



2025 ANNUAL IMPACT REPORT

TRANSFORMING COMMUNITIES
SINCE 1998

Main Street Maryland has been transforming communities across the state since 1998. As the official coordinating program for the **National Main Street Center**, we are housed within the **Maryland Department of Housing and Community Development** and focus on strengthening Maryland's downtowns through local investment and revitalization.

Our communities are among the state's most vibrant and resilient, committed to improving the economy, appearance, and identity of their traditional business districts. Using the proven **Main Street Approach™**—centered on design, promotion, economic vitality, and organization—these communities are building stronger, more connected places to live, work, and visit.



MARYLAND MAIN STREETS ACROSS THE STATE

29 Designated
Main Streets

8 Aspiring
Main Streets

7 Connected
Main Streets

- **Designated** communities use the full Main Street Approach™ driving sustained, place-based economic revitalization.
- **Aspiring** communities are actively pursuing Designated status over a two year training program.
- **Connected** communities are practicing one or more of the pillars of the Main Street Approach™.



2025
MARYLAND MAIN STREET
IMPACT ACROSS THE STATE
IN DESIGNATED COMMUNITIES

193 New Businesses Opened

448 Full Time Jobs Created

39,070 Volunteer Hours

437 Part Time Jobs Created

\$84.4 MILLION Total Public and Private Investment

249 Properties Improved

400+ Conference Attendees



Local.
L♥vable.