

## PROJECT RESTORE 2.0 SCORING CRITERIA

Two reviewers score each application; the two scores will be averaged together for a final score.

**Reviewer Name:** \_\_\_\_\_

### 1. ORGANIZATIONAL FIT (max 20 points)

Assess how the applicant answers the following questions from the application related to how well the organization's mission and experience align with the goals of Project Restore 2.0	Points Awarded (up to 4 per)	Reviewer comments: Why did you score this section as you did? Describe areas of strength or weakness.
1a. What is your organization's official mission statement?		
1b. Describe how you've managed and complied with grants in the past, especially grants for similar projects.		
1c. Describe specific accomplishments your organization has achieved during the past year relating to placemaking, business attraction/retention/expansion and economic/community development.		
1d. Describe your organization's experience completing projects similar to what is planned here if awarded Project Restore funds.		
1e. Describe the current financial condition of your organization generally. Provide key summary stats regarding year over year changes in revenue and expenses and explain the changes.		
<b>Total for Organizational Fit</b>	0	

### 2. EQUITY FIT (max 25 points)

Assess how the applicant answers the following questions from the application related to the organization's approach to equity	Points Awarded (up to 5 per)	Reviewer comments: Why did you score this section as you did? Describe areas of strength or weakness.
2a. Describe how staff and Board demographically represent the community you serve. Consider demographics broadly including race, language, gender identity, age, socioeconomic status, ability/disability, etc.		
2b. If your staff and Board do not demographically represent the community you serve, please describe strategies or initiatives that you plan to implement to ensure your staff and Board reflects the community being served.		
2c. Who has been involved in the creation of the plan, including how you've engaged the community you serve?		
2d. DHCD seeks to make lovable places and right the wrongs of the past through our programs. In that spirit, describe how your organization has demonstrated a commitment to creating a more equitable community. Equitable communities are often defined as ones where everyone is included in the full benefits of society,		
2e. How does your organization support minority and women owned businesses in the district? Provide specific examples.		
<b>Total for Equity Fit</b>	0	

### 3. STRATEGIC FIT (max 25 points)

Assess how the applicant answers the following questions from the application related to how the strategy aligns with the goals of Project Restore 2.0, and the likelihood of success	Points Awarded (up to 5 per)	Reviewer comments: Why did you score this section as you did? Describe areas of strength or weakness.
3a. What is your organization's current strategy to create and sustain a thriving local business district?		
3b. If a strategic plan, feasibility study or market study were uploaded, how well does the articulated effort align with what is proposed?		
3c. Describe how your organization currently supports small businesses located in your district.		
3d. Describe the overall strategy for how you will utilize awarded funds to activate vacant property/s in your district.		
3e. Describe your outreach and marketing strategy to activate the vacant buildings identified below. Please include specific strategies or actions related to an inclusive, equitable process for attraction and expansion of businesses.		
<b>Total for Strategic Fit</b>	0	
<b>4. PROJECT FIT (max 25 points)</b>		
Assess how the applicant answers the following questions from the application regarding the proposed project: how realistic, thorough and relevant is the approach explained.	Points Awarded (up to 5 per)	Reviewer comments: Why did you score this section as you did? Describe areas of strength or weakness.
4a. How will this effort improve both resident and visitor experiences overall in your district?		
4b. Are the properties identified for the project appropriate for the goals of this grant, the grant term and reasonable to take on?		
4c. Is the staffing identified (existing or to be hired) and any partner organizations sufficient and appropriate to complete the project on time?		
4d. Is the Project Budget proposed and the explanation thorough and realistic?		
4e. To what extent is the project Timeline proposed thorough, realistic and within the timelines of this grant term?		
<b>Total for Project Fit</b>	0	
<b>5. ADDITIONAL POINTS (+5 if applicable)</b>		
5a. Is a designated Main Street Maryland community (statewide or city)		
<b>Reviewer Total Points out of 100:</b>	<b>0</b>	