

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT: SOCIAL AND ECONOMIC IMPACT SUMMARY

FISCAL YEAR 2017

DECEMBER 2017

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT HOUSING & ECONOMIC RESEARCH OFFICE - BERNICE MENSAH, DIRECTOR 7800 HARKINS ROAD LANHAM, MD 20706 (301) 429-7400 • 1 (800) 756-0119 TTY: 1 (800) 735-2258 • FAX: (410) 514-7874 www.dhcd.maryland.gov

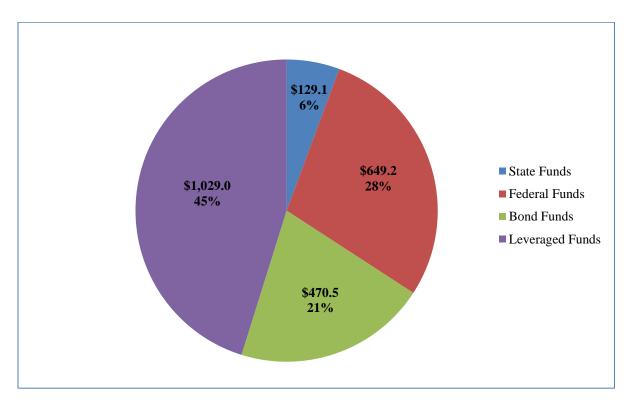
> LARRY HOGAN, GOVERNOR BOYD K. RUTHERFORD, LT. GOVERNOR KENNETH C. HOLT, SECRETARY TONY REED, DEPUTY SECRETARY



DHCD FY 2017 FUNDING SUMMARY

In fiscal year 2017, a total of \$2,277.9 million funded various housing and community development programs in Maryland.

- Direct financial resources of DHCD were \$1,248.9 million or 54.8% percent of all resources.
 - Federal funds totaled \$649.2 million or 28.5 percent the largest source
 - Bond funds totaled 20.7 percent or \$470.5 million -2^{nd} largest source
 - State Funds (general/special funds, tax credits, general obligation bonds) amounted to \$129.1 million or 5.7 percent of the resources.
 - Direct funds leveraged an additional \$1,029.0 million in private funds, representing the remaining 45.2 percent of all financial resources.
 - Every dollar of direct DHCD resources generated an additional \$0.82 in leveraged funds.
 - DHCD programs assisted 46,407 Maryland families with affordable homeownership/rentals and foreclosure prevention counseling



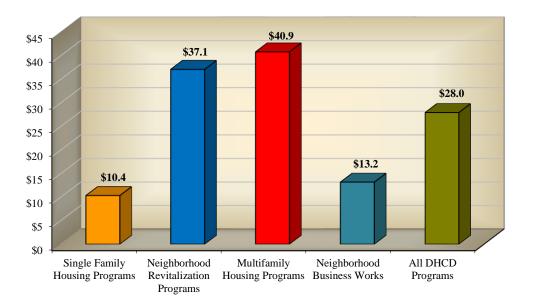
DHCD PROGRAM FUNDING SOURCES FY 2017

DHCD FY 2017 ECONOMIC IMPACT ANALYSIS

DHCD financial activities in FY 2017 generated \$3,612.7 million in total expenditures that produced the following economic impact for the state of Maryland:

- Generated \$940.7 million in wages and salaries
- Produced and an estimated 16,782 full-time equivalent jobs
- Created \$69.3 million in selected State and local tax revenues
- Every one million dollars of DHCD State funds generated a total of 130 full-time equivalent jobs across all DHCD programs
- Every dollar of DHCD State funds leveraged \$17.6 in direct investment and \$28.0 in total economic impact statewide

EVERY \$1.0 OF STATE FUNDS INVESTED IN DHCD PROGRAMS GENERATED \$28.0 OF ECONOMIC IMPACT IN MARYLAND FY 2017

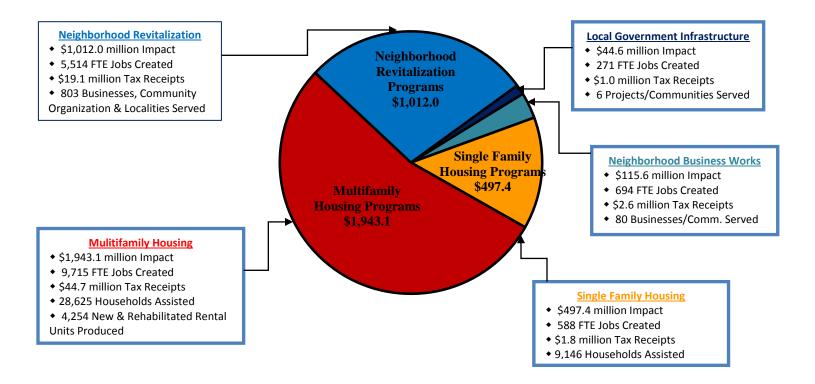


DHCD FY 2017 SOCIAL IMPACT ANALYSIS

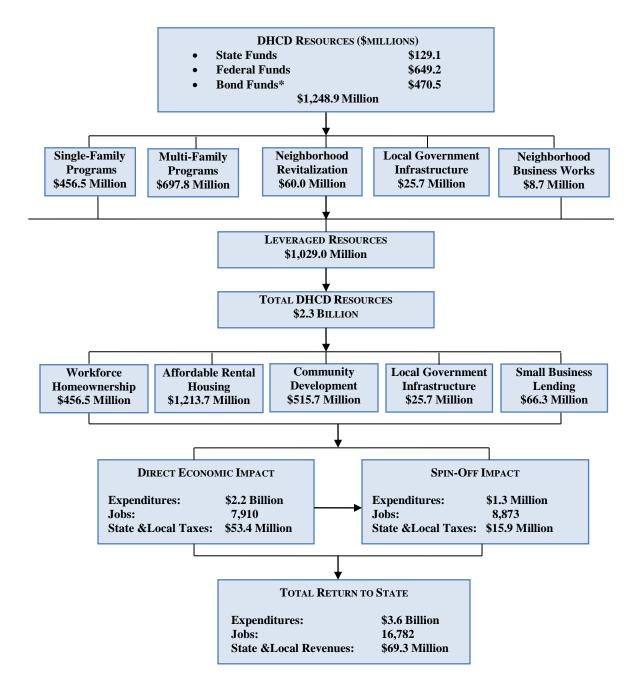
DHCD's investments are allocated within these five major programs generating the following social impacts:

- Assisted 9,146 Maryland families with homeownership and housing rehabilitation needs
- Created 4,254 new and rehabilitated affordable rental housing units
- Helped 28,625 Maryland residents with rental subsidies
- Funded 504 projects across Maryland to help improve the quality of life in local neighborhoods
- Served 442 communities to enhance neighborhood resources
- Assisted 444 businesses with funds to support economic growth
- Provided counseling services to over 9,000 Maryland homeowners facing foreclosure through the Department's HOPE initiative.

SOCIAL-ECONOMIC IMPACT OF DHCD PROGRAMS FY 2017



ECONOMIC FLOW OF DHCD PROGRAMS FY 2017



Note: Totals may not add up due to rounding

Source: Maryland Department of Housing and Community Development

* Excludes \$254.5 million of short-term bonds issued by Multi-family

SOCIO-ECONOMIC IMPACT BY PROGRAMS FY 2017

Indicator	Single Family	Multi Family ³	Neighborhood Revitalization	Local Government Infrastructure	Neighborhood Business Works	All Programs*				
Financial Resources										
DHCD Resources (\$millions)	\$456.5	\$697.8	\$60.0	\$25.7	\$8.7	\$1,248.9				
State Funds	\$47.9	\$47.6	\$24.9	\$0.0	\$8.7	\$129.1				
Federal Funds	\$2.5	\$611.6	\$35.2	\$0.0	\$0.0	\$649.2				
Bond Funds	\$406.1	\$38.7	\$0.0	\$25.7	\$0.0	\$470.5				
Leveraged Funds (\$millions)	\$0.0	\$515.8	\$455.6	\$0.0	\$57.6	\$1,029.0				
Direct investment (\$millions) ¹	\$456.5	\$1,213.7	\$515.7	\$25.7	\$66.3	\$2,277.9				
Share of All Programs	20.0%	53.3%	22.6%	1.1%	2.9%	100.0%				
	Econo	mic Impa	ct							
Economic impact statewide (\$millions)	\$497.4	\$1,943.1	\$1,012.0	\$44.6	\$115.6	\$3,612.7				
Wages and Salaries (\$millions)	\$25.9	\$511.9	\$348.1	\$15.1	\$39.6	\$940.7				
Number of jobs created ²	588	9,715	5,514	271	694	16,782				
State and local taxes generated by DHCD projects (\$millions)	\$1.8	\$44.7	\$19.1	\$1.0	\$2.6	\$69.3				
Direct investment leveraged per dollar of State funds	\$9.5	\$25.5	\$20.7	n/a	\$7.6	\$17.6				
Economic impact per dollar of State funds	\$10.4	\$40.9	\$37.1	n/a	13.2	\$28.0				
	Outcom	ie Measur	es							
Number of Loans	5,798	41	0	6	37	5,882				
Number of Grants	4,921	84	412	0	3	5,420				
Affordable Rental Units	1,200	4,254	0	0	0	5,454				
Subsidized Units/Households Assisted	9,146	28,625	9,055	0	0	46,826				
Communities Served	0	41	389	6	40	476				
Projects Funded	24	41	385	14	40	504				
Businesses Served	0	0	414	0	40	454				

Notes:

¹Investment includes federal, local and privately-leveraged funds

²Jobs represent full-time equivalents

³Investment includes development costs and rental subsidies excluding debt service reserve funds *Totals may not add due to rounding and exclusion of short-term bonds

Source: DHCD, Housing Economic And Research Office

DHCD INVESTMENTS BY JURISDICTION FY 2017

DHCD investments are allocated by jurisdiction across Maryland with average expenditure of \$1,057 per household in FY 2017.

- Investment per household was below \$300 Carroll and St. Mary's counties;
- Ranged between \$300 and \$500 in , Washington and Worcester in counties;
- Between \$500 to \$1,000 in Anne Arundel, Baltimore, Caroline, Cecil, Harford, Howard, Montgomery, Prince George's, Queen Anne's and Wicomico counties;
- Exceeded \$1,000 in Allegany, Baltimore City, Calvert, Charles, Dorchester, Frederick, Garrett, Kent, Somerset and Talbot counties.

	DHCD	Leveraged	Total Investment	
	Resources	Funds	Amount	Per
Jurisdiction	(\$millions)	(\$millions)	(\$millions)	Household
Allegany	\$11.4	\$21.7	\$33.1	\$1,160
Anne Arundel	\$98.4	\$30.3	\$128.7	\$639
Baltimore	\$148.4	\$61.4	\$209.8	\$669
Baltimore City	\$351.8	\$527.6	\$879.4	\$3,631
Calvert	\$27.3	\$16.3	\$43.6	\$1,405
Caroline	\$4.9	\$1.1	\$6.1	\$512
Carroll	\$11.2	\$4.4	\$15.5	\$259
Cecil	\$26.0	\$6.3	\$32.3	\$886
Charles	\$41.4	\$15.9	\$57.3	\$1,096
Dorchester	\$15.4	\$17.5	\$32.9	\$2,450
Frederick	\$68.8	\$49.7	\$118.5	\$1,357
Garrett	\$5.9	\$22.3	\$28.3	\$2,387
Harford	\$54.8	\$7.5	\$62.4	\$685
Howard	\$24.6	\$37.7	\$62.3	\$579
Kent	\$9.2	\$2.2	\$11.5	\$1,539
Montgomery	\$107.8	\$78.4	\$186.2	\$513
Prince George's	\$132.3	\$78.3	\$210.6	\$690
Queen Anne's	\$10.7	\$0.1	\$10.9	\$627
Somerset	\$13.1	\$0.8	\$13.9	\$1,639
St. Mary's	\$4.1	\$0.3	\$4.4	\$116
Talbot	\$16.3	\$5.0	\$21.3	\$1,321
Washington	\$20.0	\$7.7	\$27.6	\$495
Wicomico	\$34.7	\$0.8	\$35.5	\$974
Worcester	\$5.1	\$1.5	\$6.7	\$325
Multi-Jurisdiction	\$5.4	\$33.9	\$39.4	\$18
Maryland	\$1,248.9	\$1,029.0	\$2,277.9	\$1,057

DHCD PROGRAM INVESTMENTS FY 2017

Economic Impact of DHCD Programs Fiscal Year 2017

All DHCD Programs			
Direct investment in families, cities, towns and communities (\$millions) ¹	\$2,277.9		
Economic impact statewide (\$millions)			
Wages and Salaries (\$millions)	\$3,612.7 \$940.7		
Number of jobs created ²	16,782		
State and local taxes generated by DHCD projects (\$millions)	\$69.3		
Economic impact per dollar of State funds	\$28.0		
Affordable/workforce, senior and disabled housing opportunities	6,355		
Single Family Housing Programs			
Direct investment in Single Family Housing Programs (\$millions)	\$456.5		
Economic impact statewide (\$millions)	\$497.4		
Wages and Salaries (\$millions)			
Number of jobs created ²			
State and local taxes generated by DHCD projects (\$millions)			
Economic impact per dollar of State funds			
Value of affordable home mortgages (\$millions)			
Number of affordable mortgages	\$404.6		
Multifamily Housing Programs	,		
Direct investment in Multifamily Housing Programs (\$millions) ³	\$1,213.7		
Economic impact statewide (\$millions)	\$1,943.1		
Wages and Salaries (\$millions)	\$511.9		
Number of jobs created ²	9,715		
State and local taxes generated by DHCD projects (\$millions)	\$44.7		
Economic impact per dollar of State funds	\$40.9		
Number of new and rehabilitated affordable rental units	4,254		
Neighborhood Revitalization Programs			
Direct investment in communities (\$millions)	\$515.7		
Economic impact statewide (\$millions)	\$1,012.0		
Wages and Salaries (\$millions)	\$348.1		
Number of jobs created ²			
State and local taxes generated by DHCD projects (\$millions)			
Economic impact per dollar of State funds			
Number of businesses, local governments and community organizations assisted			
Local Government Infrastructure Program	803		
Direct investment in communities (\$millions)	\$25.7		
Economic impact statewide (\$millions)	\$44.6		
Wages and Salaries (\$millions)	\$15.1		
	271		
Number of jobs created ²	\$1.0		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions)	\$1.0 \$0.0		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds	\$1.0 \$0.0 6		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted	\$0.0		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program	\$0.0		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program Direct investment in communities (\$millions)	\$0.0 6 \$66.3		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program Direct investment in communities (\$millions) Economic impact statewide (\$millions)	\$0.0 6 \$66.3 \$115.6		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program Direct investment in communities (\$millions) Economic impact statewide (\$millions) Wages and Salaries (\$millions)	\$0.0 6 \$66.3 \$115.6 \$39.6		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program Direct investment in communities (\$millions) Economic impact statewide (\$millions) Wages and Salaries (\$millions) Number of jobs created ²	\$0.0 6 \$666.3 \$115.6 \$39.6 694		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program Direct investment in communities (\$millions) Economic impact statewide (\$millions) Wages and Salaries (\$millions) Number of jobs created ² State and local taxes generated by DHCD projects (\$millions)	\$0.0 6 \$66.3 \$115.6 \$39.6 694 \$2.6		
Number of jobs created ² State and local taxes generated by DHCD projects (\$millions) Economic impact per dollar of State funds Number of local governments and community organizations assisted Neighborhood Business Works Program Direct investment in communities (\$millions) Economic impact statewide (\$millions) Wages and Salaries (\$millions) Number of jobs created ²	\$0.0 6 \$666.3 \$115.6 \$39.6 694		

¹Investment includes federal, local and privately-leveraged funds. ²Jobs represent full-time equivalents ³Investment includes development costs and rental subsidies