking.
- 2) Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest potentials. Include a means of measuring the success of said outcome.**
Example Economy: Outcome – Expand broadband fiber optics in Town. Progress Measure - Linear measurement of fiber laid and number of residential and business connections.
- 3) After defining the outcomes, list detailed strategies (break down to several action steps if needed) that will serve as the means to achieve those goals.** Example Economy: Strategy - Increase number of Town sponsored events □ Develop with community input, a series of weekend events that the Town could host.
- 4) List potential partners that can support the successful implementation of these strategies through different types of resources.** Example Economy: DHCD (Community Legacy program), Small Business Administration (Services and financial assistance) etc.

CHECKLIST AND TABLE OF CONTENTS

APPLICANT: City of Hyattsville, Maryland

NAME OF SUSTAINABLE COMMUNITY: City of Hyattsville, Maryland

Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:

- Section A - Sustainable Community Renewal Applicant Information**
- Section B – Sustainable Community Renewal Report (Projects, Strategies and Partners)**
- Section C – Sustainable Community Renewal Action Plan Update (Matrix)**
- Section D – Sustainable Communities Workgroup Roster**
- Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)**
- Section F – CD-ROM:** The CD-ROM should include the following contents:
 - If requesting a boundary modification, map in pdf format of the proposed Sustainable Community
 - **GIS shapefiles of the modified Sustainable Community boundary (if requesting a modification) and other GIS related data**
 - Photos (jpeg format) of your accomplished projects of the last five years (as indicated in Section B)
 - Digital copy of completed Sustainable Communities Renewal Application

I. SUSTAINABLE COMMUNITY RENEWAL APPLICANT INFORMATION

Name of Sustainable Community:		City of Hyattsville	
Name of Applicant:		City of Hyattsville	
Applicant's Federal Identification Number:		[REDACTED]	
Applicant's Street Address:		4301 Gallatin Street	
City: Hyattsville	County: Prince George's	State: MD	Zip Code: 20781
Phone Number: 301.985.5000	Fax Number: 301.985.5007	Web Address: Hyattsville.org	

Sustainable Community Application Local Contact:

Name: Tracey Douglas		Title: City Administrator	
Address: 4310 Gallatin St.	City: Hyattsville	State: Maryland	Zip Code: 20781
Phone Number: [REDACTED]	Fax Number: [REDACTED]	E-mail Address: [REDACTED]	

Sustainable Community Contact for Application Status:

Name: Jim Chandler		Title: Assistant City Administrator	
Address: 4310 Gallatin Street	City: Hyattsville	State: Maryland	Zip Code: 20781
Phone Number: [REDACTED]	Fax Number: [REDACTED]	E-mail Address: [REDACTED]	

Other Sustainable Community Contacts:

Name:		Title:	
Address:	City:	State:	Zip Code:
Phone Number:	Fax Number:	E-mail Address:	

II. SUSTAINABLE COMMUNITY – General Information

A. Sustainable Community Boundary and Description

- (1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not?
 - a. No, the City has annexed a small land area that is scheduled for redevelopment. The land area is still undeveloped and therefore the SC Area boundary will remain identical to the City of Hyattsville's municipal boundary.

- (2) Include the following in as an attachment (if requesting a modification to your current boundary):
 - a. PDF or JPEG of modified Sustainable Communities boundary map,
 - b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

Sustainable Communities Renewal Application - Section A

(3) Approximate number of acres of entire SC Area: 1,728

(4) Existing federal, state or local designations:

Main Street

Maple Street

National Register Historic District: Hyattsville Historic district

Local Historic District

Arts & Entertainment District: Gateway Arts & Entertainment District

State Enterprise Zone Special Taxing District: Gateway Arts & Entertainment District

BRAC

State Designated TOD

Other(s): Anacostia Trails Heritage Area (ATHA)

(5) Describe the SC Area’s current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

- a. The City’s demographic trend continues to become more racially and socioeconomically diverse as we continue to experience significant residential growth within the City’s commercial corridors and development at Metro. The population is slightly older with a median age of 34.2 and with 34.6% of the population between the ages of 25-44 years old.

	2010	2016	2020
Total	17,550	19,072	21,187
White Alone	32.3%	31.6%	30.40%
Black Alone	35.9%	31.5%	30.30%
American Indian Alone	80.0%	70.0%	0.70%
Asian Alone	4.9%	5.4%	4.60%
Pacific Islander Alone	0.0%	10.0%	0.00%
Some Other Race Alone	21.5%	25.8%	<i>no data</i>
Two or More Races	4.5%	4.9%	3.60%
Hispanic Origin	34.3%	41.4%	36.90%
Diversity Index	87.0	89.6	90.2

- b. Since 2000, the City’s housing stock has increased with multi-family rental and Metro adjacent fee simple townhomes as the predominant new construction housing unit type.

Housing Unit Summary			
	2000	2010	2018
Total Housing Units	6,403	6,833	7,448
Owner Occupied Housing Units	46.4 %	42.3 %	39.0 %
Renter Occupied Housing Units	48.6 %	50.2 %	54.7 %
Vacant Housing Units	4.9%	7.5%	6.3%

- c. The City’s land-use density has continued to increase steadily to 6,642 persons per/square mile.

B. Organizational Structure, Experience and Public Input:

- (1) Describe any changes to the Applicant’s organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?
 - a. The City’s organization structure is unchanged, however the City has added more staff in the Department of Community & Economic Development as well as additional volunteer resident committees, which continue to play a role in the implementation and execution of the Plan.

- (2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?
 - a. Continuity of staff is always a challenge at the local level, with the City having several different staffers participate in the development of the plan and annual evaluation of the plan’s progress.

- (3) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?
 - a. Yes, the City of Hyattsville’s Sustainability Plan is developed through a comprehensive community planning engagement. The Community Sustainability Plan is based upon the following local plans:
 - i. Prince George’s Plaza Transit District Development Plan
 - ii. West Hyattsville Transit District Development Plan (currently being updated)
 - iii. Gateway Arts & Entertainment Sector Plan
 - iv. City of Hyattsville’s Comprehensive Transportation Strategy

- (4) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.
 - a. Not at this time.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART I: QUALITATIVE ASSESSMENT

Purpose:

The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, **please highlight at least three major accomplishments from the last five years**, including how you achieved them. When writing your narrative, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

- 1) **Outcome:** Which outcomes identified in your Sustainable Community plan were you able to achieve?
- 2) **Projects:** Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
- 3) **Partners:** With whom (i.e. state agencies, local stakeholders) did you partner to complete projects?
- 4) **Impact:** What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
- 5) **Photos:** Please also include pictures that depict your accomplishments.

[EXAMPLE] Descriptive Narrative: Please list the most significant accomplishments that apply

Example – Accomplishment 1

Outcome: Improved stormwater management

Projects:

Project 1: Stormwater Retrofit Plan – In October 2014, the Town Council approved the Town's stormwater retrofit plan which outlines various strategies and capital budget expenditures over the next five years. Strategies include reducing the amount of impervious surface in the community and improving stormwater management. One of the plan recommendations is to pass an ordinance that assesses an environmental protection fee on municipal permits.

Project 2: Green Streets – The Town added green elements to approximately 600 linear feet of roadway that had been experiencing severe flooding. Specifically, bioswales were constructed and trees were planted.

Partners:

Chesapeake Bay Trust – provided technical assistance

MD DHCD – provided financial assistance in form of a Community Legacy grant (totaling \$50,000).

Impact: The implementation of the projects had a significant impact on the community by improving stormwater runoff. The streets with the newly constructed bioswales no longer experience flooding.

Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 1: Affordable Housing Strategy

Outcome: In December 2020, the City Council adopted the City's Affordable Housing Strategy, a strategic plan for housing in the City of Hyattsville over the next 10 years. It highlights the housing needs affecting Hyattsville's residents and outlines how the City of Hyattsville will create new and expanded local housing tools to help ensure Hyattsville residents can live in the city at all stages of life. In other words, it aims to build greater awareness of housing needs among residents living in Hyattsville and equip the city—elected leaders, municipal staff, community members, and partners—with the tools to address these needs now and in the future

Projects: The City partnered with Prince George's County Department of Housing and Community Development to support the County's Right of First Refusal Program, which provided the opportunity for the Washington Housing Conservancy and National Housing Trust to acquire Hamilton Manor Apartments, a 245-unit apartment community that had been intended to remain as a market rate product. The purchase by WHC will preserve the units as affordable to low-income families and capitalizes the project to provide necessary capital improvements to the residential community. The Plan is available here: <https://www.hyattsville.org/DocumentCenter/View/5844/Hyattsville-Housing-Action-Plan---Full-Document>

Partners: Prince George's County DHCD, Washington Housing Conservancy, National Housing Trust

Impact: 245-residential dwelling units will be preserved as affordable for low-income families.

Accomplishment 2: Design all new public facilities to meet LEED and/or similar sustainable building standards.

Outcome: The Department of Public Works recently moved into their new facility that was built to meet LEED building and performance standards.

Projects: The City's new \$4.3 million public works facility was designed to meet an increase in operational demands, with additional capacity to service the City's vehicle fleet, staff training facilities, temporary shelter facilities to support snow/weather operations and public facing reception area. The site also includes a bio-retention storm-water management facility that replaced an impervious asphalt surface that had untreated rainwater draining directly into the Northwest Branch of the Anacostia River.

Partners: Low-Impact Development Center, Inc.

Impact: Reduction of impervious asphalt and implementation of bio-retention facility.

Accomplishment 3: Lower Ward 1 Resilient Stormwater Systems Planning Study

Outcome: Development a stormwater infrastructure systems analysis in 2018 with funding from the Maryland Department of Natural Resources (DNR) Community Resiliency Grant Program. The objective was to take a portion of the City where redevelopment is less prevalent, evaluate its existing stormwater infrastructure, and identify potential green and gray stormwater infrastructure improvements to manage flood risks and improve water quality.

Projects: The City has identified thirteen (13) stormwater retrofit opportunities with location, scope, localized flood reduction benefit, water quality benefit, priority, timeframe and cost estimates for performing capital improvements. Several of the projects are budgeted for in the City's Capital Improvement Plan or will be implemented as part of the Rhode Island Avenue Trolley Trail project, a multi-jurisdictional trail project lead by Maryland SHA, Maryland Capital Park & Planning Commission (M-NCPPC) and the City of Hyattsville. The complete study is available at: [Lower Ward 1 Resilient Stormwater Planning Study \(lowimpactdevelopment.org\)](http://www.lowimpactdevelopment.org)

Partners: Low Impact Development Center, Inc.

Impact: Comprehensive planning for reduction in stormwater impacts and improvements to water quality.

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have NOT been accomplished and why.

Outcome: Triple Bottom Line Development Impact

Narrative: Evaluate the impacts of utilizing a Triple Bottom Line scoring policy when evaluating procurement, programs, infrastructure and planned development. The City has not pursued this specific action due to a lack of funding, personnel resources and prioritization of other actions.

Outcome: Evaluate the level of service for the City's recreational program facilities.

Narrative: The City has not pursued this specific action due to turnover at the Director position, lack of funding and prioritization of other recreational programming.

Outcome:

Narrative:

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART II: COMPREHENSIVE ASSESSMENT

Purpose:

The purpose of the comprehensive assessment is to capture indicators of accomplishments in each Sustainable Community. Indicators should reflect the five year time period since the adoption of the Sustainable Communities Action Plan. Thus, the following questions focus on the common outcomes that were identified in the various Sustainable Community Action Plans approved by the State. The assessment will be grouped in the sections of Environment, Economy, Transportation, Housing, Quality of Life, and Land Use.

Please answer the following questions to the best of your knowledge.

Check “**YES**” if applicable to your community. If you answer “**YES**” please quantify the accomplishment (i.e. Q: Has there been an increase in the number of businesses in your Main Street/commercial district? A: YES 4 new businesses have opened in the past five years). If necessary, please also provide a short description of the accomplishment.

Please check “**NO**” if the question item did not have any impact on your community. If you answer “**NO**” please briefly summarize what kept you from achieving your plan’s desired outcomes.

Check “**N/A**”, if the question item does not apply to your Sustainable Community.

Sustainable Communities Renewal Application - Section B

ENVIRONMENT	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an improvement in water quality? Have you completed any projects intended to improve water quality? Ex. impervious surface reduction, stormwater improvements etc.	X			The City has completed the redevelopment of its Department of Public Works property, which has included the removal of 1.5 acres of impervious surface replaced by bio-retention facilities and a new LEED standard design facility.
2. Have you improved wildlife habitat in your community? Ex. native plantings, pollinator gardens, rain gardens	X			The City annual plants 150-175 native species trees within public rights of way.
3. Have you increased access to green space, parks or outdoor recreational opportunities?	X			<p>The City has had two major improvements to recreational green space during the past five years:</p> <ul style="list-style-type: none"> (1) Hyatt Park: A placemaking effort to transform a desolate, unprogrammed green space, which now includes a mini-stage, engaging play space, seating, dedicated food truck area, exterior lighting and a community garden. The space is now being programmed to host community events & programming. (2) Emerson Park Food Forest: A year-round pesticide free, planned garden incorporates a variety of shrubs, herbs, perennial berries, and fruit and nut trees safe for human consumption. The entrance is located at 4515 Emerson Street, and on-street parking is available in the neighborhood.
4. Have you implemented operational sustainability practices (example: town hall enhancements) and or community-based practices?	X			<p>The City of Hyattsville has three major sustainable infrastructure programs:</p> <ul style="list-style-type: none"> (1) Solar Powered Trash Receptacles: The City has installed seventy (70) Big Belly trash receptacles units throughout the City limits. The units compact trash, allowing for greater capacity and a reduced number of times the City is required to service each unit.

Sustainable Communities Renewal Application - Section B

<p>(ex. Rain barrels or rain gardens at residences, recycling, composting etc)</p>				<p>(2) Level 2 & Level 3 Vehicle Charging Stations: The City has installed two (2) Level 3 and seven (7) Level 2 fast vehicle charging stations within the City’s Route One Corridor. The chargers were installed in 2018 through a grant through Maryland Energy Administration (MEA) and have been free for customers through August 2021.</p> <p>(3) Electric Sanitation Truck: The City of Hyattsville added the first electric garbage truck in the State of Maryland to its vehicle fleet. The vehicle is made by Chinese manufacturer BYD Auto and Iowa-based Curbtender, the class 6 refuse truck has a 200 KWh battery, about double the capacity of the battery on a Tesla Model S, allowing it to go for an entire day without charging. The city added an electric Chevrolet Bolt in 2017, the first electric police vehicle in the state and the first Bolt used as a police car in the country, and has other electric and hybrid vehicles in its fleet, including two electric motorcycles.</p> <p>https://www.hyattsvillewire.com/2021/10/06/hyattsville-electric-garbage-truck/</p>
<p>OTHER:</p>				

Sustainable Communities Renewal Application - Section B

ECONOMY	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an increase in the number of new businesses in your Main Street/ Commercial District?	X			The number of new licensed businesses in the City of Hyattsville has increased to 518 businesses, an increase of forty (40) businesses since 2019.
2. Did the Municipality/ Sustainable Community area receive any designations that support local economic development?	X			The City is included in the Anacostia Trails Heritage Area, a visitor tourism designated area that is supported by the State of Maryland Heritage Areas Program. The Maryland Heritage Areas Program is governed by the Maryland Heritage Areas Authority (MHAA) and administered by the Maryland Historical Trust. MHAA provides targeted financial and technical assistance within thirteen locally designated Heritage Areas, each of which has a distinct focus or theme that represents a unique aspect of Maryland's character. Local partners operating within Heritage Areas may be eligible for a variety of benefits designed to support economic development through heritage tourism, including grants, tax credits and loans.
3. Has there been an increase in foot traffic in the Main Street/commercial district?	X			Based upon the net increase in parking sessions, the increased demand for, and provision of, bicycle parking racks, the City has experienced an increase in foot traffic within its commercial districts. To a certain extent, this increased demand has continued in spite of the pandemic.
4. Have the number of commercial vacancies decreased?	X			The City has experienced a decrease in the number of commercial vacancies, specifically within adaptive reuse spaces, which typically command a lower per square foot lease rate and commercial space adjacent to Metro.
5. Has there been an increase in local jobs within the Sustainable Community for its residents?		X		There has not been a significant increase in local jobs within the City of Hyattsville for its residents.

Sustainable Communities Renewal Application - Section B

<p>6. Has there been an increase in workforce development training or other opportunities for connecting potential employees to well-paying jobs?</p>	<p>X</p>			<p>The City is home to Prince George’s Community College’s culinary arts program at University Town Center, which provides workforce development training and opportunities for employment within the DC market area.</p>
<p>OTHER:</p>				

Sustainable Communities Renewal Application - Section B

TRANSPORTATION	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has the amount of bike trails/paths increased? How many linear feet do the trails cover?		X		The Rhode Island Avenue Trolley Trail project is scheduled to add 5,200 linear feet of new trail to the City's trail network and provide a connection to the existing trail system to the north and the Northwest Branch Trail System into the Washington DC system. The construction solicitation is scheduled to close in November 2021, with the 18-month construction scheduled to commence in Spring 2022.
2. Have there been improvements to the public transit infrastructure?	X			The City's portion of the Capital Bikeshare (CaBi) system was implemented in 2018, with an expansion of eight (8) docking stations. The City is scheduled for two (2) additional stations as part of development projects slated to break ground in 2022.
3. Has there been an increase in sidewalks? (Amount in linear feet). Were accessibility elements added, such as more ADA-accessible ramps and signage/signals? Has there been a noticeable increased use of these walking places?	X			<p>The City has completed three (3) sidewalk improvement projects since 2017, all of which have brought the respective sidewalks into ADA compliance:</p> <ul style="list-style-type: none"> (1) Sidewalk Replacement projects at: Madison Street, 31st Place, Kimberly Road and Nicholson Street with a total of 435 linear feet of replacement; (2) New Sidewalk: 37th Place with a total of 80-linear feet of sidewalk; (3) Trip Hazard Mitigation: 600 linear feet of trip hazard corrective actions to correct concrete sidewalk without the need for full replacement. <p>The City has not been able to quantify an increase in walking in these residential neighborhoods.</p>
4. Have there been any roadway improvements that support "Complete" or "Green" streets?	X			Ager Road Green Streets Project: The project construction started in 2018 and was completed in 2020. The County road project included 1.28 miles of roadway from East West Highway to Queens Chapel Road in Hyattsville. The project included work on Ager Road but also on Jamestown Road and Hamilton Street. The project included new pedestrian LED street lighting, bike lanes, road diets and a new median.

Sustainable Communities Renewal Application - Section B

5. Has traffic congestion along major roads decreased? (Amount in percent)	X			Traffic congestion has decreased since 2020, however the increase is primarily due to the COVID-19 pandemic and teleworking for Federal employees. While the City anticipates a long-term reduction in the number of single-occupancy vehicle trips, such a reduction factors include Metro ridership and capital improvements, recreational bicycle trails as viable commuter routes, telework opportunities and flexible work schedules.
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Sustainable Communities Renewal Application - Section B

HOUSING	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have any residential facades or interiors been improved? Has the energy efficiency of any housing units been increased?			X	The City does not operate any residential façade improvement programs nor home energy efficiency programs.
2. Has the home ownership rate increased?		X		Homeownership as a percentage of total residential dwelling units has reduced by 3.3%, however this reduction is directly related to the net increase in multi-family residential dwelling units, not a transition of RDU's from owner to rental.
3. Has there been an increase in the number of housing units in the Sustainable Community area? What number and/or percent are affordable? How many are within .5 miles of a transit stop?	X			<p>There has been a net increase in 615 residential dwelling units from 2010 to 2018, based on American Communities Survey (ACS) data. The City anticipates a significant increase in RDU's as four (4) different multi-family development projects are either under construction or completing the entitlement approval process; each project includes approximately 300 RDU's.</p> <p>The City assisted the Washington Housing Conservatory and NHT Communities to acquire 245-RDU's for dedication of affordable housing, a property adjacent to the West Hyattsville Metro Station. The City also provided PILOT financing for a 15-year term to assist Montgomery Housing Partnership with financing to capitalize a 53-unit affordable housing property, located at .5 miles from the West Hyattsville Metro. The project also received Low-Income Housing Tax Credits and HUD Section 811 PRA funding to assist with the capital improvements on the property.</p>
4. Has there been demolition of blighted properties?	X			The former Washington Sewer & Sanitation Commission (WSSC) was demolished in 2019 for the redevelopment of the site as a private single-family detached development site, which is still under development.
5. Has the residential vacancy rate decreased?	X			Since 2010, the City's residential vacancy rate has decreased marginally by 1.2%.

Sustainable Communities Renewal Application - Section B

<p>6. Has the jurisdiction partnered with any community development corporations to improve its housing stock, increase the availability of affordable housing, or support those experiencing homelessness or being threatened with eviction? Has the jurisdiction initiated any of its own programs to do the same?</p>				<p>The City has partnered with several community development corporations to construct new, preserve and reinvest in affordable housing stock. The City has partnered with the following organizations:</p> <ul style="list-style-type: none"> ● Housing Initiative Partnership: Renaissance Square Artist Housing, construction of 44-affordable housing units; ● Montgomery Housing Partnership: Parkview Manor Apartments - Reinvestment in 53-unit garden style apartment complex. The project included a tax credit from the City to assist with financing the \$3.5 million interior renovations; ● Washington Housing Conservancy & NHT Communities - Hamilton Manor Apartments: Acquisition of 245-unit market rate apartment complex for preservation as affordable housing. <p>The City has adopted an Affordable Housing Strategy, but has not initiated any of its own affordable housing programs.</p>
<p>7. Has there been an increase in homeownership counseling services or individuals accessing such services?</p>			<p>X</p>	<p>The City is not aware of statistics on homeownership counseling services.</p>
<p>OTHER:</p>				

Sustainable Communities Renewal Application - Section B

COMMUNITY HEALTH & QUALITY OF LIFE	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
<p>1. How many historic properties were renovated/improved? To your knowledge, did the renovations mitigate certain environmental hazards such as lead and asbestos?</p>				<p>There are very few 'historic' properties renovated in the past five (5) years. The City has witnessed an increase in adaptive reuse of commercial and retail spaces, most notably the University Town Center Metro II from an office to residential building. The Edward Durrell Stone designed building, renamed The Highline, was transformed by The Bernstein Companies and is now a 311-residential unit building that features six (6) unique floorplans and a variety of unique amenity rooms for tenants to enjoy.</p>
<p>2. Have there been improvements and/ or additions to your public or community available spaces? Examples include museums, community centers, public plazas, murals and public art.</p>	<p>X</p>			<p>The City of Hyattsville has consistently added murals and other public art throughout the community's landscape. Most recently, the City funded a transformer box art wrap project administered by the Hyattsville Community Development Corporation (CDC). The art installations were selected by a panel of local artists, planners and community leaders. In addition, the City, through its Corridor Investment Program, has funded independent art murals depicting social justice and other meaningful causes.</p> <p>Lastly, the City has worked with a local business organization group, SoHy, to activate a vacant site which is planned for redevelopment, as a local gathering place. The SPOT, is now home to small music performances and on October 23rd hosted a fundraiser for recently displaced Afghan refugees.</p>
<p>3. Are there opportunities for residents to gather, communicate and celebrate? Do they serve multi-generations and all populations in the community? Examples are wide-ranging and may include fairs, community history days, neighborhood meetings, etc.</p>	<p>X</p>			<p>The opportunity to 'gather' has been very limited since March 2020, as the City has had to cancel the majority of in-person events through 2021.</p> <p>The most popular event throughout the pandemic has been the weekly/bi-weekly food basket distributions, which the City has consistently operated since May 2020. The events are coordinated with City Staff and the local food banks and have regularly distributed 200-400 food baskets. The frequency and attendance of the events has subsided since August 2021.</p> <p>The City hosted a limited summer camp this year and has hosted some limited attendance events. The City plans on resuming in-person multi-generational events in 2022, which will include breaking ground on the renovation of the City's Teen Center.</p>

Sustainable Communities Renewal Application - Section B

<p>4. Have there been any changes in access to health and wellness services? Examples include mobile clinics, hospitals, telehealth opportunities.</p>	<p>X</p>			<p>The City has hosted 30 in-person COVID testing and vaccine events since March 2020. The events have been well attended</p>
<p>5. Are there any residential health and wellness opportunities in place (i.e. athletic facilities, recreational indoor/outdoor courses or groups)?</p>	<p>X</p>			<p>In 2019, the City of Hyattsville built the State of Maryland’s first new outdoor gym. The modern fitness court is located at 38th Avenue Neighborhood Park, just west of Magruder Park. The fitness court featured a full circuit workout, suspension rings, pylo boxes and pull-up bars.</p>
<p>6. Do all residents have access to healthy food options such as fresh food grocery stores, farmers markets, community gardens, etc., within the Sustainable Community?</p>	<p>X</p>			<p>Yes, the City has five grocery stores and there are two (2) community gardens within the Sustainable Community. There are also two (2) farmers markets adjacent to the community.</p>
<p>7. Has there been a decrease in crime rate?</p>				<p>The City’s five-year crime rate has steadily decreased by 22% as of 2020. The City Police Department’s calls for service have also steadily declined in the past five years from 24,890 (2016) to 21,518 (2020).</p>

Sustainable Communities Renewal Application - Section B

<p>8. Do all residents have access to the Internet and other basic utilities and services?</p>	<p>X</p>			<p>All residential dwelling units in the City have access to all public utilities including, but not limited to internet, water & sewer and power.</p>
<p>LOCAL PLANNING & STAFFING CAPACITY</p>	<p>YES</p>	<p>NO</p>	<p>N/A</p>	<p>If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?</p>
<p>1. Have there been any infill developments?</p>	<p>Yes</p>			<p>There have been several infill developments constructed in the City in the last five (5) years, including the following:</p> <ul style="list-style-type: none"> ● Former Kiplinger's Press Building: Redevelopment adjacent to Hyattsville Crossing (formerly Prince George's Plaza), with the construction of 83 townhouses and a single 373-unit multi-family rental building. ● Former vacant Ginns Warehouse: Redevelopment of former vacant industrial site adjacent to West Hyattsville Metro, redeveloped with 183 townhomes, two multi-family buildings with a total of 700 residential dwelling units and 10,000 square feet of retail.
<p>2. Has there been an increase in the amount of preserved/protected land?</p>		<p>X</p>		<p>No, there has not been land acquired for preservation.</p>
<p>3. Have there been any developments hindered by growth constraints? If so, please describe. Example constraints could be inadequate infrastructure, insufficient zoning</p>		<p>X</p>		<p>No, there development has not been hindered by growth constraints. The City's three commercial corridors include both opportunities for redevelopment and infill of vacant land.</p>

Sustainable Communities Renewal Application - Section B

density/intensity, or lack of buildable land.				
4. Have there been any zoning or policy changes that have fostered growth or redevelopment in your Sustainable Community?	X			<p>Yes, Prince George’s County includes a ‘fast track’ review for building permits for development parcels located within Transit Oriented zoning areas, of which the City has two (2).</p> <p>Prince George’s County is also updating its 65-year old zoning ordinance. The new zoning ordinance has been developed over the past three (3) years. The County is completing its Comprehensive Map Amendment and is scheduled to adopt the new zoning ordinance in 2021.</p>
5. Have there been any significant improvements to the municipal infrastructure within the Sustainable Community (i.e. street lighting, water/sewer lines)?	Yes			<p>The State of Maryland has completed a complete restoration of Queens Chapel Road. The roadway now includes ADA compliant sidewalks, pedestrian street lighting and medians.</p> <p>Prince George’s County has completed a ‘green street’ of Ager Road, which now includes overhead pedestrian street lighting, ADA compliant sidewalks and bicycle lanes.</p>
6. Have you hired any new staff members, reassigned duties, or procured the services of a contractor to increase or better align local capacity? Have you implemented any professional development programs?	Yes			<p>The City has hired two (2) positions to increase services to better align with local capacity:</p> <ol style="list-style-type: none"> 1) Deputy Director, Department of Public Works 2) Community & Economic Development Coordinator <p>The City regularly funds professional development accreditation and courses for staff to participate in applicable training opportunities.</p>

Sustainable Communities Renewal Application - Section B

<p>7. Has your community initiated or completed any planning efforts that will support the Sustainable Community area, including comprehensive planning, small area planning, or planning studies?</p>	<p>X</p>			<p>The City completes comprehensive 5-year planning efforts, with the next plan scheduled to commence in 2022, which will cover 2023 – 2027.</p> <p>The City and its community are also participating in the West Hyattsville Transit District Development Plan (TDDP) Sector Plan, which was previously updated in 2003. The Plan is being managed by the Maryland-National Capital Park & Planning Commission (M-NCPPC) and is scheduled for adoption in 2022.</p>
<p>OTHER:</p>				

Sustainable Communities Renewal Application - Section B

<p>COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.</p>	<p>Source (federal, state, foundation, etc.)</p>	<p>Amount Received</p>	<p>If no funding was received, what technical or other assistance from the state would help with future applications?</p>	<p>Other Notes</p>
<p>Community Legacy (CL):</p> <ul style="list-style-type: none"> ● CL 2021 (2) ● CL 2020 ● CL 2018 	<p>DHCD</p>	<p>\$50,000 each plus \$110,000 in 2021</p>		<p>Funding for City’s annual Commercial Façade Improvement Program. Funding of \$110,00 was awarded for renovation of the Teen Center.</p>
<p>Strategic Demolition Fund (SDF):</p> <ul style="list-style-type: none"> ● CL 2020 ● CL 2019 	<p>DHCD</p>	<p>\$500,000</p>		<p>Funding for demolition and site grading for redevelopment and construction of Canvas, located on the 5100 block of Baltimore Avenue.</p>
<p>Water Quality Revolving Loan Fund:</p>	<p>MDE</p>			
<p>Other Funding Programs: <i>examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.</i></p> <p>*Please add more rows if necessary</p>				
<p>Maryland Heritage Areas Authority (MHAA)</p>	<p>Maryland Heritage Areas Authority (MHAA)</p>	<p>\$40,000</p>		<p>Funding for bike & pedestrian way-finding signage throughout the City.</p>
<p>Maryland Energy Administration (MEA)</p>	<p>MEA</p>	<p>\$100,000</p>		<p>Purchase of new fully electric garbage truck and Installation of a rooftop solar PV system on new DPW facility, producing</p>

Sustainable Communities Renewal Application - Section B

				130,000 kWh per year.

Sustainable Communities Renewal Application - Section B

COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?

The City has previously sought funds for the development of a Triple Bottom Line (TBL) tool that would be used to assess the social, environmental and economic impacts of development. The formula would be specific to the City of Hyattsville based on quantitative and qualitative values.

Sustainable Community Action Plan

City of Hyattsville, Maryland

Example Section

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> ● Insert bulleted list of strengths (provide some detail as to why and how this is a strength in your community) 	<ul style="list-style-type: none"> ● Insert bulleted list of weaknesses (provide some detail as to why and how this is a weakness in your community)

<u>Desired Outcomes and Progress Measures</u>	<u>Strategies and Action Items</u>	<u>Implementation Partners</u>
<p>Outcomes should be considered end results of actions and strategies. Based on the strengths and weaknesses, identify the strengths on which you would like to build and the challenges you would like to address.</p> <p>Progress Measure: What will you use to measure success toward outcome? Is it quantifiable or qualifiable?</p>	<p>Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.</p>	<p>Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.</p>
<p>Example Outcome 1: Code violations and complaints are reduced in the Sustainable Community residential areas.</p> <p>Example Progress Measures: Code violations reduced by 25% in Sustainable Community residential areas</p>	<p>Example Strategy A: Review and revise, as needed, code compliance program to reduce frequency and number of residential code violations.</p> <p>Example Action 1: Complete analysis of code violations over the past five years to determine areas, both geographically and topically, for which code violations are most frequent.</p> <p>Example Action 2: Conduct outreach program to determine barriers to code compliance.</p> <p>Example Action 3: Analyze code compliance program for potential inefficiencies and opportunities for proactive engagement.</p> <p>Example Action 4: Pursue façade improvement funding to assist low-income homeowners overcome barriers to code compliance.</p>	<p>Maryland Department of Planning, Maryland Department of Housing, County Planning Department, local homeowners association</p>

Environment

This section describes projects involving the natural environment, our use of natural resources, and our relationships or access to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; tree canopies and green spaces; green infrastructure; habitat improvement, climate change mitigation and adaptation; nuisance flooding,; stormwater infrastructure and management; water and sewer capacity; energy conservation; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation improvements.

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> ● There are many parks and well-maintained trails nearby and in constant use including Magruder Park, Heurich Park and the Northwest Branch Trail System ● The City has invested in studies and stormwater management infrastructure to mitigate storm water events in areas close to the water table. ● Most residents live in close proximity to programmed or passive green space ● The City operates 70 ‘Big Belly’ trash receptacles in high volume pedestrian areas ● The City hosts annual electronics and paint recycling events ● Maryland Sustainable Certified and Tree City USA community ● Sustainability Policy that reduces negative environmental impacts 	<ul style="list-style-type: none"> ● The trail system lacks full connections to adjacent communities and is not yet connected to the Northwest Branch Trail System. ● Some residents are unaware of the availability of local parks, trails and pools due to lack of advertising ● City tree canopy includes the Bradford Pear, a problematic species which are dying and require replacement.

<u>Desired Outcomes and Progress Measures</u>	<u>Strategies and Action Items</u>	<u>Implementation Partners</u>
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Sustainable Communities Renewal Application - Section B

<p>Outcome 1: Utilize opportunities to educate and implement programming to foster environmental sustainability.</p> <p>Progress Measures: (1) Implement specific projects within the Lower Hyattsville Storm Water Mitigation Plan. (2) Increase in the City’s Urban Tree Canopy</p>	<p>Strategy A: Annual investment in new tree plantings within City parks and public rights of way. Strategy B: Continued expansion of Big Belly trash receptacle program within high volume pedestrian areas. Strategy C: Implementation of Lower Hyattsville Storm Water Mitigation Plan</p>	<p>Maryland Department of the Environment (MDE) Neighborhood Design Center Low Impact Development Center, Inc.</p>
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Economy

This section is centered on economic growth and management.

Strengths and weaknesses might focus on the following: business attraction & retention; improving and maintaining the health of business districts downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> ● Three commercial corridors with two (2) located at WMATA metro stations and one (1) located within the US Route One Corridor; ● Home to ATHA Visitors Center and three (3) Federally designated historic sites; ● The City has facilitated or has provided façade improvement funding for adaptive reuse of six (6) long-term vacant buildings, which now host several anchor institutions, including Pyramid Atlantic Arts Center, Art Works Now, Will’s Decorating, Sangfroid Distilling and Streetcar82 Brewing. ● Rebranding of Prince George’s Plaza as Hyattsville Crossing, adopted by the WMATA Board of Directors in 2020 to reflect the new vision for the land area in and around the Metro station. ● Private sector investment in land-development, primarily for mixed-use transit-oriented development. ● \$26 million reinvestment updates to MPG (formerly Mall at Prince George’s); 	<ul style="list-style-type: none"> ● Fragile local retail market; ● Adaptive reuse of aged or obsolete commercial structures are challenging to meet zoning and operational requirements; ● Pandemic has fundamentally changed the way in which consumers interact with retail; ● Lack of cohesive branding effort; ● Local jobs/economy is heavily dependent upon Federal government ● Not all people are aware of the historic sites in the City of Hyattsville ● Regional well-paying job opportunities are primarily only for the highly educated, need more support and training for unskilled workers ● Diminishing commercial office market and reduction in Federal leasing; ● Increasing net lease rates for small businesses/retail.

Sustainable Communities Renewal Application - Section B

<ul style="list-style-type: none"> • Adaptive reuse of vacant office building as 300-unit residential building adjacent to Metro. • Increase demand for Prince George’s County Community College offices at University Town Center. • Gateway Arts District is home to a diverse population, which is necessary to support new local businesses • The annual Hyattsville House Tour serves highlights historic homes within the designated Hyattsville Historic District • ATHA Maryland Milestones Visitors Center is located in Hyattsville • Pyramid Atlantic Arts Center is an anchor arts and culture center • Proximity to arts venues at Joe’s Movement Emporium, the UMD Clarice Smith Center and Jim Henson Exhibition at Northwestern High School 	<ul style="list-style-type: none"> • While experienced based retail has done well, traditional ‘brick and mortar’ retail has had to compete with more cost effective eCommerce.
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Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Small Business and Local Market Ecosystem Resiliency</p> <p>Progress Measures: (1) Private investment leveraged for Commercial Façade Improvement and Corridor Investment Program (2) Adoption and</p>	<p>Strategy A: Business Retention & Expansion Strategy to develop a toolkit of programs and resources for building a stronger and more resilient local economy.</p> <p>Strategy B: Access to small business funding opportunities for technical support and eCommerce.</p> <p>Strategy C: Promote the financial benefits of the City’s Commercial Façade Improvement Program.</p> <p>Strategy D: Promote the micro-grant opportunities available through the City’s Corridor Investment Program and Prince George’s County EDC’s Recovery Programs.</p> <p>Strategy E: Evolve the City’s COVID Relief Recovery Fund with ARPA funds to provide recovery & resiliency toolkit for small businesses.</p>	<p>Private Landowners Prince George’s County Economic Development Corporation (EDC)</p>

Sustainable Communities Renewal Application - Section B

<p>implementation of a BRE Strategy.</p>		
<p>Outcome 2: Develop a Hyattsville Economic Branding Campaign</p> <p>Progress Measures: (1) Establishment of a BID through enabling State legislation and approval of land-owners; (2) Development of a branding strategy.</p>	<p>Strategy A: Creation of a Business Improvement District (BID) at Hyattsville Crossing to develop a cohesive vision and provide supplemental services to property and business owners. Strategy B: Develop a comprehensive local economy branding strategy for customer attraction and coordinated campaign messaging.</p>	<p>Prince George’s County Private Landowners WMATA HR&A Advisors</p>

Transportation

This section describes the way people in your community get from place to place.

Strengths, weaknesses and outcomes can focus on: access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

Strengths	Weaknesses
<ul style="list-style-type: none"> ● Prioritization of bicycle and pedestrian infrastructure were a higher priority than single-occupancy vehicles in the City’s 2019 Comprehensive Transportation Plan; ● The City has invested in bicycle racks throughout the City’s commercial corridors, at all public buildings, schools and parks; ● In Summer 2021, WMATA completed a comprehensive pedestrian infrastructure plan at both Metro stations within the City limits; ● The City has invested in modern parking meter infrastructure, including parking shelters to improve the customer experience; ● The Rhode Island Avenue Trolley Trail and Northwest Branch Trail systems provide viable commuter and recreational bicycle routes throughout the City. ● A total of eight (8) Capital Bikeshare (CaBi) docking stations are located within the City of Hyattsville. 	<ul style="list-style-type: none"> ● The bus systems operated by WMATA and Prince George’s County are unreliable and not well coordinated; ● Not all bus stops in the City meet ADA accessibility standards; ● Bike trail sections are incomplete or do not fully meet Crime Prevention Through Environmental Design (CPTED) Standards. ● On-street dedicated bicycle lanes are incomplete or do not provide continuity for less-experienced riders.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Provide greater opportunities for bicycle and pedestrians to utilize trails as viable transportation routes.</p> <p>Progress Measures: (1) Increase in the number of pedestrians and cyclists utilizing</p>	<p>Strategy A: Complete Rhode Island Avenue Trolley Trail Connection Strategy B: Increase the number of Capital Bikeshare (CaBi) docking stations</p>	<p>Capital Bikeshare, Prince George’s County Department of Public Works & Transportation, Private Land Owners</p>

Sustainable Communities Renewal Application - Section B

<p>bike trails. (2) Increase the number of CaBi parking sessions.</p>		
<p>Outcome 2: Greater reliance upon WMATA system for daily commuter route</p> <p>Progress Measures: Increase the number of daily and annual WMATA ridership.</p>	<p>Strategy A: Provide bicycle and pedestrian infrastructure with safe and direct access to WMATA stations; Strategy B: Facilitate TOD investment in and adjacent to WMATA stations.</p>	<p>WMATA, Prince George's County</p>

Housing

This section focuses on the homes in which people in your community live or making it easier for them to find and stay in a place to call home.

Strengths, weaknesses and outcomes might focus on the following: affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing condition (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

Strengths	Weaknesses
<ul style="list-style-type: none"> ● Diversity of housing stock, as the City is home to Victorian era homes, post-WWII bungalows, townhomes, duplex units, condominium buildings and modern multi-family near Metro; ● Homeownership has continued to fuel reinvestment in aging housing stock; ● Several reputable non-profit housing organizations have access to LIHTC's and other sources of underwriting financing. 	<ul style="list-style-type: none"> ● Affordability for low-income and moderately low-income has become more challenging as demand for housing in the DC metropolitan area has outpaced the number of building permits approved by local jurisdictions; ● Traditionally unregulated sub-market rate apartment buildings adjacent to Metro are being acquired in private transactions with new equity ownership requiring market or above market lease rates. ● Property taxes are barriers for aging populations to remain in their homes.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Create more opportunities for affordable housing.</p> <p style="padding-left: 20px;">Progress Measures: Increase the quantity and percentage of affordable residential dwelling units within the City's housing stock.</p>	<p>Strategy A: Implement the City's 2020 Affordable Housing Action Plan</p> <p>Strategy B: Leverage partnerships with affordable housing organizations to create and preserve opportunities for affordable dwelling units.</p> <p>Strategy C: Advocate for the inclusions of inclusionary zoning within the County's Zoning Ordinance.</p>	<p>Housing Initiative Partnership Prince George's County DHCD Maryland DHCD Enterprise Community Partners</p>
<p>Outcome 2: Provide opportunities to reduce displacement of aging residents</p> <p style="padding-left: 20px;">Progress Measures: Perform an annual assessment of the City's population.</p>	<p>Strategy A: Implement the City's Age Friendly Strategy</p>	<p>Hyattsville Aging In Place Prince George's County Office of Aging</p>

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Community Health and Quality of Life

This section is concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public health including improving community design to promote healthy behaviors such as walking and strengthening community support and connectedness through health and wellness programs and facilities that create inclusive communities. These projects may include built environment, indoor spaces, outdoor environments such as increasing community gardens and access to services including educational facilities and programs; health and wellness facilities and programs that serve multi-generations; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities. Projects should include community engagement that includes participation in the selection of strategies and outcomes, progress reports, and evaluation.

Strengths	Weaknesses
<ul style="list-style-type: none"> ● Community adopts and continually evaluates a community vision and priorities; ● Civic groups are highly engaged in fostering community culture; ● New Hyattsville Middle School is under construction and will open for the 2023 school calendar year; ● English as a Second Language (ESOL) programs are available ● Proximity to University of Maryland and Prince George’s Community College ● Ash Hill – National Historic Site ● Hyattsville Historic District ● ATHA Maryland Milestones Visitors Center ● Pyramid Atlantic Arts Center ● Maryland State Arts Council funds a variety of new programs for local arts 	<ul style="list-style-type: none"> ● Negative reputation of County school system relative to the region: overcrowded, poor teacher retention, infrastructure needs and budgetary constraints ● Several years before schools before Hyattsville Elementary School and Nicholas Orem Middle School are renovated ● Limited bi-lingual programs in public schools ● Perception of crime in the County is a deterrent

Sustainable Communities Renewal Application - Section B

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Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Support community cultural experiences</p> <p>Progress Measures: (1) Annual number of tickets sold to Hyattsville Historic House Tour (2) Annual number of visitors to ATHA Visitors Center</p>	<p>Strategy A: Support the Annual Hyattsville Historic House Tour Strategy B: Continue to market the Anacostia Trails Heritage Area Visitors Center and the many historical sites within ATHA.</p>	<p>ATHA Maryland Historical Trust Prince George’s County Arts & Humanities Council Hyattsville Preservation Association</p>
<p>Outcome 2: Opening of Hyattsville Teen Center</p> <p>Progress Measures: Annual number of participants in teen and senior programing at Teen Center.</p>	<p>Strategy A: Fund capital improvements necessary to retrofit a city owned vacant building to serve as a multi-generational facility to serve teens and seniors.</p>	<p>Maryland DHCD</p>

Local Planning and Staffing Capacity

This section is concerned with a local government’s ability to plan for the community’s future and to meet the current needs of residents.

Strengths, weaknesses and outcomes might focus on the following: updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

Strengths	Weaknesses
<ul style="list-style-type: none"> ● Update to Prince George’s County Zoning Ordinance to modernize and simplify the zoning categories and development standards; ● The County, through the Maryland-National Capital Park & Planning Commission (M-NCPPC) provides regulatory oversight of land-use development and has prioritized developed communities like the City of Hyattsville; ● The City has invested in a City Planner, GIS Analyst and Community Development Coordinator to support the City’s growth and investment priorities. ● The City’s Community Sustainability Plan and Annual Progress Reports provide clarity of community priorities and accountability for execution of the community vision. ● The City’s development has almost exclusively taken place in the commercial areas near metro, which are priority growth areas for the community and reflected in the Transit District Development Plan and Gateway Arts District Sector Plan. 	<ul style="list-style-type: none"> ● The City does not maintain zoning authority, therefore decisions related to land-use reside at the County level; ● Soaring land values, County taxes and development impact fees are barrier to affordable development. ● Comprehensive planning efforts, while valuable, are not always aligned with market-driven economic realities. ● The updated County zoning plan will circumvent the uses and development standards defined by the local sector plans.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
<p>Outcome 1: Plan for the City’s next decade of priorities and is reflective of its evolving community values.</p> <p>Progress Measures: Adopt and track progress of the City’s new Community Sustainability Plan.</p>	<p>Strategy A: Develop and adopt a 2023 – 2027 Community Sustainability Plan which reflects the community’s vision and values.</p> <p>Strategy B: Continue to invest in staff positions that add value to the implementation of the community’s vision and enhance service delivery.</p> <p>Strategy C: Complete adoption of West Hyattsville Transit District Development Plan.</p>	<p>Maryland-National Capital Park & Planning Commission (M-NCPPC)</p>

