#### MARYLAND ICH

## HOMELESS AND WORKFORCE SYSTEMS SYMPOSIUM

## **FEATURING**



SECRETARY JACOB DAY
MARYLAND DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT



SECRETARY PORTIA WU
MARYLAND DEPARTMENT OF LABOR



PEGGY BAILEY
CENTER ON BUDGET AND POLICY
PRIORITIES







DEL. BROOKE GROSSMAN WASHINGTON COUNTY, DISTRICT 2B

## SECRETARY JACOB DAY MARYLAND DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

Prior to his nomination to lead the Maryland Department of Housing and Community Development under Governor Wes Moore, Secretary Jacob R. Day served as the 28th Mayor of Salisbury, Maryland. Born and raised in Salisbury, he previously served as City Council President. His tenure as Mayor was marked by a resurgent downtown, including nearly \$650 million in new construction, the establishment of two youth community centers, and the creation of a permanent supportive housing program to address chronic homelessness.

Secretary Day also previously worked for the Eastern Shore Land Conservancy, most recently as Director of the Center for Towns, utilizing design, planning, and implementation assistance to establish vibrant, sustainable small cities and towns. He served as national president of the American Institute of Architecture Students, and as editor-in-chief of CRIT, a journal of architecture. He was also elected as the 79th president of the Maryland Municipal League, representing Maryland's 157 municipalities, and was one of Maryland's representatives to the Chesapeake Bay Program's Local Government Advisory Committee.

As a Major in the U.S. Army, Secretary Day is assigned to the Maryland Army National Guard as an Information Operations and Special Technical Operations Officer with the 110th Information Operations Battalion. He is a veteran of the Global War on Terrorism and was deployed to Somalia, Kenya, and Djibouti. Secretary Day earned a Master of Science in Nature, Society & Environmental Policy from Oxford University. He also earned a Master of Urban Design from Carnegie Mellon University and a Bachelor of Science in Architecture from the University of Maryland. He is the proud father to two beautiful daughters, Lilly and Olivia.

#### SECRETARY PORTIA WU MARYLAND DEPARTMENT OF LABOR

Portia Wu joins the Moore-Miller administration from her most recent position as Managing Director of U.S. Public Policy at Microsoft, where she has worked since 2017. Wu is an experienced leader who has spent her career developing and implementing policies that benefit America's workers.

Before joining Microsoft, Wu served as Assistant Secretary for Employment and Training at the United States Department of Labor. In that role, she oversaw federal programs that provided employment services and job training to more than 15 million individuals each year. She also led the agency's implementation of the bipartisan Workforce Innovation and Opportunity Act of 2015, which reformed federal workforce programs and instituted new accountability and reporting measures.

From 2011 to 2014, Ms. Wu served at the White House Domestic Policy Council as Special Assistant and Senior Policy Advisor to President Barack Obama for Labor and Workforce. Wu also served as Labor Policy Director for the late Senator Edward M. Kennedy. She received a Master's Degree in comparative literature from Cornell University and her Juris Doctorate from Yale Law School. She and her family live in Chevy Chase, Maryland.

## SECRETARY CAROL BEATTY MARYLAND DEPARTMENT OF DISABILITIES

Carol A. Beatty was appointed Secretary of the Maryland Department of Disabilities (MDOD) by Governor Wes Moore in January 2023 having previously served in the same position for Governor Larry Hogan's Administration from 2015-2023. She leads this agency which provides advocacy and guidance to ensure that state entities deliver services in the most integrated settings possible and consider the diverse needs of the disability community through their planning and implementation processes. Secretary Beatty brings over 35 years of extensive experience in developing and managing community services for people with disabilities to State government. Honored by multiple national, state and local organizations for her implementation of best practices to achieve high quality services and supports, she is well suited to oversee the policy work and delivery of services provided by the Maryland Department of Disabilities.

#### DELEGATE BROOKE GROSSMAN WASHINGTON COUNTY, DISTRICT 2B

Brooke Grossman is Delegate of District 2B representing the City of Hagerstown. When she is not representing the City in Annapolis, she is the Chief Mission Officer for Horizon Goodwill Industries, overseeing human resources, training and development, and human services ventures in Maryland, West Virginia, and Virginia. Brooke is a member of the Local Management Board, Governor's Interagency Council on

Virginia, and Virginia. Brooke is a member of the Local Management Board, Governor's Interagency Council on Homelessness Workforce Committee, Youth REACH Maryland Steering Committee, and is the Chair of the Local Homeless Coalition in Washington County. Additionally, she is a member of the CORE Group for the inaugural Urban Rural Action Maryland Economy Equity Project. Participation in these activities affords Brooke the opportunity to collaborate with individuals with varied backgrounds, experience, and point of views to develop innovative solutions to challenges facing our community. Brooke is the champion of several projects to address equitable access to housing, food, and healthcare within the City of Hagerstown. This includes the addition of 10 youth year-round shelter beds, a resource that has been lacking in the city for many years. Additionally, Brooke is part of a team working to bring a full-service grocery store into the core of the city, bringing fresh affordable food to residents that do not currently have access to fresh food.

Brooke is an active member of the community. She volunteers for events like Wheaton Park Day of Caring, Project UNITE Community Clean-Up, 7th Grade Career Day, and community outreach with the Hagerstown Police Department. In 2019, she was recognized by the Hagerstown Police Department with the Certificate of Honor for her work. She believes strongly that Hagerstown is on the cusp of greatness and donates her time and talent to help foster its growth as a community.

Brooke is a mom to six wonderful children. They range in age from 12-21 and have also become active community advocates. Brooke's husband James is the Re-entry Navigator of Western Maryland supporting returning citizens as they re-enter the workforce. Brooke, James, and their family live in the Arts and Entertainment District in Downtown Hagerstown.

#### PEGGY BAILEY CENTER ON BUDGET AND POLICY PRIORITIES

Peggy Bailey is the Vice President for Housing and Income Security for CBPP. She oversees the Center's work to protect and expand access to affordable housing, improve states'

Temporary Assistance for Needy Families (TANF) and child support programs and expand employment opportunities to housing and cash assistance recipients. Throughout her career, she has helped build connections between the housing community and health, nutrition, child welfare, and other systems of care, amid growing recognition that access to stable, affordable housing is a necessary foundation that enables people with low incomes to meet other basic needs and make progress toward achieving their hopes and dreams. Her housing policy expertise focuses on ways to expand access to rental assistance, improve and preserve public and multifamily affordable housing, advance eviction prevention and mitigation strategies, and help renters grow savings and credit histories. Bailey's work is centered in identifying the ways racism and discrimination in housing policy have resulted in disinvestment in communities of color and created disparate outcomes for people in marginalized groups. She first joined the Center in 2016 as the director of "Connecting the Dots: Bridging Systems for Better Health," a Center initiative that identified opportunities to strengthen the link between housing and health policy. She then served as the Center's VP for Housing Policy from 2019-2021.

Prior to rejoining the Center, Bailey served in the Biden/Harris Administration as the Senior Advisor on Rental Assistance to HUD Secretary Marcia L. Fudge. She also served as the Director of Health Systems Integration for the Corporation for Supportive Housing, where she focused on Medicaid expansion and finding sustainable funding sources for the services that people with histories of homelessness and chronic health conditions need to maintain their housing. She also worked for the National Alliance to End Homelessness, the Association of Maternal and Child Health Programs, and the city of Rockwall, Texas. Bailey holds a B.A. in Government from the University of Notre Dame, and a Master of Public Affairs from the University of Texas at Dallas.

#### ERIN ROTH MARYLAND DEPARTMENT OF LABOR

Erin Roth currently serves as Deputy Assistant Secretary for the Maryland Department of Labor's Division of Workforce Development and Adult Learning. In this role, she helps lead the

division, which oversees a budget of approximately \$160 million of federal and state funds and 460 employees. Throughout her tenure with the Department, Ms. Roth has led major initiatives and innovations for the state's workforce system, including the strategic implementation of the federal Workforce Innovation and Opportunity Act and a myriad of initiatives supporting business growth and jobseekers with barriers to employment. Roth currently serves on the Interagency Council on Homelessness and chairs the Workforce Subcommittee on behalf of Labor. In addition to her role at the department, Roth serves on the State Higher Education Labor Relations Board and the Board of Directors for both the Cybersecurity Association of Maryland, Inc. and Leadership Maryland. Roth holds a Bachelor of Arts in Global Studies from Loyola University Maryland, and a Master's in Public Policy from Johns Hopkins University.

## DANIELLE MEISTER MARYLAND DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

Danielle Meister is Director of the Office of Community Services Programs at Maryland DHCD. In this role, Danielle oversees a budget of over \$550 million in annual and COVID relief funding for community-based programs focused on reducing poverty, preventing and addressing homelessness, and creating economic mobility for low-income households. This work also includes leading the Maryland Interagency Council on Homelessness, a collaborative of state and local government agencies, nonprofits, and Continuums of Care working together to advance policy and funding solutions to end homelessness in Maryland. Danielle also led the formation of the new Maryland Balance of State Continuum of Care, which was formed in 2020 and has since expanded to include 9 rural and suburban counties. Prior to joining DHCD, Danielle was the Deputy Director of Homeless Services for Baltimore City, securing over \$14 million in new annual federal and state funding to support local programs, launching the City's first Youth Action Board, and successfully leading a community-wide campaign to reduce veteran homelessness by over 30% in 3 years. Prior to working in government, Danielle oversaw direct

Homeless Services for Baltimore City, securing over \$14 million in new annual federal and state funding to support local programs, launching the City's first Youth Action Board, and successfully leading a community-wide campaig to reduce veteran homelessness by over 30% in 3 years. Prior to working in government, Danielle oversaw direct services to people experiencing homelessness as a family shelter director, case manager, and street outreach worker. She holds a Masters in Public Affairs from Indiana University and Bachelor of Arts from Gonzaga University. Danielle was recognized as one of the Top 100 Maryland Women by the Daily Record in 2016. Danielle currently lives in Baltimore with her husband and two wonderful kids, A'mar and Shyann.

## CASEY TIEFENWERTH MARYLAND DEPARTMENT OF LABOR

Casey Tiefenwerth, M.S.W., is the Special Grants Program Manager at the Maryland Department of Labor (MD Labor), Division of Workforce Development and Adult Learning. In this role, she manages state and federal funding for initiatives that support job seekers impacted by the addiction and overdose crisis and/or homelessness. Drawing on her experience in the nonprofit sector, private sector, and state government, Ms. Tiefenwerth specializes in workforce development program design for individuals with substance use disorders and co-occurring disorders. Her subject matter expertise includes supported employment, homelessness, peer support, and recovery.

## NEISHALL SCHUYLER BALTIMORE COUNTY DEPT. OF ECONOMIC AND WORKFORCE DEVELOPMENT

Neishall Schuyler is a dedicated public servant with nearly 20 years of workforce

development experience. After earning her bachelor's degree from Coppin State College, she went on to earn an MBA from Iowa State University. She is pursuing a doctoral degree in Public Administration from Capella University. Neishall has held several positions with Baltimore County's Department of Economic and Workforce Development (DEWD) and is currently the WIOA Operations Manager. She spent a short time with the Mayor's Office of Employment Development (MOED) as the Assistant Director, Chief of Strategic Initiatives before returning to DEWD. Neishall has also served as chair of Baltimore County's Racial Disparity Homeless Sub-Committee for 2 years and Mainstream Resources Sub-Committee (MRC) for 4 years as well as being a member of the Executive Board of Baltimore County's Continuum of Care (CoC).

#### SARA COOPER ANNIE E. CASEY FOUNDATION

Sara Cooper is a Senior Associate for Economic Opportunity for the Baltimore Civic Site team at The Annie E. Casey Foundation. The Economic Opportunity portfolio strives to promote equity by funding direct workforce development services through community-based organizations, organizational capacity building and technical assistance for grantees, and systems building work with Baltimore City agencies and stakeholders. Prior to Casey, she was the Director of Workforce Development at Maryland's Department of Human Services (DHS), leading two employment and training programs statewide- the Temporary Assistance for Needy Families and Supplemental Nutrition Assistance Program Employment & Damp; Training programs. She earned her BS in Human Development Family Studies from The Pennsylvania State University and began her 24-year career in workforce development as a Job Developer at a community-based organization in Columbia, MD. Subsequently, she worked for Anne Arundel County's workforce development board and Maryland's Department of Labor, focused on disability and youth workforce development programs and initiatives. She is a current member of the Baltimore Workforce Development Board (BWDB), Co-Chair of the BWDB's Youth Committee, and the Vice Chair of the Charles Street Development Corporation Board. Sara holds a Global Career Development Facilitator (GCDF) credential and is a graduate of the Weinberg Sector Skills Academy and The Leadership Class of 2019. She is a current UMBC student in the Graduate Certificate program in Community Leadership. Sara currently lives in the Baltimore area with her husband, 17-year-old twin sons, and 13-year-old stepson.

#### DYLAN MCDONOUGH MARYLAND DEPARTMENT OF LABOR

Dylan McDonough is a Policy Analyst with the Maryland Department of Labor, Division of Workforce Development and Adult Learning. As part of this work, he supports workforce policy efforts related to individuals experiencing homelessness, including serving as a member of the Interagency Council on Homelessness Workforce Subcommittee. Prior to joining the Maryland Department of Labor, Dylan worked for Youth Empowered Society (YES Drop-In Center), an organization that supports young people ages 14-25 experiencing homelessness, where he managed the creation and implementation of Maryland's first Rapid Rehousing program dedicated specifically to youth. In his spare time, Dylan enjoys eating pizza and French fries.

## BECKY BURROW MARYLAND DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

Becky Burrow joined the Maryland Department of Housing and Community Development in 2021, where she serves as the System Performance Coordinator for the Maryland Balance of State Continuum of Care. With over a decade of experience in addressing homelessness, her background and focus is on system design, data analysis, and capacity building within homeless services systems. Prior to joining DHCD, she played a key role in facilitating and designing the Baltimore City Coordinated Entry system, which centralized and managed intakes into permanent housing programs in the city.



Kristen M. Patterson, MBA, GCDF is a graduate from University of North Carolina-Greensboro, where she obtained a Bachelor's Degree in Psychology and the University of Maryland

University College with a Master's in Business Administration. The majority of her professional career has been centered around workforce development and positive youth development. Kristen has worked alongside a diverse population of individuals with barriers to employment to obtain their GED's, enroll in Post-Secondary education, and obtain employment. She truly believes that assisting individuals to improve their essential skills, technical skills, occupational skills, or basic skills is an opportunity to make a generational impact. These beliefs have been cultivated throughout her career whether assisting individuals experiencing homeless in Washington DC to move into housing and obtain employment, during her time as a WIA/WIOA Title 1 Youth Provider and have carried on to current position at the Maryland Department of Labor where she is the State Coordinator for Disability and Youth Services. This position allows Kristen to provide oversight, training, and technical assistance to the Local Areas as they implement WIOA Youth Services and ensures that individuals with disabilities have access to the services provided. Kristen has been a part of the Workforce Subcommittee of the Interagency Council to End Homelessness since 2020.

#### COURTNEY THOMAS-WINTERBERG ALLEGANY COUNTY DEPARTMENT OF SOCIAL SERVICES

Courtney Thomas-Winterberg is the Director of the Allegany County Department of Social Services. In this role she oversees the Department's 200 staff and programs to include Child

Welfare, Family and Adult Services, Financial, Nutrition and Energy Assistance programs and Child Support. Courtney has over twenty years of experience in the human services field. Prior to accepting her current position she served as the Executive Director of a large non-profit Community Action Agency/designated Area Agency on Aging and as an adjunct faculty member at Frostburg State University.

Thomas-Winterberg holds a master's degree in Community Economic Development and continues to complete post-graduate work in the human services and organizational leadership fields. In 2018, Thomas-Winterberg completed the Malcolm Baldrige Executive Fellowship program through the National Institute for Standards and Technology at the United States Department of Commerce. Courtney currently serves as the Chair of the Maryland Association of State Social Services Directors, the Allegany County's Local Management Board, and the Allegany County Chamber of Commerce Transportation Committee and is an Executive Committee Member for the American Public Human Services Association (APSHA) Local Council and Miss Maryland Scholarship Organization. She also serves as a Board Member for UPMC Western Maryland, Maryland's Financial Education and Capability Commission, the PACE Planning Committee, and Allegany College of Maryland's Human Services Advisory Board.

Courtney is also a graduate of the Maryland Department of Human Services Leadership Program and Leadership Maryland. She has been recognized as a Top 100 Leading Women Under Forty by the Daily Record (2011), VIP under Forty by the Daily Record (2012), The Allegany County Chamber of Commerce/Western Maryland Jaycee's Outstanding Young Professional (2014) and has twice been named a Top 100 Women by the Daily Record (2017) and (2020).

## SUE DESANTIS ASSOCIATED CATHOLIC CHARITIES, BALTIMORE

Sue DeSantis is an Administrator within the Community Services Division of Associated Catholic Charities, Baltimore. In this role she provides direction and oversight for programs that serve those experiencing homeless and poverty in Baltimore City and Anne Arundel County through programs providing meals, shelter, housing, workforce education and employment placement, information and referral, substance use support and health services. These programs include Our Daily Bread Employment Center, My Brother's Keeper, Sarah's House, Elevate, Level UP and Compassionate Caregivers.

Prior to joining Catholic Charities, Sue worked as the Administrator of Homeless Services for Baltimore County, providing contract support and monitoring for programs receiving local, state and federal funding to provide shelter, housing and outreach services throughout the County.

## SUZANNE KORFF MARYLAND DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

Suzanne Korff joined the Maryland Department of Housing and Community Development in 2019, where she serves as the Senior Policy Officer for Homelessness, and supports the work of the Interagency Council on Homelessness and the Maryland Balance of State CoC's policy priorities and initiatives. Over the last three years, Suzanne has overseen the State's Homelessness Solutions funding portfolio including the Emergency Solutions Grants (ESG), ESG-CV, and a portion of Maryland's State and Local Fiscal Recovery Funds (SLFRF) set aside for homeless services. She has helped to establish and operationalize new grants and partnerships with the Maryland Department of Human Services to provide rental assistance for qualifying Afghan refugees at risk of eviction, and with the Maryland Department of Health for COVID-19 mitigation activities. Prior to joining DHCD, Suzanne worked for Catholic Relief Services as a technical advisor on a global social services capacity building project. She holds a Master's of Social Work from the University of Maryland, and a BA in Public and International Affairs from Princeton University.

## ADAM SEWELL HORIZON GOODWILL INDUSTRIES

Adam Sewell serves as the Director of Workforce and Human Services. He has a Bachelor's degree in Marine Science and a master's degree in Christian Studies. He has spent the last 15 years serving in churches and nonprofit organizations throughout the east coast. Adam has been serving with Horizon Goodwill since 2021 and is continually inspired by the team he serves with as they help to remove barriers and create opportunities for their communities. In his free time, Adam enjoys woodworking, playing various stringed instruments, and going on adventures with his three boys.

#### MICHAEL PALUMBO MARYLAND CENTER FOR VETERANS EDUCATION AND TRAINING

Michael Palumbo, is currently serving as a Senior Workforce Development and Strategic Planning Advisor for the Maryland Center for Veterans Education and Training (MCVET) located in Baltimore, MD. Mr. Palumbo also serves as the MCVET Program Manager for Workforce Solutions to Address Homelessness grant administered by the Maryland Department of Labor. He earned an MBA from the George Washington University and a BA in Economics from Bucknell University. Mr. Palumbo is responsible for a variety of tasks and activities in his dual roles. He teaches MCVET's Workforce Development class based on the "7 Habits of Highly Successful People" and assists students with developing their resumes, conducting job searches, initiating employer development targeted, but not limited to, the four vocational training occupations MCVET currently implements. In addition, Mr. Palumbo has over 40 plus years of experience managing workforce development programs, mostly involving homeless individuals. Prior to his current assignments, Mr. Palumbo served as the USDOL Veterans Employment and Training Service's onsite consultant focusing on supporting the Homeless Veterans Re-integration Program (HVRP) – a federal program that that assists homeless and "at risk" veterans to improve their state of job readiness, coordinate training initiatives and develop employment opportunities for program participants. He has also served as the Program Director for both the MOSAIC//Sheppard Pratt and the MCVET HVRP's.

#### SHARON PATRICK LIVED EXPERIENCE PANELIST

Sharon became homeless back in the early 2000s, between sofa surfing, on the streets, and staying wherever she could to just lay her head. It was a very hard experience for Sharon

because she'd never been in the situation before and really didn't know anyone who was dealing with homelessness. Sharon went from working at a bank to having nothing in her pocket. Sharon says she really had to get in touch with her inner self and find out why she was in the situation, and learn many ways of coping and surviving with others in the same predicament. Sharon met a lot of people and listened to many of them with how they became homeless. From there, she got interested in helping out, volunteering for Baltimore County and trying to figure how to end homelessness. Sharon says she would not want anyone to have to succomb to being homeless.

## GEORGE WAGNER LIVED EXPERIENCE PANELIST

George is a lifelong Baltimore County resident but has worked all over the State of Maryland, District of Columbia, and Virginia. George is an Engineering Technician, and has previously held Secret Security Clearance for Defense work. This included being cleared as a U.S. Capitol staff member for a year on contract. As a lived experience panelist, George will be sharing about his journey to navigate obstacles in the housing and employment process while experiencing homelessness himself.



#### CAMIERA TURNER LIVED EXPERIENCE PANELIST

Camiera is 23 years old, a Sagittarius, and really enjoys being a part of something that is greater than herself. She has lived experience being a youth victimized by the limbs of homelessness from the age of 18yrs old. A long story turned short. Camiera was forced out of stable housing by her

homelessness from the age of 18yrs old. A long story turned short. Camiera was forced out of stable housing by her family. She was connected with St. Ambrose Housing and they were a huge help in her progression to making her the determined young woman she is today. Camiera notes that she still struggles with all life has to throw at her but that does not deter her from pushing her hardest every day. She is a diligent young woman who is not afraid of hard work. Camiera's work ethic brings upon itself through her grit, determination, and positive attitude. She describes her social intelligence for communicating as having a high level of responsibility and integrity. She may be young, but she is far from young-minded. She is so much more than that. Camiera is bright, future-realistic, goal-oriented, respectful, and passionate about my work and everything that she attaches herself to. Camiera believes that working for a business or franchise isn't just about clocking in your hours for the day and leaving, it's about making sure you're building the company up and yourself each and every day and also ensuring the work you're putting forth matters.

## KALEM UMRANI LIVED EXPERIENCE PANELIST

Kalem Umrani is a Community Organizer and currently a student and resident at the Maryland Center for Veterans Education and Training (MCVET) located in Baltimore

Maryland. He is a U.S. Air Force Veteran. Mr. Umrani is involved in supporting a variety of activities at MCVET. Presently, he serves as Secretary of MCVET's Student Council and is enrolled in and studying to acquire a certification as a Community Health Worker (CHW). Kalem also is participating in a 10 week acting class for veterans conducted by the Shakespeare Theater Company. In addition, Mr. Umrani gives back by volunteering his services as a Community Organizer on special in-house projects. His Community organizing experiences spans several decades including: Black Artist Group [(BAG) a Community Theater in St. Louis, Mo.; the Kitani Foundation, Columbia, SC; a Vista Volunteer, Grass Roots Organizing Workshop called "GROW" and Harbinger Publications, all community based organizations located in Columbia South Carolina. One of his more prominent commitments lasted more than 12 years in the Nation's Capital, Washington DC. He helped organize the community and established a project to gather, collect, and preserve the history of Barry Farm (A Freedman's Village) established under General Howard, right after the "Civil War". He collaborated with The Humanities Council of Washington DC to produce a documentary titled "Barry Farm Past, Present, and Future" now on YouTube.

# Coming Soon

#### ISAIH GREEN LIVED EXPERIENCE PANELIST

Isaih Green is 24 years old and is a co-chair of the Baltimore City Continuum of Care's Youth Action Board (YAB), which is a group of youth and young adults designated to guide

funding and policy related to youth homelessness and services. Isaih has been part of the Youth Action Board for over 2 years. One of the reasons he joined the YAB is because he wanted to help end homelessness. Isaih experienced homelessness for almost two years before getting housing through St. Vincent de Paul. Isaih's main goal is to find any and all resources possible to address youth homelessness, and raise that awareness to the community.