



2024 ANNUAL IMPACT REPORT

TRANSFORMING COMMUNITIES
SINCE 1998

About Main Street Maryland

Main Street Maryland has been transforming communities across the state since 1998. As the official coordinating program for the **National Main Street Center**, we are housed within the **Maryland Department of Housing and Community Development** and focus on strengthening Maryland's historic downtowns through local investment and revitalization.

Our designated communities are among the state's most vibrant and resilient, committed to improving the economy, appearance, and identity of their traditional business districts. Using the proven **Main Street Approach™**—centered on design, promotion, economic vitality, and organization—these communities are building stronger, more connected places to live, work, and visit.



MARYLAND MAIN STREETS ACROSS THE STATE

34 Designated
Main Streets

9 Affiliate
Main Streets





Main Street's Four Point Approach

The Main Street Approach™ centers on Community Transformation through four points: Economic Vitality, Design, Promotion, and Organization. This framework supports vibrant downtowns by strengthening the local economy, enhancing public spaces, telling a district's story, and fostering strong community partnerships.